

## **FOR IMMEDIATE RELEASE**

### ***Trojan Battery TMC Booth #1947***

#### **Media Contact:**

Kari Garcia  
Public Relations Manager  
Trojan Battery Company  
562.236.3038  
[kgarcia@trojanbattery.com](mailto:kgarcia@trojanbattery.com)

## **Boyd Bros. Achieves Significant Operation Milestone with Trojan OverDrive *Dramatic Reduction in Truck Jumpstarts This Winter Season***

**SANTA FE SPRINGS, Calif., Feb. 16, 2015** – [Boyd Bros. Transportation Inc.](#), the nation’s leading heavy-duty flatbed transportation company, has achieved a significant milestone this winter driving season thanks to [OverDrive AGM 31™](#) from [Trojan Battery Co.](#) achieving a dramatic decrease in truck jumpstarts. Boyd Bros.’ reports that since outfitting its truck fleet with Trojan’s OverDrive AGM 31 battery, its fleet required **only four jumpstarts all season** versus last season’s average of 21 jumpstarts each week.

“Harsh winter weather takes a toll on heavy-duty trucks and their batteries, with battery jumpstarts needed on a regular basis,” said David Baker, Vice President of Maintenance at Boyd Bros. “This winter driving season really put the Trojan OverDrive AGM 31 battery to the test, and it passed with flying colors. With such a dramatic decrease in the number of dead batteries, our drivers avoided the unnecessary downtime of having to wait for a battery jumpstart. What’s more, at an average cost of over \$300 per jumpstart, Trojan’s OverDrive AGM 31 has generated significant cost savings. We couldn’t be more pleased with our decision to continue using Trojan’s OverDrive battery in our fleet of long-haul trucks.”

Trojan understands the importance of getting the most out of a deep-cycle AGM battery, which is why the company has dedicated more than 85 years of engineering to develop the right battery for the right commercial trucking application.

“It is essential to the success of a trucking business to have all equipment operating at peak performance, especially the battery,” said Brad Bisailon, director of strategic accounts for Trojan Battery. “The rugged durability and dependability offered by OverDrive enables companies to achieve a lower cost of ownership by providing longer battery life, more run-time and less maintenance.”

The OverDrive AGM 31 from Trojan battery is a true deep-cycle battery that is engineered to withstand the rigors and abuse of deep discharge applications. Its key design features are engineered to deliver the long duration energy storage required for heavy-duty trucking applications.

*< more >*

#### **C A L I F O R N I A**

12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569

#### **G E O R G I A**

5174 Minola Drive, Lithonia, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550  
3012 George J. Lyons Parkway West, Sandersville, GA 31082 | Tel.478.292.2000 | Tel.800.246.2550

Key OverDrive AGM 31 battery features include:

- § Delivers rugged durability and deep cycling capabilities required for heavy duty severe applications.
- § Provides consistent and reliable performance necessary for hotel loads
- § Delivers 730 cold cranking amps, even in extreme weather conditions.
- § Features robust plate construction, heavy duty corrosion resistant grids, high-density low-porosity paste and a rugged polypropylene case.

### **About Trojan Battery Company**

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of golf, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001: 2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit [www.trojanbattery.com](http://www.trojanbattery.com).

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### **About Boyd Bros.**

Boyd Bros. Transportation Inc., headquartered in Clayton, Alabama, is a flatbed truckload carrier that operates throughout the eastern two-thirds of the United States, hauling primarily steel products and building materials. In these markets, Boyd Bros. serves high-volume, time-sensitive shippers that demand time-definite delivery. For more information, please visit [www.boydbros.com](http://www.boydbros.com).

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