

PRICES VALID  
2/7/24

Central Market  
H · E · B

THROUGH  
2/14/24

# WEEKLY SAVOR

DELVE INTO THE DEEP, DARK, RICH, AND SWEET | REALLY INTO CHOCOLATE

## WILD COLD WATER LOBSTER TAILS 4 OZ.



**\$6.99/EA.**

**SAVE \$2**

A guaranteed stunner for any seafood spread! Always easy and elegant, season with lemon and garlic, then broil or grill for 10 minutes and serve with drawn butter.

## ALL RED WINES

**20% OFF**

**6 BOTTLES OR MORE**

From newly arrived imports to recent releases from California, Washington and great values from Texas and across the globe, this is the time to stock your collection, or try something new!



## USDA CHOICE, BLACK ANGUS BEEF BONELESS RIB-EYE STEAKS

**\$17.99/LB.**

**SAVE \$5**

A cut above the rest, for so many reasons! Our steaks are known for their big, beefy flavor from Black Angus cattle raised without hormones or antibiotics, ever.



**CHOICE**

## BUY:

**ANY FLORAL ARRANGEMENT OF \$50 OR MORE**



## CHOCOLATE-DIPPED STRAWBERRIES 6 CT.

STARTING AT  
**\$12.99/EA.**

Juicy, long-stemmed strawberries are hand-dipped in-store with imported chocolate. Choose from Traditional or Pretty and Pink.



## GET FREE:

**CHOCOLATE CHOCOLATE CHOCOLATE ARTISAN TRUFFLES COLLECTION 7 CT.**

**THAT'S \$12.49 FREE!**

Choose from our stunning variety of signature bouquets or work with our Floral experts to create the perfect custom arrangement. Pair your selection with beautifully coated Belgian chocolates.

\*Sale price only valid in-store.



## PRODUCE

### LARGE COLORED BELL PEPPERS

**2 FOR \$3**

**SAVE UP TO 50¢/EA.**

Red, orange, or yellow, these sweet peppers liven up any plate. Add to crudité platters with our house-made Love Dip or Buttermilk Ranch or sauté with onions and sausage for game-day hoagies.



### LARGE ORGANIC HASS AVOCADOS

**2 FOR \$4**

**SAVE UP TO 75¢/EA.**

Load up on these rich and creamy avocados and touchdown for epic nachos, loaded queso, and guacamole. Cultivated by our grower for optimal flavor and even ripeness.



### ORGANIC BROCCOLI CROWNS

**\$2.99/LB.**

**SAVE UP TO \$1**

Bright, fresh and crisp for game-day crudités. High in vitamins A and C, we pack ours on ice in the store for the ultimate freshness.



### BULK WHITE AND BABY BELLA MUSHROOMS

**\$4.98/LB.**

**SAVE UP TO \$1**

These earthy, umami-rich veggies are a must for soups, risottos, frittatas, and rounding out kabobs and stir-fries. Stuff caps with sausage, cheese, and fresh herbs for a hearty game-day appetizer.



### HEIRLOOM TOMATOES

**\$3.99/LB.**

**SAVE UP TO \$1**

Taste your way through an exciting variety of colors and textures, including Cherokee Purple, Persimmon, Brandywine, Marvel Stripe, and Red Oxheart.



### SUMO MANDARINS

**\$3.98/LB.**

Enormously sweet with low acidity. Seedless and easy to peel. One huge treat with gigantic snackability factor.



### OISHII OMAKASE BERRIES

**\$15/EA.**

Truly special, these are a berry-lover's berry. Vertically farmed in pesticide-free conditions and doted on every step of the way to mimic the climate of the Japanese Alps, resulting in one-of-a-kind berries. Let them come to room temperature before tasting to let their delicate sweetness shine.



## MARKET

### CENTRAL MARKET ALL-NATURAL, AIR-CHILLED BONELESS, SKINLESS CHICKEN THIGHS

**\$4.49/LB.**

**SAVE \$1.50**

Air-chilled and minimally handled for quality for truly incomparable chicken. Fed

only US-sourced grains and raised to high animal welfare standards on family farms with no added hormones and no antibiotics, ever.



**CHICKEN DRUMSTICK LOLLIPOPS...\$2.49/LB., SAVE \$1**

### USDA CHOICE, BLACK ANGUS BEEF GROUND CHUCK AND CHILI MEAT

**\$5.99/LB.**

**SAVE \$1**

One key to your secret chili recipe is just too good to hide. We start with high-quality Black Angus beef, and grind several batches of whole muscle in-house throughout the day so it's always fresh and full of flavor. Your special seasonings? That's just between us.



**GROUND CHUCK PATTIES AND SLIDERS...\$6.49/LB., SAVE \$1**

### USDA CHOICE, BLACK ANGUS BEEF FILET MIGNON

**\$36.99/LB.**

**CHOICE**

Impress with the rich flavor of Angus beef in the perfect cut for an elegant meal. Quickly sear on a cast-iron skillet and finish in the oven with a pat of truffle butter for tasty, tender results.



### CHICKEN PARTY WINGS

**\$6.49/LB.**

Choose from a variety of flavor-packed marinated and seasoned wings to please the whole game-day crew, then pair with our in-house made dips.

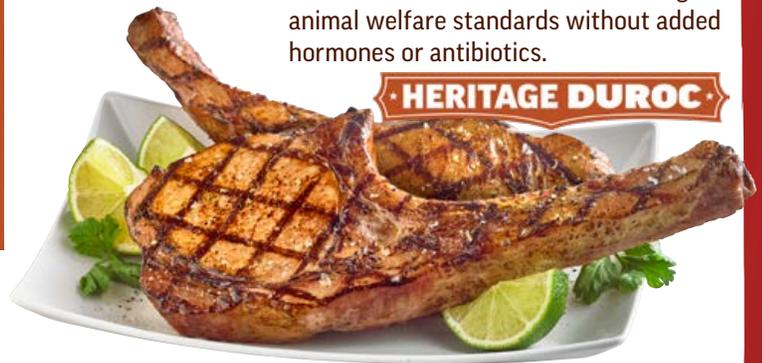


### NON-GMO VERIFIED HERITAGE DUROC PORK TOMAHAWK BONE-IN RIB CHOPS

**\$11.49/LB.**

**SAVE \$1**

A showstopping cut of heritage breed Non-GMO Project Verified Duroc pork that's beautifully marbled, making it tender and full of flavor. Raised to high animal welfare standards without added hormones or antibiotics.



### HUDSON MEAT MARKET SMOKED SAUSAGES

**\$5.99/EA.**

**SAVE \$1**

Artisan-smoked sausages made in the heart of downtown Austin. Choose from Venison & Pork, Jalapeño Cheddar Venison & Pork Sausage, or Wild Boar Sausage.



## SEAFOOD

### ALL LIVE OYSTERS

**10 FOR \$10**

**SAVE UP TO 50¢/EA.**

Win MVP on game day or Valentine's Day with fresh oysters on ice! Choose from a variety of fresh Gulf and East Coast oysters sourced directly from oyster beds.



### SNOW CRAB CLUSTERS 5/8 OZ.

**\$7.99/LB.**

**SAVE \$9**

Chilly waters make for flavorful, sweeter, and meatier crab. Let their pure crab flavor shine through with just a simple squeeze of lemon and some melted butter on the side.



### FRESH WILD JUMBO GULF SHRIMP 16/20 CT.

**\$12.99/LB.**

**SAVE \$3**

Brought to us fresh from Galveston and the Gulf of Mexico, these jumbo shrimp are perfect for showcasing as an entrée or stealing the show in a dressed-up shrimp cocktail.



### MAINE DIVER SEA SCALLOPS

**\$29.99/LB.**

**SAVE \$20**

Plump, sweet, and the freshest you'll ever find, diver scallops are considered the most sustainable since they're hand-harvested by individual divers in chilly Maine waters.



### CRUNCHY CALIFORNIA ROLL 10 PC.

**\$7.99/EA.**

**SAVE \$2**

Our best selling roll! Crab salad, cucumber, and avocado rolls are topped with spicy mayo, sweet-savory in-house sushi sauce, and fried onions.



\*Sale price only valid in-store.

## WINE

### LES ALLIES BLANC DE BLANCS 750 ML.

**\$11.95/EA.**

**SAVE \$7**

Fresh and aromatic with vibrant acidity, fine and silky mousse, flavors of ripe melon, lemon sorbet and toasted brioche.



### CHÂTEAU BRIOT BORDEAUX BLANC

750 ML.

**\$13.95/EA.**

**SAVE \$6**

Supple and lively with flavors of grapefruit, lime and pineapple. Bright and refreshing finish in this outstanding, white Bordeaux from a family-owned winery.



### FOREVER YOUNG COTES DE PROVENCE ROSÉ 750 ML.

**\$19.95/EA.**

**SAVE \$10**

Château Roubine was established in 1307 and is one of only 18 Cru Classe estates in Provence. Elegant and refreshing with vibrant notes of ripe peaches, strawberry and grapefruit.



### LOUIS REVOIR CHAMPAGNE 750 ML.

**\$27.95/EA.**

**SAVE \$12**

Top seller at a great price! Crisp and creamy with classic notes of brioche and spice. Pairs nicely with any Valentine's meal and dessert!



**SNACKS & STAPLES**

**BUY:**

**EL PATIO SALSA**  
15.5 OZ.

**GET FREE:**

**EL PATIO TORTILLA CHIPS**  
10 OZ.

**RUMIANO SHREDDED CHEESE** 6 OZ.

**THAT'S UP TO \$8.67 FREE!**



**RIB RACK BBQ SAUCE**  
11-19 OZ.  
**AND PORK RINDS**  
4 OZ.



**BUY ONE, GET ONE FREE**  
**SAVE UP TO \$5.99**

**LANE'S AND ZAVALA'S BARBECUE RUBS**  
9-12.5 OZ.



**\$6.98/EA.**  
**SAVE \$3.01**

**HAYLEY'S VALENTINE'S COOKIES**  
85 GRAMS



**2 FOR \$8**  
**SAVE 99¢/EA.**

*Central Market*  
**ENTERTAINER'S SELECTION CRACKERS**  
8.8 OZ.



**2 FOR \$6**  
**SAVE \$1.48/EA.**

*Central Market*  
**WAFFLE CHIPS**  
7 OZ.



**2 FOR \$6**  
**SAVE 48¢/EA.**

*Central Market*  
**CANNED BEANS**  
15.5 OZ.



**3 FOR \$4**  
**SAVE 25¢/EA.**

*Central Market*  
**AND DOGTOWN FROZEN PIZZAS**  
11.43-18 OZ.



**\$7.99/EA.**  
**SAVE UP TO \$2**

*\*Sale price only valid in-store.*

**WILD BILL'S OR FITZ'S SODAS**  
4 PK.



**\$6.99/EA.**  
**SAVE \$1**

*\*Sale price only valid in-store.*

**NATALIE'S ORCHID ISLAND JUICES**  
16-64 OZ.



**20% OFF**

*Central Market*  
**HUMMUS**  
10 OZ.



**2 FOR \$6**  
**SAVE 98¢/EA.**

**DUTCH FARMS SOUR CREAM**  
16 OZ.



**2 FOR \$4**  
**SAVE 49¢/EA.**

*\*Sale price only valid in-store.*

*Central Market*  
**ORGANIC CHOCOLATE TRUFFLES**  
 8.75 OZ.



**\$6.99/EA.**

*Central Market*  
**SINGLE-ORIGIN CHOCOLATE BARS**  
 2 OZ.



**\$4.99/EA.**  
 SAVE \$1

\*Sale price only valid in-store.

**HU CHOCOLATE BARS**  
 2.1 OZ.



**2 FOR \$7**  
 SAVE \$1.48/EA.

\*Sale price only valid in-store.

**BISSINGER'S SEA SALT CARAMEL HEART BOX AND SIGNATURE HEART BOX**  
 4.5-8 OZ.



**\$24.99/EA.**  
 SAVE UP TO \$3

\*Sale price only valid in-store.

**UMPQUA ICE CREAM**  
 48 OZ.



**\$7.99/EA.**  
 SAVE \$1.80

\*Sale price only valid in-store.

**STONEWALL KITCHEN CHOCOLATE SAUCES**  
 12.5 OZ.



**\$6.99/EA.**  
 SAVE \$1.50

\*Sale price only valid in-store.

**STONEWALL KITCHEN DOUBLE CHOCOLATE PANCAKE & WAFFLE MIX**  
 16 OZ.



**\$7.99/EA.**  
 SAVE \$3

**FERRIS NUT COMPANY CHOCOLATE SNACKS**  
 10 OZ.



**\$7.49/EA.**  
 SAVE UP TO \$1.50

\*Sale price only valid in-store.

**HEALTHY LIVING**

**ALL REAL PROTEIN BARS** 2.1 OZ.

**BUY ONE, GET ONE FREE**  
**SAVE \$3.29**

Each bar contains 20 grams of protein and is made of 12 ingredients or less. With the planet in mind, their home-compostable packaging contains no plastic.



**JARROW FORMULAS**

**20% OFF**

Supplements formulated leveraging scientific research to support a range of needs including general wellness, as well as digestive and heart health, bones and joints, and more.



**BAKERY**

**CHOCOLATE CHERRY BREAD**

**\$5.99/EA.**

This naturally leavened bread folds in loads of dried cherries and chocolate pieces. Great warmed and topped with butter or mascarpone.



**HEART SHAPED CHOCOLATE POTS DE CRÈME OR CRÈME BRÛLÉE**

**\$7.99/EA.**

Two iconic French classics. Rich, smooth, silky, creamy, and totally decadent. Try them both as a finishing touch to a special dinner.



**SHORTBREAD BROWNIES 3 CT.**

**\$6.99/EA.**

Stacking two delights feels very, very right. Our chewy chocolate brownie is baked on top of a layer of buttery Scottish-style shortbread. Share with your favorite sweetheart or gift to someone you love.



**NEW**

**BRIOCHE BUNS 8 CT.**

**\$6.99/EA.**

Just say no to wimpy buns! These brioche delights are soft and buttery for amazing breakfast sandwiches, lobster salad, and burgers off the grill.



**DELI & CHEESE**

**VERMONT CREAMERY CHOCOLATE & CHERRY GOAT CHEESE 4 OZ.**

**\$5.99/EA.**

**SAVE \$1**

Channeling the rich, deep flavors of a Black Forest Cake, each log is rolled in tiny chocolate chips for a dessert-like cheese that can be enjoyed anytime.



**NEW**

**MITICA PROVOLONE PICCANTE**

**\$13.99/LB.**

**SAVE \$2**

A traditional, raw cow's milk, stretched-curd cheese made by an esteemed producer in Lombardy, Italy. Sharp and tangy with a pleasant, lingering finish that makes it perfect for melting over cheesesteaks or sautéed peppers and onions.



**SEA TALES SMOKED SALMON 4 OZ.**

**\$2 OFF**

**NOW \$10.99-\$16.49/EA.**

Sustainable and traceable right to the fishermen and women featured on package. Choose from Flame-Roasted Atlantic or Smoked Sockeye Salmon.



**SALUMI ITALIANI SLICED DELI MEATS 4 OZ.**

**\$2 OFF**

**NOW \$5.99-\$8.99/EA.**

Sliced salumi for sandwiches, graze boards, or epic charcuterie platters. Choose from a duo of salami or mortadella; both made in Italy.



## CHEF PREPARED

### CHEF-MADE SALSAS AND QUESOS

# 10% OFF

These freshly made dips are so popular, you're going to need a big bowl! Make sure you have enough to ensure that every chip gets a flavor-packed dunking from kickoff to fourth quarter.



### CHICKEN OR EDAMAME DUMPLINGS

**BUY FOUR,  
GET ONE FREE**

**SAVE 99¢**

Savory appetizers that bring on big flavor are ready in minutes. And yes, we checked. It's totally okay to have appetizers for dinner!



**BUY:**

**1.5 LBS. CHICKEN WINGS**

**GET FREE:**

**RANCH OR BLUE CHEESE  
DRESSING 16 OZ.**

**THAT'S UP TO  
\$8.99 FREE!**

A football party must, our heat-and-eat chicken wings and house-made dressings are a surefire way to win, even before the big game coin toss.



\*Sale price only valid in-store.

## FLORAL

### LONG-STEM ROSES

**\$3/EACH**

**\$35/DOZEN**

**\$70/TWO DOZEN**

Prettier by the dozen! Hand-selected at the peak of perfection and available in a rainbow of colors. Grown in the Andes Mountains in conditions that produce more vibrant colors and heartier blooms.



**SIGNATURE  
BOUQUETS...\$30/EA.**

**PREMIUM SIGNATURE  
BOUQUETS...\$50/EA.**

Surprise your Valentine with these bright beauties! Each bouquet features an assortment of seasonal blooms.



**TULIPS 10-STEM BUNCH**

**\$9.99/EA.**

Bring on the smiles with colorful blooms from California. Choose from a variety of bright shades.



## VALENTINE'S DAY MEALS FOR TWO

Wow your special someone with our complete meals for two that feature an elegant entrée, salad, side, and dessert.

**BEEF WELLINGTON...\$64.99**

**LOBSTER MAC & CHEESE...\$54.99**

**VEGETARIAN BROCCOLINI AND  
BUTTERNUT SQUASH LASAGNA...\$39.99**

AVAILABLE FOR CURBSIDE PICKUP AND DELIVERY FEBRUARY 13-14  
OR AVAILABLE IN-STORE FEBRUARY 12-14.



**AUSTIN-NORTH** | 4001 N. LAMAR | 512-206-1000 **AUSTIN-SOUTH** | 4477 S. LAMAR | 512-899-4300 **DALLAS LOVERS** | 5750 E. LOVERS LN. | 214-234-7000

**DALLAS MIDWAY** | 4349 W. NORTHWEST HWY. | 469-697-7800 **DALLAS PRESTON ROYAL** | 10720 PRESTON RD. | 972-860-6500

**FORT WORTH** | 4651 WEST FREEWAY | 817-989-4700 **HOUSTON** | 3815 WESTHEIMER | 713-386-1700 **PLANO** | 320 COIT RD. | 469-241-8300

**SAN ANTONIO** | 4821 BROADWAY | 210-368-8600 **SOUTHLAKE** | 1425 E. SOUTHLAKE BLVD. | 817-310-5600

WE ACCEPT MASTERCARD, VISA, DISCOVER, AMERICAN EXPRESS, DEBIT, GIFT CARDS FOR CENTRAL MARKET OR H-E-B, AND LONE STAR.