

PRICES VALID
8/16/23

Central Market
H · E · B

THROUGH
8/22/23

WEEKLY SAVOR

PEAK-SEASON PRODUCTS AND DELICIOUS SAVINGS | REALLY INTO HATCH PEPPERS

ROASTED HATCH PEPPERS

\$2.98/LB.

Fresh from Hatch, New Mexico, and roasted daily in our giant, fiery roasters. They freeze well, and they're available in hot or mild, for a limited time.



HATCH MARINATED CHICKEN BREASTS AND HATCH-STUFFED CHICKEN BREASTS

\$5.99/LB.

SAVE UP TO \$2.00

Our already tender boneless chicken goes to the next level when it's prepped in-house with our signature Hatch marinade or stuffed with a Hatch filling.



WESTER ROSS SALMON FILLETS

\$16.99/LB.

SAVE \$6.00

Hand-raised, hand-fed, and hand-selected salmon from the cold waters of Scotland. Rated the #1 salmon in the world by the Boston Globe for its buttery flavor and superior texture.



FOODIE FREEBIE

BUY:

1 LB. EMIL'S GOURMET TURKEY BREAST

GET FREE:

ANDREW & EVERETT SLICED CHEESE 7 OZ.

FRESHLY BAKED HONEY WHEAT OR 9 GRAIN AND HONEY BREAD

THAT'S \$11.98 FREE!



BUY:

DOGTOWN PIZZA 16-18 OZ.

GET FREE:

WILD BILL'S SODA 4 PK.

HUDSONVILLE ICE CREAM 48 OZ.

THAT'S UP TO \$14.48 FREE!



CATCH HATCH

THE MOST WANTED PEPPER IN THE SOUTHWEST



PRODUCE

HATCH GUACAMOLE 15 OZ.

\$5.98/EA.

SAVE \$1.00

Hatch and guacamole are a match made in Hatch heaven. It's made fresh throughout the day featuring diced Hatch and jalapeño peppers with fresh avocados, onions, tomatoes, and cilantro. Choose from spicy or mild.



ORGANIC GREEN BARTLETT PEARS

\$2.48/LB.

Hear that? It's your cheese board calling. Pair these California-grown pears with triple-crème soft-ripened cheeses and sparkling wine, or goudas and Merlots.



BLACKBERRIES 6 OZ.

\$2.99/EA.

Scoop these plump and juicy, sweet-tart berries for muddling cocktails and mocktails, baking cobblers and galettes, and topping cottage cheese and yogurt bowls.



COTTON CANDY GRAPES

\$3.99/LB.

SAVE UP TO 99¢

Plump, juicy, green grapes that taste exactly like the spun-sugar treats of our childhood.



KISS MELONS

\$3.49/EA.

SAVE UP TO 50¢

This group of melons includes Golden Kiss, Sugar Kiss, and Honey Kiss, known for their outstanding juicy sweetness. Try them all!



COLORED CAULIFLOWER

\$3.99/EA.

SAVE \$1.00

Packed in ice for the ultimate freshness. Orange and purple varieties have a more mild, sweet flavor than traditional cauliflower.



CALIFORNIA FIGS

\$6.99/LB.

SAVE UP TO \$2.00

We baby our fresh, juicy figs, and their soft, jammy texture is the reward. Add to cheese plates, top yogurt bowls, and treat yourself to late-night snacks alongside dark chocolate, wine, and nuts.



FLORAL SUNFLOWERS

5-STEM BUNCH

\$7.99/EA.

SAVE \$1.00

Big, sunny blooms will bring on the smiles, brighten any arrangement, and look incredible in bold bunches of their own.



CATCH HATCH

THE MOST WANTED PEPPER IN THE SOUTHWEST



MARKET

BACON-WRAPPED, SAUSAGE-STUFFED HATCH PEPPERS

2 FOR \$10

Can a perfect pepper get even more perfect? Yes. Just add bacon, sausage, and cheese. That's what we did with this addictive appetizer featuring hatch chiles stuffed with hand-made Hatch and Cheese sausage, and wrapped in bacon.



HATCH-SEASONED ANGUS BEEF BURGERS

\$6.99/LB.

SAVE \$1.00

Beefy burgers studded with roasted Hatch peppers are a summer must-grill! Our patties are made by hand daily with fresh, natural Black Angus beef, then seasoned with mild or hot roasted Hatch chiles. Available with or without asadero cheese.



CENTRAL MARKET ALL-NATURAL, AIR-CHILLED BONELESS, SKINLESS CHICKEN BREASTS

\$5.99/LB. AIR CHILLED

SAVE \$1.00

The start of so many tasty weeknight sheet-pan dinner wins. Air-chilling for less water retention and feeding with 100% US-sourced grains makes for incredibly tasty chicken.



SIRLOIN BEEF KABOBS

\$11.99/LB.

SAVE \$1.00

An easy-grilling favorite! Lean yet generous cuts of Black Angus beef, skewered with onions and peppers. Try unseasoned, marinated with Hatch chiles, or choose from our other signature marinades.



USDA CHOICE, BLACK ANGUS BEEF T-BONE STEAKS

\$14.99/LB.

SAVE \$5.00

Steakhouse flavor with no reservations! Chefs love our Angus beef for its even marbling, tenderness and naturally outstanding flavor. We love knowing that our Texas ranchers never raise cows with added hormones or antibiotics.



NEW ZEALAND GRASS FED WAGYU BEEF BONELESS STRIPLOIN STEAK

\$26.99/LB.

SAVE \$6.00

Wagyu cattle are raised on lush, free-range pastures, with a 100% grass diet for great-tasting beef with fine marbling.



WAGYU

Central Market

NATURAL UNCURED BACON 12 oz.

\$6.49/EA.

SAVE \$1.00

Our bacon is all flavor, no synthetic nitrates or nitrites, from pork raised without antibiotics. Choose from Black Pepper, Black Forest, or Hickory, Applewood, or Cherrywood Smoked.



CATCH HATCH

THE MOST WANTED PEPPER IN THE SOUTHWEST



SEAFOOD

FRESH HATCH-MARINATED SALMON FILLETS

\$14.99/LB.

SAVE \$2.00

Ahoy, Hatchy! Our Hatch-marinated fillets are loaded with Hatch flavor and ready for the grill, oven, or skillet.



HATCH-MARINATED SHRIMP 21/25 CT.

\$14.99/LB.

SAVE \$4.00

Shrimp with a Hatch chile kick! Perfect for appetizers, Southwestern-inspired salads, and grill-friendly for smoky, Hatch-y shrimp tacos with plenty of Hatch salsa.



FRESH WILD GULF SHRIMP 16/20 CT.

\$14.99/LB.

SAVE \$1.00

Fresh and full of wild flavor from the Gulf, these impressively large shrimp make stunning meals easy. A natural pair with our in-house cocktail sauce!



FRESH WILD HALIBUT FILLETS

\$19.99/LB.

SAVE \$15.00

Flown in fresh from ice cold waters to delicate, sweet flavor; snow-white color; and firm, flaky meat. Excellent baked or grilled.



SUMMER HATCH ROLL 10 PC.

\$6.99/EA.

SAVE \$3.00

Spicy tuna, Hatch chile peppers, and cream cheese rolled in sushi rice and seaweed, then topped with spicy crab meat, more Hatch peppers, spicy mayo, sriracha chili sauce, and eel sauce.



*Sale price only valid in-store.

WINE

LUCHI AND ALTAVILLA PINOT GRIGIO 750 ML.

\$8.95/EA.

SAVE UP TO \$6.00

Notes of freshly cut apples and ripe pears. Perfect with seafood dishes, cheeses, and poultry dishes.



MYSTIC BAY SAUVIGNON BLANC 750 ML.

\$14.95/EA.

SAVE \$7.00

From the celebrated premier growing region of Marlborough in New Zealand. These bottles feature vibrant tropical notes with juicy peach and pear in the lingering finish.



THREADFEATHERS PINOT NOIR 750 ML.

\$16.95/EA.

SAVE \$23.00

One of our top-selling wines! Everything you could ask for in a Pinot. Lush, balanced fruit with notes of berries and spice, long, elegant finish.



CATCH HATCH

THE MOST WANTED PEPPER IN THE SOUTHWEST

SNACKS & STAPLES

KETTLE HEROES HATCH GREEN CHILE CHEDDAR POPCORN

3-5 OZ.

**BUY ONE,
GET ONE FREE**
SAVE UP TO \$4.19

Snack with a purpose. This flavor-packed handcrafted popcorn company was founded by a pair of brothers looking to make a difference in the world. Every purchase helps support The Pat Tillman Foundation, which serves to empower military service members, veterans, and their families.



ALL SMALL BAGS OF POTATO CHIPS

1-2.75 OZ.



10 FOR \$10

SAVE UP TO 99¢/EA.

*Sale price only valid in-store.

DASAVENA CEREAL AND GRANOLA

12-13.4 OZ.



\$6.49/EA.

SAVE UP TO \$2.00

KOYO RAMEN

2-2.1 OZ.



**BUY ONE,
GET ONE FREE**
SAVE \$1.58

WACKYM'S KITCHEN COOKIES

5.5-9 OZ.



\$3.49/EA.

SAVE UP TO \$1.80

CLEARLY CANADIAN SPARKLING WATER

11 OZ.



2 FOR \$5

SAVE 49¢/EA.

*Sale price only valid in-store.

FIX & FOGG NUT BUTTERS

10 OZ.



\$6.99/EA.

SAVE UP TO \$2.00

*Sale price only valid in-store.

H-E-B ORGANICS KIDS' JUICES

4 PK.



2 FOR \$5

SAVE 48¢/EA.

CentralMarket WATER CRACKERS

5-6.5 OZ.



2 FOR \$3

SAVE 48¢/EA.

CentralMarket BALSAMIC VINEGARS

8.45-8.5 OZ.



\$13/EA.

SAVE \$5.00

CATCH HATCH

THE MOST WANTED PEPPER IN THE SOUTHWEST



SNACKS & STAPLES

CentralMarket

ORGANIC GRASS-FED MILK 64 OZ.

\$4.58/EA. **NEW**
SAVE \$1.00

Ahhhh, the peace and freedom that comes with room to roam. The Texas dairy cows that produce our Organic Grass-Fed Milk have access to fresh air and sunshine throughout the year. The result? Wholesome, flavorful milk that we're proud to share with you and your family!



ELLENOS GREEK YOGURT
7-8 OZ.



2 FOR \$6

SAVE \$1.69/EA.

*Sale price only valid in-store.

VITAL FARMS PASTURE RAISED MEDIUM EGGS
18 CT.



\$6.99/EA.

SAVE \$1.00

JENI'S ICE CREAM
16 OZ.



\$6.99/EA.

SAVE \$1.00

*Sale price only valid in-store.

WOODSTOCK FROZEN VEGETABLES
10-16 OZ.



BUY ONE, GET ONE FREE
SAVE UP TO \$5.99

MASON DIXIE BISCUITS AND TX BRISKET BISCUIT FROZEN BISCUITS
16-17 OZ.



20% OFF

CentralMarket
IN-HOUSE ROASTED BAGGED COFFEE
12 OZ.



25% OFF

WHEN YOU BUY 2 OR MORE BAGS OF IN-HOUSE ROASTED COFFEE

CentralMarket
SINGLE-ORIGIN CHOCOLATE BARS
2 OZ.



\$4.99/EA.

SAVE \$1.00

*Sale price only valid in-store.

CentralMarket
SMALL LUNCH BAG



\$4.99/EA.

SAVE \$1.00

HEALTHY LIVING NELLY'S ORGANIC FARMS REFRIGERATED PROTEIN BARS 1.6 OZ.

2 FOR \$5

SAVE 49¢/EA.

With flavors reminiscent of your favorite candy bars, these plant-based snacks are made to change the way we eat. They're made with nutrient-dense whole foods and enrobed with fair-trade Italian dark chocolate.

*Sale price only valid in-store.



CATCH HATCH

THE MOST WANTED PEPPER IN THE SOUTHWEST



CHEF PREPARED

HATCH PEPPER CHICKEN SALAD SANDWICH

\$8.59/EA.

Our delicious Hatch Pepper Chicken Salad is made with mayonnaise, Creole mustard, crunchy celery and Hatch peppers, and sandwiched between slices of Rustic Wheat Bread from our Bakery.



HATCH PEPPER 7 LAYER DIP

\$9.99/EA.

SAVE \$1.00

The Hatch party is here and you're invited! Grab the chips and dig in to made-in-house guacamole layered with beans, Hatch peppers, olives, sour cream, tomatoes, and cheese.



FRESH CUT FRUIT

STARTING AT

\$1.79/EA.

Add to cheese plates and your brunch spread, toss into morning smoothies. Or simply have snack-ready fresh fruit on hand anytime, without any prep work!



DELI & CHEESE

BROOKLYN CURED SAUSAGES 9-10 OZ.

\$2 OFF

NOW 10.99-13.99/EA.

Fully cooked sausages in flavors inspired by Brooklyn's culture, culinary history, and swagger. Crafted in small batches from sustainably farmed, pasture-raised meat with no antibiotics or synthetic nitrates. Try Foodie flavors like Italian Wedding or Duck Fennel with Port Wine.



CELLO PARMESAN

\$11.99/LB.

SAVE UP TO \$6.00

Cow's milk cheese aged for 12 months to enhance the bold, nutty flavors and notes of crushed apples. Use to top your favorite pizzas, pasta, salads, risottos, and casseroles. Choose from fresh, hand-cut wedges, or shredded.



SELF-SERVE HATCH PEPPER DIPS, SPREADS, AND SALSAS

\$2 OFF

Hatch-ified favorites like Hatch Buttermilk Ranch, Hatch Pimento Cheese, Hatch Pesto Cream Sauce, Hatch Hummus, and more. This is your chance to try a little or a lot of something new to you!



FAMILY SALADS

\$2 OFF

NOW \$6.99-10.99/EA.

Try a variety of salads made fresh daily and packaged in a serving bowl with the dressing. Choose from classics like Caesar, Garden, or Wedge, and be sure to try our summery Field Greens with Blueberries and Raspberry Vinaigrette.



FRESHLY BREWED TEA REFRESHERS 16 OZ.

\$1 OFF

NOW 99¢-\$3.99/EA.

If temps are up, our bold iced teas and tea and juice refreshers are at work and waiting for you in beds of ice. Try our new Hibiscus Tea with Spearmint and Lemonade!



CATCH HATCH

THE MOST WANTED PEPPER IN THE SOUTHWEST

BAKERY

HATCH PEPPER SOURDOUGH BREAD

\$5.49/EA.

Diced, roasted Hatch peppers, ground cumin and crushed red peppers bring this loaf an explosion of flavor.



CHEDDAR HATCH PEPPER LOAF

\$5.99/EA.

Treat your sandwiches to this Hatch fan favorite. Each loaf is loaded with roasted Hatch chiles and shredded and cubed Cheddar.



HATCH LIME POUND CAKE

\$7.49/EA.

We're sweet on Hatch! Buttery pound cake flavored with fresh lime zest and roasted Hatch peppers. Topped with a zesty lime glaze.



INDIVIDUAL SCRATCH-MADE MUFFINS

2 FOR \$4

SAVE 59¢/EA.

Our muffins are scratch-made in-house daily with our fresh buttermilk batter for an amazingly tender crumb and each one is generously packed with ingredients like fruits, nuts, and chocolate.



OLD FASHIONED SPLIT TOP WHITE BREAD

2 FOR \$7

SAVE 49¢/EA.

A classic soft pan bread made the old-fashioned way with fresh butter, whole eggs, and milk. Perfect for Texas toast!



BROWNIES AND BARS 3 CT.

\$5.99/EA.

SAVE \$1.00

Made from scratch daily and ready to pack in lunches and celebrate weekends. Choose from favorites like Lemon Bars and Chewy Chocolate Brownies—keep a look out for new varieties, too.



DELI & CHEESE

CYPRESS GROVE HATCH CHILE FRESH GOAT MILK CHEESE 4 OZ.

\$7.99/EA.

A blend of roasted Hatch chiles, lime and garlic are mixed through each disc of fresh, creamy goat cheese. The combination of bright buttermilk and fresh cream notes with roasted chiles is simply outstanding.



MARIEKE GOUDA HATCH GOUDA

\$21.99/LB.

This soft, artisan Dutch Gouda is a true farmstead cheese handcrafted in Wisconsin using milk from the same family farm where the cheese is made. Sweet, creamy, and melty, with a peppery kick.



AUSTIN-NORTH | 4001 N. LAMAR | 512-206-1000 AUSTIN-SOUTH | 4477 S. LAMAR | 512-899-4300 DALLAS LOVERS | 5750 E. LOVERS LN. | 214-234-7000
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WE ACCEPT MASTERCARD, VISA, DISCOVER, AMERICAN EXPRESS, DEBIT, GIFT CARDS FOR CENTRAL MARKET OR H-E-B, AND LONE STAR.