

PRICES VALID  
12/28/22

Central Market  
H-E-B

THROUGH  
1/3/23

# WEEKLY SAVOR

PEAK-SEASON PRODUCTS AND DELICIOUS SAVINGS | REALLY INTO FOOD

**WILD COLD WATER  
LOBSTER TAILS 4 OZ.**

**\$7.99/EA.**

**SAVE \$2.00**

Season lightly with lemon and garlic, and after broiling or grilling for 10 minutes, you'll have an easy, decadent meal to ring in the new year.



**USDA CHOICE, BLACK ANGUS BEEF  
NEW YORK STRIP STEAKS**

**\$16.99/LB.**

**CHOICE**

**SAVE \$5.00**

We partner with an 8th generation Texas ranching family to source upper two-thirds Choice beef. We age 14 days for maximum tenderness and flavor.



**FRESH SUSHI**  
**BUY ONE, GET ONE**  
**50% OFF**

Made with clean ingredients and ready for an easy grab-and-go meal or snack.

\*Discount taken on item of equal or lesser value. Platters excluded.

**CRÈME BRÛLÉE**

**2 FOR \$7**

**SAVE 49¢/EA.**

Decadent dessert with a silky smooth texture, topped with a caramelized sugar crust. Try traditional vanilla or fruit varieties.

**MADE  
RIGHT  
HERE**



**SPARKLING WINE SALE**

**20% OFF**

**6 BOTTLES OR MORE**

Toast the new year with the best assortment of domestic and globe-spanning sparkling wines, including Proseccos, Champagnes, Cavas, and more.



Central Market  
H-E-B

**WINTER WELLNESS SALE**

**SELECT VITAMINS,  
SUPPLEMENTS, AND  
SPORTS NUTRITION**

**BUY ONE, GET ONE**

**50% OFF**

\*Sale price only valid in-store.

# SNACKS & STAPLES

**BUY:**  
TENAYO SALSA 16 OZ.

**GET FREE:**  
CHICAS TORTILLA  
CHIPS 7.5-8 OZ.

**GOOD CULTURE  
SOUR CREAM**  
12-16 OZ.

**THAT'S UP TO  
\$7.48 FREE!**



**CARBONE  
PASTA SAUCES**  
24 OZ.



**\$6.99/EA.**  
**SAVE \$2.50**

**THREE FARM  
DAUGHTERS  
DRY PASTAS**  
12 OZ.



**\$4.99/EA.**  
**SAVE \$1.00**

*Central Market*  
**ITALIAN SODAS**  
750 ML.



**\$2.96/EA.**

**FIX & FOGG  
ALMOND BUTTERS**  
10 OZ.



**\$7.99/EA.**  
**SAVE \$2.00**

**CEDAR'S HOMO MUS**  
8-10 OZ.



**25% OFF**

**DOGTOWN PIZZAS**  
16-18 OZ.



**\$8.99/EA.**  
**SAVE \$1.00**

\*Sale price only valid in-store.

**ALL BULK NUTS**

Choose from our entire  
selection of raw, roasted,  
and flavored varieties.



**20% OFF**

\*Sale price only valid in-store.

# FLORAL

**TULIPS**  
10-STEM BUNCH  
**\$8.99/EA.**  
**SAVE \$1.00**

Festive, vibrant blooms  
make a beautiful  
centerpiece to help  
celebrate the new year.



**SIGNATURE BOUQUETS**  
**\$19.99/EA.**  
**SAVE \$2.00**

Dress up your New Year's table  
with modern, monochromatic  
bouquets featuring roses  
and lilies in shades of yellow,  
orange, pink, red, or white.



## MARKET

CENTRAL MARKET ALL-NATURAL, AIR-CHILLED

### CHICKEN PARTY WINGS

**\$3.99/LB.**

**SAVE \$1.00**

Air-chilled for less water retention and only fed U.S.-sourced grains makes for incredibly tasty chicken. Raised without antibiotics ever to high animal welfare standards on family farms.

**MARINATED AND DRY-RUBBED PARTY WINGS...\$4.99/LB., SAVE \$2.50**



NATURAL HERITAGE DUROC PORK

### TOMAHAWK BONE-IN RIB CHOPS

**\$12.49/LB.**

Heritage breed Duroc pork is nicely marbled, making it tender, juicy, and flavorful. Raised without added hormones or antibiotics.



## SEAFOOD

### FRESH WILD JUMBO GALVESTON GULF SHRIMP 16/25 CT.

**\$9.99/LB.**

**SAVE UP TO \$5.98**

Fresh from the Gulf, these jumbo shrimp are great for a light app or part of an easy main dish. Be sure to ask about our handmade cocktail sauce.



### JUMBO RED KING CRAB LEGS

**\$49.99/LB.**

**SAVE \$10.00**

Rich, luxurious, and delicious with a very sweet, firm texture. Flown in fresh from Patagonian waters.



## PRODUCE

### ORGANIC LARGE HASS AVOCADOS

**2 FOR \$4**

These organic beauties are ripened by our grower for optimal flavor and even ripeness. Mash for guacamole, slice on sandwiches, or spread on toast for breakfast.



### LARGE COLORED BELL PEPPERS

**2 FOR \$4**

Brush with olive oil and season. Then toss whole on the grill and char sides evenly.



### ORGANIC LARGE COSMIC CRISP APPLES

**\$2.97/LB.**

Large and juicy with stellar sweetness. So crisp they snap when you take a bite.



### ORGANIC RED, GREEN, AND LACINTO KALE BUNCHES

**2 FOR \$5**

Sauté in garlic and oil with a pinch of salt, then top with lemon juice and crushed red pepper.



## BAKERY

### PECAN PIE COFFEE CAKE

**\$6.99/EA.**

**SAVE \$1.00**

Brunch is calling! Answer with sour cream coffee cake stuffed with a layer of pecan pie filling spiked with Bourbon. Made fresh throughout the day by our expert bakers.



### CRANBERRY WALNUT BREAD

**\$4.49/EA.**

**SAVE 50¢**

Baked to the brim with cranberries and toasted walnuts. Just top with butter or your favorite jam for the perfect breakfast or snack.



### RUSTIC DURUM SOURDOUGH BREAD

**\$4.49/EA.**

**SAVE 50¢**

This bread has a golden brown crust and open, uneven crumb with an aroma of fresh wheat and a lightly sour taste.



## CHEF PREPARED

### PETITE SALADS

**STARTING AT \$3.99/EA.**

Perfectly sized to pair with a cup of soup or a sandwich. Available in seasonal flavors like Apple, Walnut, and Coastal Cheddar; Beet, Orange, and Goat Cheese; or everyday favorites like Caesar.



### CHEF-CRAFTED DIPS, SPREADS, AND SALSAS

**STARTING AT \$4.99/LB.**

Make entertaining easy with our chef-made dips and spreads. Try signature recipes like Gouda Pecan, Spinach Artichoke, Love Dip, and more! Available pre-packed or at the Bulk Bar.



### TAKE AND BAKE PIZZAS

**STARTING AT \$9.99/EA.**

Try Pomodoro with grilled portobello mushrooms, arugula, oven-dried tomatoes, sliced Mozzarella, and goat cheese. Or choose a classic like Pepperoni, all made fresh in-store.



## DELI & CHEESE

### SPOTTED TROTTER SLICED SALUMI 3 OZ.

**\$9.99/EA.**

**SAVE UP TO \$2.00**

Founded in Atlanta in 2009 and dedicated to making good food the right way. Try Salami Du Sud, Bresaola, or Black Pepper Sorghum Salami on your New Year's charcuterie board.



### FROMAGERIE GUILLOTEAU SAINT ANGEL

**\$17.99/LB.**

**SAVE \$3.00**

A very rich and luxurious triple-crème cheese made with cow's milk. Buttery flavor with a touch of salt and a strong tang, with a hint of earth and white mushroom.



### FROMAGE GRUYÈRE SA GRUYÈRE AOP 1655

**\$30.99/LB.**

**SAVE \$2.00**

Crafted by hand in Switzerland with raw milk and aged over a year, this cheese has a savory, nutty flavor and remarkable melting ability. Perfect for fondue and grilled cheese or cheese boards.



### TANARA PROSCIUTTO DI PARMA AGED 36 MONTHS

**\$39.99/LB.**

Pure Italian pork, hand-salted and naturally aged in the Apennines foothills for a complex, sweet, nutty flavor and silky texture. Ham of this age is typically only sold in small Italian shops. Enjoy with bread, cheese, and vegetables.



**EXCLUSIVE!**

## WINE

### CHÂTEAU BOURDIEU CÔTES DE BLAYE

750 ML.

**\$14.95/EA.**

**SAVE \$5.00**

Spicy and toasty, this wine shows firm tannins with gorgeous notes of ripe blueberries, plums, and chocolate. Pair with roasted poultry, ham, burgers, and roasted meats.



**RATED  
95  
POINTS**  
DECANTER

### CULT NAPA CABERNET SAUVIGNON

750 ML.

**\$19.95/EA.**

**SAVE \$20.00**

Lush, rich Napa Cabernet, with ripe notes of raspberries and spice. Pair with roasts, grilled poultry, and charcuterie boards.



### ENROUTE CHARDONNAY AND PINOT NOIR

750 ML.

**\$49.99/EA.**

**SAVE \$10.00**

The Chardonnay is the perfect pairing for chicken, lobster, crab legs, and cheese boards. Pair the fuller-bodied Pinot with our New York Strip Steaks or Take and Bake Pizzas.



# SELECT VITAMINS, SUPPLEMENTS, BUY ONE, GET ONE AND SPORTS NUTRITION 50% OFF

We have an incredible assortment of the best vitamins, supplements, sports nutrition, and overall wellness products around! From protein and collagen to vitamins and bars, our shelves are full of carefully curated products for you and your family. Below is just a sampling of what's on sale!

\*Sale price only valid in-store.

## ANCIENT NUTRITION SUPPLEMENTS

Whole food nutritional products that combine ingredients like collagen, bone broth, and plant protein using traditional Chinese herbalism and current science.

BUY ONE, GET ONE  
**50% OFF**

\*Sale price only valid in-store.



## ENFUSIA BATH BOMBS AND BODYCARE

You deserve the self-care of healthy, nourished skin. Made locally with essential oils.

BUY ONE, GET ONE  
**50% OFF**

\*Sale price only valid in-store.



## MACHU PICCHU ENERGY DRINKS

Clean and organic ingredients that not only taste great, but make you feel good too. A boost of energy that will inspire you to enjoy the outdoors.

BUY ONE, GET ONE  
**50% OFF**

\*Sale price only valid in-store.



## MINDRIGHT SNACKS

Mood-enhancing, energy-boosting superfoods, and adaptogens all wrapped up in one delicious package. Choose from Peanut Butter Cup, Chocolate Sea Salt, Blueberry Almond, and more.

BUY ONE, GET ONE  
**50% OFF**

\*Sale price only valid in-store.



## SEAWEED BATH CO.

All products are made from sustainable hand-harvested certified organic seaweed to naturally detoxify, replenish, and protect all skin and hair types.

BUY ONE, GET ONE  
**50% OFF**

\*Sale price only valid in-store.



## BARE PERFORMANCE NUTRITION

Health supplements that are committed to helping you feel and perform at your highest level. Choose from a variety of protein powders, pre-workout, nutrition bars, and more.

BUY ONE, GET ONE  
**50% OFF**

\*Sale price only valid in-store.



AUSTIN-NORTH | 4001 N. LAMAR | 512-206-1000    AUSTIN-SOUTH | 4477 S. LAMAR | 512-899-4300    DALLAS LOVERS | 5750 E. LOVERS LN. | 214-234-7000  
DALLAS MIDWAY | 4349 W. NORTHWEST HWY. | 469-697-7800    DALLAS PRESTON ROYAL | 10720 PRESTON RD. | 972-860-6500  
FORT WORTH | 4651 WEST FREEWAY | 817-989-4700    HOUSTON | 3815 WESTHEIMER | 713-386-1700    PLANO | 320 COIT RD. | 469-241-8300  
SAN ANTONIO | 4821 BROADWAY | 210-368-8600    SOUTHLAKE | 1425 E. SOUTHLAKE BLVD. | 817-310-5600

WE ACCEPT MASTERCARD, VISA, DISCOVER, AMERICAN EXPRESS, DEBIT, GIFT CARDS FOR CENTRAL MARKET OR H-E-B, AND LONE STAR.