

# Price Matching Cheat Sheet

	When You Can Request a Price Match		Who They'll Price Match		Online vs. In-Store		Exclusions + Blackout Periods	
	Time of Purchase?	After Purchase?	Own Prices?	Competitors?	Online?	In-Store?	Exclusions	Blackout Periods
	✓	14 days	✓	✗	✓	✓	Clearance, store-to-store prices	None
	✓	✗	✓	✗	✓	✗	Bundles, BOGOs, Rollback prices	Black Friday sale, Cyber Monday sale
	✓	14 days	✓	✓	✓	✗	Competitor online prices, certain brands	Thanksgiving week + Cyber Monday week
	✓	14 days	✓	✓	✓	✓	Prices that require membership, auction sites	None
	✓	15 days	✓	✓	✓	✓	Bundles, refurbished items	Thursday before Thanksgiving through Monday after
	✓	30 days	✓	✓	✓	✓	Seasonal, discontinued, clearance, store-to-store prices	Black Friday sale
	✓	30 days	✓	✓	✓	✓	Seasonal, bundles, clearance, store-to-store prices	Black Friday sale

