

# Game Menu

April 2025



## \$10 LADY LUCK

#1231

Play Style: Find | Features: Bonus, 10X

Est. Start: 3/25/2025

### SELLING POINTS

- CHANCE TO WIN UP TO \$5,000
- THE LADY IS BACK WITH NEW LUCKY LOOKS
- CHANCE TO WIN 10X



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$465.00	50	7-91157-01231-1	\$5,000	5.65	70.61%	\$310



## \$5 TREASURE/TROPICAL/VIBING/LUCKY 7s

#1225

Play Style: Find, Match 3 | Features: 5X

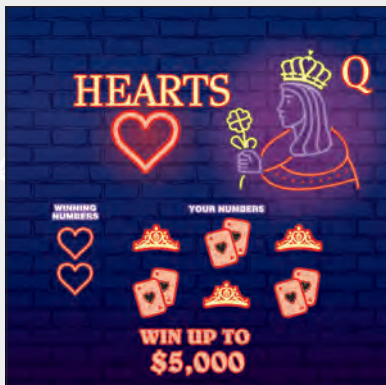
Est. Start: 3/25/2025

### SELLING POINTS

- CHANCE TO WIN UP TO \$35,000
- CUSTOMERS' FAVORITE BIG 7S WITH FUN NEW LOOKS



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$372.00	80	7-91157-01225-0	\$35,000	4.29	67.40%	\$164



## \$2 QUEEN/SUITS/KING/CHERRY

#1217

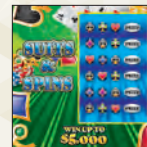
Play Style: Key Number, Match 3 | Features: 2X

Est. Start: 3/25/2025

### SELLING POINTS

- CHANCE TO WIN UP TO \$5,000
- NEW GAMING THEMES FOR YOUR DISCERNING CUSTOMERS

Only distributed to 28-BIN or higher locations



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$186.00	100	7-91157-01217-5	\$5,000	4.58	63.98%	\$112

## WHAT'S INSIDE

- Bigger, Better Mega is Here
- Flood and Fire Credit Request
- Hidden Figures – Find Your Store and Win
- Win Tickets to Sports Games and Concerts!
- Don't Move the Equipment

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## BIGGER, BETTER MEGA

# IS HERE



Beginning April 5, 2025, Mega Millions® has:

- Larger starting jackpots.
- Faster growing jackpots.
- Bigger jackpots, more frequently.
- Bigger Prizes: Now win up to \$10M for matching 5 white balls.
- Better secondary prizes locally at all levels.
- A minimum win of \$10 on each winning play. Minimum prize is twice the price of the play.

Look for a full advertising campaign and a PlayOn loyalty second chance promotion to help drive players to you!

Remember that the multi-draw option will resume up to 24 draws beginning with sales on April 5th.

**35¢ Commission on every Mega Millions ticket sold!**

**10¢ or over on every Mega Millions ticket cashed!**

5/70 + 1/24 Prize Categories and Odds

Match	Range of Prizes	Multiplier	Odds
○ ○ ○ ○ ○ + ●	Jackpot	10X	32.00
○ ○ ○ ○ ○	\$2M - \$10M	5X	16.00
○ ○ ○ ○ ○ + ●	\$20k - \$100k	4X	8.00
○ ○ ○ ○ ○	\$1k - \$5k	3X	3.20
○ ○ ○ ○ + ●	\$400 - \$2k	2X	2.13
○ ○ ○ ○	\$20 - \$100	Avg. Mult	3.00
○ ○ + ●	\$20 - \$100		
○ + ●	\$14 - \$70		
●	\$10 - \$50		

## FLOOD AND FIRE CREDIT REQUEST

We always hope for clear skies and strive to be careful. But some things are out of our control. In the event of flooding or fire of your location, contact your field and marketing sales representative to work with you gathering the proper information. Your rep will get signature and then submit an Instant Game Incident form, a Damaged Lottery Ticket Affidavit, along with images of the flood or fire damaged tickets. Once received, the Lottery Security department will review the request and respond as soon as possible.

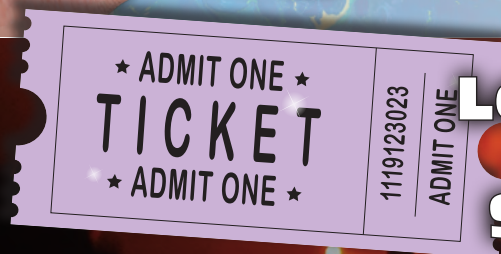


146323  
**FIND YOUR STORE and Win!**

Each month as you review the Lottery Game Menu, be on the lookout for **your store's ID number!** We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email [jmccclure@wvlottery.com](mailto:jmccclure@wvlottery.com) with the subject line HIDDEN FIGURES to receive a pack of promotional scratch-off tickets for your location.

*Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.*



## Lottery Retailers Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to [csmith@wvlottery.com](mailto:csmith@wvlottery.com) for a chance to win<sup>1</sup>. Don't miss this unique chance to experience live events and make unforgettable memories!

Please note that we have a limited quantity of tickets for every WVU and Marshall home football game this season. We are accepting requests for those at this time.

Available upcoming events are:

- Broadway Hollywood Songbook ..... Saturday, March 8, 2025 ..... Clay Center (Charleston)
- Superheroes vs. Villains Symphony.... Saturday, April 12, 2025 ..... Clay Center (Charleston)
- Staind, Breaking Benjamin..... Tuesday, April 29, 2025 ..... Charleston Coliseum (Civic Center)
- Whiskey Myers ..... Wednesday, June 18, 2025 .... Marshall Health Arena (Huntington)
- Riley Green ..... Saturday, June 21, 2025 ..... Marshall Health Arena (Huntington)

*\*Note- All concerts at the Coliseum for the Lottery will now feature the Parlor Club. The Parlor Club is located on the ground level and requires a specific entrance, but includes parking. Meals and drinks/bar are still provided, with floor access to our seats. Huntington shows are in the Lottery's private Winner's Circle Lounge with its own entrance.*



# Equipment May Only Be Moved by the Lottery



Please let your Lottery Rep or Field Service Technician know if you will be having work done requiring Lottery equipment to be moved. This includes work on your roof if you have a lottery satellite link, vending equipment, terminals, and peripherals. Moving lottery equipment could make you liable for any damage to equipment. We will work with you to schedule technicians to move the equipment.

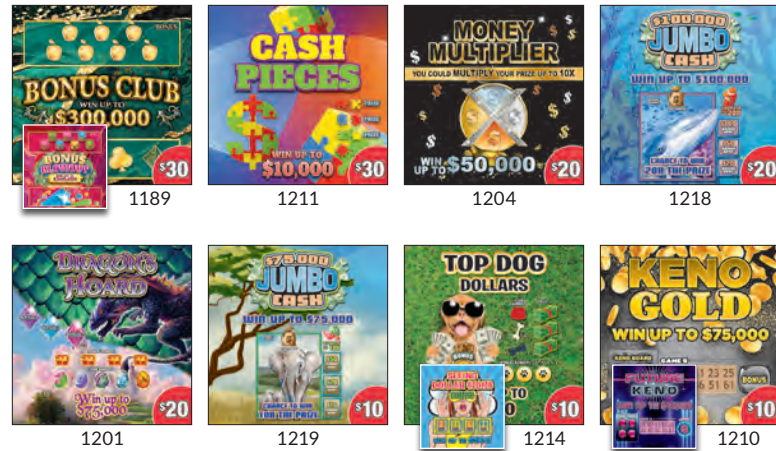
Provide notice 4-7 business days prior to the required move. You may also contact Jason McClure, Lottery Retailer Relations, at 304-558-1828.

## 24-Bin Planogram

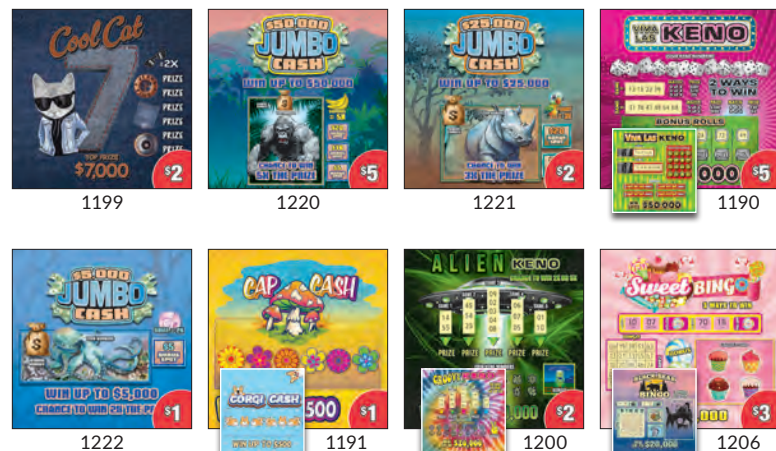
April 2025



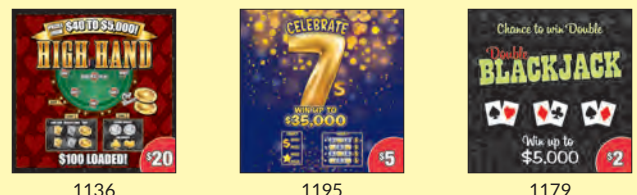
Planogram changes on March 25, 2025.



BLUE box indicates drawer placement for Super Ticket as needed.



## RETURN GAMES (4/1/25 – 4/30/25)



## Top Instant Sales Retailers

December 2024

1. One Stop #8101 ..... South Charleston
2. BFS Foods #17 ..... Davis
3. Sheetz #234 ..... Weirton
4. Par Mar Oil #84 ..... Elkins
5. Sheetz #425 ..... Martinsburg
6. Sheetz #585 ..... South Charleston
7. Sheetz #220 ..... Martinsburg
8. Sheetz #171 ..... Philippi
9. Sheetz #349 ..... Morgantown
10. Sheetz #501 ..... Clarksburg

## Top Draw Sales Retailers

December 2024

1. Winners Corner WV ..... White Hall
2. Giant Eagle #59 ..... Morgantown
3. Giant Eagle #58 ..... Morgantown
4. One Stop #8101 ..... South Charleston
5. Go-Mart #32 ..... Saint Albans
6. Sheetz #240 ..... Charles Town
7. Roy's Service Center And Groce ..... Berkeley Springs
8. Sheetz #137 ..... Kearneysville
9. One Stop #8522 ..... Charleston
10. Convenient Food Mart ..... Wheeling

## Top Total Sales Retailers

December 2024

1. Winners Corner WV ..... White Hall
2. One Stop #8101 ..... South Charleston
3. Sheetz #234 ..... Weirton
4. BFS Foods #17 ..... Davis
5. Par Mar Oil #84 ..... Elkins
6. Sheetz #425 ..... Martinsburg
7. Giant Eagle #59 ..... Morgantown
8. Sheetz #585 ..... South Charleston
9. Sheetz #220 ..... Martinsburg
10. Go-Mart #32 ..... Saint Albans

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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## 28-Bin Planogram

April 2025



## 30+ Bin Game Availability

Planogram changes on March 25, 2025.

1189

1211

1218

1204

1176

1184

1157

1185

1201

1197

1214

1210

1196

1194

1177

1186

1202

1231

1198

1203

1216

1193

1158

1187

1219

1209

1182

1190

1220

1225

1212

1206

1199

1217

1221

1223

1222

1191

1213

1200

BLUE box indicates drawer placement for Super Ticket as needed.

## Upcoming Instant Tickets

Est. Start: 4/29/25



**\$20 - Fabulous Fortune/Fruit Loot Spins. #1232**

UPC: 7-91157-01232-8

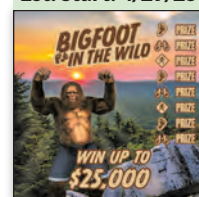
Cost/Pack	Tickets/Pack	Top Prize
\$558.00	30	\$10,000
Overall Odds	Prize Payout	Low End \$\$/Pack
5.74	71.08%	\$280

**\$5 - Bigfoot in the Wild. . . . . #1227**

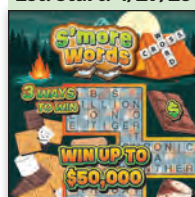
UPC: 7-91157-01227-4

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$25,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.99	67.79%	\$235

Est. Start: 4/29/25



Est. Start: 4/29/25



**\$5 - S'More/Froggy CW . . . . . #1226**

UPC: 7-91157-01226-7

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$50,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.12	67.86%	\$210

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