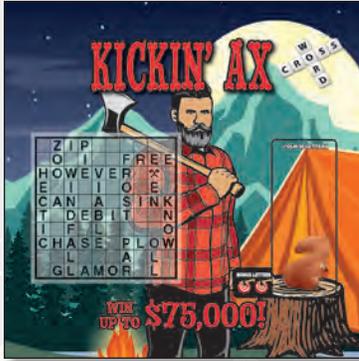


Game Menu

March 2026



\$10 KICKIN' AX / BIG TRUCKIN' CW

#1252

Play Style: Crossword | Features: Bonus, Instant Win

Est. Start: 2/24/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$75,000
- CROSSWORD NOW WITH MORE PLAY AND BIGGER PRIZES!



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$465.00	50	7-91157-01252-6	\$75,000	3.57	70.35%	\$270



\$10 CHERRIES / GEMS / GREEN / ELECTRIC ST

#1253

Play Style: Match 3, Key Number, Find | Features: Bonus

Est. Start: 2/24/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$50,000
- ALL NEW SUPER TICKET FUN COMING WITH 4 NEW PULSES INCLUDING VERITY PLAY AND BONUS!



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$465.00	50	7-91157-01253-3	\$50,000	3.70	70.00%	\$270



\$10 DOGGIE / POOL / CAT / CASH

#1273

Play Style: Find, Key Number | Features: Bonus

Est. Start: 2/24/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$500
- THIS GAME IS LOADED WITH \$100 and \$500 PRIZES!



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$465.00	50	7-91157-01273-1	\$500	4.08	70.17%	\$210



\$5 BLACKJACK / WILD CARD

#1272

Play Style: Beats, Match 3 | Features: Bonus

Est. Start: 2/24/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$10,000
- BRINGING GAMING FUN TO YOUR INSTANT SCRATCH GAMES!



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$372.00	80	7-91157-01272-4	\$10,000	5.72	67.77%	\$190

WHAT'S INSIDE

- Who Wants to be a Millionaire for Life
- Win Tickets to Sports Games and Concerts!
- Lottery Proceeds



WEST VIRGINIA MILLIONAIRE FOR LIFE

The new game is here, \$5 MILLIONAIRE FOR LIFE™ draw game began February 22, 2026. The game is drawn nightly, seven days a week, with the unique top prize of \$1 million a year for life — one of the most compelling annuity prizes in U.S. lottery history.

Let's talk how to play:

1. Choose five(5) numbers from 1-58 and one(1) Millionaire Ball™ number from 1-5.
2. Use a paper or app digital play slip, enter manual plays or select quick pick(QP).
3. Purchase tickets for \$5 each.
4. Check the drawing results to see if you're a winner! Daily drawings to give players opportunities to win and will be held each evening at 11:15 PM ET.

Want to learn more about the game, please visit wvlottery.com for details, rules, odds, and other great games we offer!

And remember to give back customers' non-winning tickets and remind them to get their loyalty points to PlayON! Help keep your customers engaged with multiple drawings happening every month. Don't forget our special 40th anniversary special drawings!



PLAY SEVEN DAYS A WEEK



Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories!

Please note that we have a limited quantity of tickets for every WVU and Marshall home football game this season. We are accepting requests for those at this time.

Available upcoming events are:

- Treaty Oak Revival..... Friday, February 13Charleston (Coliseum)
- Movie Symphony Showcase Saturday, March 14 The Clay Center
- Hardy Friday, March 27Charleston (Coliseum)
- Billy Strings Wednesday, April 22.....Charleston (Coliseum)
- Swan Lake (Ballet, WVSO)..... Friday, May 8.....The Clay Center
- Weird Al Yankovic Saturday, June 6Charleston (Coliseum)

**Note- All concerts at the Charleston Coliseum & Convention Center for the Lottery will now feature the Parlor Club. The Parlor Club is located on the ground level and requires a specific entrance, but includes parking. Meals and drinks/bar are still provided, with floor access to our seats. Huntington shows are in the Lottery's private Winner's Circle Lounge with its own entrance.*

Lottery Proceeds

The West Virginia Lottery has generated nearly \$13.7 billion in proceeds for the State of West Virginia since 1986. Lottery Proceeds directly impact Seniors, Education, Tourism, and Veterans in the state and are used in various ways to improve the quality of life of all West Virginians. Proceeds help fund new school construction and improvements, help finance the PROMISE Scholarship program, assist in providing important senior services, aide in the growth of the state's tourism industry, and support West Virginia veterans with services and needs.

Every play is a win for West Virginia!

Be on the lookout for our new Lottery Proceeds advertising where we share more about the great things Lottery funding is doing for West Virginia! When you play, West Virginia wins!



24-Bin Planogram

March 2026



Planogram changes on February 24, 2026.

 1251	 1211	 1245	 1233
 1232	 1240	 1235	 1246

 1273	 1252	 1206	 1226	 1253
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 1254	 1247	 1250	 1225
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 1248	 1199	 1265	 1228
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 1249	 1241	 1230	 1272
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RETURN GAMES (3/2/26 - 3/31/26)

 1231	 1229	 1227	 1236
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Top Instant Sales Retailers

November 2025

1. BFS Foods #17 Davis
2. Par Mar Oil #84 Elkins
3. Sheetz #234 Weirton
4. One Stop #8101 South Charleston
5. Sheetz #425 Martinsburg
6. Sheetz #585 South Charleston
7. Sheetz #143 Inwood
8. Sheetz #458 Princeton
9. Sheetz #626 Fairmont
10. Go-Mart #115 Parkersburg

Top Draw Sales Retailers

November 2025

1. Winners Corner WV White Hall
2. Giant Eagle #59 Morgantown
3. One Stop #8101 South Charleston
4. Mimi's - Dunbar Village Dunbar
5. Lucky Store Northfork
6. Giant Eagle #58 Morgantown
7. M & M Mart Charleston
8. Sheetz #234 Weirton
9. Go-Mart #32 Saint Albans
10. Little General Store #3015 Beckley

Top Total Sales Retailers

November 2025

1. Winners Corner WV White Hall
2. BFS Foods #17 Davis
3. Par Mar Oil #84 Elkins
4. One Stop #8101 South Charleston
5. Sheetz #234 Weirton
6. Sheetz #425 Martinsburg
7. Giant Eagle #59 Morgantown
8. Sheetz #143 Inwood
9. Sheetz #585 South Charleston
10. Little General Store #2390 Beckley

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

28-Bin Planogram

March 2026



30+ Bin Game Availability

Planogram changes on February 24, 2026.

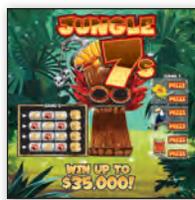


BLUE box indicates drawer placement for Super Ticket as needed.



Upcoming Instant Tickets

Estimated Start Date: 3/31/26



\$5 - Big 7s #1244
UPC: 7-91157-01244-1

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$35,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.29	67.40%	\$164

\$30 - Power/Cake/Vibes/Spin #1266
UPC: 7-91157-01266-3

Cost/Pack	Tickets/Pack	Top Prize
\$558.00	20	\$5,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.89	74.69%	\$350



\$5 - Money Money Money/In the Green . #1276
UPC: 7-91157-01276-2

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$10,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.46	67.38%	\$210

Hot NEW Ticket
Soon to be Released!