

Game Menu

February 2026



\$10 LADY LUCK

#1254

Play Style: Find | Features: Bonus, 10X

Est. Start: 1/27/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$5,000!
- WHAT ADVENTURE COULD LADY LUCK TAKE YOU ON!
- SAME GREAT GAME, NEW LOOKS!



Cost/Pack	Tickets/Pack	UPC
\$465.00	50	7-91157-01254-0

Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$5,000	5.65	70.3%	\$310



\$5 WILD SIDE / POWER \$500

#1265

Play Style: Key Number, Find | Features: 5X

Est. Start: 1/27/2026

SELLING POINTS

- CHANCE TO MULTIPLY YOUR WIN 5X!
- LOADED WITH \$100 AND \$500 PRIZES!



Cost/Pack	Tickets/Pack	UPC
\$372.00	80	7-91157-01265-6

Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$500	4.75	67.9%	\$165

WHAT'S INSIDE

- New Draw Game Launches February 22nd
- Win Tickets to Sports Games and Concerts!
- Displaying Lottery POS





WEST VIRGINIA MILLIONAIRE FOR LIFE

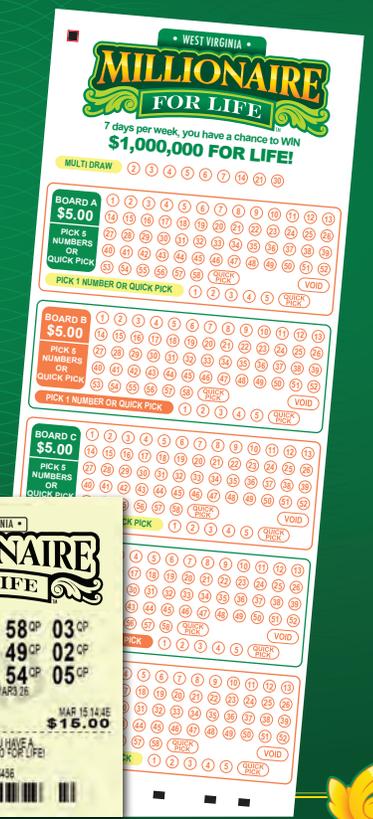
Beginning Sunday, February 22, 2026

A NEW game is coming! We are excited to introduce the \$5 MILLIONAIRE FOR LIFE™ draw game beginning February 22, 2026. The game is drawn nightly, seven days a week, with the unique top prize of \$1 million a year for life — one of the most compelling annuity prizes in U.S. lottery history.

Daily drawings, giving players more opportunities to win, will be held each evening at 11:15 PM ET. This game will be a multi-state lottery game, with participation from over a dozen states similar to the Powerball® game. The game includes flexible payout options where winners can choose annuity or lump-sum cash (\$18M for top prize, \$2.2M for second tier prize). Overall odds of winning a prize are 1 in 8.47 — better than many existing draw games. Players can select multidraws to consecutively play their numbers for up to 30 days on one ticket.

And remember to give back customers' non-winning tickets and remind them to get their loyalty points to PlayON! Help keep your customers engaged with multiple drawings happening every month. And don't forget our 40th anniversary special drawings!

Drawings and game information can be found at wvlottery.com and on our app! Brochures and point-of-sale pieces will be provided to promote the game.



PLAY SEVEN DAYS A WEEK



Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories!

Please note that we have a limited quantity of tickets for every WVU and Marshall home football game this season. We are accepting requests for those at this time.

Available upcoming events are:

- Treaty Oak Revival..... Friday, February 13Charleston (Coliseum)
- Movie Symphony Showcase Saturday, March 14 The Clay Center
- Hardy Friday, March 27Charleston (Coliseum)
- Billy Strings Wednesday, April 22.....Charleston (Coliseum)
- Swan Lake (Ballet, WVSO)..... Friday, May 8.....The Clay Center
- Weird Al Yankovic Saturday, June 6Charleston (Coliseum)

**Note- All concerts at the Charleston Coliseum & Convention Center for the Lottery will now feature the Parlor Club. The Parlor Club is located on the ground level and requires a specific entrance, but includes parking. Meals and drinks/bar are still provided, with floor access to our seats. Huntington shows are in the Lottery's private Winner's Circle Lounge with its own entrance.*



BIGGER THAN EVER LARGER JACKPOTS STARTING AT \$50M
BIGGER SECONDARY PRIZES
MEGA MILLIONS MULTIPLIER INCLUDED WITH EVERY PLAY! MULTIPLY NON-JACKPOT PRIZES BY 2X, 3X, 4X, 5X, OR 10X
FASTER GROWING JACKPOTS
BETTER ODDS TO WIN
\$5 iPLAY Download and Play! wvlottery.com | @f RESPONSIBLY

24-Bin Planogram

February 2026



Displaying Lottery POS

The best way to let players know you have the newest games they are looking for is to have the lottery point of sale (POS) items such as posters, door clings, wobblers, and other provided point of sale items visible in your location. To stay up to date, please check lottery signage regularly to make sure you ONLY have the current advertising materials displayed for games and remove any old materials. Your Lottery rep will work with you on this and can provide new materials. This is a better look for your location and lets players know what is new and current with lottery games and additional promotional chances for them.



Planogram changes on January 27, 2026.

\$30	\$30	\$20	\$20
1251	1211	1245	1233
\$20	\$10	\$10	\$10
1232	1240	1235	1246

Top Instant Sales Retailers

October 2025

1. Par Mar Oil #84 Elkins
2. BFS Foods #17 Davis
3. Roy's Service Center And Groce Berkeley Springs
4. Sheetz #234 Weirton
5. One Stop #8101 South Charleston
6. Sheetz #425 Martinsburg
7. Sheetz #275 Morgantown
8. Sheetz #220 Martinsburg
9. Sheetz #143 Inwood
10. Co Mac #4 Fayetteville

\$10	\$5	\$3	\$5	\$10
1229	1226	1206	1215	1216

BLUE box indicates drawer placement for Super Ticket as needed.

Top Draw Sales Retailers

October 2025

1. Winners Corner WV White Hall
2. Mimi's - Dunbar Village Dunbar
3. Giant Eagle #59 Morgantown
4. One Stop #8101 South Charleston
5. Lucky Store Northfork
6. M & M Mart Charleston
7. Go-Mart #32 Saint Albans
8. Giant Eagle #58 Morgantown
9. Sheetz #234 Weirton
10. Welch Bantam Market Welch

\$10	\$5	\$5	\$5
1254	1247	1250	1225

Top Total Sales Retailers

October 2025

1. Par Mar Oil #84 Elkins
2. Winners Corner WV White Hall
3. BFS Foods #17 Davis
4. One Stop #8101 South Charleston
5. Sheetz #234 Weirton
6. Roy's Service Center And Groce Berkeley Springs
7. Sheetz #275 Morgantown
8. Sheetz #425 Martinsburg
9. Sheetz #220 Martinsburg
10. Welch Bantam Market Welch

\$2	\$2	\$5	\$5
1248	1199	1265	1228

\$1	\$1	\$2	\$3
1249	1241	1230	1223

RETURN GAMES
(2/2/26 - 2/27/26)

NONE

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

28-Bin Planogram

February 2026



30+ Bin Game Availability

Planogram changes on January 27, 2026.



1251 1211 1245 1233



1234 1232 1235 1246



1229 1254 1215 1226 1216

BLUE box indicates drawer placement for Super Ticket as needed.



1240 1250 1265 1228



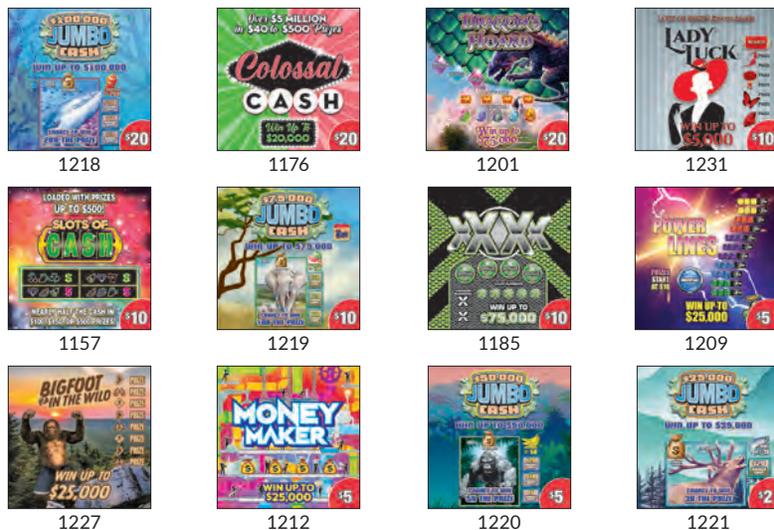
1247 1225 1236 1206



1248 1217 1199 1223



1249 1241 1243 1230



1218 1176 1201 1231
1157 1219 1185 1209
1227 1212 1220 1221

Upcoming Instant Tickets

Estimated Start Date: 2/24/26



\$10 - Kickin Ax/Big Truckin' CW #1252
UPC: 7-91157-01252-6

Cost/Pack	Tickets/Pack	Top Prize
\$465.00	50	\$75,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.57	70.35%	\$270

\$10 - Cherries/Gems/Green/Electric St . #1253
UPC: 7-91157-01253-3

Cost/Pack	Tickets/Pack	Top Prize
\$465.00	50	\$50,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.70	70.00%	\$270



\$10 - Doggie/Pool/Cat/Cash #1273
UPC: 7-91157-01273-1

Cost/Pack	Tickets/Pack	Top Prize
\$465.00	50	\$500
Overall Odds	Prize Payout	Low End \$\$/Pack
4.08	70.17%	\$210



\$5 - Blackjack/Wild Card #1272
UPC: 7-91157-01272-4

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$10,000
Overall Odds	Prize Payout	Low End \$\$/Pack
5.72	67.77%	\$190



Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)