

Game Menu

September 2025



\$10 BOO / HO HO HO

#1242

Play Style: Find | Features: 5X

Est. Start: 8/26/2025

SELLING POINTS

- CHANCE TO WIN UP TO \$5,000
- CHANCE TO MULTIPLY YOUR PRIZE 5X

Cost/Pack	Tickets/Pack	UPC
\$465.00	50	7-91157-01242-7

Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$5,000	5.36	71.04%	\$320



\$5 SPOOKY KITTY / SANTA SPINS

#1237

Play Style: Key Number Match, Match 3 | Features: 3X

Est. Start: 8/26/2025

SELLING POINTS

- CHANCE TO WIN UP TO \$1,000
- CHANCE TO MULTIPLY YOUR PRIZE 3X

Cost/Pack	Tickets/Pack	UPC
\$372.00	80	7-91157-01237-3

Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$1,000	3.79	68.77%	\$185



\$2 WICKED / ELFIN SEVENS

#1238

Play Style: Find | Features: 2X

Est. Start: 8/26/2025

SELLING POINTS

- CHANCE TO WIN UP TO \$7,000
- CHANCE TO MULTIPLY YOUR PRIZE 2X

Cost/Pack	Tickets/Pack	UPC
\$186.00	100	7-91157-01238-0

Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$7,000	4.74	65.09%	\$119



\$1 BONES / GANGSTA WRAPPER

#1239

Play Style: Find | Features: 5X

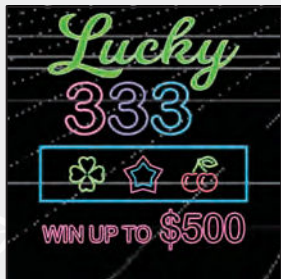
Est. Start: 8/26/2025

SELLING POINTS

- LOADED WITH \$100 PRIZES

Cost/Pack	Tickets/Pack	UPC
\$93.00	100	7-91157-01239-7

Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$100	4.12	62.33%	\$61



\$1 THREES / LLAMA / BUG / HOT

#1241

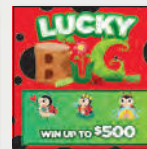
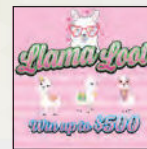
Play Style: Find, Key Number Match

Est. Start: 8/26/2025

FOR 24+ BINS ONLY

Cost/Pack	Tickets/Pack	UPC
\$93.00	100	7-91157-01241-0

Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$500	5.25	61.27%	\$59



WHAT'S INSIDE

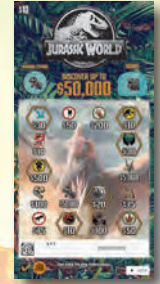
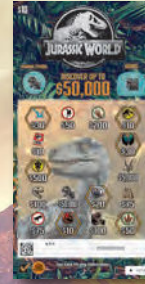
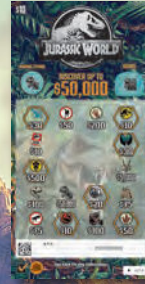
- Second Chance Jurassic World
- Keep Things Running Smooth

- Find Your Store and Win
- Win Tickets to Sports Games and Concerts!

wvlottery.com | Find us on social media



WILD FUN AWAITS



146027

The \$10 JURASSIC WORLD ticket has landed in your store and the fun image reveal play on each ticket makes the game a fun find in itself. The game is out with the release of the new movie and in conjunction with lots of great advertising. Along with the movie and ticket release, the West Virginia Lottery is holding a Jurassic World 2nd Chance promotion for a chance to win a trip for two to Hawaii and a chance at \$1 million. There will also be five (5) winners of \$5,000 and ten (10) winners of \$1,000. The second chance promotion will run through October 31, 2025, and players may enter via our website or mobile with a FREE PlayOn loyalty account.

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Universal is not a sponsor or administrator of this Promotion.

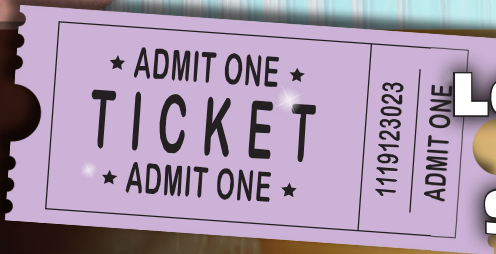


FIND YOUR STORE
and Win!

Each month as you review the Lottery Game Menu, be on the lookout for your store's ID number! We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email jmclure@wvlottery.com with the subject line HIDDEN FIGURES to receive a pack of promotional scratch-off tickets for your location.

Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.



Lottery Retailers Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories!

Please note that we have a limited quantity of tickets for every WVU and Marshall home football game this season. We are accepting requests for those at this time.

Available upcoming events are:

- Nate Smith Tuesday, Aug. 12, 2025 Lewisburg, WV (State Fair)
- Cole Swindell Thursday, Sept. 11, 2025 Marshall Health Arena (Huntington)
- Styx Saturday, Nov. 15 Charleston Coliseum (Civic Center)
- Warren Zeiders Thursday, Nov. 20 Charleston Coliseum (Civic Center)
- Nate Bargatze (Comedian) Sunday, Nov. 23, 2025 Charleston Coliseum (Civic Center)

**Note- All concerts at the Charleston Coliseum & Convention Center for the Lottery will now feature the Parlor Club. The Parlor Club is located on the ground level and requires a specific entrance, but includes parking. Meals and drinks/bar are still provided, with floor access to our seats. Huntington shows are in the Lottery's private Winner's Circle Lounge with its own entrance.*

KEEP THINGS RUNNING SMOOTH

If you are experiencing any technical issues with equipment, please call the hotline (888-WVPLAYS) immediately so a technician can be sent to the location if needed. The hotline number is located on the lottery printer and inside the vending machine. Reporting the issue is your responsibility so we can help resolve the issue quickly and keep things running smoothly for you. Not having properly operating lottery terminals creates lost sales and may cause customers to purchase elsewhere permanently if your lottery equipment is perceived as broken or unkempt and repeatedly empty.

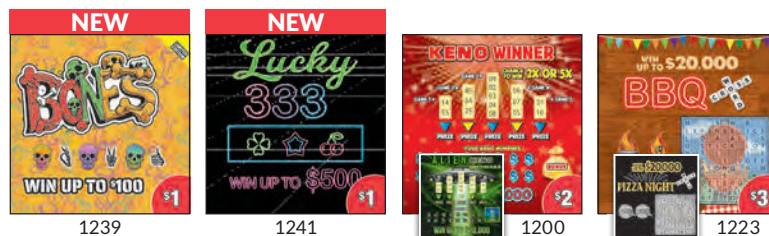
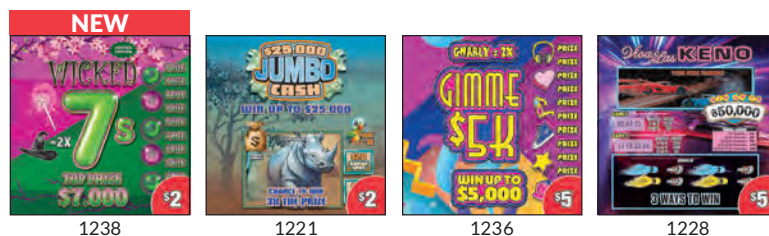
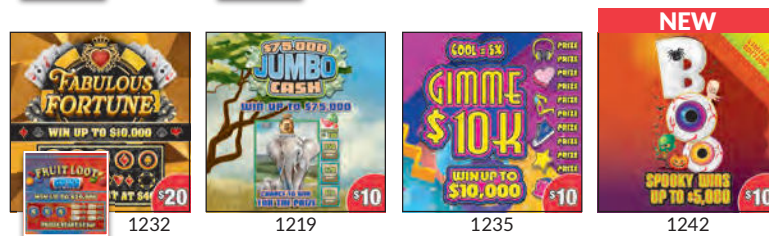
You will also be disqualified for current retailer incentives if a machine is reported to be off with no call to the Hotline. Help us keep your sales humming along by reporting any issues as soon as possible. 145842

24-Bin Planogram

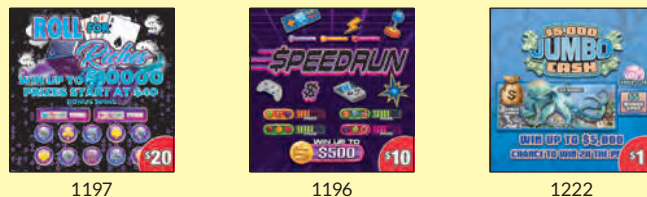
September 2025



Planogram changes on August 26, 2025.



RETURN GAMES (9/1/25 - 9/30/25)



Top Instant Sales Retailers

May 2025

1. Sheetz #234..... Weirton
2. Mountaineer Mart Buckhannon..... Buckhannon
3. One Stop #8101..... South Charleston
4. Par Mar Oil #84..... Elkins
5. Sheetz #275..... Morgantown
6. BFS Foods #17..... Davis
7. Sheetz #220..... Martinsburg
8. Sheetz #585..... South Charleston
9. Giant Eagle #59..... Morgantown
10. Welch Bantam Market..... Welch

Top Draw Sales Retailers

May 2025

1. Winners Corner WV..... White Hall
2. Giant Eagle #59..... Morgantown
3. Mimi's - Dunbar Village..... Dunbar
4. One Stop #8101..... South Charleston
5. Roy's Service Center and Groce..... Berkeley Springs
6. M & M Mart..... Charleston
7. Welch Bantam Market..... Welch
8. Go-Mart #32..... Saint Albans
9. Bourbon Street Cafe..... Weirton
10. Par Mar Oil #116..... Charleston

Top Total Sales Retailers

May 2025

1. Sheetz #234..... Weirton
2. Winners Corner WV..... White Hall
3. One Stop #8101..... South Charleston
4. Mountaineer Mart Buckhannon..... Buckhannon
5. Par Mar Oil #84..... Elkins
6. Sheetz #275..... Morgantown
7. Giant Eagle #59..... Morgantown
8. Welch Bantam Market..... Welch
9. Sheetz #220..... Martinsburg
10. BFS Foods #17..... Davis

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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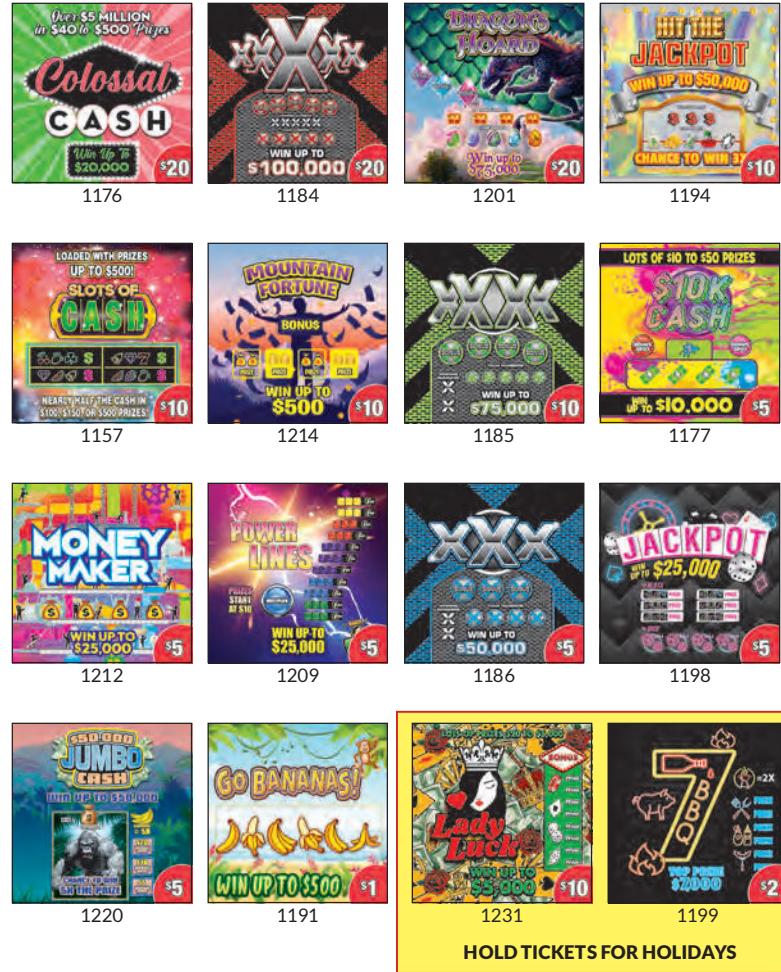
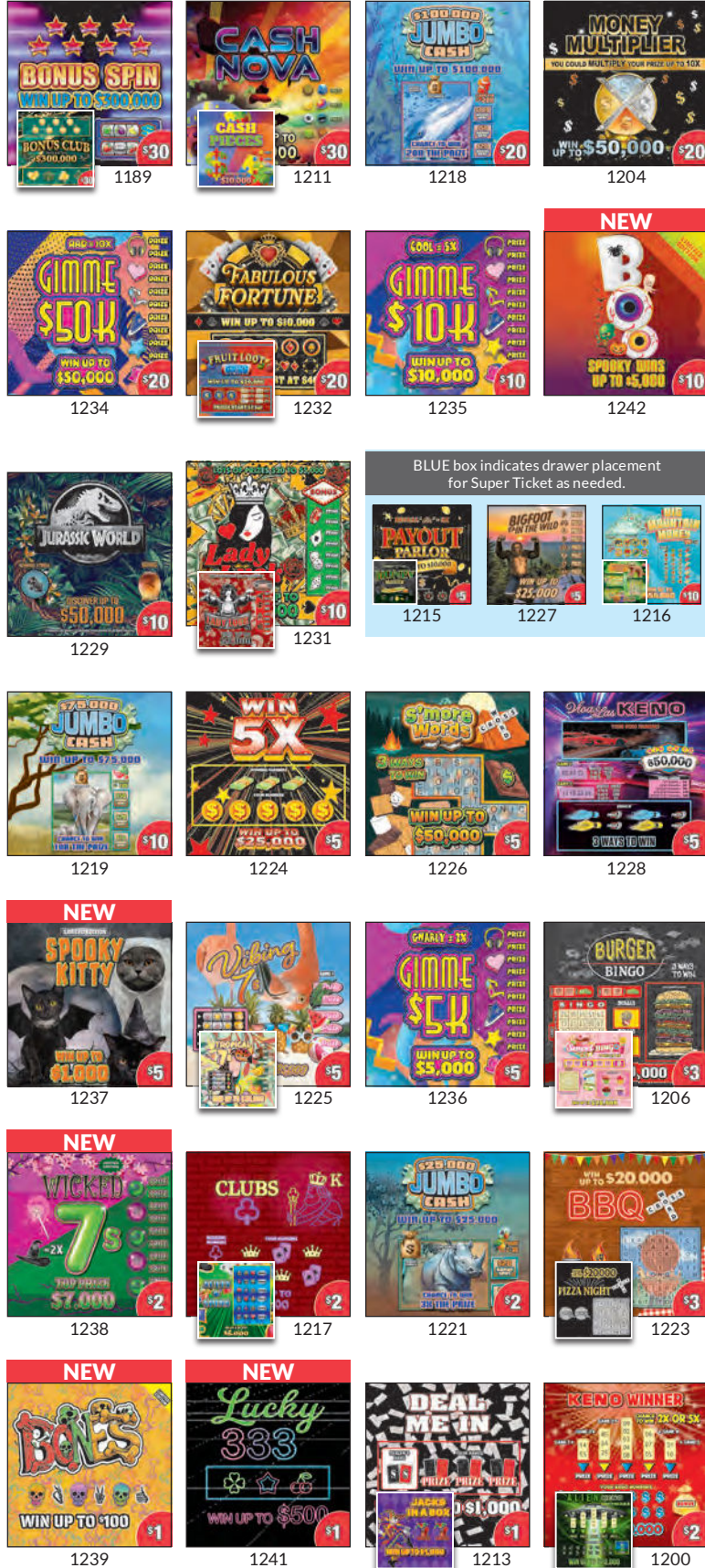
28-Bin Planogram

September 2025



30+ Bin Game Availability

Planogram changes on August 26, 2025.



Upcoming Instant Tickets

Est. Start: 9/30/25



\$10 - Dragon / Underwater Keno #1240
UPC: 7-91157-01240-3

Cost/Pack	Tickets/Pack	Top Prize
\$465.00	50	\$75,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.91	70.87%	\$240

Est. Start: 9/30/25



\$1 - Spin / Lucky / Cherries / Hand. . . . #1243
UPC: 7-91157-01243-4

Cost/Pack	Tickets/Pack	Top Prize
\$93.00	100	\$1,000
Overall Odds	Prize Payout	Low End \$\$/Pack
5.32	61.26%	\$59

Call Brightstar to order tickets at 888-WV-PLAYS!

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