



Seasonal Tickets Switching To Holiday



Holiday Pulse
Switch on
November 4



145003

WHAT'S INSIDE

- Gifting Responsibly
- Vending Troubles
- Find Your Store and Win
- Win Tickets to Sports Games and Concerts!

Gifting Responsibly this Holiday Season

Don't forget that lottery tickets make great gifts for adults only. Be sure to have them on hand for gifting, they make great stocking stuffers for adults and go well in gift baskets. We want to remind you that purchases must be made by customers 18 years of age or older and that giving lottery to minors as gifts is not child's play. Responsible gaming includes not gifting lottery games to children who may interpret the gift as this is a "safe, risk free activity". For most people gambling is just entertainment, but gambling does come with a degree of risk. Give the kids the candy and toys, leave the lottery games of chance to the adults. We want to encourage fun gifting responsibly this holiday season!

If you, or someone you know is having a gambling problem please call 800-GAMBLER or visit 800gambler.net for help today.



Each month as you review the Lottery Game Menu, be on the lookout for your store's ID number! We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email jmcclore@wvlottery.com with the subject line HIDDEN FIGURES to receive a pack of promotional scratch-off tickets for your location.

Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.

★ ADMIT ONE ★
TICKET
★ ADMIT ONE ★

Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories!

Please note that we have a limited quantity of tickets for every WVU and Marshall home football game this season. We are accepting requests for those at this time.

Available upcoming events are:

- Styx Saturday, Nov. 15 Charleston Coliseum (Civic Center)
- Warren Zeiders Thursday, Nov. 20 Charleston Coliseum (Civic Center)
- Nate Bargatze (Comedian) Sunday, Nov. 23, 2025 Charleston Coliseum (Civic Center)

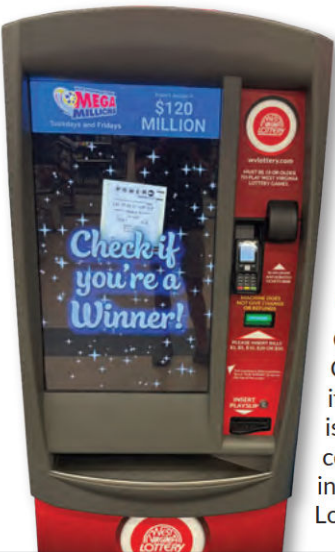
**Note- All concerts at the Charleston Coliseum & Convention Center for the Lottery will now feature the Parlor Club. The Parlor Club is located on the ground level and requires a specific entrance, but includes parking. Meals and drinks/bar are still provided, with floor access to our seats. Huntington shows are in the Lottery's private Winner's Circle Lounge with its own entrance.*

VENDING TROUBLES?...WHO DO YOU CALL?

If you have a lottery vending machine, please remember:

Customers with cashless transaction problems must call the Cashless Helpline (866) 752-9986 (power outage, etc.) to get the issue resolved. The number will print at the bottom on a refund receipt and is on the Lottery vending machine near the card reader, and on the provided "How To" brochures. Neither the retailer helpline nor the Lottery can help the player, it must be reported, researched and credited back by the merchant processor.

Cash transactions are handled by you. Call the Retailer Helpline (888-987-5297) if the VeriFone unit or vending machine is not working (blank screen, persistent communication error, etc.). This number is inside the machine on the door and on the Lottery printer.



24-Bin Planogram

November 2025



Planogram changes on November 4, 2025.



Top Instant Sales Retailers

July 2025

1. Sheetz #234..... Weirton
2. Par Mar Oil #84..... Elkins
3. Hollywood Casino at CHARLES TOWN..... Charles Town
4. BFS Foods #17..... Davis
5. Co Mac #4..... Fayetteville
6. One Stop #8101..... South Charleston
7. Sheetz #585..... South Charleston
8. Stokes Grocery..... Buffalo
9. Sheetz #482..... Beckley
10. Speedway..... South Charleston

Top Draw Sales Retailers

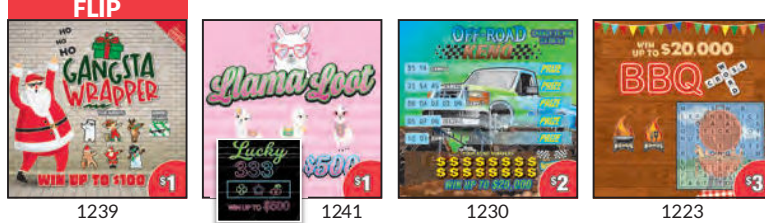
July 2025

1. Winners Corner WV..... White Hall
2. Giant Eagle #59..... Morgantown
3. One Stop #8101..... South Charleston
4. Mimi's - Dunbar Village..... Dunbar
5. M & M Mart..... Charleston
6. Go-Mart #32..... Saint Albans
7. Lucky Store..... Northfork
8. Little General Store #3015..... Beckley
9. Bourbon Street Cafe..... Weirton
10. Welch Bantam Market..... Welch

Top Total Sales Retailers

July 2025

1. Sheetz #234..... Weirton
2. Winners Corner WV..... White Hall
3. Par Mar Oil #84..... Elkins
4. One Stop #8101..... South Charleston
5. Hollywood Casino at CHARLES TOWN..... Charles Town
6. BFS Foods #17..... Davis
7. Sheetz #585..... South Charleston
8. Co Mac #4..... Fayetteville
9. Stokes Grocery..... Buffalo
10. Giant Eagle #59..... Morgantown



RETURN GAMES (11/1/25 - 11/30/25)



Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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(987-5297)

28-Bin Planogram

November 2025



Planogram changes on November 4, 2025.



30+ Bin Game Availability



Upcoming Instant Tickets

Estimated Start Date: 12/2/25

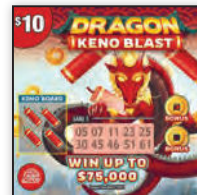


\$30 - \$300 Grand #1251
UPC: 7-91157-01251-9

Cost/Pack	Tickets/Pack	Top Prize
\$558.00	20	\$300,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.12	74.86%	\$360

\$20 - Jackson / Mania / Money / Gem . . #1233
UPC: 7-91157-01233-5

Cost/Pack	Tickets/Pack	Top Prize
\$558.00	30	\$50,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.87	71.10%	\$310



\$10 - Dragon / Underwater Keno #1240
UPC: 7-91157-01240-3

Cost/Pack	Tickets/Pack	Top Prize
\$465.00	50	\$75,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.91	70.87%	\$240

\$5 - Yo Money / Cash in Hand #1250
UPC: 7-91157-01250-2

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$20,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.11	66.75%	\$230



\$1 - Spin / Lucky / Cherries / Hand #1243
UPC: 7-91157-01243-4

Cost/Pack	Tickets/Pack	Top Prize
\$93.00	100	\$1,000
Overall Odds	Prize Payout	Low End \$\$/Pack
5.32	61.26%	\$59

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