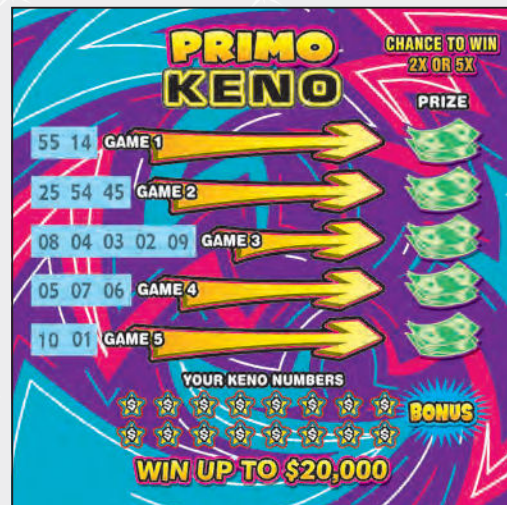




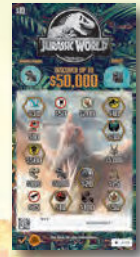
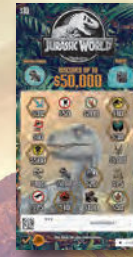
Cost/Pack	Tickets/Pack	UPC	
\$186.00	100	7-91157-01230-4	

Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$20,000	4.88	66.3%	\$100

ENDS OCTOBER 31

WILD FUN AWAITS

JURASSIC WORLD - 2ND CHANCE PROMOTION



The \$10 JURASSIC WORLD ticket has landed in your store and the fun image reveal play on each ticket makes the game a fun find in itself. The game is out with the release of the new movie and in conjunction with lots of great advertising. Along with the movie and ticket release, the West Virginia Lottery is holding a Jurassic World 2nd Chance promotion for a chance to win a trip for two to Hawaii and a chance at \$1 million. There will also be five (5) winners of \$5,000 and ten (10) winners of \$1,000. The second chance promotion will run through October 31, 2025, and players may enter via our website or mobile with a FREE PlayON loyalty account.

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Universal is not a sponsor or administrator of this Promotion.

iPLAY
WEST VIRGINIA LOTTERY

PLAY ON

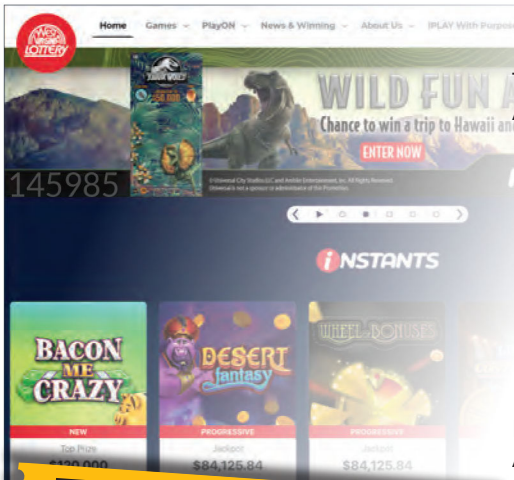
RESPONSIBLY

LOTTERY WEBSITE UPGRADES

The West Virginia Lottery continuously reviews our website and listens to player and retailer feedback. And we are excited to announce some changes we have been working on that are live or coming soon.

- Both DRAW and SCRATCH OFF tickets purchased in your store earn PlayON points for chances to win more prizes. This is FREE and there are multiple extra drawings each month to enter!
- The Keno Go drawings are now available! You can watch the drawing or skip right to the winning numbers reveal if you want. With drawings every 3 minutes, players can watch the fun in the palm of their hands.
- Winner information is getting a boost with a "ticker" of recent winners on the HOME page and a search feature on RECENT WINNERS page.
- Scratch off images for each game are available and can be scratched to see how a game plays before purchase. Of course the odds, prizes remaining and ending dates are still available as well.

If you haven't visited our website in a while, check it out at www.wvlottery.com or download our app! And let your players know they can get more if they enter their tickets they buy from YOU!



★ ADMIT ONE ★
TICKET
★ ADMIT ONE ★

Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories!

Please note that we have a limited quantity of tickets for every WVU and Marshall home football game this season. We are accepting requests for those at this time.

Available upcoming events are:

- Styx Saturday, Nov. 15 Charleston Coliseum (Civic Center)
- Warren Zeiders Thursday, Nov. 20 Charleston Coliseum (Civic Center)
- Nate Bargatze (Comedian) Sunday, Nov. 23, 2025 Charleston Coliseum (Civic Center)

¹Note- All concerts at the Charleston Coliseum & Convention Center for the Lottery will now feature the Parlor Club. The Parlor Club is located on the ground level and requires a specific entrance, but includes parking. Meals and drinks/bar are still provided, with floor access to our seats. Huntington shows are in the Lottery's private Winner's Circle Lounge with its own entrance.

FIND YOUR STORE and Win!

Each month as you review the Lottery Game Menu, be on the lookout for your store's ID number! We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email jmclure@wvlottery.com with the subject line **HIDDEN FIGURES** to receive a pack of promotional scratch-off tickets for your location.

Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.

Top Instant Sales Retailers

June 2025

1. Sheetz #234..... Weirton
2. One Stop #8101.....South Charleston
3. Par Mar Oil #84.....Elkins
4. BFS Foods #17.....Davis
5. Sheetz #425.....Martinsburg
6. Sheetz #220.....Martinsburg
7. Stokes Grocery.....Buffalo
8. Co Mac #4.....Fayetteville
9. Sheetz #585.....South Charleston
10. Sheetz #349.....Morgantown

Top Draw Sales Retailers

June 2025

1. Winners Corner WV.....White Hall
2. Mimi's - Dunbar Village.....Dunbar
3. Giant Eagle #59.....Morgantown
4. Roy's Service Center And Groce.....Berkeley Springs
5. One Stop #8101.....South Charleston
6. M & M Mart.....Charleston
7. Go-Mart #32.....Saint Albans
8. Little General Store #3015.....Beckley
9. Lucky Store.....Northfork
10. Convenient Food Mart.....Wheeling

Top Total Sales Retailers

June 2025

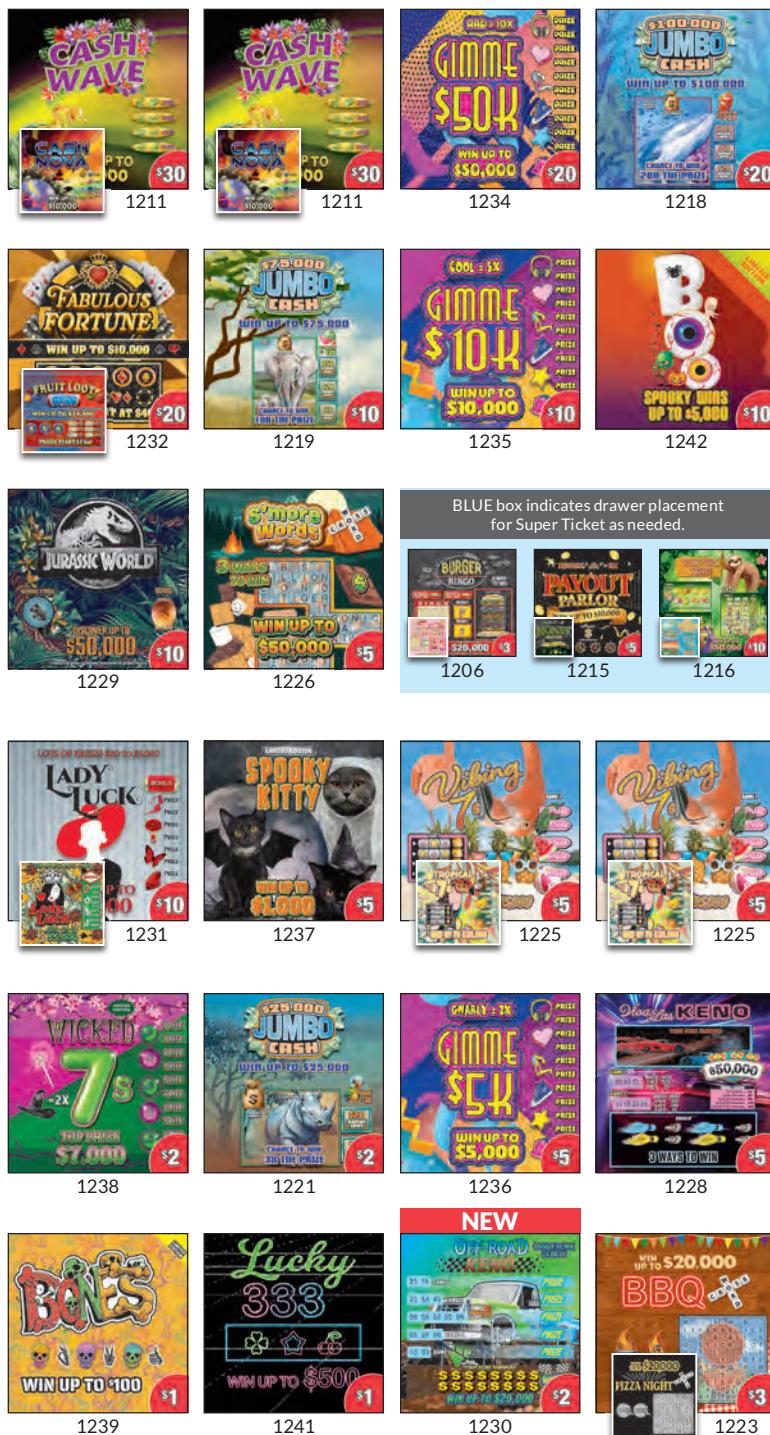
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2. One Stop #8101.....South Charleston
3. Winners Corner WV.....White Hall
4. Par Mar Oil #84.....Elkins
5. BFS Foods #17.....Davis
6. Sheetz #425.....Martinsburg
7. Sheetz #220.....Martinsburg
8. Stokes Grocery.....Buffalo
9. Kroger #803.....Weirton
10. Sheetz #501.....Clarksburg

24-Bin Planogram

October 2025



Planogram changes on September 30, 2025.



RETURN GAMES (10/1/25 - 10/31/25)



Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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wvlottery.com

(987-5297)

28-Bin Planogram

October 2025



30+ Bin Game Availability

Planogram changes on September 30, 2025.

Planogram grid showing 28 bins of lottery games:

- 1211: CASH WAVE (\$30)
- 1218: JUMBO CASH (\$20)
- 1234: GIMME \$50K (\$20)
- 1232: FABULOUS FORTUNE (\$20)
- 1235: GIMME \$10K (\$10)
- 1242: B.O. (\$10)
- 1229: JURASSIC WORLD (\$10)
- 1231: LADY LUCK (\$10)
- 1219: JUMBO CASH (\$10)
- 1225: Viking (\$5)
- 1226: Smores World (\$5)
- 1228: KENO (\$5)
- 1237: SPOOKY KITTY (\$5)
- 1225: Viking (\$5)
- 1236: GIMME \$5K (\$5)
- 1206: BURGER BINGO (\$3)
- 1238: WICKED 7s (\$2)
- 1217: CLUBS (\$2)
- 1221: JUMBO CASH (\$2)
- 1223: BBQ (\$3)
- 1239: BONES (\$1)
- 1241: Lucky 333 (\$1)
- 1213: DEAL ME IN (\$1)
- 1230: NEW OFF ROAD (\$2)

30+ Bin Game Availability grid showing 30+ bins of lottery games:

- 1176: Colossal CASH (\$20)
- 1184: XXX (\$20)
- 1201: XXX (\$20)
- 1157: SLOTS OF CASH (\$10)
- 1214: MOUNTAIN FORTUNE (\$10)
- 1185: XXX (\$10)
- 1186: XXX (\$5)
- 1198: JACKPOT (\$5)
- 1212: MONEY MAKER (\$5)
- 1209: POWER LINES (\$5)
- 1220: JUMBO CASH (\$5)
- 1224: WIN 5X (\$5)
- 1199: HOLD TICKET FOR HOLIDAYS (\$2)

Seasonal Pulse Switch

\$10 - Boo / Ho Ho Ho #1242
UPC: 7-91157-01242-7

Cost/Pack	Tickets/Pack	Top Prize
\$465.00	50	\$5,000
Overall Odds	Prize Payout	Low End \$\$/Pack
5.36	71.04%	\$320

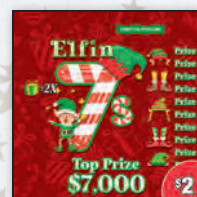
\$5 - Spooky Kitty / Santa Spins #1237
UPC: 7-91157-01237-3

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$1,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.79	68.77%	\$185



\$2 - Wicked / Elvin Sevens #1238
UPC: 7-91157-01238-0

Cost/Pack	Tickets/Pack	Top Prize
\$186.00	100	\$7,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.74	65.09%	\$119



\$1 - Bones / Gangsta Wrapper #1239
UPC: 7-91157-01239-7

Cost/Pack	Tickets/Pack	Top Prize
\$93.00	100	\$100
Overall Odds	Prize Payout	Low End \$\$/Pack
4.12	62.33%	\$61



This is the flip to Holiday pulse, not a new game launch.

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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