



\$5 BIG 7s

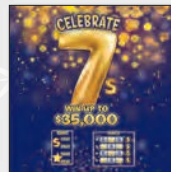
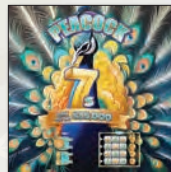
#1195

Play Style: Find, Match 3 | Features: 5X

Est. Start: 5/28/2024

SELLING POINTS

- CHANCE TO WIN UP TO \$35,000
- CHANCE TO WIN UP TO 5X YOUR PRIZE
- NEW LOOKS FOR THE CLASSIC BIG 7S



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$372.00	80	7-91157-01195-6	\$35,000	4.29	67.78%	\$164



\$2 COSMIC / GROOVY / ALIEN / WINNER KENO

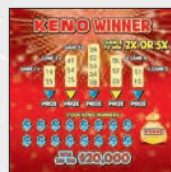
#1200

Play Style: Keno | Features: 2X, 5X

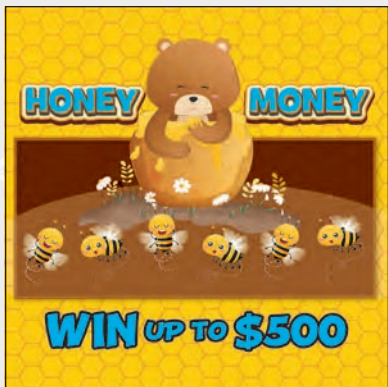
Est. Start: 5/28/2024

SELLING POINTS

- CHANCE TO WIN UP TO \$20,000
- BONUS MULTIPLIER
- NEW LOOKS FOR POPULAR \$2 KENO



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$186.00	100	7-91157-01200-7	\$20,000	4.88	66.40%	\$100



\$1 HONEY / CORGI / CAP / BANANA

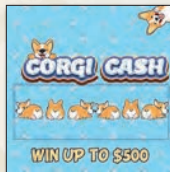
#1191

Play Style: Find

Est. Start: 5/28/2024

SELLING POINTS

- CHANCE TO WIN UP TO \$500
- FUN THEMES PLAYERS LOVE
- FAST, EASY PLAY



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$93.00	100	7-91157-01191-8	\$500	5.12	60.58%	\$58

147214

WHAT'S INSIDE

- Win Tickets to Sports Games and Concerts!
- Don't Move While Remodeling
- Pop 'N Win! Promotion
- Hidden Figures – Find Your Store and Win



Lottery Retailers Here's Your Chance to Win Tickets to Sports Games and Concerts!



The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories! Available upcoming events are:

- Justin Moore Thursday, June 13, 2024 Huntington
- Jordan Davis Friday, July 26, 2024 Charleston
- Bailey Zimmerman Thursday, August 15, 2024 ... Lewisburg - WV State Fair
- Heart and Cheap Trick .. Friday, August 23, 2024 Charleston
- Foreigner Monday, Sept. 23, 2024 Charleston
- Lainey Wilson Sunday, November 3, 2024 ... Charleston

¹Availability and winners are selected through random draws. Retail locations' staff may attend only one event per quarter. Only two tickets permitted per request. Review your chain policies, as some retail locations may prohibit participation.

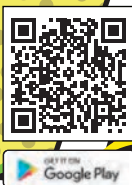
DON'T MOVE! WHILE REMODELING, REBUILDING, OR ROOF WORK

Please let your Lottery Rep or Field Service Technician know if you will be remodeling or resetting your store and requiring Lottery equipment to be moved. This includes work on your roof if you have a Lottery satellite dish. Please do not move the Lottery equipment, as you may be responsible for damage and or delay sales at your location. We will dispatch technicians to move the equipment. Please let us know 7 or more business days prior to any move needed to schedule the work. You may also contact Jason McClure, Lottery Retailer Relations, at 304-932-3440.



POP'N WIN!

Download the Collect 'N Win app to enter!



The POP 'N WIN promotion is LIVE and players may enter with either the new \$5 CA\$H POP scratch ticket or a coupon from purchasing FIVE(5) PLAYS of CA\$H POP! For the CA\$H POP purchase it must be a single ticket purchase of five(5) or more plays (individual numbers) per ticket, regardless of the ticket price. To enter your scratch ticket or coupon visit wvlottery.com and click on the POP'N WIN Collect 'N Win image to enter. The promotion runs May 1, 2024 through June 30, 2024. Each ticket or coupon may only be entered once to receive collectable symbols.

The Grand Prize Drawing will be July 2, 2024 and will have winners of: three (3) \$5,000, five (5) \$2,500, seven (7) \$1,000, ten (10) \$500. For fun each month, there will be 15 winners of \$500 Tango Reward Link® Gift Cards. So let's get popping!

HIDDEN FIGURES



AND WIN A PACK OF PROMO TICKETS

Each month as you review the Lottery Game Menu, be on the lookout for your store's ID number! We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email jmclure@wvlottery.com with the subject line HIDDEN FIGURES to receive a pack of promotional scratch-off tickets for your location.

Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.

Top Instant Sales Retailers

February 2024

1. One Stop #8101 South Charleston
2. Sheetz #234 Weirton
3. Par Mar Oil #84 Elkins
4. Sheetz #482 Beckley
5. Go-Mart #37 Grafton
6. Rollins Market Clarksburg
7. Little General Store #2240 Princeton
8. Speedway South Charleston
9. Sheetz #275 Morgantown
10. Sheetz #171 Philippi

Top Draw Sales Retailers

February 2024

1. Winners Corner WV White Hall
2. One Stop #8101 South Charleston
3. Little General Store #3015 Beckley
4. Giant Eagle #59 Morgantown
5. Mimi's - Dunbar Village Dunbar
6. Bourbon Street Cafe Weirton
7. Welch Bantam Market Welch
8. Giant Eagle #58 Morgantown
9. M & M Mart Charleston
10. Neely's Grocery Wheeling

Top Total Sales Retailers

February 2024

1. Winners Corner WV White Hall
2. One Stop #8101 South Charleston
3. Sheetz #234 Weirton
4. Par Mar Oil #84 Elkins
5. Go-Mart #37 Grafton
6. Little General Store #2240 Princeton
7. Speedway South Charleston
8. Sheetz #482 Beckley
9. Rollins Market Clarksburg
10. Sheetz #275 Morgantown

24-Bin Planogram

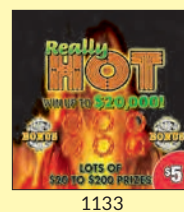
June 2024



Planogram changes on May 28, 2024.



RETURN GAMES (6/1/24 - 6/30/24)



Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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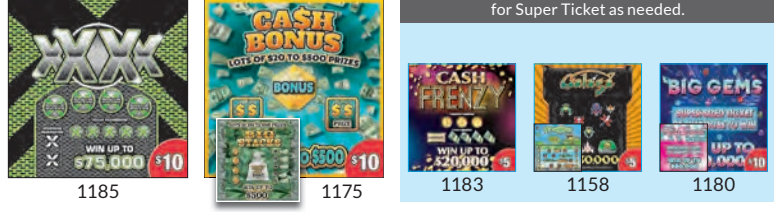
28-Bin Planogram

June 2024

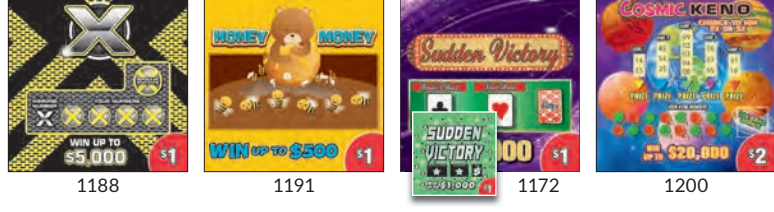
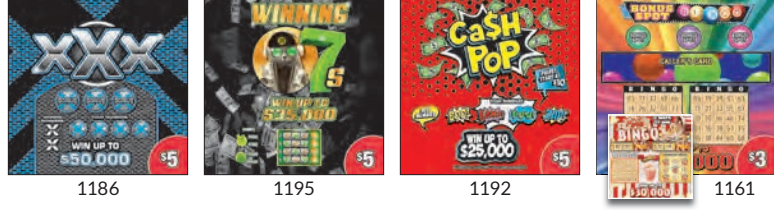


30+ Bin Game Availability

Planogram changes on May 28, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.



Upcoming Instant Tickets

Est. Start: 6/25/24



\$10 - King/Future/Gold/Neon Keno . . . #1210
UPC: 7-91157-01210-6

Cost/Pack	Tickets/Pack	Top Prize
\$465.00	50	\$75,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.91	70.43%	\$240



\$5 - Cash Adventures #1193
UPC: 7-91157-01193-2

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$30,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.17	67.69%	\$190

Est. Start: 6/25/24



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(987-5297)

Remove

1162 - BIG 7s

1144 - HEART/PINBALL/
LUCK/RED KENO

1165 - RAIN/SMORE/
HOT/SALSA

Insert

1195 - BIG 7s

1200 - KENO

1191 - HONEY/CORGI/
CAP/BANANA

28-Bin Planogram

June 2024



Planogram changes on May 28, 2024.

1189	1197	1150	1176
1184	1196	1173	1145
1185	1175	1183	1158
1178	1198	1182	1190
1186	1195	1192	1161
1187	1179	1166	1181
1188	1191	1172	1200
			1133
			1153

BLUE box indicates drawer placement for Super Ticket as needed.

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES

(6/1/24 – 6/30/24)

Remove

1162 - BIG 7s

1144 - HEART/PINBALL/
LUCK/RED KENO

1165 - RAIN/SMORE/
HOT/SALSA

Insert

1195 - BIG 7s

1200 - KENO

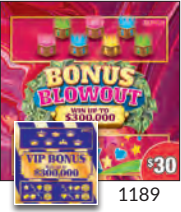






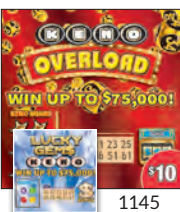







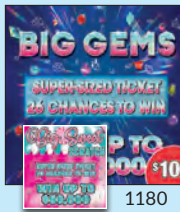




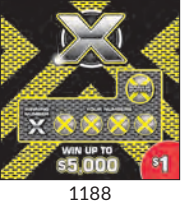
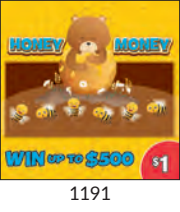


1191 - HONEY/CORGI/
CAP/BANANA

24-Bin Planogram

June 2024



Planogram changes on May 28, 2024.

 1189	 1197	 1176	 1175
 1184	 1196	 1173	 1145
 1185	 1192	 1183	 1158
 1186	 1198	 1195	 1180
 1187	 1166	 1181	 1190
 1188	 1191	 1200	 1161

BLUE box indicates drawer placement for Super Ticket as needed.

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (6/1/24 - 6/30/24)



1133



1153

Call IGT to order tickets at 888-WV-PLAYS!

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Remove

1162 - BIG 7s

1144 - HEART/PINBALL/
LUCK/RED KENO

Insert

1195 - BIG 7s

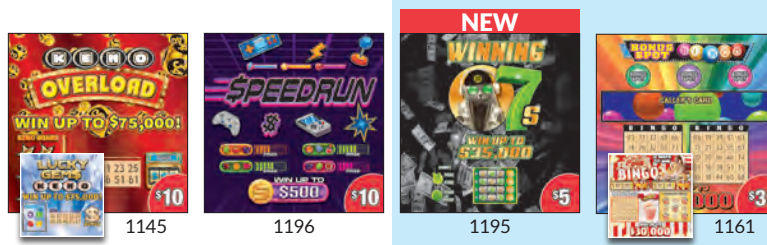
1200 - KENO

20-Bin Planogram

June 2024



Planogram changes on May 28, 2024.

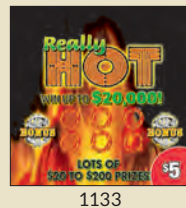


BLUE box indicates drawer placement for Super Ticket as needed.



POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (6/1/24 - 6/30/24)



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Remove

None

Insert

None

16-Bin Planogram

June 2024



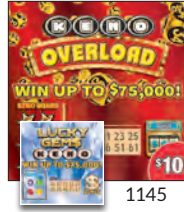
Planogram changes on May 28, 2024.



1189



1197



1145



1173



1185



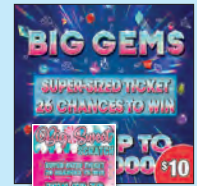
1192



1158



1161



1180

BLUE box indicates drawer placement for Super Ticket as needed.



1186



1198



1182



1190



1187



1188



1166



1181

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (6/1/24 - 6/30/24)



1133



1153

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Remove
1162 - BIG 7s

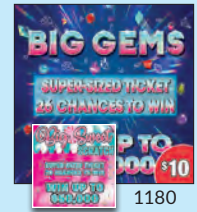
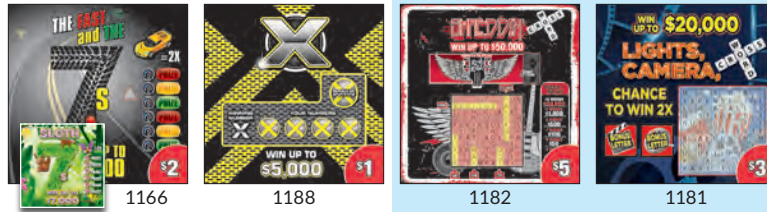
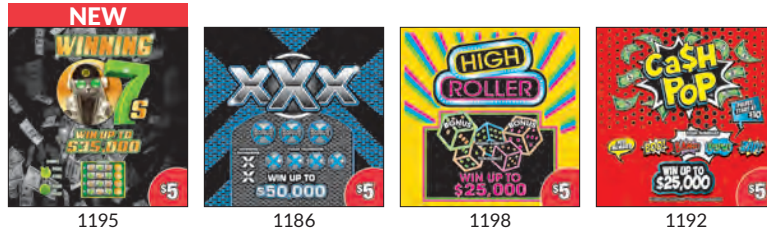
Insert
1195 - BIG 7s

12-Bin Planogram

June 2024



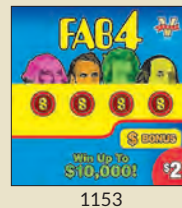
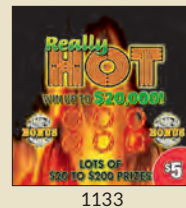
Planogram changes on May 28, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (6/1/24 - 6/30/24)



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