



\$10 GREEN-SEEING-DOG-MOUNTAIN

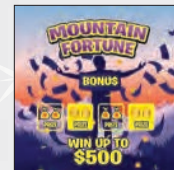
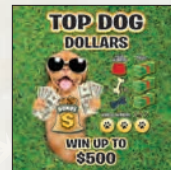
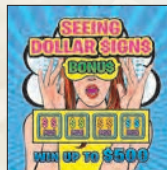
#1214

Play Style: Key Number, Pair | Features: Bonus

Est. Start: 10/1/2024

SELLING POINTS

- LOTS OF TOP PRIZES OF \$500
- INSTANT WIN BONUSES
- ODDS OF WINNING \$100, \$200, OR \$500 ARE 1 IN 98



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$465.00	50	7-91157-01214-4	\$500	4.08	70.2%	\$210



\$3 BEAR-SWEET-BURGER-WATER BINGO

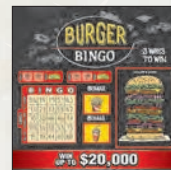
#1206

Play Style: Bingo | Features: Bonus

Est. Start: 10/1/2024

SELLING POINTS

- WIN UP TO \$20,000
- 3 WAYS TO WIN A PRIZE
- NEW BINGO LOOKS, SAME FUN PLAY



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$223.20	80	7-91157-01206-9	\$20,000	3.90	65.1%	\$132

PROMOTIONAL GAME



\$0 CASH BAM

#9992

Play Style: Find | Features: Promotional

Est. Start: 10/1/2024

SELLING POINTS

- NEW PROMOTIONAL TICKET *** NOT FOR RETAIL SALES
- THIS IS A NEW PROMOTION TICKET THAT WILL BE AVAILABLE TO PLAYERS STARTING IN OCTOBER. SO IF YOU SEE A WIN ON THIS TICKET... IT IS LEGIT TO PAY IT.

Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$0.00	50	7-91157-09992-3	\$500	2.07	0%	\$140

WHAT'S INSIDE

- Find Your Store and Win
- First Second Chance Feature
- Win Tickets to Sports Games and Concerts!
- Reminder: Vending Issues Helplines

FIRST SECOND CHANCE FEATURING OUR NEW LOYALTY PROGRAM

With the launch of our new app and website, the Lottery will have the first ever PlayOn Second Chance promotion! Players who purchase the Holiday games (Games #1205, #1207, and #1208) will be able to create a Loyalty account and scan those tickets into the PlayOn points program. Not only will those tickets automatically create entries for the Winning Wonderland drawing, but they will receive 2X the PlayOn points to enter other promotions!

Registration is a one-time process to assure that players are getting the most up-to-date security and fairness in the drawings. Five-dollar tickets will receive five entries, two-dollar tickets will receive two entries, and one-dollar tickets will receive one entry. Players may enter multiple times. The drawing will include:

1 - \$25,000 winner 5 - \$5,000 winners 10 - \$1,000 winners 20 - \$500 winners

Be looking for brochures with more information coming your way. The second chance will be supported by television, radio, digital advertising, Lottery digital ads, billboards, in-store poster and vending toppers, social media and in-app pushes.

So be sure to have the Holiday games in stock as we drive sales your way!



FIND



STORE AND WIN!

Each month as you review the Lottery Game Menu, be on the lookout for your store's ID number! We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email jmcclure@wvlottery.com with the subject line HIDDEN FIGURES to receive a pack of promotional scratch-off tickets for your location.

Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.

★ ADMIT ONE ★
TICKET
★ ADMIT ONE ★

1119123023
ADMIT ONE

Lottery Retailers Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories! Available upcoming events are:

- Brantley GilbertThursday, Sept. 19, 2024.....Marshall Health Arena (Huntington)
- ForeignerMonday, Sept. 23, 2024.....Charleston Coliseum (Civic Center)
- Skillet/SeetherFriday, Sept. 27, 2024.....Marshall Health Arena (Huntington)
- Dwight Yoakam.....Friday, October 4, 2024.....Charleston Coliseum (Civic Center)
- Gary AllenSaturday, October 19.....Marshall Health Arena (Huntington)
- Jelly RollFriday, November 1, 2024.....Charleston Coliseum (Civic Center)
- Lainey WilsonSunday, November 3, 2024.....Charleston Coliseum (Civic Center)
- Sturgill SimpsonSaturday, November 16, 2024.....Marshall Health Arena (Huntington)

Please note that we have a limited quantity of tickets for every WVU and Marshall home football game this season. We are accepting requests for those at this time.

**Note- All concerts at the Coliseum for the Lottery will now feature the Parlor Club. The Parlor Club is located on the ground level and requires a specific entrance, but includes parking. Meals and drinks/bar are still provided, with floor access to our seats. Huntington shows are in the Lottery's private Winner's Circle Lounge with its own entrance.*

Reminder: Vending Issues Helplines

If you have a lottery vending machine, please remember:

Players with cashless transaction problems must call the Cashless Helpline (866) 752-9986 (power outage, etc.) to get the issue resolved. The number will print at the bottom on a refund receipt and is on the Lottery vending machine near the card reader, and on the provided "How To" brochures. Neither the retailer helpline nor the Lottery can help the player, it must be reported, researched and credited back by the merchant processor.

Cash transactions are handled by you. Call the Retailer Helpline (888-987-5297) if the VeriFone unit or vending machine is not working (blank screen, persistent communication error, etc.). This number is inside the machine on the door and on the Lottery printer.

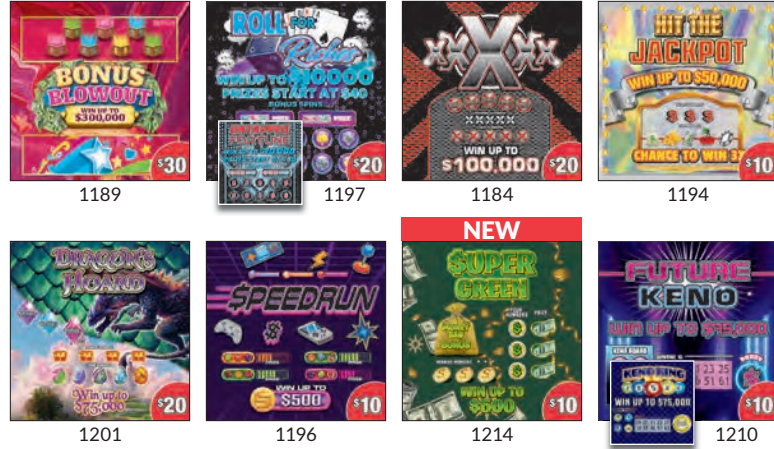


24-Bin Planogram

October 2024



Planogram changes on October 1, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.

Top Instant Sales Retailers

June 2024

1. Sheetz #234..... Weirton
2. One Stop #8101..... South Charleston
3. Par Mar Oil #84..... Elkins
4. Sheetz #501..... Clarksburg
5. Sheetz #275..... Morgantown
6. Sheetz #585..... South Charleston
7. Sheetz #220..... Martinsburg
8. Hollywood Casino at Charlestown..... Charlestown
9. Little General Store #2240..... Princeton
10. Co Mac #2..... Oak Hill

Top Draw Sales Retailers

June 2024

1. Winners Corner WV..... White Hall
2. Par Mar Oil #97..... Saint Albans
3. J & B's Quick Stop..... Ridgeley
4. Sheetz #585..... South Charleston
5. Bourbon Street Cafe..... Weirton
6. Mimi's - Dunbar Village..... Dunbar
7. Images of Kearneysville..... Kearneysville
8. Go-Mart #32..... Saint Albans
9. One Stop #8101..... South Charleston
10. Cheaper Cigs #4..... Huntington

Top Total Sales Retailers

June 2024

1. Winners Corner WV..... White Hall
2. One Stop #8101..... South Charleston
3. Sheetz #234..... Weirton
4. Sheetz #585..... South Charleston
5. Par Mar Oil #84..... Elkins
6. Little General Store #2240..... Princeton
7. Sheetz #501..... Clarksburg
8. Sheetz #275..... Morgantown
9. Go-Mart #32..... Saint Albans
10. Sheetz #220..... Martinsburg

RETURN GAMES (10/1/24 - 10/29/24)



Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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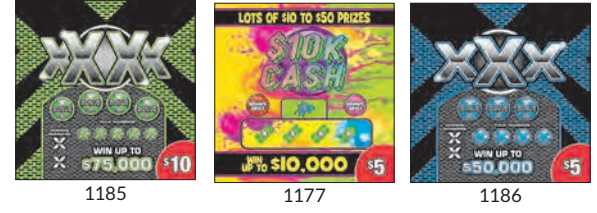
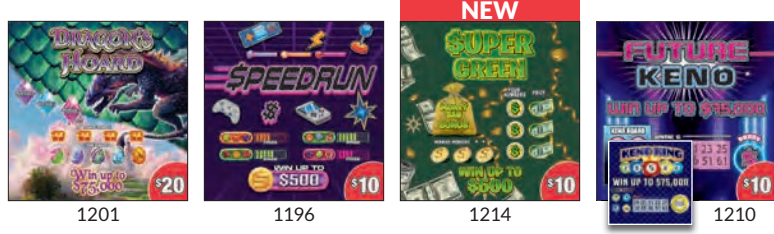
28-Bin Planogram

October 2024

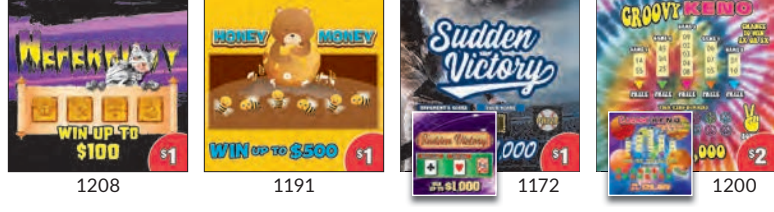
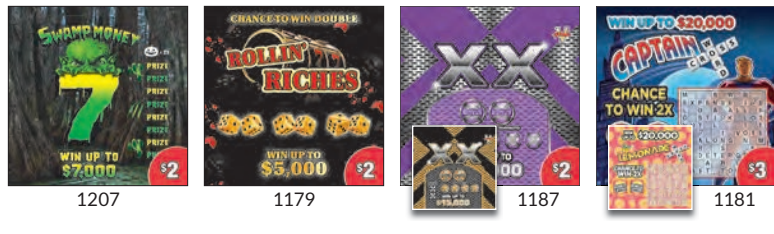


30+ Bin Game Availability

Planogram changes on October 1, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.

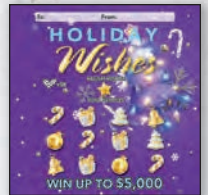


Upcoming Instant Tickets

SEASONAL SWITCH!

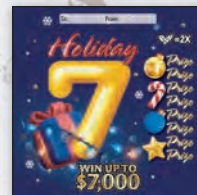
\$5 - Cashferatu - Holiday Wishes . . . #1205
UPC: 7-91157-01205-2

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$5,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.78	69.02%	\$205



\$2 - Swamp Money - Holiday Seven . . . #1207
UPC: 7-91157-01207-6

Cost/Pack	Tickets/Pack	Top Prize
\$186.00	100	\$7,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.74	65.05%	\$119



\$1 - Neferkitty - Holiday Greetings . . #1208
UPC: 7-91157-01208-3

Cost/Pack	Tickets/Pack	Top Prize
\$93.00	100	\$100
Overall Odds	Prize Payout	Low End \$\$/Pack
4.12	62.33%	\$61



The holiday tickets pulses change to HOLIDAY WISHES, HOLIDAY SEVEN, and HOLIDAY GREETINGS and will launch 10/29/24.

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wvlottery.com

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