



\$20 UNTAPPED FORTUNE / ROLL FOR RICHES

#1197 Play Style: Find, Match 3 | Features: 2X, 5X, 10X, 20X, Bonus Est. Start: 4/30/2024

SELLING POINTS

- CHANCE TO WIN UP TO \$10,000
- CHANCE TO WIN UP TO 20X YOUR PRIZE
- LOTS OF PRIZES FROM \$100 TO \$10,000



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$558.00	30	7-91157-01197-0	\$10,000	5.74	71.21%	\$280



\$5 CA\$H POP

#1192 Play Style: Key Match Est. Start: 4/30/2024

SELLING POINTS

- CHANCE TO WIN UP TO \$25,000
- PROMOTION WITH CA\$H POP DRAW GAME
- SIMILAR PLAY TO THE DRAW GAME FOR CROSS-SELLING

Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$372.00	80	7-91157-01192-5	\$25,000	5.97	68.31%	\$230



\$5 HIGH ROLLER / JACKPOT

#1198 Play Style: Key Number, Match 3 | Features: Bonus Est. Start: 4/30/2024

SELLING POINTS

- CHANCE TO WIN UP TO \$25,000
- FUN GAMING THEMES PLAYERS LOVE



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$372.00	80	7-91157-01198-7	\$25,000	4.05	67.69%	\$255

WHAT'S INSIDE

- Win Tickets to Sports Games and Concerts!
- Spring Promotional Events
- Pop 'N Win! Promotion
- Hidden Figures – Find Your Store and Win



★ ADMIT ONE ★
TICKET
 ★ ADMIT ONE ★

1119123023

ADMIT ONE

Lottery Retailers Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories! Available upcoming events are:

- Select Marshall and WVU baseball games (*please inquire about game dates available*)
- Oliver Anthony - Friday, May 3, 2024 - Mountain Health Arena (Huntington)
- Tim McGraw - Saturday, May 18, 2024 - Charleston Coliseum (Civic Center)
- Jordan Davis - Friday, July 26, 2024 - Charleston Coliseum (Civic Center)
- Bailey Zimmerman - Thursday, August 15, 2024 - WV State Fair (Lewisburg, WV)
- Lainey Wilson - Sunday, November 3, 2024 - Charleston Coliseum (Civic Center)

¹Availability and winners are selected through random draws. Retail locations' staff may attend only one event per quarter. Only two tickets permitted per request. Review your chain policies, as some retail locations may prohibit participation.

SPRING SHOWERS

Get ready for spring promotional events season with the West Virginia Lottery Prize Crew! To start the season off right, there are sixteen pop-up Spring Showers promotions planned across the state and the Crew is forecasting fun and excitement for you and your players! Then, in May, the Crew will be showering more prizes at the Buckhannon Strawberry Festival and the Spring Flea Market in Lewisburg. Lottery and retail promotions are listed on our website and don't forget to follow us on Facebook for other promotional announcements.

*Must be present to choose a second chance drawing code and claim a prize. Those names drawn and present will be entered into a secondary drawing with one winning a pack of tickets.

POP 'N WIN!

Download the
Collect 'N Win
 app to enter!



Things will be POPPIN' with the POP 'N WIN Collect 'N Win promotion! With either a purchase of the new \$5 CA\$H POP scratch ticket or FIVE (5) or MORE PLAYS per ticket of CA\$H POP on a single ticket (individual numbers), players can enter their scratch off ticket or CA\$H POP coupon and receive collectible symbols. Players can enter each ticket or coupon once May 1, 2024 through June 30, 2024 by visiting wvlottery.com and clicking on the POP 'N WIN Collect 'N Win image or downloading the POP 'N WIN Collect 'N Win app.

The Grand Prize Drawing will be July 2, 2024 with three (3) \$5,000, five (5) \$2,500, seven (7) \$1,000, and ten (10) \$500 cash prize winners! Plus, each month, fifteen (15) will each win a \$500 Tango Reward Link® Gift Card. So let's get POPPIN'!

HIDDEN FIGURES



AND WIN A PACK OF PROMO TICKETS

Each month as you review the Lottery Game Menu, be on the lookout for your store's ID number! We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email jmclure@wvlottery.com with the subject line HIDDEN FIGURES to receive a pack of promotional scratch-off tickets for your location.

Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.

Top Instant Sales Retailers

January 2024

1. One Stop #8101 South Charleston
2. Sheetz #234 Weirton
3. Sheetz #143 Inwood
4. Sheetz #220 Martinsburg
5. Par Mar Oil #84 Elkins
6. Rollins Market Clarksburg
7. Sheetz #427 Huntington
8. Go-Mart #37 Grafton
9. Sheetz #137 Kearneysville
10. Speedway South Charleston

Top Draw Sales Retailers

January 2024

1. Winners Corner WV White Hall
2. Mimi's - Dunbar Village Dunbar
3. One Stop #8101 South Charleston
4. Welch Bantam Market Welch
5. Go-Mart #32 Saint Albans
6. Giant Eagle #59 Morgantown
7. Lucky Store Northfork
8. Bourbon Street Cafe Weirton
9. M & M Mart Charleston
10. Co Mac #1 Beckley

Top Total Sales Retailers

January 2024

1. Winners Corner WV White Hall
2. One Stop #8101 South Charleston
3. Sheetz #234 Weirton
4. Sheetz #143 Inwood
5. Par Mar Oil #84 Elkins
6. Sheetz #220 Martinsburg
7. Rollins Market Clarksburg
8. Sheetz #427 Huntington
9. Speedway South Charleston
10. Sheetz #137 Kearneysville

24-Bin Planogram

May 2024



Planogram changes on April 30, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.

RETURN GAMES (5/2/24 - 5/31/24)



Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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(987-5297)

28-Bin Planogram

May 2024



30+ Bin Game Availability

Planogram changes on April 30, 2024.

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Upcoming Instant Tickets

147190

Est. Start: 5/28/24

\$5 - Big 7s #1195
 UPC: 7-91157-01195-6

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$35,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.29	67.78%	\$164

Est. Start: 5/28/24

\$2 - Cosmic/Groovy/Alien/Winner Keno . . . #1200
 UPC: 7-91157-01200-7

Cost/Pack	Tickets/Pack	Top Prize
\$186.00	100	\$20,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.88	66.40%	\$100

Est. Start: 5/28/24

\$1 - Honey/Corgi/Cap/Banana #1191
 UPC: 7-91157-01191-8

Cost/Pack	Tickets/Pack	Top Prize
\$93.00	100	\$500
Overall Odds	Prize Payout	Low End \$\$/Pack
5.12	60.58%	\$58

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Remove

- 1167 - MEGA LUCKY 7
- 1177 - \$10K CASH
- 1164 - FRUIT EXPLOSION/ LUCKY LINES

Insert

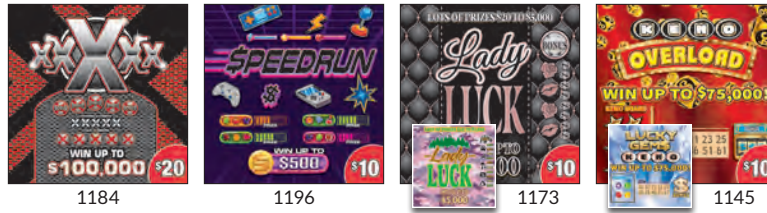
- 1197 - UNTAPPED FORTUNE/ROLL OF THE RICHES
- 1192 - CA\$H POP
- 1198 - HIGH ROLLER/JACKPOT

28-Bin Planogram

May 2024



Planogram changes on April 30, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES
(5/2/24 - 5/31/24)



Remove

- 1167 - MEGA LUCKY 7
- 1177 - \$10K CASH
- 1178 - MORE MONEY MONEY MONEY

Insert

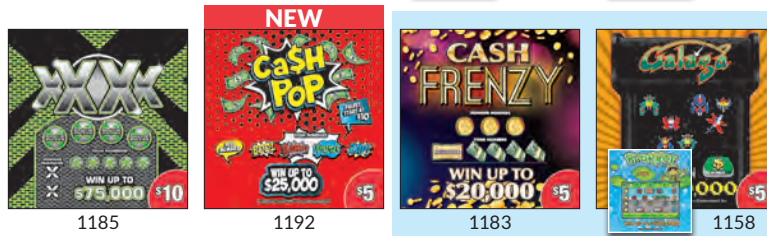
- 1197 - UNTAPPED FORTUNE/ROLL OF THE RICHES
- 1192 - CA\$H POP
- 1198 - HIGH ROLLER/JACKPOT

24-Bin Planogram

May 2024



Planogram changes on April 30, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.



RETURN GAMES (5/2/24 - 5/31/24)



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(987-5297)

POG compliance should be assessed using the game number, and not the scene image.

Remove

- 1167 - MEGA LUCKY 7
- 1183 - CA\$H FRENZY
- 1178 - MORE MONEY MONEY MONEY

Insert

- 1197 - UNTAPPED FORTUNE/ROLL OF THE RICHES
- 1192 - CA\$H POP
- 1198 - HIGH ROLLER/JACKPOT

20-Bin Planogram

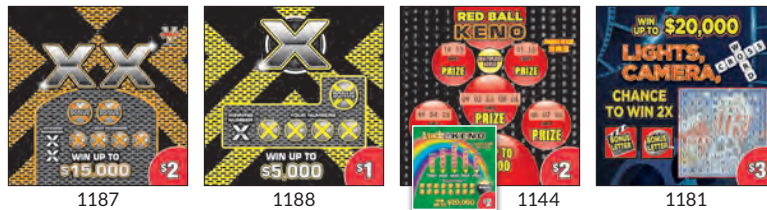
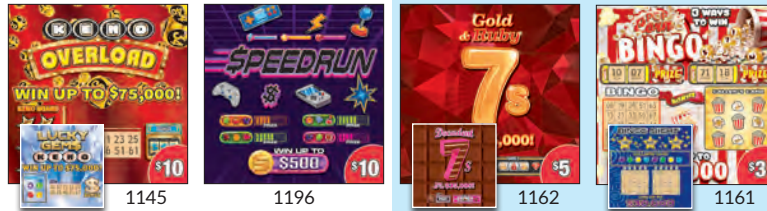
May 2024



Planogram changes on April 30, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.



POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (5/2/24 - 5/31/24)



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ACTIONS on 4/30/2024

Remove

1184 - XXXXX

1183 - CA\$H FRENZY

1178 - MORE MONEY
MONEY MONEY

Insert

1197 - UNTAPPED
FORTUNE/ROLL OF
THE RICHES

1192 - CA\$H POP

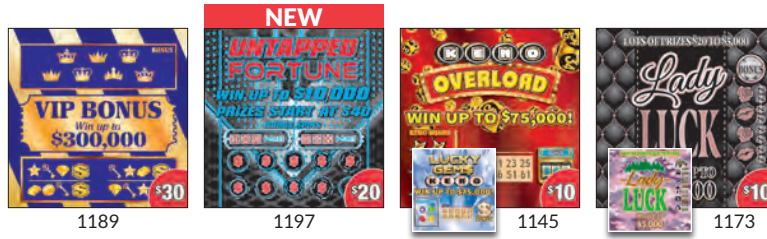
1198 - HIGH ROLLER/JACKPOT

16-Bin Planogram

May 2024



Planogram changes on April 30, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (5/2/24 - 5/31/24)



1115



1118



1169

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Remove

1184 - XXXXX

1158 - CENTIPEDE/
FROGGER/GALAGA

1178 - MORE MONEY
MONEY MONEY

Insert

1197 - UNTAPPED
FORTUNE/ROLL OF
THE RICHES

1192 - CA\$H POP

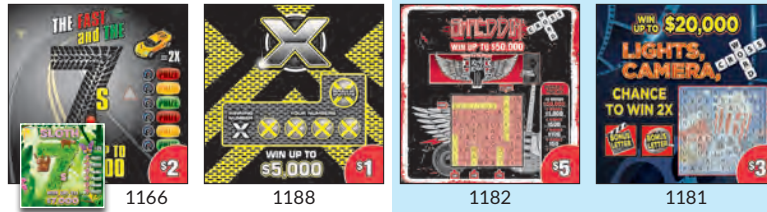
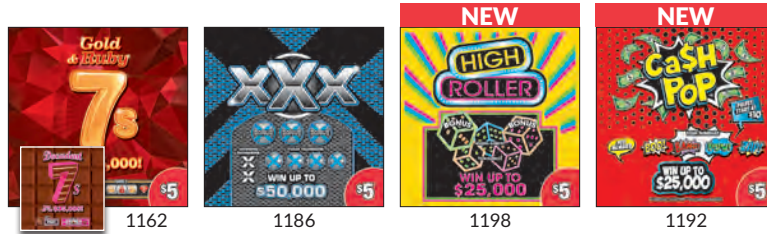
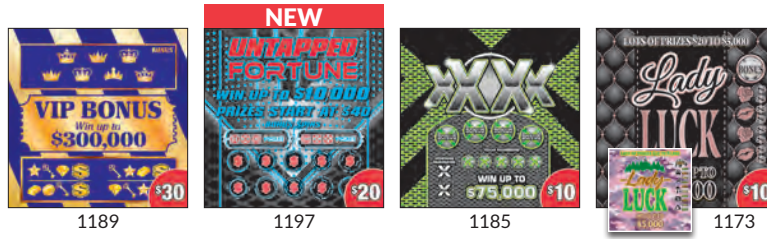
1198 - HIGH ROLLER/JACKPOT

12-Bin Planogram

May 2024



Planogram changes on April 30, 2024.



BLUE box indicates drawer placement for Super Ticket as needed.

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (5/2/24 - 5/31/24)



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(987-5297)