

# Game Menu

February 2025



ENTER TICKETS FOR  
2ND CHANCE AND  
3X PLAYON  
LOYALTY POINTS!



## \$20 \$100,000 JUMBO BUCKS

#1218 Play Style: Key Number | Features: BONUS, 20X Est. Start: 1/28/2025

Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$558.00	30	7-91157-01218-2	\$100,000	3.73	72.5%	\$300

## \$10 \$75,000 JUMBO BUCKS

#1219 Play Style: Key Number | Features: BONUS, 10X Est. Start: 1/28/2025

Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$465.00	50	7-91157-01219-9	\$75,000	3.95	71.9%	\$240

## \$5 \$50,000 JUMBO BUCKS

#1220 Play Style: Key Number | Features: BONUS, 5X Est. Start: 1/28/2025

Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$372.00	80	7-91157-01220-5	\$50,000	4.22	69.6%	\$210

## \$2 \$25,000 JUMBO BUCKS

#1221 Play Style: Key Number | Features: BONUS, 3X Est. Start: 1/28/2025

Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$186.00	100	7-91157-01221-2	\$25,000	4.57	65.0%	\$118

## WHAT'S INSIDE

- Win Tickets to Concerts!
- PlayOn Rewarding Players
- Jumbo Second Chance
- Don't Move Lottery Equipment
- Hidden Figures - Find Your Store and Win

# JUMBO CASH SECOND CHANCE DRAWING

Our next 2nd chance PlayOn Loyalty promotion begins February 1, 2025 and will run through March 31, 2025 with the launch of our JUMBO FAMILY of tickets. This will include 1218 \$100,000 JUMBO BUCKS, 1219 \$75,000 JUMBO BUCKS, 1220 \$50,000 JUMBO BUCKS, 1221 \$25,000 JUMBO BUCKS, and 1222 \$5,000 JUMBO BUCKS. Each ticket entered into PlayOn will give the player triple the loyalty points value for that ticket entered AND automatic entries into the drawing! Prizes include (1) \$100,000, (1) \$75,000, (1) \$50,000, (3) \$25,000, (10) \$5,000.

The second chance will be supported by a full media campaign including television, radio, digital media, point-of-sale materials, social media, and our app pushes to registered players. So be sure to keep these games on hand and in the dispensers as we work to send a whole herd of players your way!

**WIN UP TO \$100,000!**



## PLAYON LOYALTY PROGRAM ALREADY REWARDING PLAYERS

The West Virginia Lottery's new PlayOn Loyalty program launched October 31st, 2024 offering WV players new opportunities to get more out of the games that they buy in your store! Players began entering loyalty points immediately with many players signing up and the numbers continue to grow daily. Many of those players are already getting those rewards by entering their tickets purchased at retail into the PlayOn app and earning points that can be redeemed in second chance promotions, drawings, cash prizes, and prize swag. All draw games will be added for scanning for points soon!

Players may have some questions about why the ticket checker and loyalty program are behind a new one-time registration process. The answer is to keep our players and drawings secure. All player data and ticket checking are secured and drawings automatically prevent fake or duplicate accounts for drawings. We want the player experience to be the best and most secure possible, so we are taking all the precautions. The extra step at the start leads to a lifetime account that will continually be updated to keep it safe and fun!

## FIND YOUR STORE AND WIN!

Each month as you review the Lottery Game Menu, be on the lookout for your store's ID number! We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email [jmccure@wvlottery.com](mailto:jmccure@wvlottery.com) with the subject line HIDDEN FIGURES to receive a pack of promotional scratch-off tickets for your location.

Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.

143598

★ ADMIT ONE ★  
**TICKET**  
★ ADMIT ONE ★

1119123023  
ADMIT ONE

## Lottery Retailers Here's Your Chance to Win Tickets to Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to [csmith@wvlottery.com](mailto:csmith@wvlottery.com) for a chance to win<sup>1</sup>. Don't miss this unique chance to experience live events and make unforgettable memories! Available upcoming events are:

- Parker McCollum .....Friday, January 24, 2025 .....Charleston Coliseum (Civic Center)
- Rascal Flatts .....Friday, February 14, 2025 .....Clay Center (Charleston)
- Mean Girls: The Musical .....Monday, March 24, 2025 .....Clay Center (Charleston)
- Staind, Breaking Benjamin... Tuesday, April 29, 2025 .....Charleston Coliseum (Civic Center)
- Chicago: The Musical .....Thursday, May 8, 2025 .....Clay Center (Charleston)
- Riley Green .....Saturday, June 21, 2025 .....Marshall Health Arena (Huntington)

\*Note- All concerts at the Coliseum for the Lottery will now feature the Parlor Club. The Parlor Club is located on the ground level and requires a specific entrance, but includes parking. Meals and drinks/bar are still provided, with floor access to our seats. Huntington shows are in the Lottery's private Winner's Circle Lounge with its own entrance.

# DON'T MOVE!

146692



## (WHILE REMODELING, REBUILDING, OR ROOF WORK)

Please let your Lottery Rep or Field Service Technician know if you will be having work done requiring Lottery equipment to be moved. This includes work on your roof if you have a lottery satellite link. Please do not move the Lottery equipment. We will dispatch technicians to move the equipment. We require notification 4-7 business days prior to the required move. You may also contact Jason McClure, Lottery Retailer Relations, at 304-932-3440 or email at [jmclure@wvlottery.com](mailto:jmclure@wvlottery.com).

## 24-Bin Planogram

February 2025



Planogram changes on January 28, 2025.

NEW

1189 1211 1204 1218

1201 1219 1214 1210

1202 1182 1193 1203 1216

1194 1209 1195 1212

1165 1220 1221 1190

1222 1191 1200 1206

BLUE box indicates drawer placement for Super Ticket as needed.

### Top Instant Sales Retailers

October 2024

1. Par Mar Oil #84 ..... Elkins
2. Cheaper Cigs #4 ..... Huntington
3. Roy's Service Center And Groce ..... Berkeley Springs
4. Sheetz #234 ..... Weirton
5. One Stop #8101 ..... South Charleston
6. Hollywood Casino at Charles Town ..... Charles Town
7. Sheetz #275 ..... Morgantown
8. Sheetz #501 ..... Clarksburg
9. Sheetz #220 ..... Martinsburg
10. Go-Mart #95 ..... Summersville

### Top Draw Sales Retailers

October 2024

1. Winners Corner WV ..... White Hall
2. Mimi's - Dunbar Village ..... Dunbar
3. One Stop #8101 ..... South Charleston
4. Go-Mart #32 ..... Saint Albans
5. Giant Eagle #59 ..... Morgantown
6. Welch Bantam Market ..... Welch
7. Bourbon Street Cafe ..... Weirton
8. Par Mar Oil #116 ..... Charleston
9. Neely's Grocery ..... Wheeling
10. CFM #43 ..... Weirton

### Top Total Sales Retailers

October 2024

1. Par Mar Oil #84 ..... Elkins
2. Cheaper Cigs #4 ..... Huntington
3. Winners Corner WV ..... White Hall
4. Roy's Service Center And Groce ..... Berkeley Springs
5. One Stop #8101 ..... South Charleston
6. Sheetz #234 ..... Weirton
7. Hollywood Casino at Charles Town ..... Charles Town
8. Sheetz #275 ..... Morgantown
9. Sheetz #501 ..... Clarksburg
10. Sheetz #220 ..... Martinsburg

### RETURN GAMES (2/1/25 - 2/28/25)

1180 1192

Call IGT to order tickets at 888-WV-PLAYS!

[wvlottery.com](http://wvlottery.com)

(987-5297)

Call IGT to order tickets at 888-WV-PLAYS!

[wvlottery.com](http://wvlottery.com)

(987-5297)

# 28-Bin Planogram

February 2025



# 30+ Bin Game Availability

Planogram changes on January 28, 2025.



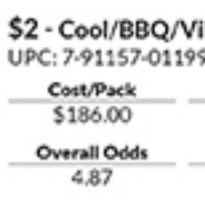
# Upcoming Instant Tickets



Est. Start: 2/25/25

**\$3 - Fiesta/Pizza/BBQ/Party CW . . . . #1223**  
 UPC: 7-91157-01223-6

Cost/Pack	Tickets/Pack	Top Prize
\$223.20	80	\$20,000
Overall Odds	Price Payout	Low End \$\$/Pack
4.27	65.83%	\$122



Est. Start: 2/25/25

**\$2 - Cool/BBQ/Vibes/Nutty Sevens . . . #1199**  
 UPC: 7-91157-01199-4

Cost/Pack	Tickets/Pack	Top Prize
\$186.00	100	\$7,000
Overall Odds	Price Payout	Low End \$\$/Pack
4.87	63.90%	\$119