



\$5 MONEY MASTER / PAYOUT PARLOR

#1215

Play Style: Key Number | Features: 3X

Est. Start: 5/28/2025

SELLING POINTS

- CHANCE TO WIN UP TO \$10,000
- CHANCE TO MULTIPLY YOUR WIN 3X

Cost/Pack	Tickets/Pack	UPC	
\$372.00	80	7-91157-01215-1	
Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$10,000	4.46	67.38%	\$205



\$5 WIN 5X

#1224

Play Style: Key Number | Features: 5X

Est. Start: 5/28/2025

SELLING POINTS

- CHANCE TO WIN UP TO \$25,000
- CHANCE TO MULTIPLY YOUR WIN 5X

Cost/Pack	Tickets/Pack	UPC	
\$372.00	80	7-91157-01224-3	
Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$25,000	4.79	67.80%	\$165



WHAT'S INSIDE

- No Shipments During Inventory
- Mega Millions 2nd Chance
- Ask for the Sale
- Find Your Store and Win
- Win Tickets to Sports Games and Concerts!

No Shipments While We Do Inventory

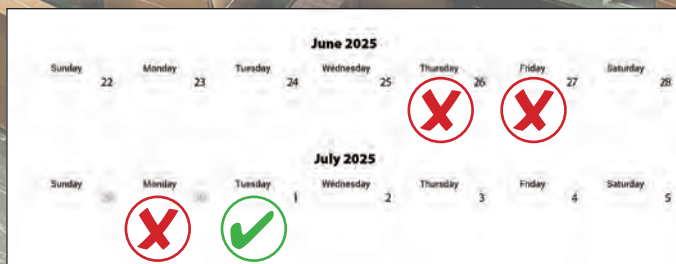
Every fiscal year the Lottery is required to complete a physical inventory of all instant tickets that are warehoused. No instant tickets may be shipped during this time. This means that your telemarketing sales rep (TSR) and field marketing and sales rep (FMSR) will work with you to make sure you have enough instant ticket packs on hand.

No ticket order shipments will be processed **Thursday through Monday (June 26th, 27th and 30th).**

Shipments resume, Tuesday July 1.

Full and partial pack returns will not be interrupted.

We apologize for any inconvenience and thank you in advance for your cooperation as we meet this state mandate.



BIGGER BETTER 2ND CHANCE

The Mega 2nd Chance is available for entry from April 5, 2025, through June 30, 2025. Purchase any play (\$5 or more) of West Virginia Lottery's new Mega Millions® draw ticket and customers will receive FIVE entries for each Mega Millions® play purchased. Entries and loyalty points will be awarded by scanning the barcode in our iPlay app or by manual entry of the PlayON Rewards Entry Code on our website.

Prizes include ten (10) \$5,000 prizes, five (5) \$10,000 prizes, five (5) \$20,000 prizes, one (1) \$50,000 prize, and one (1) \$100,000 prize! And customers get PlayON reward points too to use in other drawings!

That is three chances to win on EVERY Mega Millions® play: the game drawing, the second chance drawing, and points to enter loyalty drawings!

FIND YOUR STORE and Win!

Each month as you review the Lottery Game Menu, be on the lookout for your store's ID number! We will list three (3) different location ID numbers randomly in the game menu each month for you to find. It is a hidden object game built right in.

If you find your store's ID number in the current month's game menu, email jmccclure@wvlottery.com with the subject line HIDDEN FIGURES to receive a pack of promotional scratch-off tickets for your location.

Please note some locations are exempt from participation because of your company's policies. Prize may only be claimed through the end of the Game Menu month in which the Retailer ID is found. The Retailer numbers listed in the Top Instant, Top Online and Top Overall reporting are not included in the hidden object game, as they are for reporting purposes only.



Lottery Retailers Here's Your Chance to Win Tickets to Sports Games and Concerts!

The WV Lottery is offering a chance for lottery retailers to put their names in the hat for winning tickets to coveted sports games and concerts. Those interested can simply reach out to csmith@wvlottery.com for a chance to win¹. Don't miss this unique chance to experience live events and make unforgettable memories!

Please note that we have a limited quantity of tickets for every WVU and Marshall home football game this season. We are accepting requests for those at this time.

Available upcoming events are:

- Whiskey Myers Wednesday, June 18, 2025 Marshall Health Arena (Huntington)
- Riley Green Saturday, June 21, 2025 Marshall Health Arena (Huntington)
- Cole Swindell Thursday, Sept. 11, 2025 Marshall Health Arena (Huntington)
- Styx Saturday, Nov. 15 Charleston Coliseum (Civic Center)
- Warren Zeiders Thursday, Nov. 20 Charleston Coliseum (Civic Center)
- Nate Bargatze Sunday, Nov. 23, 2025 Charleston Coliseum (Civic Center)

*Note- All concerts at the Charleston Coliseum & Convention Center for the Lottery will now feature the Parlor Club. The Parlor Club is located on the ground level and requires a specific entrance, but includes parking. Meals and drinks/bar are still provided, with floor access to our seats. Huntington shows are in the Lottery's private Winner's Circle Lounge with its own entrance.

146923

ASK FOR THE SALE!

Have you asked any of your customers, "Would you like to buy a lottery ticket today?" It's a sure way to draw focus to games and increase sales. When you ask for the sale, you are providing customers with entertainment options they may not have thought about.

This not only engages your customers but also helps to serve their needs better as you remind them of the things they may have forgotten to pick up while in store, like the need to get their next lottery ticket!

It's that easy... ask for the sale! And did you know your store gets 7 cents on the dollar for selling lottery products sold at your location plus 1 cent for every dollar cashed?

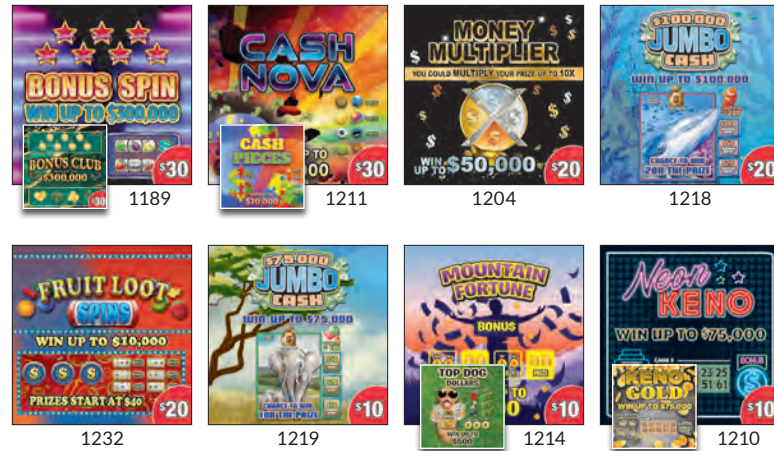


24-Bin Planogram

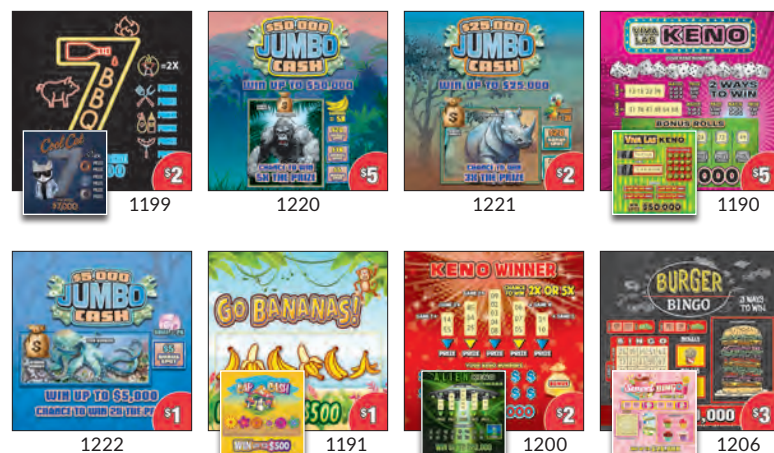
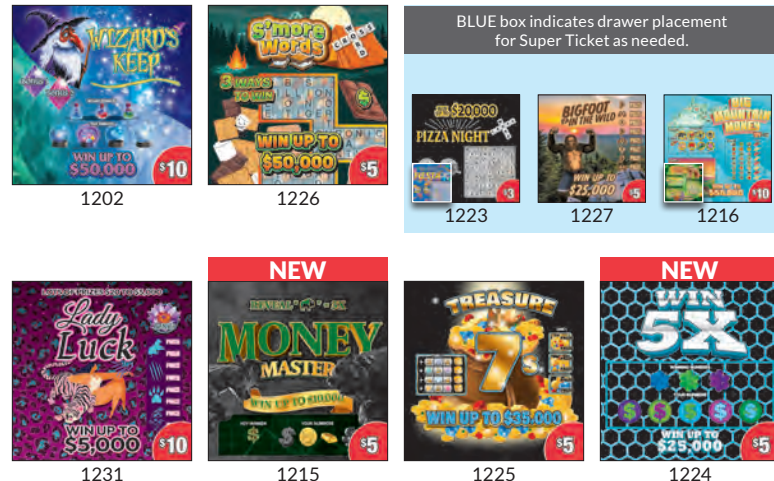
June 2025



Planogram changes on May 28, 2025.



BLUE box indicates drawer placement for Super Ticket as needed.



RETURN GAMES (6/1/25 - 6/30/25)



Top Instant Sales Retailers

February 2025

1. BFS Foods #17 Davis
2. Sheetz #234 Weirton
3. One Stop #8101 South Charleston
4. Sheetz #143 Inwood
5. Sheetz #171 Philippi
6. Par Mar Oil #84 Elkins
7. Sheetz #501 Clarksburg
8. Giant Eagle #59 Morgantown
9. Sheetz #180 Romney
10. Sheetz #220 Martinsburg

Top Draw Sales Retailers

February 2025

1. Winners Corner WV White Hall
2. Mimi's - Dunbar Village Dunbar
3. Giant Eagle #59 Morgantown
4. One Stop #8101 South Charleston
5. Bourbon Street Cafe Weirton
6. Par Mar Oil #116 Charleston
7. Go-Mart #32 Saint Albans
8. Roy's Service Center And Groce Berkeley Springs
9. D & J Video Rentals Montgomery
10. M & M Mart Charleston

Top Total Sales Retailers

February 2025

1. Winners Corner WV White Hall
2. BFS Foods #17 Davis
3. Sheetz #234 Weirton
4. One Stop #8101 South Charleston
5. Giant Eagle #59 Morgantown
6. Sheetz #143 Inwood
7. Par Mar Oil #84 Elkins
8. Sheetz #171 Philippi
9. Sheetz #501 Clarksburg
10. Co Mac #2 Oak Hill

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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wvlottery.com

(987-5297)

28-Bin Planogram

June 2025



30+ Bin Game Availability

Planogram changes on May 28, 2025.

1189

1211

1218

1204

1176

1184

1197

1157

1201

1232

1214

1210

1185

1194

1196

1177

1202

1231

BLUE box indicates drawer placement for Super Ticket as needed.

1220

1209

1216

1186

1198

1212

1219

1224

1226

1190

1215

1225

1227

1206

1199

1217

1221

1223

1222

1191

1213

1200

Upcoming Instant Tickets

Est. Start: 6/24/25

Hot NEW Ticket Still In The Oven!



\$10 - Jurassic World #1229
UPC: 7-91157-01229-8

Cost/Pack	Tickets/Pack	Top Prize
\$465.00	50	\$50,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.03	70.03%	\$240

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\$5 - Viva Las Keno #1228
UPC: 7-91157-01228-1

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$50,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.24	68.14%	\$165

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