

The **Poggenpohl** Standard  
*Product brochure*



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# The Ultimate Kitchen

**Ever since we founded the company in 1892, we've been asking the question: What makes a good kitchen?** Over many years we have acquired several faithful guidelines to help us find the answers. Their assistance ensures the development of the best possible custom-built kitchens for every single customer.

**Our own demanding standards.**

Either build the best kitchens in the world – or don't build kitchens at all.

**As individual as our customers.**

Every kitchen is completely customised to the needs and desires of the client.

**Pioneering design,** combined with exquisite materials and made-in-Germany craftsmanship, guarantees quality of the highest standards.

**Profound environmental awareness.**

We source and use materials that conform with the highest environmental standards – in line with our clear focus on genuine ecological sustainability.

**We have an answer to the big question:** the best kitchens are at the heart of everything. They are places for stories, for emotions and for decisions. A good kitchen is a partner, a friend, a workshop or an office. We craft our kitchens to accommodate all your needs and desires – and for the people in your life.

*Find the right partner, friend and workplace. Find your kitchen.*



## The **Poggenpohl** Standard

A long history as a leading manufacturer of superior-quality kitchens has enabled us to define our own benchmark; a yardstick that determines our identity, our values and our actions: **The Poggenpohl Standard.**

This is the benchmark that ensures we guarantee you the highest standards of advice, design, manufacture and service: **Our customers rely on us unconditionally.**

### **CUSTOMBUILT**

100% individuality.  
Designed to your exact specifications

### **HANDCRAFTED**

Hand-made for perfect quality

### **LIVING SPACE**

Smart ergonomics, fully integrated appliances,  
intelligent storage spaces

### **GERMAN MADE**

Local production for international quality

### **MATERIAL**

High-quality materials,  
exquisite surfaces

### **TASTEFUL ELEGANCE**

Magnificent design, innovative details

### **INDIVIDUAL PIECES**

Unique perfection – every time

### **PARTNERSHIP**

Personal service from planning  
to installation and beyond

### **LONGSTANDING**

Function for decades, unique service

### **SUSTAINABILITY**

Production with sustainable materials.  
100% Made in Herford, Germany





Poggenpohl

### The **Poggenpohl** Advantage

These are **chosen characteristics that make Poggenpohl kitchens so very special and so supremely functional.**

Our detailed, sophisticated solutions, ultra-practical basic designs and excellent service are based on individualized ingenuity perfected for the general benefit of all.

The company's product designers, technicians and kitchen planners constantly ask themselves what they can do to ensure those considering the purchase of a Poggenpohl kitchen are convinced of the benefits? This approach enables us to set industry standards – and to build increasingly sophisticated kitchens; now and in the future. **Your kitchen's worth it – and so are you.**

## Quality Guarantees Durability

**Poggenpohl quality goes far beyond typical industry standards.**

Our quality control laboratory tests surfaces, the durability of materials, and functionality. The unmistakeable Poggenpohl logo has always stood for unsurpassed quality, so you benefit from Poggenpohl kitchen-making perfection.



## Lifetime Service

**There's no need to additionally book this package; it comes with every kitchen.** With every single Poggenpohl kitchen there's a service card located in the sink cabinet. It provides a document of all relevant data to enable rapid identification of each custom-built kitchen. This way, problems can be solved quickly and unbureaucratically, no matter how long you have already owned your Poggenpohl kitchen.



## Unique Functionality

**The closer you analyse your Poggenpohl kitchen, the more innovative solutions you see.** Timeless, intelligent design is reflected the sophisticated details that make each feature so effortlessly operable and functionally practical. The result is a bespoke kitchen that exceeds expectations – and delights you every day.



## Optimised Use of Storage Space

**The side walls of all our drawers and pull-out elements are only 8 mm thick.** We're the only company in the industry to use this dimension, and our sophisticated interior design optimises the use of storage space. The available interior space can be maximised by combining the standard 58 cm front-to-back length drawers with free upgrades – to a length of up to 65 cm; that's enough space for up to 5 litres of milk, 10 packets of pasta, or whatever you feel is important.



## Unlimited Options

**We offer bespoke kitchen solutions 'as standard'.** The basis is formed by a system of mutually compatible cabinets and surfaces. In combination with our infinite spectrum of colours and materials, we ensure you enjoy the greatest possible creative freedom. Fine-tune your Poggenpohl kitchen to your personal needs, living space and sense of style.





*Perfect  
Simplicity*

**+SEGMENTO**







Poggenpohl +SEGMENTO

**Be modest, wise and uncomplicated. This good advice for life is also the key to success in kitchen design.**

No kitchen embodies this approach better than **+SEGMENTO**. Simple and easy elegance masks numerous practical functions and options. A slender counter top shelters logically organised storage spaces that disappear behind handle-free touch-to-open doors. The look is rounded off with a panel wall that seamlessly bridges the journey from a living space to the kitchen area.

*Discover exactly what a **+SEGMENTO** kitchen can do.*



Select from a variety of worktop materials, including glass, ceramic or quarried stone. The shelves for the panel wall can be adapted to requirements.

**+MOTION** system uses a soft-touch opening and closing mechanism for the individual front elements.



**+SEGMENTO** guarantees cool and simple design work, clear and open surfaces, making it ideal for those wishing to implement their own decorative ideas. This line offers disciplined geometry, handle-free drawer exteriors, and extra-thin cabinet compartment walls to optimise storage space usage.



Black and grey are the new white. Suitable for rooms of all sizes. Even the sink has been adapted to its environment.

#### **+SEGMENTO: An overview**

- Consistently minimalistic design
- handle-less cabinets - to open manually or by finger tapping
- Clear and disciplined gap design
- filigree 12 mm worktop and panels
- Wide range of surfaces and materials available
- Customisable cabinets and interiors

*Simplicity*  
*Reformed*

**+SEGMENTO Y**







Poggenpohl +SEGMENTO Y

**Perfection cannot be surpassed, but it does allow for variety.**

**+SEGMENTO Y** is a reinterpretation of our classic line **+SEGMENTO**. It comes with a pared-down spectrum: Black, white and grey. The soft matt surface impart a sense of robust modernity. While the dirt resistant Nanotech finish prevents finger-marks. Ultra-precise adjustability to room dimensions enables kitchen owners to optimise the use of every inch – whether that's in a micro-apartment, a spacious loft or a stylish country bungalow. **+SEGMENTO Y** is the choice for urban environments, and a self-confident selection in rural surroundings.

*A kitchen for those who believe simplicity is the major revelation.*





Vertical farming? Urban gardening?  
Why not? This plant cube created  
by a Munich start-up brings out-  
doors indoors – and is only available  
in Germany. Built-in seed trays  
allow owners to plant their own herb  
gardens – high above the city.



Technical add-ons such as tablet holders  
will be the key features of 21st century  
kitchens.



The appliances have the same surface  
appearance as the rest of the kitchen.



#### **+SEGMENTO Y: An overview**

- Slender and stable 14 mm worktop surface
- No-handle cabinets and drawers opened via grip gaps
- Ambient lighting
- Nanotech surfaces
- Side-mounted electrical appliances
- Complete colour and material matches available for all surfaces

*A Break  
With Tradition*

**+MODO**









Poggenpohl +MODO

**For many years, nobody could imagine separating the worktop from the floor cabinets – and nobody told the Spanish architect Jorge Pensi about this, either. So that's exactly what he did.**

The result was an extraordinary design still unequalled to this day, featuring a powerful monolith that forms the cornerstone of culinary craftsmanship. The worktop seems to hover like a solid ceiling above the floor cabinets. The pull-out trays and glass drawers below gain an additional degree of weightless elegance and open transparency. It's a kitchen to work in, to cook in – and to excel in the culinary arts.

*Once brought together, you will never wish to part.*





Perfectly handcrafted trays, made from a comprehensive selection of wood surfaces or individual lacquers glide along rails beneath the worktop.



The solid-looking worktop is 13 cm thick and lies at the heart of culinary activity in the kitchen. It also serves as a shelter for the open, pull-out trays below.



### +MODO: An Overview

- Design work rich in contrasts – with open surfaces and overhangs
- Wooden or lacquered trays - if desired with a transparent or black glass box
- Supports made of steel – in aluminium or matt black powder coatings
- Thick and commanding 13 cm worktop in quarried stone or laminate
- Available with a wide variety of surfaces and materials
- Customisable cabinets and interior fittings

*How Easy  
Life Can Be*

**+VENOVO**







Poggenpohl +VENOVO

### **Simplicity, versatility and no limitations.**

We've assimilated the recipe for a satisfying and modern life – and infused this inspiration into a very special kitchen known as **+VENOVO**. Based on the open-plan approach, this kitchen appears to float above a floor on the metal frame. Your devices, applications, functions and storage space options can all be built in – in line with requirements.

This design radiates a sense of weightlessness and its versatility is unsurpassed. A new city? A new house? Ready for a change? Wherever you go – this kitchen goes with you.

*A kitchen for the life you choose.*



If required, the **+VENOVO** kitchen island can subsume all the functions of a kitchen into a single item of furniture. The design concept includes a total of four solitaire shelf units that can be combined in a wide variety of ways. There's a kitchen island, a lowboard, a highboard and a tall cabinet solitaire.



Everything fits to the millimetre and is organised to perfection – from the small compartments in the cutlery drawer to the functional aesthetics of each drawer itself.



The work surfaces, one above the other, are made of contrasting materials, and offer space to accommodate the built-in chopping board.



The eye-catching side elements of the frames are the main feature of the **+VENOVO** line. Absolute stability is guaranteed behind the façade by the powerful supporting frame. This lies at the heart of the kitchen's elegant appearance and is available in gloss chrome, gloss cerium grey, matt polar white and matt black.







The entire range of kitchen functionality can be completely matched to your domestic living area via our broad portfolio of materials, colours and surfaces – into the smallest of spaces. Suddenly, your living room is transformed into a lounge kitchen – a whole new space in your home. If you're asked why you don't have a kitchen: **+VENOVO** is a great answer.



If the worktop protrudes beyond the main corpus of the cabinets, it can be used as a bar.



This planning option involves placing a second, thicker worktop directly atop the corpus.



### +VENOVO: An Overview

- Cook, bake, fry and rinse in an elegantly organised kitchen in a minimum of space
- Mirror-effect mounting columns enhance the sense of floating
- Can be combined with other items of Poggenpohl domestic furniture
- Available in a wide variety of surfaces and materials
- frame in black or polar white matt, gloss chrome or gloss cerium grey
- handles optionally in black andonized or gloss chrome accentuate the lines
- two different working levels for cooking and rinsing from different materials
- four frames for kitchen island, tall units, high and low boards

*Intelligent Design*  
*For Maximum Creative Freedom*

**+STAGE**



**+STAGE cabinets are everything other cabinets would love to be:**

From an office space above the house bar to a fully-fledged miniature kitchen with built-in fittings. Whether as a built-in unit or a stand-alone solution, the basic width of 120 cm and a choice of four heights guarantee owners a space-saving, multifunctional cabinet for micro apartments, offices or common rooms. A well-obscured block of sockets even enables electrical devices to be hooked up.

The retractable pocket doors almost completely disappear into the side walls to reveal the interior of the cabinet.

*A cabinet that can display or obscure everything – as required.*





Dark wood, suitable inlays, a wine cabinet and a preparing top are ideal features for a stylish stage bar.



Poggenpohl +STAGE

The pocket doors glide into the side walls to provide the largest possible openings; in this case providing access to a complete small-scale tea kitchen.



Spacious shelves and wide drawers are the most important elements of a cabinet. The numerous and various fronts and surfaces provided with **+STAGE**, whether for a wardrobe or a desk, ensure each solution suits your home perfectly.



*The Art  
Of Variation*

**POGGENPOHL  
PREMIUM  
COLLECTION**







## Poggenpohl PREMIUM COLLECTION

**Excellent workmanship, durability, versatility, innovation and exquisite details define Poggenpohl and its customer service credo.**

Our declared goal: To provide you with the very best, individually adapted, personally selected product – a perfect kitchen.

The **POGGENPOHL PREMIUM COLLECTION** stands for the broadest and most diverse selection of combinations possible. You may choose to mix various fronts, vary your cabinet heights and dimensions, or select cabinets from the **POGGENPOHL PREMIUM COLLECTION** with one of the luxurious kitchens from our design lines. Our kitchen planners give the benefit of their vast experience every time to ensure you receive a completely bespoke premium or luxury kitchen. Only the very best is enough.

*For us, making all of this possible is our guiding principle.*







Doors, cabinets and fronts can be fine-tuned to your precise requirements to ensure maximum usability and aesthetic pleasure.

Wide drawers ensure storage space usage is maximised in a kitchen block that's only 110 cm front-to-back.

The **POGGENPOHL PREMIUM COLLECTION** ensures the best possible solution for every room and every requirement. A fine selection of standard colours can be chosen in any combination. A myriad of finishes and surfaces offer almost limitless options for creating your own bespoke kitchen.



## Poggenpohl PREMIUM COLLECTION

The overlaying fronts hide the handle bar and therefore create a harmonious look.





Dark kitchen finishes offer an excellent alternative to conventional glossy whites. They exude a stronger sense of belonging, and allow appliances and stand-alone devices to hide in plain sight.



A combination of black, white and/or grey in conjunction with cabinets protruding in a variety of positions is less static and immobile, suggesting a greater degree of movement.

# Award-Winning Innovation

**We refuse to rest on laurels earned for previous innovations; even if they have permanently influenced the development of the kitchen-making industry.** We are determined to remain curious and to question existing ideas – to make the best-ever solutions even better. The results are ideas that not only please us – and our customers; they regularly impress the juries of prestigious design competitions. We claim first prize with reassuring regularity – and are delighted every single time

## Poggenpohl Awards



### German Design Award

Nominee 2012, Special Mention 2016, 2017, Winner 2019



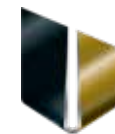
### Interior Innovation Award

2015



### if Product Design Award

2006, China Award 2006, Gold 2008, 2011, 2015



### German Brand Award

Winner 2016



### Good Design Award

2000, 2004, 2005, 2010, 2014, 2016



### BRD Design Price

Nominee 2006, 2007



### Iconic Award

Best of Best 2019



### Red dot Design Award

2005, 2006, 2008, Best of the Best 2011, 2015, 2017



### Superbrands Germany

2005, 2007, 2010, 2012, 2014, 2016, 2018





### **All you have to do – is decide.**

Look through our portfolio of colours and surface finishes until you find your own, personal combination to put your Poggenpohl kitchen in the best possible light. Feel free to visit one of our studios or flagship stores, and to benefit from the assistance of one of our experienced kitchen designers.

Select your own favourite combinations from a broad range of soft and tasteful surfaces and high-gloss varnish finishes. If you don't find the colour you seek in our portfolio, we give you access to a seamless and comprehensive range of options.

Your world – your spectrum:

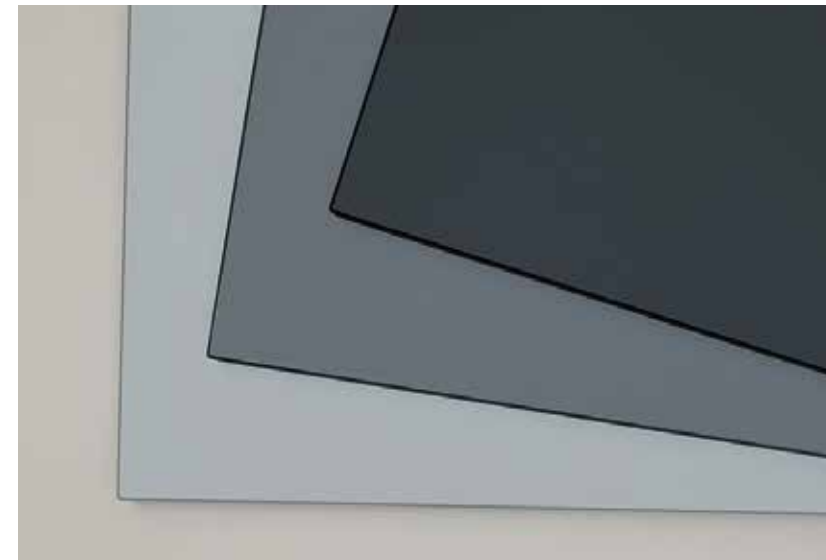
Choose from a wide variety of wooden surfaces, in subtle shades, with various textures and feels.



### **Poggenpohl** Material and Function



Seen in the perfect light:  
Although we produce a broad range of surfaces it's often minute details that can have a major influence on the impression your kitchen makes.



White is white – right?  
Wrong. You decide which is the right white for you. We offer basic colours, or a free choice of colours within the RAL design system and NCS scale. It may be the tiny nuances that make all the difference.



Sustainability.  
Wooden surfaces are an excellent choice, exuding natural warmth and aesthetics that generate a cosy atmosphere. Many of the woods in the Poggenpohl portfolio were grown in Germany under environmentally sustainable conditions.



### Handles and drawers. Satisfaction guaranteed.

Poggenpohl drawers don't just open – they open in style! Some open with carefully chosen handles that sit comfortably in the hand, others open and close at the mere tap of a finger thanks to the mechanical excellence of **+MOTION** technology. You are sure to enjoy opening and closing your cupboards and cabinets far more than necessary, and they are built to withstand intensive use.



Behind the scenes.

Behind the flawlessly crafted, soft-close mechanisms, the efficient space distribution of the drawer compartments makes it easy to keep things organised; particularly since the interiors of the drawers are so elegantly divided by 8mm side walls and fronts.



Many handles are especially designed for Poggenpohl and can only be purchased directly from the company. Each handle is subtle, yet expressive – and customised to suit the respective cabinet front.



**Original features. Poggenpohl kitchens are more than the sum of their parts.**

Nevertheless, above all the many intelligent solutions make Poggenpohl kitchens so special: Built-in LED lighting, magnetically attached plinth panels, fold-away steps, secret compartments for smaller kitchen appliances and fronts without handles. We meet every challenge, demand and detail with a perfect solution

We use a special support to stabilise our drawer bases and stop them from slipping out of position or falling out.



The magnetically affixed plinth panels can be easily removed, cleaned and reattached



The remaining shelf-rest holes are closed with colour-matched plastic plugs during assembly.



Indirect LED strip-lighting generates a cosy domestic mood.



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## Bespoke Planning

*Our craftsmanship is  
our signature*



Poggenpohl Bespoke Planning



**POGGENPOHL  
PREMIUM  
COLLECTION**  
London, England







**+MODO**  
Singapore





**POGGENPOHL  
PREMIUM  
COLLECTION**  
London, England







**+MODO**  
Melbourne, Australia





**POGGENPOHL  
PREMIUM  
COLLECTION**  
Lausanne, Switzerland



**+ SEGMENTO**  
Leipzig, Germany







**POGGENPOHL  
PREMIUM  
COLLECTION**  
Miami, USA







**+SEGMENTO**  
London, England





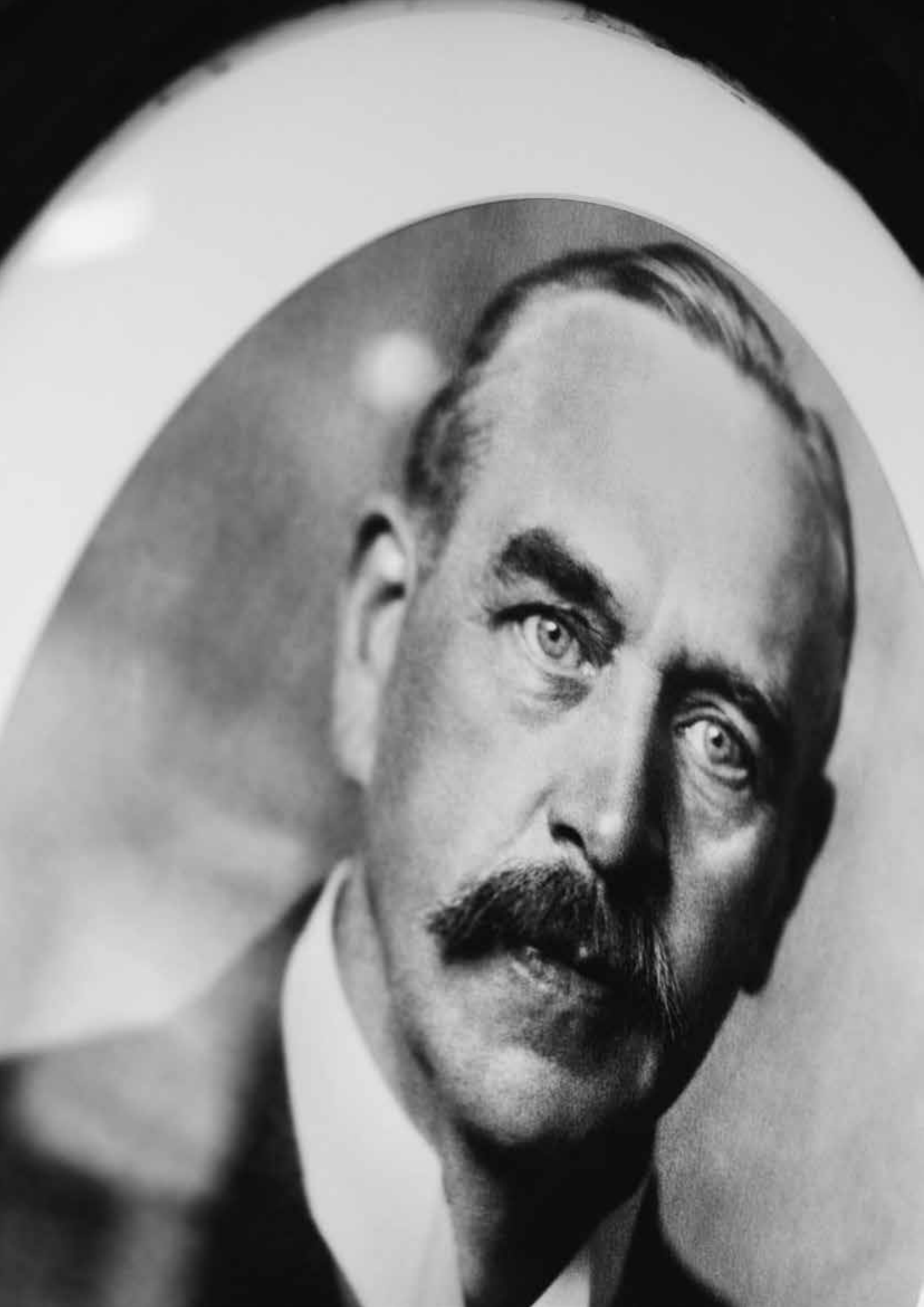
**POGGENPOHL  
PREMIUM  
COLLECTION**

Hampstead, England









# The History of Poggenpohl

*How we began and what we have become.*

Our founding father Friedemir Poggenpohl once said: 'We want to make better kitchens.' And that's what we do!

That might have been the end of the story, but we kept going!

**What followed has been an exciting history, coined through innovations and successes; the history of a German business known around the globe.** The story began just outside Bielefeld in 1892:

Friedemir Poggenpohl, a furniture cabinet maker, had a vision. He believed kitchens could be made much better than the standard of the day. To this end he established a furniture factory and a furniture business – the predecessors of today's company. Since then almost everything has changed and the industry has been completely revolutionised.

Throughout the entire 20th century and into the 21st century Poggenpohl has completely erased the borders between the living room and the kitchen. **This development enabled Poggenpohl to transform what had been a functional room into a lively centrepiece of domestic life. Poggenpohl triggered this revolution and, in the more than 125 years since its establishment, has been a relentless driving force behind this development.**

# The Timeline:

**1892**

Company is founded by Friedemir Poggenpohl.

**1928**

The invention of the 'Reform' kitchen with connecting cabinets and functional interior fittings heralds the introduction of later built-on and built-in cabinet kitchens.

**1930**

Poggenpohl's ten-layer polishing technique helped to forge the brand's excellent reputation for quality manufacture.

**1950**

Introduction of the first 'Form 1000' cabinet unit system at the furniture fair in Cologne. Export to other countries begins at the end of the decade.

**1962**

The 'Form 2000' kitchen reveals the next steps in the development of sophisticated built-in cabinets.

**1968**

The first Poggenpohl solid wood kitchen heralds the trend towards wooden kitchens in the 1970s.

**1970**

Experiment 70: Luigi Colani's spherical kitchen offers a vision for the year 2000.

**1982**

'Dimension 75' utilises even the smallest of corners and sets new standards in design.

**1995**

The introduction of the large corpus system now offers pioneering efficiency.

## Poggenpohl History



**1928**

The 'Reform' kitchen



**1950**

Form 1000



**1970**

Experiment 70

## 2000

**+SEGMENTO** and **+ALU2000** are presented at the International Furniture Fair Cologne.

## 2004

Introduction of **+INTEGRATION** at the Eurocucina in Milan, the world's largest trade fair for kitchens.

## 2005

**+MODO** introduced as the result of cooperation with the highly-acclaimed designer Jorge Pensi.

## 2007

Poggenpohl and Porsche Design present the P'7340, the world's first 'kitchen for men'.

## 2008

Poggenpohl and Draenert present the 'Dining Desk', combining living room, kitchen and communication functionalities.

## 2011

**+ARTESIO** is introduced onto the market, having been designed in cooperation with the architect Hadi Teherani, and integrates the kitchen into other living areas of a home.

## 2014

Launch of the P'7350 design by Studio F. A. Porsche.

## 2016

**+STAGE** is released, offering intelligent design for maximum creative freedom.

## 2018

**+VENOVO** is launched, introducing a whole new type of kitchen onto the market with its signature hover aesthetics.

*So, what does the future hold? We're constantly improving.  
It's a process we began – and one that will never cease.*

## Poggenpohl History



**2000**  
**+SEGMENTO**



**2004**  
**+INTEGRATION**



**2011**  
**+ARTESIO**



**2018**  
**+VENOVO**



# Poggenpohl is Herford







Poggenpohl is **100% made in Herford, Germany**  
Established in **1892**  
Over **47,000 m²** of production space

Certificates

