TECHNICAL SPECIFICATIONS 2026

Video

File Type

MP4, MPG, MOV, MPEG

Codec

H.264

File Size

max. 512 MB

Audio

EBU R 128 (~-23 LUFS, ±0.5 LU with loudness range 7 LU)

Resolution

1920x1080 (recommended), min. 1280x720

Aspect Ratio

4:3 (640x480, **recommended**) or 16:9

Approved VAST Standards

VAST 2.0, VAST 3.0, VAST 4.0

Additional Information

Click URL

Please provide a click URL and (optional) an impression tracker

VAST-Redirect

Please provide various media fifiles / resolutions via VAST-Tags (1920×1080, 1280x720 and 640x360 mandatory)

Please ensure that VPAID is deactived

Display

Ad Placement	Dimensions	File Type	File Size
(Mobile) Medium Rectangle	300x250	JPG, GIF, HTML5	max. 200KB
Skyscraper	160x600	JPG, GIF, HTML5	max. 200KB
Leaderboard	728x90, 930x180	JPG, GIF, HTML5	max. 200KB
Halfpage Ad	300x600	JPG, GIF, HTML5	max. 300KB
Billboard / Wideboard	970x250, 994x250	JPG, GIF, HTML5	max. 300KB
Mobile Prestitial	320x480 480x320 768x1024 1024x769	JPG, GIF, HTML5	max. 999KB
Mobile Banner	320x50, 320x100	JPG, GIF, HTML5	max. 30KB

Additional Information

HTML5

If creatives are delivered as HTML5 fifile please ensure to comply with AdManager Guidelines. Please also provide a click URL and (optional) an impression tracker