

Media Release

Roger Elsener to become the new CEO of Zattoo

Roger Elsener to become the new CEO of Zattoo AG, taking over the responsibility from Nick Brambring as per 1 October 2024. He will be responsible to lead the company to the next development phase with sustainable growth based on strong product offerings for B2C and B2B.

Zurich, 30 July 2024 – Zattoo, a leading IPTV software provider, has found in Roger Elsener its new CEO. Appointed by Zattoo's Board of Directors, Roger will take over the management of the company on 1 October 2024 from Nick Brambring, who announced his departure in June after managing Zattoo for over twelve years. During Nick's tenure, Zattoo successfully scaled its B2C business in Germany and Switzerland and expanded its operations in Austria. Zattoo also substantially grew its whitelabel business targeting ISPs that aim to launch a TV offer and became the market leader in that segment within the DACH region and beyond.

Roger Elsener was Managing Director of CH Media Entertainment and a member of the Executive Board of CH Media since 2018. He was also CEO of CH Media TV AG, the joint venture between CH Media and Sunrise for its TV group and the streaming service "oneplus". Prior to joining CH Media, Roger held management positions in various media companies, including AZ Medien AG, 3+ Group and Viacom International Media Networks. Roger graduated from the University of Zurich in 2003 with a master's degree in media economics.

Sam Hügli, President of the Board of Directors at Zattoo: "We are very happy and excited that Roger Elsener is joining us as Zattoo's new leader. He is an accomplished and renowned CEO within the media ecosystem. His extensive experience is a great asset for the enablement of Zattoo's next growth phase. A big thank you to Nick for his service to Zattoo during the past eighteen years. As CEO, he built our strategy around B2B and partnerships, leading to consistent, strong and profitable growth."

Roger Elsener, new CEO at Zattoo: "I have great respect for the successful development Zattoo has seen since its launch in 2006, and I am honoured to join its team amid these exciting times within the video streaming industry. Together with the highly talented team, I look forward to helping Zattoo move to the next level in delivering unparalleled technology and entertainment experiences for our customers and partners."

Nick Brambring, current CEO at Zattoo: "Roger and I have known each other since 2007, and I am very confident that he is the best person for the job. Roger, a strong management team and many fantastic colleagues will lift Zattoo to the next level while upholding our strong culture. I am deeply grateful for the opportunity to have served Zattoo as CEO for nearly thirteen years."

Contacts

Zattoo

Antonia Mann, PR-Managerin

+49 151 54178204

press@zattoo.com

TX Group

Karole Verlage Frei, Head of Group Brand and External Communications

karole.verlagefrei@tx.group

About Zattoo:

Zattoo is one of the leading TV streaming providers in Europe with several million users per month. Founded in 2005, the company employs over 250 people and is headquartered in Zurich with an additional location in Berlin. Zattoo offers all popular TV channels in HD and full HD quality as well as a wide range of video-on-demand content in Switzerland, Germany and Austria. Zattoo is available on almost all end devices, including smart TVs, PCs and laptops, streaming players, smartphones and tablets. In addition to free use, Zattoo also offers functions for time-shifted television and EU-wide streaming in its paid subscriptions. Since 2012, Zattoo has also been offering its technology to media companies and network operators worldwide as a TV-as-a-Service offering. The Swiss TX Group, a digital hub and network of media and platforms, has held a stake in Zattoo since 2008 and more than 50 per cent since 2019. Zattoo has been climate-neutral since 2021.

www.zattoo.com

About TX Group

TX Group is a network of platforms and holdings that provides its users with daily information, orientation, entertainment and assistance for everyday life. Its roots lie in journalism with the diverse newspapers of Tamedia as well as the free media of 20 Minuten. The portfolio is complemented by the advertising marketer Goldbach. TX Group is the anchor shareholder of SMG Swiss Marketplace Group and JobCloud, holds 60% of Zattoo, a majority interest in Doodle and is an investor in fintech through TX Ventures. Founded in 1893, TX Group has been listed since 2000 on the Swiss stock exchange.

www.tx.group

www.tx.ventures