

Press Release

Constanze Gilles appointed General Manager Direct-to-Consumer at TV streaming provider Zattoo

Berlin/Zurich, June 1, 2022 – Constanze Gilles joins Zattoo as General Manager Direct-to-Consumer (DTC). In this newly created position, she is responsible with immediate effect for the end user business in Germany, Austria and Switzerland. Gilles previously spent more than three years as Senior Vice President Partnerships & Business Development at streaming service Joyn.

Constanze Gilles has been active in the media and entertainment industry for 20 years. During this time, she has been primarily involved in business development, strategy and partnerships and has worked with a variety of national and international partners and brands. From 2009 to 2019, Gilles worked at Sky Deutschland, where she was most recently Vice President Partner Channels, responsible for management, strategic development and cooperation with the pay-TV provider's channel partners. She then moved to streaming service Joyn, where she was Senior Vice President Partnerships & Business Development, responsible for overall B2B strategy and execution, and was instrumental in maximizing monetization of the streaming product.

Gilles boasts more than 10 years of experience in leadership positions, working in both sales and acquisitions in both corporate and start-up environments. She now joins Zattoo in the newly created position of General Manager Direct-to-Consumer (DTC). She will assume overall responsibility for the further development of Zattoo's end user business in Germany, Austria and Switzerland. This includes all activities of the DTC team, especially in the areas of marketing and communications, business development, customer service and selected areas of product development. Gilles is thus responsible for the overall development and growth of Zattoo's business with end users.

"The streaming market is in an exciting phase. I am very much looking forward to seizing new opportunities in this dynamic environment with the experienced Zattoo team and driving user growth," comments Constanze Gilles.

As General Manager DTC, Gilles reports to Jörg Meyer, who assumed responsibility for the further development of Zattoo's B2B business in September 2021 as Chief Commercial Officer in addition to

the DTC business.

"With the newly created position of General Manager, we enable our DTC team to be even more focused on the development of the end user business" explains Jörg Meyer, Chief Commercial Officer of Zattoo "With Constanze, a great leader with a lot of knowledge and experience within the TV industry joins the Zattoo team. For me, it's a good feeling to know that the DTC team we've built over the last 12 years is in good hands."

You can download a photo of Constanze Gilles [here](#).

About Zattoo

[Zattoo \(www.zattoo.com\)](http://www.zattoo.com) is one of the leading TV streaming providers in Europe with around 3 million users per month. Founded in 2005, the company employs more than 200 people and has its headquarters in Zurich, as well as a location in Berlin. Users in Switzerland, Germany and Austria watch all popular TV channels in HD and Full HD quality as well as a variety of video-on-demand content. Zattoo is available on almost all devices, including smart TVs, PCs and laptops, streaming devices, smartphones and tablets. In addition to its free service, Zattoo offers a wide range of HD and Full HD channels, Time Shift TV and EU-wide streaming in its paid subscriptions. Since 2012, Zattoo has also offered its technology to media companies and network operators worldwide as a TV-as-a-service platform. The Swiss TX Group, a digital hub and network of media and platforms, has held shares in Zattoo since 2008 and has been the majority shareholder since 2018.

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