

## **Press Release**

## Zattoo is improving its Pay-TV offer with Zattoo Plus Entertainment and Zattoo Plus Sport

Berlin, 22 June 2022 – TV streaming provider Zattoo is improving its Zattoo Plus offer. From now on, Zattoo Plus Entertainment, including 15 pay-TV channels and Zattoo Plus Sport with six additional sports channels, can be subscribed to. With full HD quality and time-shifted TV functions, the improved Zattoo Plus offer is aimed at all users with an existing Premium or Ultimate subscription.

With its own entertainment and sports package, the existing Zattoo Plus offer will now be even more customised to the users' needs. Zattoo Plus Entertainment offers a variety of pay-TV channels with entertainment programmes, films and series as well as high-quality documentaries. In addition, Zattoo Plus Sport provides the best sports highlights and exciting matches.

"Our users are increasingly asking for additional premium content. We are happy to meet the demand for more choice with the new, genre-based structure of our Zattoo Plus offer. In this way, we are continuously improving our offer and adapting it to the interests and wishes of our users," says Constanze Gilles, General Manager Direct-to-Consumer at Zattoo.

Zattoo Plus Entertainment includes 15 Pay-TV channels and can be subscribed to for EUR 9.90 per month in addition to an existing Zattoo Ultimate or Premium subscription. Channels included in the package are Warner TV Comedy, Warner TV Film, Warner TV Serie, Kabel Eins CLASSICS, ProSieben FUN, Sat.1 emotions, RTL Crime, RTL Passion, RTL Living, GEO Television, Spiegel Geschichte and Curiosity Channel powered by SPIEGEL. New channels are Discovery Channel, Animal Planet and KinoweltTV.

Zattoo Plus Sport includes six channels that can be added for 5.90 euros per month via the Zattoo Shop. The channels offered include sport1+, SPORTDIGITAL FUSSBALL, auto motor und sport Channel, Motorvision TV, eSports1 and the new channel Eurosport 2.

Zattoo Plus Entertainment and Zattoo Plus Sport subscribers watch all channels in Full HD picture quality as well as on Apple TV, Amazon Fire TV and Android TV with Dolby Digital Plus. In addition, the broadcasters' TV programmes can be paused, restarted and recorded at any time. Excluded from this



are recordings on the Warner TV Film channel. For licensing reasons, recordings are not possible for individual programmes. In addition, the channels can be streamed in parallel by up to two or three people. Both packages can be tested free of charge for 30 days in advance.

Image material can be downloaded here.

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## About Zattoo

Zattoo (www.zattoo.com) is one of the leading TV streaming providers in Europe with around 3 million users per month. Founded in 2005, the company employs more than 200 people and has its headquarters in Zurich, as well as a location in Berlin. Users in Switzerland, Germany and Austria watch all popular TV channels in HD and Full HD quality as well as a variety of video-on-demand content. Zattoo is available on almost all devices, including smart TVs, PCs and laptops, streaming devices, smartphones and tablets. In addition to its free service, Zattoo offers a wide range of HD and Full HD channels, Time Shift TV and EU-wide streaming in its paid subscriptions. Since 2012, Zattoo has also offered its technology to media companies and network operators worldwide as a TV-as-a-service platform. The Swiss TX Group, a digital hub and network of media and platforms, has held shares in Zattoo since 2008 and has been the majority shareholder since 2018.

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www.zattoo.com

## Press contact

Antonia Mann, PR Manager, +49 151 54178204, press@zattoo.com

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