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Press Release

## Zattoo with new composition of the Board of Directors after Tamedia's acquisition of a majority interest

Zürich, 21 May 2019 – Effective upon Tamedia's acquisition of a majority interest in Zattoo, Samuel Hügli is taking over the position of Zattoo's Chairman of the Board of Directors from Bea Knecht, the company's founder. Samuel Hügli is a member of the Management Board and Head of Technology and Ventures of Tamedia. The Board will be further strengthened by the addition of Franz Bürgi. As Group CIO of Tamedia, he has been in charge of the technology business units Enterprise Infrastructure, Collaboration & Workplace, Publishing as well as Paid Media & Distribution since 2017. Franz Bürgi studied electrical engineering at ETH Zurich and holds an Executive MBA from the University of St. Gallen. Furthermore, Dr. Marcus Englert, a former member of the Board and Chief New Media Officer of ProSiebenSat.1 Media AG, will also join Zattoo's Board of Directors. Marcus Englert has a doctorate in physics and an MBA from INSEAD Business School.

Other members of the Board include Bea Knecht, Johannes Braun and Dr. Markus Dennler. Adrian Bult has retired from Zattoo's Board.

Samuel Hügli, Chairman of the Board of Directors of Zattoo and Member of the Management Board of Tamedia commented: "It is a great pleasure to take over the chairmanship from Zattoo's founder, Bea Knecht. Together with her, the other Board members and the entire Zattoo team, we will continue to move forward with Zattoo's persistent growth strategy. At this time, we wish to express the Board's sincere gratitude to Adrian Bult who supported Zattoo for many years with a strong personality and entrepreneurial spirit."

Zattoo is the clear market leader in supplying TV streaming services in Switzerland and Germany. In addition to its retail business, it is also a B2B service provider for cable television and IPTV. Zattoo's sales rose by 30 percent last year. In April of this year, Tamedia acquired a majority interest in Zattoo.

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#### **About Tamedia**

Tamedia is the leading private media group in Switzerland. The digital platforms, daily and weekly newspapers and magazines of Tamedia offer overview, classification and selection. The company was founded in 1893 and employs a staff of approximately 3,700 in Switzerland, Austria, Denmark, France, Germany, Israel, Luxembourg and Serbia. It has been traded at the Swiss stock exchange since 2000.

[www.tamedia.ch](http://www.tamedia.ch)

#### **About Zattoo**

Zattoo, headquartered in Zurich, is the largest TV streaming provider in Europe with approximately 20 million registered users. Zattoo facilitates television viewing on computers, smartphones (iPhone, Android, Windows 10) and tablets (iPad, Android, Windows 10). Additionally, Zattoo offers TV applications for internet-enabled televisions, such as Samsung Smart TV, Xbox One, Amazon Fire TV, Apple TV, Android TV, and supports streaming via Apple Air Play and Chromecast. Zattoo's programming covers approximately 250 TV channels (over 100 in Germany), including public, private and international broadcasters. In addition, with the 7-day replay function and the video on demand services selected programs are available to be viewed at leisure. Zattoo users have the option to choose between ad-financed models and by subscription.

[www.zattoo.com](http://www.zattoo.com)