

Press Release

Zattoo acquires Green Streams to build Europe's most operator-centric TV platform – modular and globally scalable

Zurich/Berlin, 6 May 2025 – TV-streaming provider Zattoo today announces the acquisition of Green Streams GmbH, further strengthening its position as a leading TV-platform provider. With this strategic move, Zattoo expands its B2B product portfolio and lays the groundwork for entry into new international markets. By integrating one of the industry's most advanced middleware platforms, the company significantly accelerates its technological development and unlocks new growth opportunities.



Founded in 2021, Green Streams has rapidly established its modular, cloud-native **Media Integration Platform (MIP)** among telecommunications and pay-TV operators in select markets. The platform offers a flexible, efficient solution for TV- and streaming services, optimised to combine existing in-network components with “best-of-breed” third-party modules. This means that for every core technology layer, the most powerful specialised option can be selected and seamlessly integrated into the overall system.

With this acquisition, Zattoo creates the foundation to build an operator-centric TV platform for Europe—modular, cloud-native and designed for global deployment. Full integration of Green Streams technology will allow Zattoo to mix in-house and third-party components to deliver tailor-made TV and streaming offerings, setting new standards of modularity and efficiency compared with existing platforms. The deal also opens access to additional market segments and customer groups.



Another key benefit is the accelerated development of innovative features, boosting Zattoo's competitiveness and enabling the company to bring cutting-edge solutions to customers even faster.

The current Green Streams platform will be further developed under the **Zattoo brand**, strengthening the combined technology portfolio. Green Streams founders **Gernot Jaeger** and **Ivo Stock**—both former Zattoo executives—will continue to lead the ongoing integration from within the Zattoo team.

Roger Elsener, CEO of Zattoo:

"The acquisition of Green Streams is a milestone for Zattoo. It adds highly flexible, modular solutions perfectly tailored to network operators and international partners. This move not only cements our leadership in Europe but also unlocks global growth opportunities in a rapidly expanding market. It accelerates our technological progress and delivers solutions that set new benchmarks for efficiency and scalability."

Gernot Jaeger, Co-Founder and CEO of Green Streams:

"This is a significant moment for Green Streams. Together with our committed investors, we set out to equip operators with agile, modular and powerful tools for success in TV and entertainment. We're delighted that our technology will enhance Zattoo's strong portfolio. Together we can shape the next generation of TV and streaming platforms and set new standards across the industry."



About Zattoo

[Zattoo](https://www.zattoo.com) (<https://www.zattoo.com>) is one of Europe's leading TV-streaming providers, reaching several million monthly users. Founded in 2005, the company employs more than 250 people and is headquartered in Zurich, with an additional office in Berlin. In Switzerland, Germany and Austria, Zattoo offers all popular TV channels in HD and Full-HD quality alongside a wide range of video-on-demand content. Zattoo is available on nearly every device—smart TVs, PCs and laptops, streaming players, smartphones and tablets. Since 2012 the company has provided its technology worldwide to media companies and network operators as a TV-as-a-Service solution. Swiss media group TX Group has been invested in Zattoo since 2008 and holds a majority stake of over 50 percent since 2019. Zattoo has been climate-neutral since 2021.

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