

Press Release

Zattoo is strengthening its management team with Paul Fournier as the new Vice President of Strategy & Projects

Berlin/Zurich, 28 November 2024 – The TV streaming provider Zattoo appoints Paul Fournier as Vice President of Strategy & Projects starting 1 December. In his new position, Paul Fournier will assume an important key role that focuses on the future development and implementation of Zattoo's strategic goals and the management of important projects. As part of the management team, he will be reporting directly to the CEO, Roger Elsener.

As VP Strategy & Projects, Paul Fournier will be supporting the management team in defining and managing Zattoo's strategic orientation, with the aim of ensuring its ambitious growth goals. His tasks include the identification of market opportunities and the development and implementation of strategic initiatives – all in close cooperation with the management team. He will additionally take over the management of Zattoo's IT team, which includes the IT infrastructure and administration divisions.

Paul Fournier, new VP Strategy & Projects at Zattoo: "I am delighted from now on to be supporting Zattoo with its future strategic orientation. As a pioneer in TV streaming, Zattoo has become one of the most important players in the market. I am convinced that with the right strategy and committed teamwork, we can master the central challenges in the streaming market so as to continue in future to position Zattoo as a leader in innovation, and to secure sustainable growth."

Roger Elsener, CEO of Zattoo: "We are lucky to have been able to win Paul over to join Zattoo. I have known Paul for many years and have been able to work closely with him during this time. With his expertise in the strategic further development of digital products for TV and streaming companies, we will tap into new market potential and set the course for long-term success."

Paul Fournier brings 15 years of experience in strategic consulting and project management in telecommunications and media companies with him. Up until his start at Zattoo, he was Head of Digital & Business Development at CH Media, responsible for the digital products of the Swiss media company. Under his leadership, the streaming platform oneplus was successfully launched and became profitable in its second year of operation, thanks to strategic partnerships and sales



agreements. Up until 2019, he worked for several years as Vice President Strategy at RTL Group, where he led strategic initiatives to realign the core business and drove the expansion of digital activities in Europe and the USA. Paul Fournier holds a Master of Science in Economics from the University of Panthéon-Assas in Paris.

You can find a profile of Paul Fournier [here](#).



About Zattoo

[Zattoo](http://www.zattoo.com) (www.zattoo.com) is one of the leading TV streaming providers in Europe with several million monthly users. Founded in 2005, the company employs more than 250 people and has its headquarters in Zurich, as well as a location in Berlin. Users in Switzerland, Germany and Austria watch all popular TV channels in HD and Full HD quality as well as a variety of video-on-demand content. Zattoo is available on almost all devices, including smart TVs, PCs and laptops, streaming devices, smartphones and tablets. Since 2012, Zattoo has also offered its technology to media companies and network operators worldwide as a TV-as-a-service product. The Swiss TX Group, a digital hub and network of media and platforms, has held shares in Zattoo since 2008 and has been the majority shareholder since 2018. Zattoo has been carbon neutral since 2021.

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