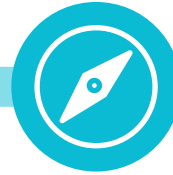


Statement of Strategic Direction 2025



Company Vision

Supporting Fishers to feed the world for generations to come.



Company Mission Statement

As a business, we enable successful and sustainable commercial fisheries through the provision of relevant and robust information services and high-integrity administration of the Quota Management System.



Company 3-Year Strategic Goals

1. We solidify our role and reputation as an Approved Service Delivery Organisation focused on delivery of Quota Management System administration under the Fisheries Act for the protection of our fisheries resources.
2. We maintain a modern Fisheries Management System (FMS) that supports effective and efficient delivery of QMS administration.
3. We leverage our FMS to provide information services that enhance the sustainable management of Fisheries and support commercial fishing enterprises.
4. We work collectively across the industry and with scientists and government to enable timely, robust, and effective fisheries management activities to be realised for the benefit of sustainable fisheries.



Our Strategic Drivers

- Our work has a positive impact on the environmental, social, and economic sustainability of Aotearoa New Zealand's fisheries.
- People want to work for us.
- We are a purpose-driven company.
- We have a reputation for integrity.



Performance Indicators

In assessing our success in delivering our strategic goals we will review our performance based on how much our:

1. People are helpful and solutions focused.
2. Products and services have integrity, reliability and are cost effective.
3. Business approach is simple, clear and purpose driven.
4. Work improves the cost-effectiveness of fisheries management while supporting the sustainability of Aotearoa New Zealand's fisheries.

Hei Kupu Aronga Rautaki 2025



Ko te Tirohanga Whakamua ā-Kamupene

He taunaki i te hunga hī ki te whāngai i te ao, ā, haere ake nei.



Ko te Kupu Ngakinga ā-Kamupene

Ko tā te pakihi nei, he whakapakari i ngā kaupapa hī arumoni mā te tohatoha pārongo me ngā tini mahi whakariterite whai-mana o te Pūnaha Whakahaere Motunga.



Ko ā mātou Whāinga toru-tau ā-Kamupene

1. Tūturu, e mōhiotia ana mātou hei Tari Ratonga Mahi Whaimana e aronui nei ki te Pūnaha Whakahaere Motunga i raro i te Ture Hī 1996 hei penapena i ngā rawa hī.
2. Ka poipoia e mātou te Pūnaha Whakahaere Hī (Fisheries Management System – FMS) e tokona ake ai te Pūnaha Whakahaere Motunga (Quota Management System – QMS).
3. Ka āta whakamahia te FMS hei tuku pārongo e oraora ake ai ngā kaupapa hī me te taunaki hoki i ngā pakihi hī arumoni.
4. Ka mahi ngātahi mātou, ko te hunga pūtaiao, ko te kāwanatanga, ki te horapa pārongo me ngā tini mahi whakahaere hei painga mō te hī.



Ko ā mātou Whakahihiotanga ā-Rautaki

- Ka nui te whaihuatanga o ā mātou mahi i te taiao, i te hapori, i te ōhanga e oraora ake ai ngā kaupapa hī o Aotearoa.
- Kei te hiahia nuitia tō mātou ūmanga hei wāhi mahi.
- He kamupene whai kaupapa nui mātou.
- He kamupene whai mana mātou.



Ko Ngā Huanga Mahi

Ko ngā tohu e mōhio ai mātou kua tutuki ā mātou whāinga rautaki, ko ēnei:

1. He nui te āwhina a te tangata, he aronga painga hoki te aronga.
2. Ka whai mana ngā huanga me ngā ratonga, ā, e tika ana hoki te wāhi ki te utu.
3. He mārakerake te ūnga pakihi, he mārama, he whai kaupapa nui.
4. Ko te hua o ngā mahi, ko te ututikatanga o ngā whakahaeretanga hī me te taunaki i te orangatonutanga o ngā kaupapa hī o Aotearoa.