



LearnLux

Your trusted global financial
wellbeing partner



● **MetLife** and **AXA** in partnership

Employees around the world are facing unprecedented financial pressures at every life stage and income level.

Challenges like rising living costs, inadequate financial literacy, limited access to tailored advice and economic uncertainty, make financial planning increasingly complex for far too many.

All of this can leave employees facing difficult financial situations, and the stress that this causes doesn't just disappear when they're at work.

Studies from around the world show the clear link between financial stress and poor mental health. MetLife's 2025 study in the US revealed a significant drop in holistic health (-5%), productivity (-5%) and engagement (-7%) across employees, with the majority citing financial concerns, including rising medical costs and economic uncertainty, as their primary source of stress.¹ And 10% of UK employees said they missed days at work due to financial stress.²

Despite the scale of the problem, there are ways multinationals can take action to try and help. Financial wellbeing programmes can help give employees the skills and tools they need to better manage their personal finances. According to research, these programmes are rising up the global employee benefits agenda, and workers are increasingly interested in financial wellbeing resources.³

That's why we've partnered with LearnLux,⁴ a leading global financial wellbeing provider.

LearnLux can help you lower barriers to financial wellness by putting expert guidance at your people's fingertips no matter their location.

Who is LearnLux?

LearnLux's approach connects employees with Certified Financial Planner® professionals using digital tools, interactive education and 1:1 guidance, ultimately leading to improved employee engagement and better financial outcomes. LearnLux partners with employers globally to provide their workforce with on-demand access to professional financial guidance.

And it is a truly global service. LearnLux offers:

- Global financial planning guidance in 100+ countries
- Localised expertise: country-specific financial guidance that considers local regulations, markets, and cultural financial practices
- Services in 35+ languages

What solutions does LearnLux provide?

LearnLux's platform offers employees:

- **Customised, interactive education and tools:** focused on building the financial skills your people need to thrive. Webinars, self-guided learning and budgeting tools are all tailored to the local market, employer's benefits, and individual needs.
- **Unlimited 1:1 expert guidance:** your people can access country-specific financial education and guidance from Certified Financial Planner® professionals. Each employee receives a personalised financial plan designed around their unique goals with progress tracking and ongoing support.

1 Anon. MetLife 2025 US Employee benefit trends study <https://www.metlife.com/about-us/newsroom/2025/march/economic-concerns-lower-us-workforce-health-and-productivity-raising-need-for-employee-employer-trust-new-metlife-study/>, Sourced in September 2028

2 Anon. Cebr (December 2021) Financial wellbeing and productivity in the workplace <https://cebr.com/wp-content/uploads/2022/03/Financial-Wellbeing-report-v1.2-1.pdf> (Sourced: December 2024)

3 Anon. The Conversation (August 7, 2023) How to build financial resilience: insurance and retirement savings are the most effective tools in South Africa – study. Sourced in September 2025

4 LearnLux, 6 Liberty Square, Boston 02109 USA

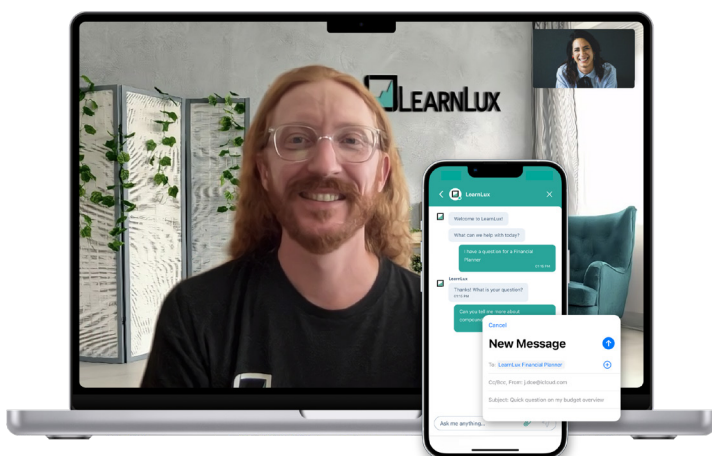


Why should you work with LearnLux?

With lots of financial wellbeing tools out there, what sets LearnLux apart?

1. The LearnLux platform is customised for your employees, taking into account your location, population, specific benefits plans, and tailors advice based on the individual employee needs – this isn't a generic financial wellbeing platform.
2. LearnLux offers unbiased guidance, putting employees' best interests first, with no product sales or hidden agendas.
3. It has a proven track record for success. 76% of employees surveyed agreed that having access to LearnLux improved their confidence so they can achieve their financial goals.⁵
4. It helps you retain your best talent. 79% of employees say they are more likely to stay with their current employer because they offer LearnLux.⁵

Don't just take our word for it, go to maxis-gbn.com to hear first-hand from employers that have implemented LearnLux as part of their global benefits plans.



Why MAXIS Global Wellness?

As a multinational employer, you're faced with the challenge of supporting the financial wellness of your people, wherever they are in the world. This is increasingly important as financial stress continues to impact productivity, engagement and mental health.

How can we help?

MAXIS GBN's wellness technology marketplace offers multinationals a dedicated and unique suite of digital-led health and wellness services from innovative providers all around the world.

We've done the leg work; our claims data analytics ensure your key cost drivers are addressed. We've scoured the market and selected the vendor that best meets your criteria – they're able to scale the world with you, matching your global footprint. And by working with MAXIS, we can help secure preferential rates with these vendors that might not be available elsewhere in the market, allowing you to offer your people better services with your wellness budget.

You'll also be given a dedicated MAXIS manager to monitor the performance on your behalf. So, what are you waiting for?



MAXIS GLOBAL WELLNESS

POWERED BY HEALTH DATA

For more information on how you can implement a global wellness programme with LearnLux, please visit **maxis-gbn.com** or contact your local MAXIS GBN representative.

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