MAXIS
GLOBAL BENEFITS NETWORK

Klarity

KLARITY

Your global partner for preventative health screening and early detection







MetLife and **AXA** in partnership

Did you know that non-communicable – also known as 'chronic' – diseases account for over 70% of global deaths?[1] When you look deeper at the data, cardiovascular diseases (CVDs), cancers, respiratory diseases and diabetes are the four most deadly chronic conditions globally.

And the picture is quite similar when looking at medical claims data from MAXIS' multinational clients too, with cancer rates and costs rising, and CVDs, respiratory and metabolic conditions regularly showing as top claims cost drivers for multinationals.[2]

Although this paints a worrying picture for employee health and multinationals' claims costs, there is a silver lining. Many of these conditions are less deadly, or even curable, if they're caught early.

Screening plays a crucial role in the early detection of chronic conditions and improved health outcomes. But it isn't always easy to access. Public healthcare systems are stretched and private screenings can be costly with out-of-pocket expenses for patients. And where tests are available, patients don't always take the opportunity because they're scared they will be painful or simply because the timings are inconvenient.

That's why we've partnered with Klarity,[3] a leading supplier of global screening programmes. Klarity can help multinational employers deliver global, scalable screening solutions that support healthier workforces and reduce the impact of serious illness. Through clinically led screening pathways, Klarity helps employees detect issues before it's too late and take proactive steps to improve them. And with many of their tests available to be taken at home, they're less invasive and more convenient for employees.

Who is Klarity?

Klarity delivers global, clinically validated screening and early detection solutions designed to help employees stay healthy and identify potential issues before they become serious. Klarity partners with global employers to help roll out screening programmes around the world, including in markets with limited access to primary care.

Klarity offers:

- Coverage in global markets including the UK, Europe, the US, the United Arab Emirates (UAE) and more
- Services in 8+ languages
- An integrated approach with global employers to ensure their screening programmes are meeting their goals.

1 Geng, X., Liang, F., et al. (September 14, 2025) ScienceDirect. The global burden of non-communicable diseases attributable to behavioral risk factors and its trends from 1990 to 2021 https://www.sciencedirect.com/science/article/pii/S209012322500726X (Sourced: February 2026)

2 MAXIS' medical claims data refers to the private medical claims paid by our network of insurers in more than 40 countries around the world (not including the US), covering more than 1.3 million lives. The countries included in our claims data analysis are: Bahrain, Belgium, Canada, Chile, Colombia, Costa Rica, Cyprus, Ecuador, Egypt, El Salvador, Greece, Guatemala, Honduras, Peru, Hong Kong, Indonesia, Jordan, Kuwait, Lebanon, Malaysia, Mexico, Nicaragua, Oman, Pakistan, Panama, Philippines, Qatar, Singapore, Spain, Taiwan, Thailand, Trinidad and Tobago, United Arab Emirates (UAE), United Kingdom (UK) and Vietnam.

3 Managed Self Ltd (trading as Klarity) incorporated and registered in England (registration number 10696687) whose registered office is at 5 Alum Chine Road, Westbourne, Bournemouth BH4 8DT



What solutions does Klarity provide?

Klarity can provide three key prevention and screening services for MAXIS' multinational clients.

1. **General health assessments/wellness check-ups** – A practical, in-person assessment that provides employees with a clear snapshot of their current wellbeing, including blood pressure and heart rate, lifestyle and wellbeing assessments. Employees receive a simple, easy to read report highlighting key metrics, strengths, areas for improvement and recommended next steps.
2. **General health screening** – Comprehensive laboratory testing designed to identify early signs of preventable or manageable health conditions, reducing long term risks. These screenings include cardiometabolic markers, liver and kidney function, thyroid activity and more.
3. **Cancer screening programme** – Evidence based tests covering several of the most common cancers, with at home or in-person testing, including:
    - Bowel
    - Cervical
    - Prostate
    - Skin
    - Lung
    - Liver
    - Ovarian
    - Stomach (GI)
    - Pancreatic

Why work with Klarity?

With lots of screening partners in the market, what sets Klarity apart?

- Klarity offers simple access to reliable screening that can scale to match your footprint
- Clear, actionable reports give clarity to employees, so they can make changes to improve their overall wellbeing. And employer reports mean multinationals can ensure their screening programme is meeting their goals
- Privacy first processes that are GDPR compliant
- Working with a single global partner helps you scale to your global workforce and gives you peace of mind that you're receiving a high quality service.

Why MAXIS Global Wellness?

MAXIS GBN's wellness technology marketplace[4] offers multinationals a dedicated and unique suite of digital-led health and wellness services from innovative providers all around the world.

We've done the leg work: our claims data analytics ensure your key cost drivers are addressed. We've scoured the market and selected the vendor that best meets your criteria – they're able to scale the world with you, matching your global footprint. And by working with MAXIS, we can help secure preferential rates with these vendors that might not be available elsewhere in the market, allowing you to offer your people better services with your wellness budget.

You'll also be given a dedicated MAXIS manager to monitor the performance on your behalf. So, what are you waiting for?

4 MAXIS GBN may receive fees, commissions and/or other remuneration from third parties in connection with the services we carry out for you.



MAXIS GLOBAL
WELLNESS
POWERED BY HEALTH DATA

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