

Eat Up.

ESR Australia

Impact Report MOU 2024

Prepared: 28 November 2024

ESR Australia x Eat Up: Partners in good

Thank you for another great year of feeding hungry kids! Together we have continued to fill hungry tummies across the country and have a positive impact on the communities that most need our support!

The Eat Up team is truly grateful for our impactful & dynamic partnership with ESR Australia. We are proud to continue this journey with your teams around the country; committed to supporting young people in their education, while engaging your staff and communities in a fun and hands-on way.

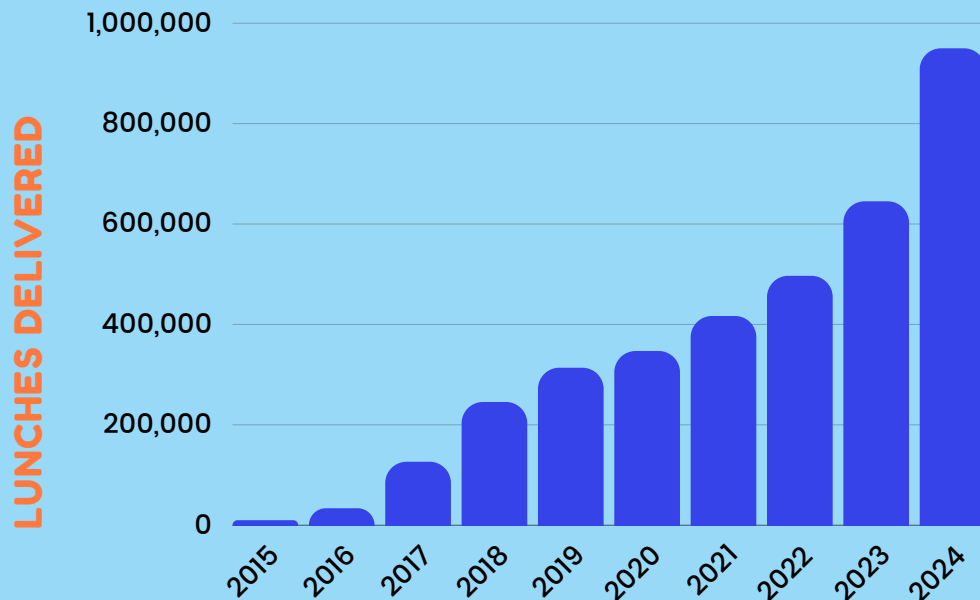
This year your teams have made over 8000 sandwiches. That's 8000+ times a hungry child has received lunch at school because of your continued support!

If we combine your impact for both years; ESR has provided over 17,000 sandwiches to hungry kids in need. Plus supported 15 additional schools with free lunches for 12 months - And funded 10,000 pieces of fruit to be delivered in Term 1 of 2025.










Our impact FY24

950,000 Lunches Delivered	17,400 Kg Fruit Delivered	140,000 Recess snacks
915 Schools Supported	14,000 Volunteers Engaged	33 Regional Areas



Schools report that Eat Up has improved student's:

 Nutrition by	109%
 Energy Levels by	100%
 Levels of Concentration by	95%
 Wellbeing by	123%
 Participation in Classrooms by	71%
 Academic Performance by	68%
 Attendance at School by	61%

Source: Eat Up 2022 Evaluation

Eat Up's 2024 Program Evaluation is now underway. We are excited to be able to share our findings with you in November 2024.

Joint impact MOU 2024

Your generous contribution has helped Eat Up achieve 22% growth in the number of supported schools in the past 12 months, and will help us continue to meet the increased demand into 2025.



Made: 8,500 sandwiches



Supported: 27+ schools



Provided: 280 volunteer hours

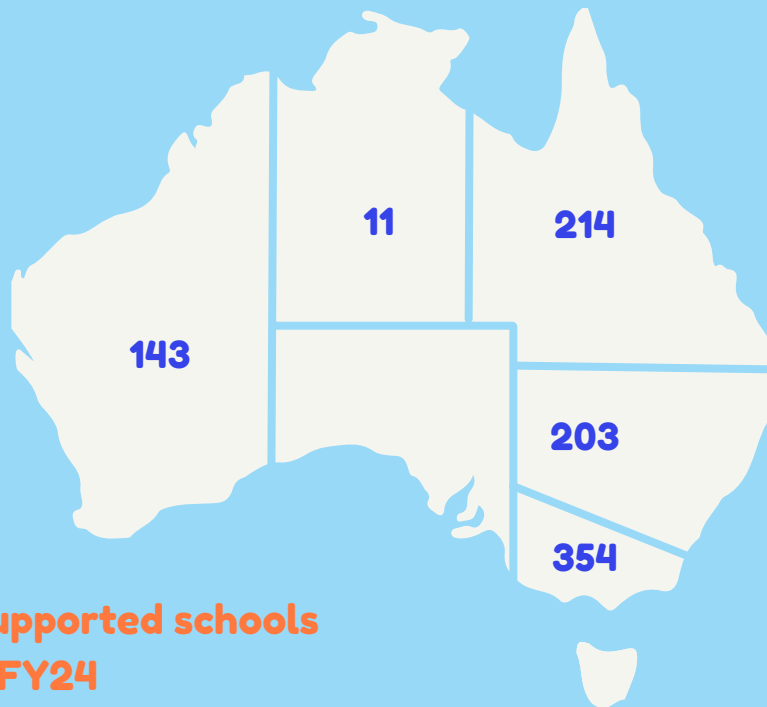
Additionally, your financial support contributed to:

- **Fuel, registration, staff and on-road costs to keep our wheels turning, and enabling us to make and deliver over 30,000 lunches per week.**
- **Supporting an additional 15 schools with free lunches for 12 months**
- **Sandwich fillings and materials not currently provided by in-kind suppliers, particularly across regional Australia**

Meeting the need

With ESR Australia's support, over the MOU period, Eat Up has:

- Expanded our services to support over **925** schools nationally, a **22%** increase from 758 schools, same time last year.
- Delivered **47.3%** more lunches this FY compared to last - **950,000 lunches delivered.**
- Provided kids in need with **nutritious snacks** that they may not have access to at home, including fresh **fruit**, Chobani **yoghurt** pouches, Messy Monkeys **recess** snacks and Heinz **baked beans**, that can also be taken home for family meals.



**Eat Up supported schools
by state FY24**



Eat Up effect

"I was keeping my kids home from school because we didn't have any lunch food. The school called and said that we could get lunch from the hub for free. I was able to send my kids to school the next day and the kids loved the sandwiches and fruit from there."

- Parent, Riverview State School



"It's great that the kids can come to the Hub and get a sandwich from you, I wish the school had that when I came here."

- Parent, Riverview State School

"To see the line of the children and the smiles on their faces when they're getting that food. A picture is worth a thousand words." - Sonya, Eat Up Coordinator, Riverview State School

"Thank you for the sandwiches - they make me smile."

- Student, Riverview State School

"It impacts a lot of what happens at our school. We have a lot of kids who are hungry and hungriness can sometimes cause behavioural issues so being able to offer the children a cheese toastie it calms them sometimes." - Sonya, Eat Up Coordinator, Riverview State School

"It is such a huge help knowing that my kids can come and see you and get a sandwich or fruit. Sometimes we just don't have enough."

- Parent, Riverview State School



Community engagement

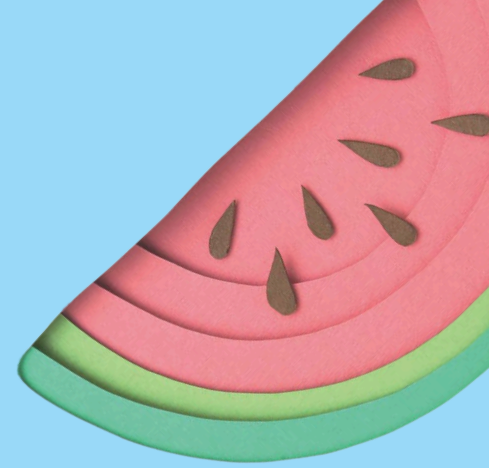


Eat Up Deliverables



- **8 Workplace Sessions;**
including 1 at Berrinba East State School
- **Logo placements on:**
 - **Vans: 5**
 - **Website**
 - **E-newsletters**
 - **Banners**
- **Founder attended sessions: 2**
- **Social media posts:**
 - **Instagram**
 - **Facebook**
 - **LinkedIn**
 - **YouTube**
- **Day in Van:**
 - **1 still available for March 2025**

Contact



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