

# **Eat Up.**

## **& ESR**

**Feeding hungry kids so they can  
learn, grow, and succeed**

# ESR Australia x Eat Up



**A great 12 months!**

**Together we are committed to supporting young people in their education and delivering positive social impacts for our local communities. Together we've already achieved great things!**

**This last year, ESR's dedicated team helped make over 8000 sandwiches (and counting!) that Eat Up delivers to the 1 in 5 Aussie kids experiencing food insecurity.**

**ESR made an additional donation of \$10,000, on behalf of customers in 2023 which will help provide 15 schools with free lunches for 12 months (17,000 lunches).**

**Our National Partnership will continue through 2024, with staff volunteer sessions in Melbourne, Sydney and Brisbane.**



## The ESR x Eat Up: effect

In addition to making thousands of sandwiches each year, ESR's financial support contributes to:



Fuel, registration and tyres to keep Eat Up vans on the road, year-in year-out



Sandwich fillings and materials not currently supplied by in-kind suppliers, particularly across regional Australia



Driver / facilitator salaries, enabling Eat Up to reach 758 schools nationally

By helping to feed the 1 in 5 Aussie kids experiencing food insecurity, together we are:



Improving kids' physical and mental health by alleviating anxiety caused by food insecurity



Fuelling curious minds and improving kids' ability to concentrate and learn



Improving attendance rates, chances of graduation and breaking the cycle of disadvantage

# The ESR x Eat Up: impact

## Impact for families, children and schools: Case Study 2023

"I was keeping my kids home from school because we didn't have any lunch food. The school called and said that we could get lunch from the hub for free. I was able to send my kids to school the next day and the kids loved the sandwiches and fruit from there."

- Parent, Riverview State School



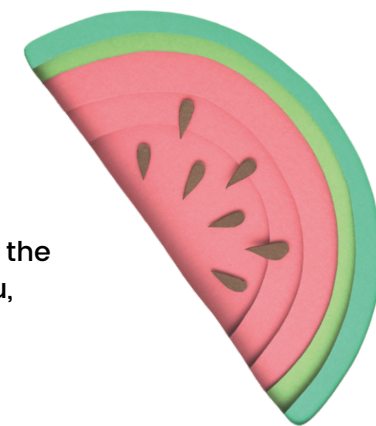
"It impacts a lot of what happens at our school. We have a lot of kids who are hungry and hungriness can sometimes cause behavioural issues so being able to offer the children a cheese toastie it calms them sometimes." - Sonya, Eat Up Coordinator, Riverview State School

"Thank you for the sandwiches - they make me smile."

- Student, Riverview State School

"It's great that the kids can come to the Hub and get a sandwich from you, I wish the school had that when I came here."

- Parent, Riverview State School

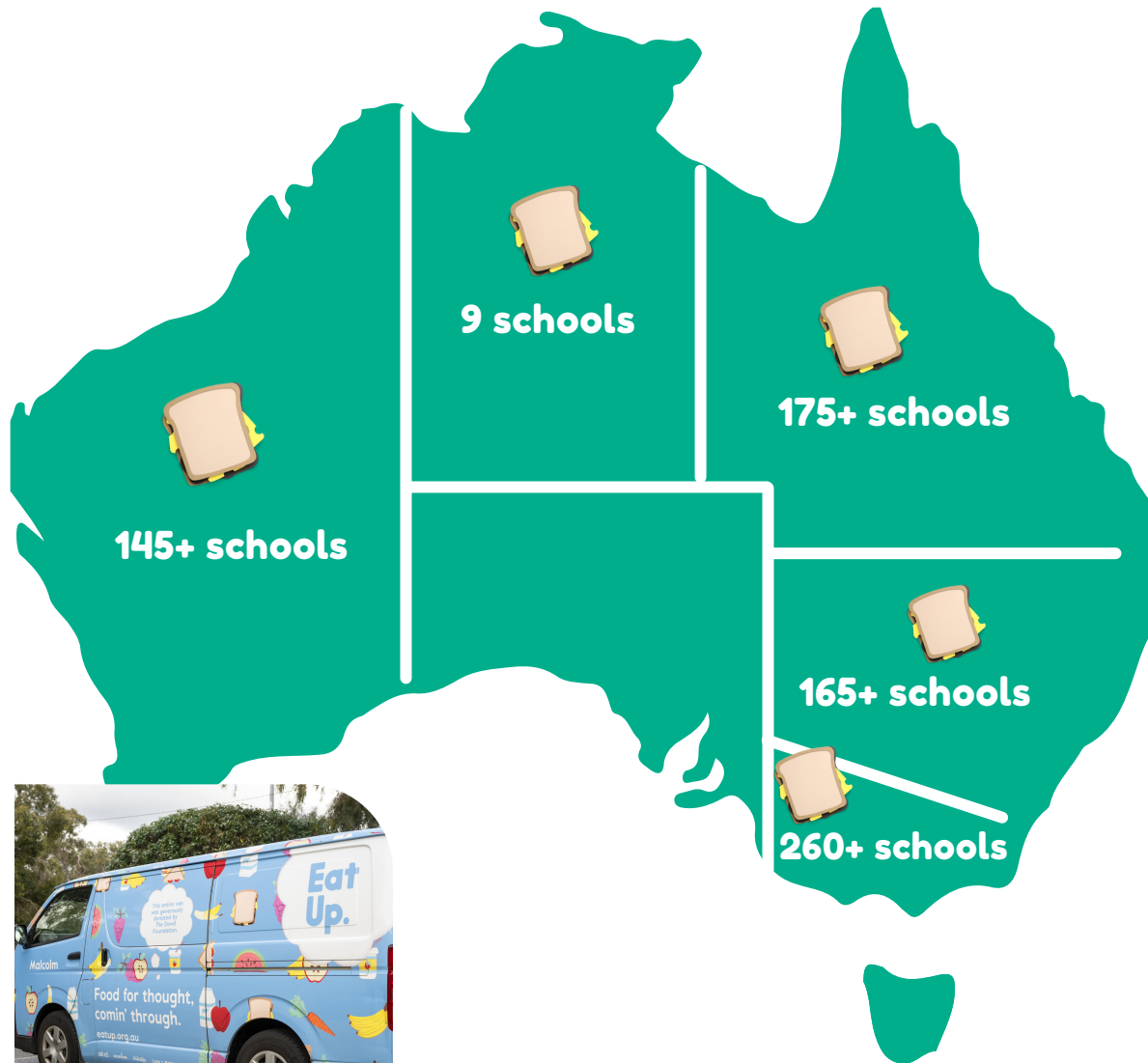


"To see the line of the children and the smiles on their faces when they're getting that food. A picture is worth a thousand words." - Sonya, Eat Up Coordinator, Riverview State School

"It is such a huge help knowing that my kids can come and see you and get a sandwich or fruit. Sometimes we just don't have enough."

- Parent, Riverview State School

# Year in review: 2023



## Meeting the need



New schools are identified using socio-economic data, Index of Community Socio-Educational Advantage scores and other sources. Once schools are enrolled, Eat Up is in constant contact with them to ensure that deliveries are meeting their needs.

Now supporting 758 schools, nationally.



## Materials Sourced

Eat Up sources the items needed to make and deliver sandwiches - where possible at low or no cost.

## People Power



Eat Up engages with schools, communities and workplaces to make 20,000 sandwiches each week. This year we have joined forces with 9275+ volunteers across the country to make sure we meet the ever growing need for lunches. This volunteer/partnership model helps ensure Eat Up is cost-effective and sustainable, while also raising awareness of the important social issue of food insecurity.

## Lunches delivered

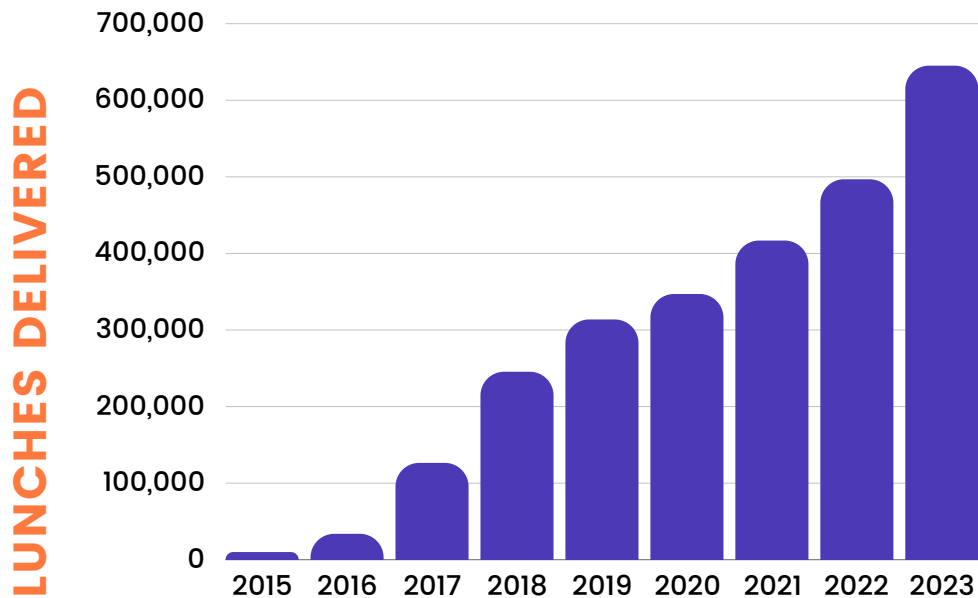


Sandwiches are delivered to schools together with recess and fruit items, where available. Lunches are discreetly distributed by teachers to children in need. They are free of branding to avoid embarrassment.










# Outcomes: FY2022-23

<b>645,208</b>	<b>25,236</b>	<b>681</b>
<b>Lunches Delivered</b>	<b>Kg Fruit Delivered</b>	<b>Schools Supported</b>
<b>29</b>	<b>9275</b>	<b>356</b>
<b>Regional Areas</b>	<b>Volunteers Engaged</b>	<b>Holiday Packs Delivered</b>

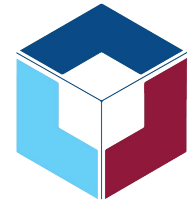


**Schools report that Eat Up has improved student's:**

	Nutrition by	<b>109%</b>
	Energy Levels by	<b>100%</b>
	Levels of Concentration by	<b>95%</b>
	Wellbeing by	<b>123%</b>
	Participation in Classrooms by	<b>71%</b>
	Academic Performance by	<b>68%</b>
	Attendance at School by	<b>61%</b>

*Source: Eat Up 2022 Evaluation*

**Eat Up.**



**ESR**