

Eat Up.

ESR Australia

Impact Report 2025

Prepared: November 2025



ESR Australia x Eat Up: Partners in good

Thank you ESR for your ongoing commitment to helping feed hungry kids in need!

Together we have worked hard to fill hungry tummies across the country, having a positive impact on the communities that most need our support!

The Eat Up team is truly grateful for our ongoing partnership with ESR, beginning in 2022. We are proud to continue this journey with your teams across the country; committed to supporting young people in their education, while engaging your staff and communities in a fun and hands-on way.

This year your teams have made over 8000 sandwiches.

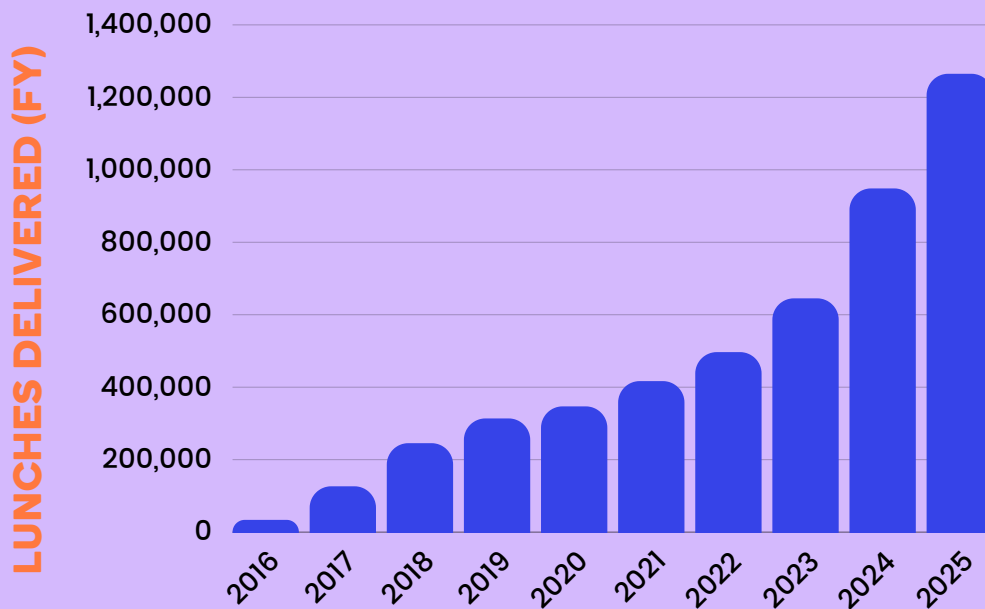
Since our partnership began, your teams have made over 25,000 sandwiches. That's 25,000 times a hungry child has received lunch at school because of your support. Thank you.

We are delighted to continue our partnership into 2026 and look forward to making a significant impact again, together.



Our impact 2025:

1,275,000 Lunches delivered	158,000 Pieces of fresh fruit	151,000 Yoghurt pouches
144,000 Recess snacks	1,107 Schools Supported	41 Regional areas supported



Eat Up impact on students - School reported:

- 91%** Improved nutrition and health
- 98%** Reduced Hunger
- 97%** Increased concentration and learning
- 98%** Improved wellbeing
- 81%** Increased school attendance
- 89%** Improved behaviour

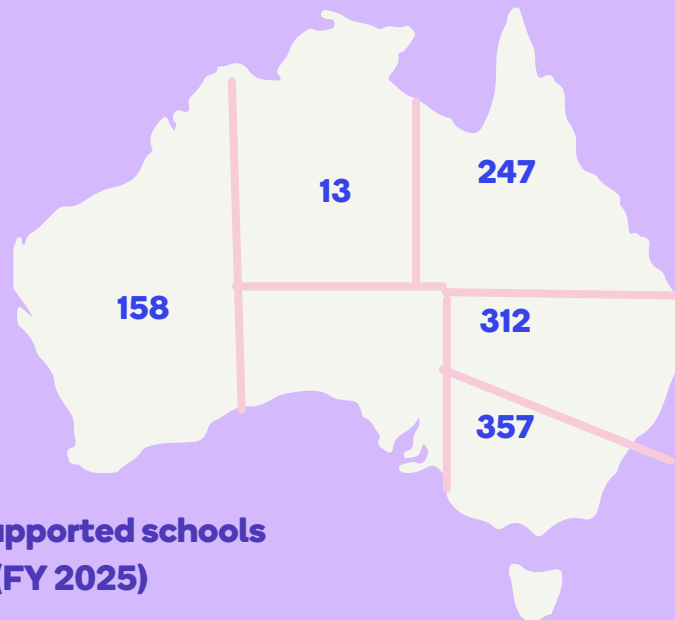
Source: [Eat Up Evaluation Report: Breaking Down Classroom Hunger 2024](#)

NB: These projections are based on anticipated delivery volumes for the final four weeks of the school year, with data as of 13 November, 2025."

Our impact: Meeting the need

With ESR's support, this school year, Eat Up has:

- Expanded our services to support **1107** schools nationally, a **17%** increase from **915** schools at the start of the year.
- Delivered **325,000 (34%)** more lunches this FY compared to last - anticipated **1,275,000 lunches delivered** by end of the school year.
- Provided more kids in need with **nutritious snacks** that they may not have access to at home, including fresh **fruit**, Chobani **yoghurt** pouches, Messy Monkeys **recess** snacks, SPC **fruit cups** and Heinz **baked beans**, that can also be taken home for family meals.



**Eat Up supported schools
by state (FY 2025)**



Our impact: Saving Time and Resources

\$92

Average amount of money saved per school per week from no longer needing to purchase food or run food-related programs.

\$3.35m

Average amount of money saved by all Eat Up schools in one year from no longer needing to purchase food or run food-related programs.

\$18,740

Average amount an Eat Up school will save in teacher time per year no longer needing to support children with limited concentration due to hunger.

\$11,040

Average amount an Eat Up school will save in teacher time per year preparing food.



\$3,680

Average amount of money saved per school in one year from no longer needing to purchase food or run food-related programs.

\$10,068,480

Estimated amount saved in teacher time per year preparing food across all Eat Up schools.

\$17,090,880

Estimated amount saved in teachers time across all Eat Up schools per year due to no longer needing to support children with limited concentration due to hunger.

MORE TEACHER TIME



percentage of schools who agree or strongly agree that Eat Up frees up teacher time in class as there is less need for teachers to respond to children with limited concentration due to hunger.

COST SAVINGS



percentage of schools reporting that participating in Eat Up has saved both time and money in purchasing and preparing food for students who would otherwise go hungry.

Our impact:

Long-term outcomes for children and youth



“As a recent Year 12 graduate who has faced the challenges of homelessness and financial hardship, the Eat Up program was a lifeline during my schooling. Knowing that there was always a meal waiting for me at school meant more than just having food — it gave me dignity, stability, and the ability to focus on my studies instead of my empty stomach. The program isn't just about sandwiches; it's about hope. For students like me, who often felt invisible, Eat Up reminded us that someone cared. That simple act of providing meals gave me the strength to graduate and dream of a better future. I believe every school should embrace this initiative—it can transform lives, just as it transformed mine. Eat Up doesn't just feed students, it fuels their potential.”

Malek, former Year 12 Student, Victoria



Our impact: ESR Australia & Eat Up

Your generous contribution has helped Eat Up achieve 17% growth in the number of supported schools in the past 12 months and over 34% increase in the number of lunches delivered. Your continued support will help us meet the increasing demand into 2026.



Made: 8,000+ sandwiches



Supported: 26+ schools



Provided: 240+ volunteer hours

Additionally, your financial support contributed to:

- Fuel, registration, staff and on-road costs to keep our wheels turning, and enabling us to make and deliver over 30,000 lunches per week.
- Sandwich fillings and materials not currently provided by in-kind suppliers, particularly across regional Australia

Team engagement:

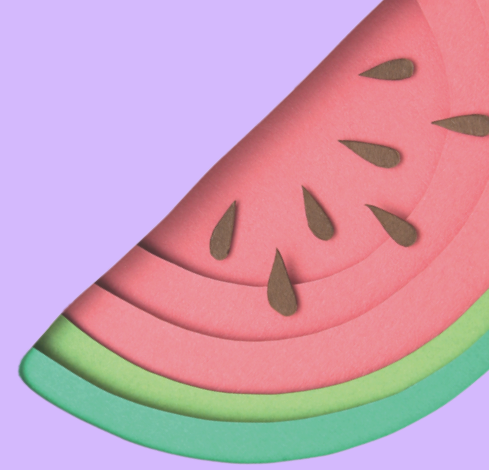


Eat Up Deliverables

- ✓ 8 Workplace Sessions
- ✓ Logo placements on:
 - Vans
 - Website
 - E-newsletters
 - Banners
- ✓ Founder hosted session - 2026
- ✓ Social media posts:
 - Instagram
 - Facebook
 - LinkedIn
- ✓ Day in Van: Available for 2026

25,000 lunches made & delivered so far, during our partnership

Contact



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