



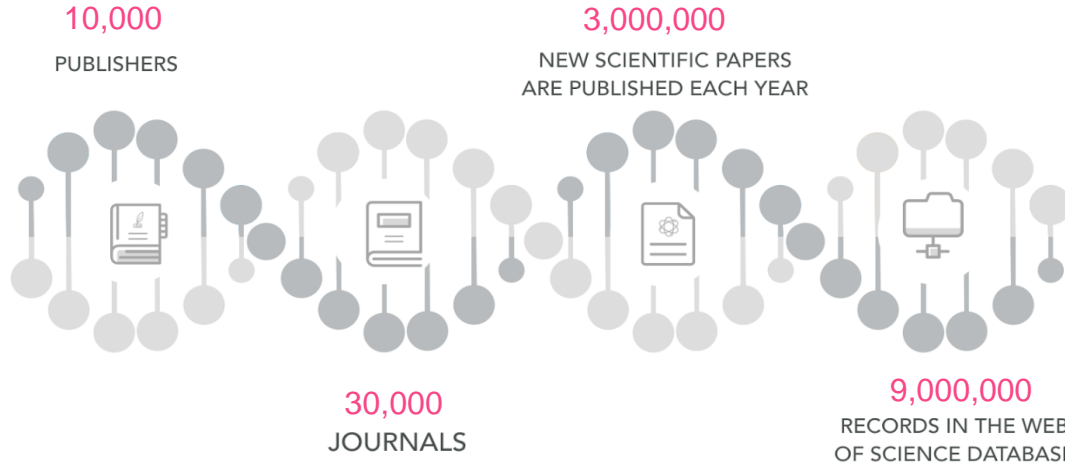
**Researcher**

# Problem

How do you keep up on top of the latest academic literature?

# Problem

## Exponential growth in published research



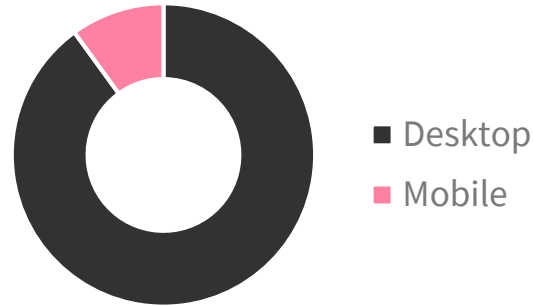
**\$522bn**  
Global R&D Spend in 1985

**\$2tn**  
Global R&D Spend in 2015

- Ever increasing spend globally on R & D leading to a huge increase in the number of scientific publications

# Problem

Outdated interfaces and user experience



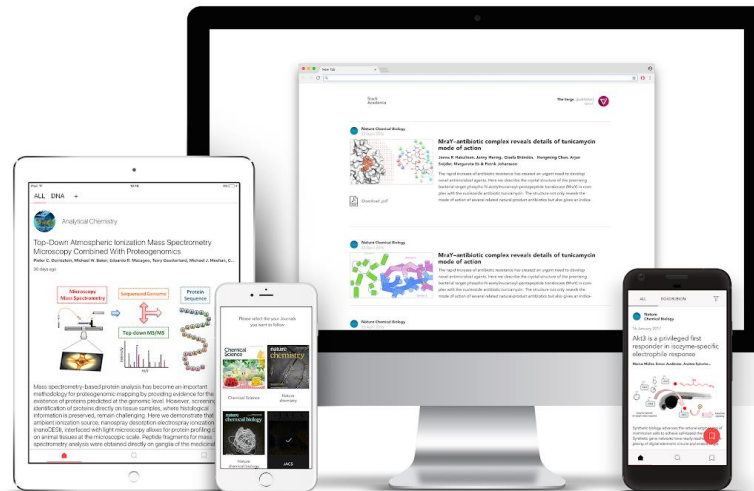
Visits to journal websites

Despite the large shift towards content consumption on mobile in most industries, <10% of academic publications (in STM) are read on mobile

# Product

## What is Researcher?

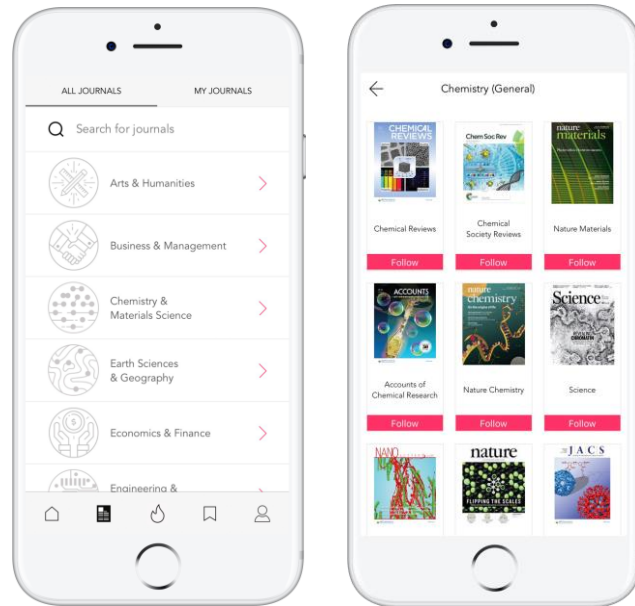
Researcher's solution is a mobile app and website that helps scientists and academics keep up with the latest academic research.



# Product

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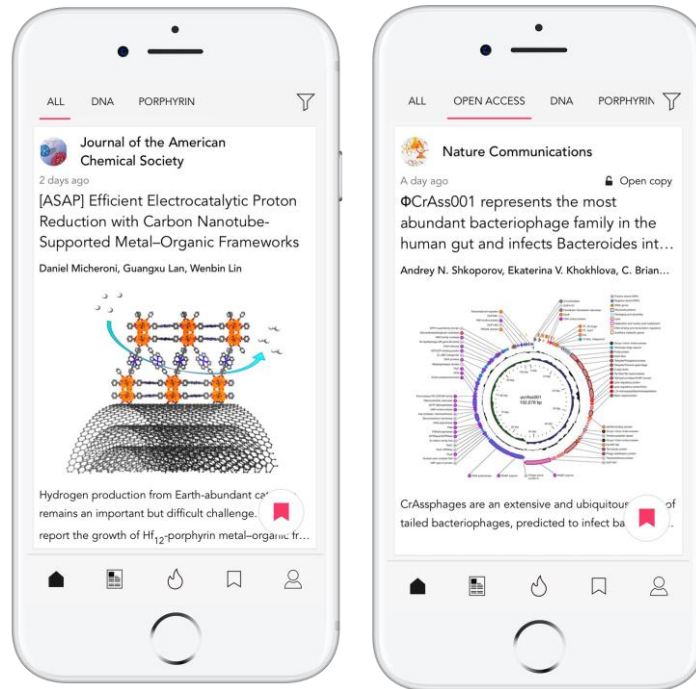
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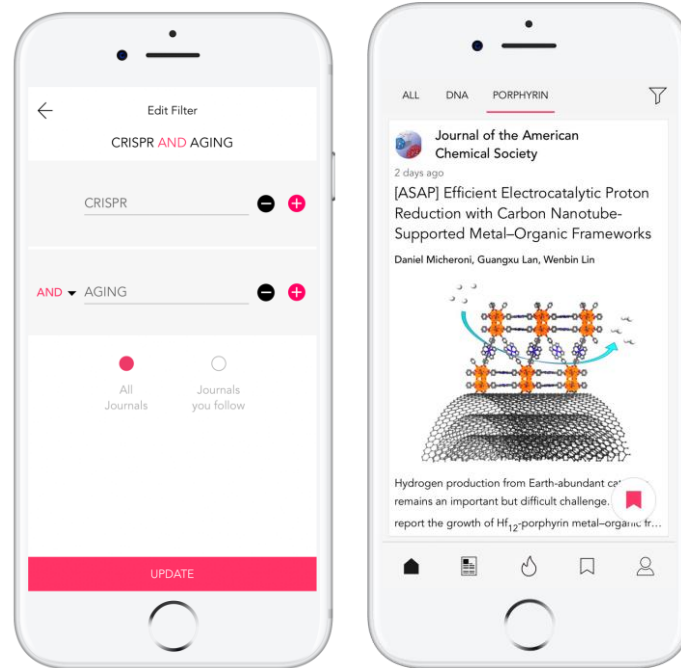
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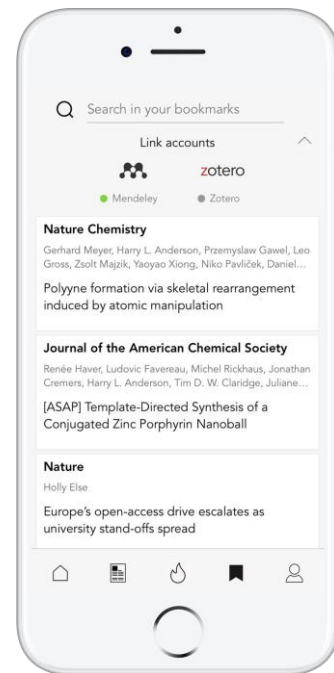




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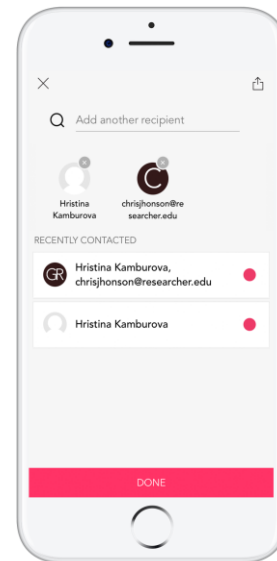
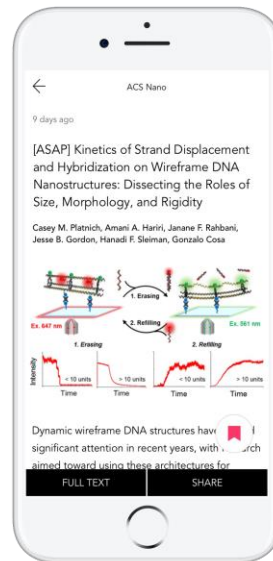
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- Users can share papers with peers and colleagues using built in groups feature



# Product traction

## Journey



**Prototype Development**  
3 people team,  
12 week project

**Feb 2017**

**Aug 2017**

**1000 Users**

Launch - subject areas included  
Chemical & Physical sciences, Life Sciences & Healthcare

**15,000 Users**  
Over 1000 journals.  
Users from over 2500 Universities.

**Dec 2017**

**Dec 2018**

**500,000 Users**  
Over 12000 journals.  
Users from over 5000 Universities.

**Mar 2019**

**750,000 Users**  
Over 15000 journal and users from over 7500 Universities.  
Over 2.5 million weekly impressions

**Dec 2019**  
**2.5 million users**

# Contact Us

## Researcher

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**Researcher** is a **Blenheim Chalcot** company

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Founded in 1998, Blenheim Chalcot specialises in building digital businesses that transform industries. It has portfolio sales of over £300m, more than 3,000 employees, and a successful track record of over 40 companies.