How do you keep up on top of the latest academic literature?
Problem

Exponential growth in published research

- Ever increasing spend globally on R & D leading to a huge increase in the number of scientific publications

Global R&D Spend in 1985

$522bn

Global R&D Spend in 2015

$2tn
Problem

Outdated interfaces and user experience

Despite the large shift towards content consumption on mobile in most industries, <10% of academic publications (in STM) are read on mobile.
Product

What is Researcher?

Researcher’s solution is a mobile app and website that helps scientists and academics keep up with the latest academic research.
Product

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• Users can share papers with peers and colleagues using built in groups feature
Product traction

Journey

Prototype Development
3 people team, 12 week project

Feb 2017
1000 Users
Launch - subject areas included Chemical & Physical sciences, Life Sciences & Healthcare

Aug 2017
15,000 Users
Over 1000 journals. Users from over 2500 Universities.

Dec 2017
500,000 Users
Over 12000 journals. Users from over 5000 Universities.

Dec 2018
3.5 million Users
Over 15000 journals and users from over 7500 Universities. Over 2.5 million weekly impressions

Mar 2019
750,000 Users
Over 15000 journal and users from over 7500 Universities.

Dec 2019
2.5 million users

Contact Us

Researcher

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