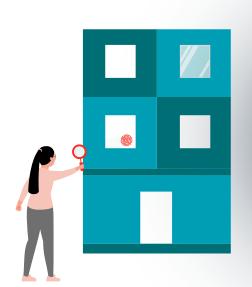
Use case for designers and specifiers



Step 01

What is my goal? Find information about a construction product

I know of a product that might meet a requirement of my design.

For example, I know what window I want to specify, but I want to check whether it has the ability to tilt for cleaning.

I want to find more information about the product

I need to access its:

- Current status and availability
- Product data sheet (specs and performance criteria)
- Related components
- Replacement products
- Certification information

This enables me to ensure that this is **the right product for the job** that I need and that the product is available.

If the product isn't available, I can make **an informed substitution** to a product that meets the same performance criteria for my design.





Step 03

What steps do I need to take?

There are three options:

- 1) Scan the QR code from the product or via product literature
- 2) Paste the UPIN into any web browser or click on it if it is provided as a hyperlink
- 3) Use the BSI Identify search bar (if I know the product) to search by manufacturer or product name.

How does BSI Identify / the BSI UPIN respond?

I am taken straight to a product landing page with all the reliable information about this product including photos, product availability, brochures, case studies, declaration of performance, compliance certificates, CAD drawings and more...

Step 04

Step







What are the benefits to me?

The exact product can be identified for its exact purpose, as I am able to clearly reference the BSI UPIN in my design.

I can quickly find the information that I need, rather than trawling search engines and manufacturer's websites.

I safeguard the integrity of my design, as clear product identification minimizes the risk of substitution ensuring the "as-built" is closer to "as-specified".

My design will be suitable and safe, as the right product has been selected for the right purpose.



identify.bsigroup.com