

# Use case for designers and specifiers

## Step 01

### What is my goal? Find information about a construction product

I know of a product that might meet a requirement of my design.  
*For example, I know what window I want to specify, but I want to check whether it has the ability to tilt for cleaning.*

### I want to find more information about the product

I need to access its:

- Current status and availability
- Product data sheet (specs and performance criteria)
- Related components
- Replacement products
- Certification information

This enables me to ensure that this is **the right product for the job** that I need and that the product is available.

If the product isn't available, I can make **an informed substitution** to a product that meets the same performance criteria for my design.

## Step 02

## Step 03

### What steps do I need to take?

There are three options:

- 1) Scan the QR code from the product or via product literature
- 2) Paste the UPIN into any web browser or click on it if it is provided as a hyperlink
- 3) Use the BSI Identify search bar (if I know the product) to search by manufacturer or product name.

### How does BSI Identify / the BSI UPIN respond?

I am taken straight to a product landing page with all the reliable information about this product including photos, product availability, brochures, case studies, declaration of performance, compliance certificates, CAD drawings and more...

## Step 04

### What are the benefits to me?



**The exact product can be identified for its exact purpose**, as I am able to clearly reference the BSI UPIN in my design.

**I can quickly find the information that I need**, rather than trawling search engines and manufacturer's websites.

**I safeguard the integrity of my design**, as clear product identification minimizes the risk of substitution ensuring the "as-built" is closer to "as-specified".

**My design will be suitable and safe**, as the right product has been selected for the right purpose.

**bsi.identify**

[identify.bsigroup.com](https://identify.bsigroup.com)