Capturing reality: Exploring the future of motion capture in immersive content-making

Your application to attend the future of motion Capture in immersive content will be assessed by technical and programme delivery experts from Digital Catapult, The Imaginarium Studios and the University of Portsmouth. We reserve the right to reject a proposal before assessment if your application is: not clear and concise; has an obvious lack of content/evidence; or does not provide any clear, meaningful response to the application requirements.

For each proposal, a panel of assessors score against the criteria, and a moderator from the collaborating organisation will make any final decisions on disputes between which companies are appropriate to join the activity.

Understanding of and response to the brief
We're looking for clear evidence that you have understood the aim of the workshop.

Likelihood to benefit from the workshop
We are interested in those that can both learn from the content of the workshop, as well as contribute useful insight and experience to the broader discussion. We are also looking for those that can progress their learning following the workshop.

Relevant industry experience

We are interested in applications from those who have relevant industry experience to the industry being addressed. We will also consider appropriate cross industry knowledge and learning that can be applied from other sectors.

Expertise in the appropriate technology area

We are looking for applications from experts that have expertise and experience in appropriate technology areas. We are interested in those that can bring new cutting edge ideas into discussions.

The marking scale for each of the assessment criteria can be seen on the next page.

Capturing reality: Exploring the future of motion capture in immersive content-making

Question	1 - Poor	2 - Fair	3 - Acceptable	4 - Good	5 - Excellent
Understanding of and response to the Brief/Open Call and likelihood of benefiting from the workshop	Unrelated response with no attention to specific areas of interest	Generic response with little or no attention to specific areas of interest	Sufficient understanding of areas of interest with some consideration of detailed objectives	Clear understanding of areas of interest with significant consideration of detailed objectives	Excellent understanding of areas of interest with exceptional consideration of detailed objectives
Industry expertise in the areas being addressed	No articulation of expertise in relevant industry	Little articulation of expertise in relevant industry	Some demonstrable expertise in relevant industry	Demonstrable expertise in relevant industry; limited understanding outside of specialities	Demonstrable expertise in relevant industry
Expertise in the appropriate technology areas	No articulation of expertise in relevant technologies	Little articulation of expertise in relevant technologies	Some demonstrable expertise in relevant technologies	Demonstrable expertise in relevant technologies; limited understanding outside of specialities	Demonstrable expertise in relevant technologies