Build UK India - Industrial Net Zero

Competition Frequently Asked Questions

September 2021

FAQs Content

Who can apply?

What are the requirements for the Build UK India - Industrial Net Zero programme?

- You will need to illustrate technological expertise that can be applied to the industry challenges set in a way that has the potential to pivot these challenges forward
- The solutions proposed will need to sit within our technology categories to be considered which are artificial intelligence (AI), internet of things (IoT), Immersive and Distributed Systems
- You must be a UK based registered company – or prove you have an establishment in the UK and undertake the majority of your activity in the UK
- You must have a UK business bank account
- You must be able to develop a demonstrator for the industrial net zero sector, enabled by advanced digital technologies
- You must be able to attend all the activities online and/or in-person (workshops, programme activities and final showcase) for the duration of the programme
- Experience within the industrial net zero sector is not essential, however knowledge of how to apply this to industry and relevance to the challenge is required
- The team has to have one or more team members with expertise with at least one of the advanced digital technology stack (AI, IoT, Immersive and Distributed Systems)

What's the application process and onboarding stages?

Please see below a description of the application process and onboarding stages:

- Register your interest – using the form here to register your interest, you should receive an email with the full application form and submission process. Please email futurescope@digicatapult.org.uk if you do not receive this.
- Application completion – To be considered for the programme you will need to submit the full online application form before the open call closing date 10 October 2021. You can save and return to your form as required
- Applications judged and shortlist – Once applications close, completed applications are judged and assessed based on the selection criteria and shortlist selected for review by Digital Catapult internal judges.
- Selection and contracting – Once companies have been reviewed and the proposed teams selected by the Digital Catapult internal judges, we'll communicate to successful and unsuccessful companies the status of their application and complete our contracting with successful startups.
- Companies join the cohort – After a careful selection process, we'll welcome innovative startups to join the programme. Once onboarded cohort companies will receive £45,000 in cascade funding (see below), alongside workshops and introductions to the leading manufacturers and technologists alongside a tailored programme.

What are the selection criteria?

There are 7 criteria upon which applicants will be assessed:

- Relevance to the chosen challenge

The idea demonstrates an understanding of the challenge and is relevant to the chosen challenge against several or all of the key aspects:

- Market
- Technology
- Target user
- Context
- Timing/stage of maturity
- Value alignment / vision

A key dimension of this is taking into account the context of the Indian industrial domain and market

- Originality and strength of the idea

The idea is unique and novel in a way that meets the industry challenge. The prototype is innovative and original whilst also demonstrating strong vision.

- Scalability and growth potential

The idea is scalable and has the potential to succeed in its full range of capabilities at a growing scale.

- Appropriate team experience

The team is equipped to deliver the proposed prototype and has appropriate technology and business skills, demonstrating a good team structure that will deliver a first tested prototype to showcase in March 2022.

- Technology feasibility and relevance

The idea presented demonstrates the applicability of one or more of the advanced digital technologies from our technology areas to the challenges taking into account whether the idea is technically feasible within the scope of the programme.

- Technology readiness level

The idea demonstrates a potential advancement in the technology readiness level (TRL 6 and above) and will advance Corporates' existing solutions within the Industrial Net Zero Themes.

- Environmental impact

The idea takes into account sustainability alignment and environment factors.

What are the benefits of joining the programme?

Please see below the benefit of joining the Build UK India programme:

1. Funding

Three payments will be made across the Programme at key milestones upon the delivery of certain requirements. The split is 25:60:15; initial payment in December 2021, the second payment in January 2022 and the final payment in March 2022. For more details please see below.

2. Workshops

Across the programme, a range of core and optional workshops are provided to support the delivery of a Demonstrator by programme-end. These include regular interactions with members from Digital Catapult and Corporate Partners, as well as support in preparing a business case, human-centred design and pitch training.

3. Digital Catapult technology support

Successful applicants will receive support from Digital Catapult technology teams in order to build their demonstrators successfully.

4. Peer to peer learning

The start-ups will have the opportunity to interact with the other start-ups on the programme, sharing learnings and insights gained from the programme as well as previous expertise.

5. Showcase event

Showcase during which the UK India startups will have the chance to talk about their company and demo their demonstrator in front of an investors and industry crowd.

6. Alumni network

Participants that successfully complete the Programme may have the opportunity to join the Digital Catapult's Alumni Network, which keeps them informed of opportunities and relevant updates from the Digital Catapult and grants additional opportunities to engage with Digital Catapult and other Alumni.

How is the funding distributed to the selected applicants?

Up to £45,000 worth of funding will be allocated to each successful onboarded applicant as follows:

- 25% paid at the start, as long as applicants provide a business plan including distribution and exploitation plan, finance and budget plan, timeline, confirmation of final team, technical and creative information, confirmation of match funders and investors, granting terms, contracts or contracting terms.

- 60% paid after a demonstration of work in progress displayed during a pre-arranged meeting with Digital Catapult.
- 15% final payment of funding on the provision of an updated business plan detailing distribution and exploitation strategies (including the possible business models) and demonstration of the final experience to a public audience.

For Digital Catapult to grant this funding we must issue and receive back a completed de minimis declaration from each company showing their culmination of de minimis awards over the last 3 fiscal years does not exceed £200,000.

Programme Key Dates

Please see below the programme key dates:
- Applications open Monday 13 September 2021
- Applications closing deadline is Sunday 10 October at 23:59 (BST)
- Selection of technology companies takes place between 11 October 2021 and 24 October 2021
- Demonstrator building phase: November 2021 - March 2022
- Showcase: March 2022
- Programme ends: 30 March 2022

Will you be able to provide feedback on my application?

Please see below about providing feedback:

Unfortunately, because of the high volume of applications, we do not provide feedback on Build UK India applications automatically. If you would like to receive feedback on your application, please send us an email stating so and we'll try to get back to you as soon as possible.