

Year Five Technical Report

Client name GMTRADS

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1. Introduction

- 1.1 The Greater Manchester Authorities require high quality data on the travel behaviour of residents in Greater Manchester (GM) to inform transport policy, modelling and appraisals and to provide a robust measure of how travel behaviour may change in response to changes in population characteristics, land use and investment in transport. To obtain this data Transport for Greater Manchester (TfGM) commissioned AECOM to administer a programme of Household Travel Diary Surveys (GMTRADS) with households from Greater Manchester selected to a geographically stratified random probability sample.
- The aim is that surveys are carried out on a rolling basis over a six year period. The surveys 1.2 involve two components:
 - A core survey of 2,000 household interviews conducted as a rolling programme of surveys from February 2016 to January 2017; and
 - Booster surveys to inform an evaluation of the impact of Metrolink extensions in Greater Manchester. 500 additional household interviews were carried out between May 2016 and March 2017 to compare with baseline data for the evaluation.
- 1.3 This technical report provides a record of how the surveys were conducted in the fifth year of surveying and includes the core and Booster surveys.
- 1.4 The methodology and survey instruments were kept largely the same as in previous years to allow comparison between data.
- 1.5 In this document we describe the approach taken for the Year Five surveys including:
 - Questionnaire and survey instruments; •
 - Sampling of addresses; •
 - Survey methodology; •
 - Data processing; •
 - Outcome of the surveys including response rates; and •
 - Fieldwork issues and lessons learnt. •

2. Survey Materials

- Copies of each of the documents used for the survey can be found in Appendix A. The 2.1 survey instruments include the following:
 - A letter providing information about the survey that was delivered to each household sampled (Document A):
 - A contact record sheet recording household size, interview record details (date of interview, travel date, contact details for respondent) (Document B);



- A household questionnaire recording information about the whole household (composition, age, gender, ethnicity, access to vehicles, income) (Document C);
- Person questionnaires, completed for each household member aged five or over, recording information on personal travel behaviour (Document D);
- Travel diary recording details of trips made in a 24-hour period, the day before the interview was conducted (Document E); and
- Show cards (Document F) relating to Documents C, D and E.
- 2.2 Records of the contacts made at each sampled household were recorded on Contact Record Sheets (Document B), including when interviews were secured, number of calls required to make contact, outcomes following contact (e.g. reasons for refusals).

3. Sampling

- 3.1 The sampling has been conducted to a random probability design. The main output of the sampling process was a randomly generated list of pre-selected addresses for inclusion in the survey. In total, 4,233 addresses were sampled as the basis for achieving 2,000 interviews.
- 3.2 The sample was stratified by district and ACORN profile.
- 3.3 A geographically stratified random probability sample approach was used, as opposed to selecting a purely random sample of addresses for interview across Greater Manchester, to ensure a balance of interviews across all population densities.
- 3.4 The first stage in sample selection was to specify the number of interviews to be achieved in each district. If sampling had been in proportion to the number of households in each district then a relatively small number of interviews in the less populated districts would have been achieved (for example 149 interviews in Bury).
- 3.5 The proportional approach would limit the reliability of the data in less populated districts therefore a disproportionate sampling approach was taken to increase the sample rate in those areas. The approach was to set a minimum sample size (in terms of achieved interviews) in each district. The minimum applied in the relatively less populated districts such as Bury with the sample rate in the most populated districts such as Manchester being decreased to provide more robust data at this level.
- 3.6 Secondly, within each district the sample was stratified by ACORN profile to ensure the sample accurately represented each type of household; Wealthy Achievers, Urban Prosperity, Comfortably Off, Modest Means and Hard Pressed.
- 3.7 Table 1 shows the number of addresses sampled in each district and the target number of interviews to be achieved in each district during 2016/17. The minimum sample size was set at 170 interviews per district to allow for a reasonable degree of confidence in the data for less populated districts.
- 3.8 The total number of addresses to be sampled (and target interviews to be completed) slightly exceeds the agreed numbers in each year to allow for practical allocation of the sample.

District	All Households (2011)	Addresses in Postal Address File (PAF)	No of Addresses Sampled	Target No of interviews
Bolton	116,371	122,663	417	196
Bury	78,113	87,613	354	170
Manchester	204,969	223,260	756	348
Oldham	89,703	95,250	356	170
Rochdale	87,552	92,356	355	170
Salford	103,556	111,537	380	176
Stockport	121,979	127,200	432	204
Tameside	94,953	100,918	344	170
Trafford	94,484	87,895	355	170
Wigan	136,386	142,037	484	227
Total	1,128,066	1,190,729	4233	2001

Table 1 Target Sample Size by District (2016/17)

Note: Addresses in PAF exceed households as the data from 2011 is not up to date, and includes deadwood (typically 4%-22%).

- 3.9 The sample was drawn from the 2015 small users Postal Address File (PAF) as this forms the most comprehensive listing of residential addresses available. The sampled addresses were mapped to verify the sample distribution.
- 3.10 The randomly sampled addresses in each district formed the interviewer allocations (i.e. the addresses interviewers need to approach to conduct the interviews).

Boosters

- 3.11 In total 520 booster interview surveys were required in 2016/17 in residential areas within close proximity to four new stops following Metrolink extensions. The surveys were required in four areas with 130 interviews completed in each area, to provide post implementation information on travel behaviour in these areas following to the opening of the Metrolink extensions. Each survey was a repeat of those taken in Year One prior to the opening of the new Metrolink extensions and Year Three post opening.
- 3.12 The four areas were:
 - Chorlton surveys in May, June and July 2016;
 - Failsworth surveys in July, September and October 2016;
 - Shaw surveys in November and December 2016 and January 2017; and
 - Droylsden surveys in January, February and March 2017.
- 3.13 The sampling method was similar to the core survey to allow for reliable comparisons between the core data and data collected in the booster areas, i.e. a random probability sample.
- 3.14 Areas broadly within a 500 metre radius of each of the Metrolink stops at Chorlton, Failsworth, Shaw and Droylsden were identified. For Chorlton and Failsworth the outer boundary of the booster survey area were defined by existing Output Area (OA) boundaries whereas for Shaw and Droylsden the areas were defined by TfGM personnel.



- 3.15 Using MapInfo, the addresses within the boundaries were identified from the PAF. In order to achieve 130 interviews in each area a sample of 263 addresses from within the defined boundary was sampled.
- 3.16 The sample was drawn using the PAF following the approach being adopted for the core survey. Any addresses sampled for the core survey were excluded from the booster survey and vice-versa.
- 3.17 Area maps for each booster area can be found in Appendix B.

4. Fieldwork Methodology

- 4.1 As in previous years the approach was a household interview survey, conducted face-to-face with all members of the sampled households aged five or over.
- 4.2 The survey materials have been kept the same since Year Two.
- 4.3 At the start of Year Five, all interviewers attended a one day training session which included:
 - **Results:** feedback on how the team have performed in the previous year, including targets met etc;
 - **How TfGM use the data:** representatives from TfGM attended the briefing and provided details of how the information is used;
 - Differences in interviewer performance: details of each interviewer's performance was presented to the group so each interviewer could see how they compare with other interviewers. This allowed for open discussion and advice from peers on how to deal with situations which cause some interviewers more difficulties than others, for example, gaining access to flats;
 - **Re-Brief:** re-run through the key points of the initial training to remind interviewers of the key points of the survey;
 - Common issues: a run through any mistakes that have been made and a discussion on how to avoid them. This included feedback from the interviewers on how mistakes occur to establish if any amendments need to be made to the survey material or training material; and
 - **Tricky diary scenarios:** the completion of the diary is often the most difficult part of the survey particularly as people have very complicated lives. We run through examples of where uncommon situations have arisen and discussed how these scenarios should be dealt with in the future. We also included a refresher on how to deal with bus, taxi and HGV drivers and other professions such as salespeople and district nurses whose travel habits are often complicated and provided examples of how to complete the diary.
- 4.4 In addition to the survey instruments shown in Appendix A, each interviewer was also issued with a laminated copy of the introductory letter to show respondents if the delivered letter had been mislaid. Interviewers also left a Thank You leaflet at the close of the interview which provided contact details should the respondent require further information or reassurance about the survey.
- 4.5 Interviewers also carried street-map books of Greater Manchester (Street A-Z Atlas). This was used to assist respondents in identifying places visited on the Travel Day and record a grid square if no precise address could be given.



- 4.6 Interviewer assignments were compiled based on lists of 10 addresses. Assignments were allocated such that surveys would be conducted in each district every month, with the number of addresses issued per week approximately equal through the year.
- 4.7 Around 400 addresses were issued each month. From August some addresses were reissued where no contact had been made.
- 4.8 The above approach ensured a rolling programme of interviews every month in broadly equal proportions by district relative to sample size.
- 4.9 On all interviewer allocations a kish grid was provided adjacent to each sampled address. This was used to randomly select a household when interviewers encountered multiple properties resident at one address on the PAF.
- 4.10 The interview was conducted with all household members aged five plus, so no random selection of respondents was required. The survey was with residents in GM at the time of interview, with visitors excluded from the surveys. Students were included at their term time address for interviews undertaken in term time and their vacation address for interviews undertaken during vacations. Students visiting the parental home or any address other than their 'home' during term time were classed as visitors and excluded from the interview.
- 4.11 The interviews were conducted in broadly equal proportions over seven days in each survey week in order to provide data on weekday and weekend travel behaviour. The surveys continued through all holiday periods with the exception of bank holidays.
- 4.12 The travel diaries were required to collect all trips made by the household in a single 24 hour period 4am to 3:59am (the travel day). Where all respondents were present at the time contact was made, the interview was conducted at that time. Where individuals from a household were absent, appointments were made at a time when all people could be present to ensure that the travel day was consistent for all. As a last resort, if one member of the household could not be present interviewers left a memory jogger and collected those persons' trips at a later date.

5 Maximising Response

- 5.1 A number of mechanisms were applied to ensure a high response rate, including:
 - A prize draw;
 - Minimum of four call backs to addresses to achieve contact;
 - Advance letter; and
 - Interviewer training.
- 5.2 There was a prize fund of £900 for the core survey and £300 for the booster survey. Prize draws for the core survey took place on a monthly basis. Once all sample points for a month were completed all participating households were entered into the prize draw. Twelve draws were carried out in total with respondents having approximately one in 200 chance of winning. One prize draw per booster area was drawn giving respondents a one in 125 chance of winning.
- 5.3 For each draw, a sequential number was assigned to each household ID and using a random number function in Excel, one household was randomly selected. Each winner was contacted, either by phone (where a contact telephone number was available), or in writing, informing them that they had been successful. £75 of Love to Shop vouchers were posted to respondents.



- 5.4 Feedback from interviewers suggests that the prize draw made a small positive difference to the response rate in enlisting respondents who may otherwise have refused to participate.
- 5.5 Call backs to selected households where no contact was made initially were conducted on different days and at different times to allow for working patterns and short term absences.
- 5.6 Letters bearing the address of each selected household were delivered to households, usually in advance of the interviewer's first call. However, if on delivery of the letters, there was clearly someone at home, the interviewer would attempt to secure an interview at that time, highlighting the information regarding data protection and contact information to verify the bona fide of the survey.
- 5.7 Interviewers carried visually evident ID in addition to carrying a laminated version of the advance letter.
- 5.8 Interviewer training included practice sessions to encourage respondent participation. Advice to interviewers included maintaining a smart, casual appearance, and varying the times and days of calling.

6 Data Processing

- 6.1 Core and Booster surveys were processed together using the same procedures.
- 6.2 The completed questionnaires were returned to AECOM where the following procedures were conducted for quality control:
 - Visual check to ensure complete interview present;
 - 10% back-checked (n=277);
 - Data input to bespoke data entry programme;
 - Address data verified and coded either to postcode or OS grid reference;
 - Validation checks using SPSS; and
 - Validation checks using TfGM's validation tool.
- 6.3 Data was processed every two weeks regardless of the number of completed questionnaires. This allowed for continuous data to be supplied to TfGM. Each batch of data contained between 50 and 121 households (average 95). When a batch of data successfully met all the validation checks, the paper questionnaires and the output files in comma separated variables (CSV) files were securely supplied to TfGM.
- 6.4 Back-checks took place on a fortnightly basis to ensure these were conducted soon after the survey to aid respondent recall and to enable prompt feedback to the interviewers. The back-check procedure was to ask the respondent to confirm that the interview took place satisfactorily and confirm the response to 3 or 4 questions from the survey.
- 6.5 The visual checks to the survey forms included the following procedures and checks:
 - Verifying that all the sections of the questionnaire bore the sample ID;
 - Verifying that the number of person interviews matched the household size;
 - Verifying that all the sections of the questionnaire bore the travel date;
 - Verifying that the person number was on the relevant diary sheets and that trips were sequentially numbered;
 - Checking that all routing was properly followed and responses were in range;

- Checking employment / education addresses were fully recorded and coded where applicable;
- Verifying the main mode;
- Checking that responses were consistent with age/ employment status/ health etc.;
- Diary trips cross referenced with Diary Summary;
- Whole trip and sequence of trips logical and consistent with age/ employment status/ car available/ ticket /health etc;
 - Destinations were fully recorded and legible;
 - Times were in 24 hour format, sequential for depart and arrive, and subsequent/ previous trips; and
 - For those driving, consistency with driving licence and car availability.
- 6.6 At the data entry stage, destination information was coded as either a postcode or a full grid reference. In many cases, respondents were unable to provide a full postcode for their destination address, but could give sufficient information for it to be found, for example supermarkets and the road/area.
- 6.7 Following feedback from TfGM an additional check was introduced during Year Four interviewing; for each address with a grid reference given, the Grid Reference Finder website (<u>http://gridreferencefinder.com</u>) was used to look up the eastings / nothings given for the postcode found by Data Entry staff.
- 6.8 Postcodes could not be recorded in many cases. This includes destinations where a postcode would not exist, for example, local parks. Some respondents could not remember postcodes of unfamiliar addresses, and some were not comfortable giving other people's postcodes. Where people were unable to give precise destination information interviewers recorded a grid square using the Street A-Z atlas which could then be used to give grid references to within 100m. For destinations outside of Greater Manchester with no given or specific destination, e.g. London, a central postcode was added.

7 Outcome of the Survey

- 7.1 A total of 2,081 core interviews and 568 booster interviews were recorded with households.
- 7.2 A further 31 core and two booster addresses commenced an interview that was not subsequently completed. This occurred when one or more household members refused to take part after one person had participated. These have not been included in the sample.
- 7.3 The response rates are shown in Table 2.

Core: A subsample of the 4,233 addresses drawn were held in reserve and not issued until other addresses had been exhausted; a total of 3,700 addresses were actually issued through the year. The 470 addresses that had resulted in non-contact in the first months of the survey were issued a second time later in the year. The table below shows the final outcome for these addresses.

Booster: A total of 1,010 addresses out of 1,053 were issued through the year.

The table below shows the final outcome for these addresses.



Table 2 Response Rates

	Core	Boosters
Issued addresses	3,700	1,010
Deadwood	247	32
Remaining addresses	3,453	978
Non-Contact	834	301
Refusals	507	107
Partial/aborted interviews	31	2
Achieved Sample	2,081	568
Response Rate	60%	58%

- 7.4 Being too busy (35%) and "never do surveys" (36%) were the most common reasons for refusing to take part.
- 7.5 Core fieldwork commenced on 1st of February 2016 and continued to 31st January 2017. Table 3a shows the number of interviews conducted each month.

		Core						
	Count	Percent (%)	Cumulative Percent (%)					
Feb-16	205	10	10					
Mar-16	181	9	19					
Apr-16	189	9	28					
May-16	172	8	36					
Jun-16	170	8	44					
Jul-16	181	9	53					
Aug-16	186	9	62					
Sep-16	155	7	69					
Oct-16	165	8	77					
Nov-16	170	8	85					
Dec-16	158	8	93					
Jan-17	149	7	100					
Total		2081						

Table 3a Core Interviews by Month



7.6 Fieldwork for Boosters commenced on 1st of May 2016 and continued to 31st March 2017. Table 3b shows the number of interviews conducted each month.

	Booster					
	Count	Percent (%)	Cumulative Percent (%)			
May-16	60	11	11			
Jun-16	57	10	21			
Jul-16	56	10	30			
Sep-16	59	10	41			
Oct-16	53	9	50			
Nov-16	61	11	61			
Dec-16	61	11	72			
Jan-17	53	9	81			
Feb-17	57	10	91			
Mar-17	51	9	100			
Total		568				

Table 3b Booster Interviews by Month

7.7 Targets were set for the core sample to ensure that days of the week were adequately represented in the Travel Diary. Table 4 shows that 58% of all travel days were a Weekday, 13% on a Friday and 29% were completed over the weekend.

Table 4 Travel Day

	Target (%)	% achieved
Mon-Thurs	55-59	58
Friday	12-16	13
Sat / Sun	26-30	29



In each of the districts the target for the core sample was exceeded, as shown in Table 5a.

	Target	Achieved Sample
Bolton	196	206
Bury	170	181
Manchester	348	369
Oldham	170	174
Rochdale	170	173
Salford	176	181
Stockport	204	215
Tameside	170	176
Trafford	170	177
Wigan	227	229
All	2,001	2,081

Table 5a Core Sample by District

7.8 In each of the districts the target for the booster sample was exceeded, as shown in Table 5b.

Table 5b Booster Sample by Area

	Target	Achieved Sample
Chorlton	130	149
Droylsden	130	138
Failsworth	130	136
Shaw	130	145
All Boosters	520	568



7.9 Table 6a shows the response rate by district for the core sample.

Table 6a Response Rates by District

	Issued addresses	Deadwood	Remaining addresses	Non-contact	Refusals	Partial/aborted interviews	Achieved sample	Response rate %
Bolton	372	32	340	59	70	5	206	61
Bury	328	23	305	38	82	4	181	59
Manchester	648	33	615	209	33	4	369	60
Oldham	320	23	297	68	52	3	174	59
Rochdale	310	22	288	80	31	4	173	60
Salford	333	30	303	76	45	1	181	60
Stockport	359	18	341	75	48	3	215	63
Tameside	311	20	291	58	55	2	176	60
Trafford	304	22	282	62	40	3	177	63
Wigan	415	24	391	109	51	2	229	59
All	3,700	247	3,453	834	507	31	2,081	60

7.10 Table 6b shows the response rate by booster area.

Table 6b Response Rates by Booster Area

	Issued addresses	Deadwood	Remaining addresses	Non-contact	Refusals	Partial/aborted interviews	Achieved sample	Response rate %
Chorlton	260	6	254	81	24	0	149	59
Droylsden	250	10	240	72	29	1	138	58
Failsworth	250	7	243	73	34	0	136	56
Shaw	250	9	241	75	20	1	145	60
All	1,010	32	978	301	107	2	568	58

- 7.11 The number of trips recorded in the core sample was 10,398, from 4,612 people aged 5 or over, giving an overall trip rate of 2.3 trips per person per day.
- 7.12 The number of trips recorded in the booster sample was 3,234, from 1,292 people aged 5 or over, giving an overall trip rate of 2.5 trips per person per day.

8 Fieldwork Issues

- 8.1 Accompaniments were undertaken with most interviewers. This was a valuable exercise in understanding various difficulties faced by interviewers and these were similar to those encountered in previous years. These included:
 - Flats and gated properties are becoming an increasing issue as interviewers cannot gain access, to even post the introductory letter;



- Where there was clearly someone at home, but no-one answered the door, either because they were unable to hear the interviewer's knock, unable or unwilling to come to the door;
- Unwilling to admit interviewers into the house, resulting in a large number of interviews being conducted on the doorstep;
- Young people with no adult present and not being able to provide information on when to contact the household/adult; and
- Refusals.
- 8.2 The trip rate per interviewer was recorded and those interviewers whose trip rate was lower than average were reminded about encouraging respondents to recall all trips, for example, asking if those who had been at work had been out at lunchtime.
- 8.3 Out of date map books: the map books had been used since year 1 and since then many new developments have been introduced in Greater Manchester. Therefore it was difficult for some trips to provide accurate grid reference information. New map books were introduced (2016 edition) in Year 5.
- 8.4 Travel day: our monitoring procedures highlighted in Year Two that more interviews were taking place on a weekday rather than a weekend or Friday. To address this, interviewers were instructed to ensure they carried out some of their interviews over the weekend and Mondays to ensure trips taking place on a Friday and Weekends were recorded. This rule was continued throughout Year four & five.
- 8.5 Concessionary passes and season tickets: there is confusion where concession passes also require ticket purchases. This was addressed in the re-brief session at the end of Year Four.

9 Trip Rate Analysis

9.1 The trip rate, i.e. the number of trips per person per day for the core survey overall was 2.3, with 40% of trips being made as the car driver as the main mode, and 26% on foot. In the booster areas, the average trip rate was slightly higher, i.e. 2.5, with slightly more trips were made on foot (31%) and 34% were made by car as a driver.

	Cc	ore	Boosters		
	Trip Rate	%	Trip Rate	%	
Walk	0.58	26	0.79	31	
Cycling	0.04	2	0.05	2	
Motorcycling	0.01	0	0.00	0	
Car Driver	0.90	40	0.85	34	
Car Passenger	0.42	18	0.45	18	
Train	0.03	1	0.01	0	
Tram	0.04	2	0.12	5	
Bus	0.18	8	0.20	8	
Тахі	0.05	2	0.04	2	
Other	0.01	0	0.01	0	

Table 7 Trip Rate by Mode

9.2 Table 8 compares the trip rates between respondent types for the core survey and booster areas.

Table 8 Trip Rates

		Trip	Rate
		Core	Boosters
Employment Status	Employed	2.6	2.9
	Not Employed	2.0	2.2
	5-15	2.1	2.3
Age Group	16-17	1.6	2.3
	18-24	2.2	2.3
	25-34	2.7	2.8
	35-44	2.8	2.9
	45-54	2.4	2.7
	55-59	2.2	2.4
	60-64	2.1	2.8
	65+	1.8	2.1
Licence	Full Licence for car/van	2.6	2.9
	No Licence	1.8	2.0
	Yes, limited a lot	1.2	1.3
Mobility	Yes, limited a little	1.9	1.9
	No	2.4	2.7
	None	2.0	2.1
Number of Cars in	One	2.3	2.7
Household	Two	2.5	2.5
	Three or more	2.2	2.6



10 Survey Sample

10.1 While random probability samples are generally perceived as providing the most representative data statistically, they can never be wholly representative as refusals can never be eliminated, and in spite of repeated call backs, all potential respondents cannot be contacted. The behaviour of non-respondents therefore can never be known and compared with that of respondents. Single person households and those who are economically inactive are likely to be over represented in a random survey compared with one where quotas are set to ensure minimum numbers of employed people, etc.

The sample composition for the core survey and booster areas is summarised in Table 9.

Table 9 Sample Composition

		Со	Core		sters	2011 Population
		N	%	N	%	Stats %
	5-15	656	14	169	13	14
	16-17	114	2	32	2	3
	18-24	452	10	129	10	11
	25-34	700	15	190	15	15
A .go	35-44	607	13	176	14	15
Age	45-54	617	13	188	15	14
	55-59	279	6	73	6	6
	60-64	273	6	76	6	6
	65+	900	20	254	20	16
	Total	4598		1287		
	Employed	1998	43	587	46	
Employment Status	Not Employed	2614	57	703	54	
Olalus	Total	4612		1290		
	Single Person	612	29	168	30	
	Тwo	696	33	197	35	
	Three	356	17	89	16	
Number in Household	Four	258	12	76	13	
TIOUSETIOIU	Five	106	5	25	4	
	Six or more	53	3	13	2	
	Total	2081		568		

Population stats, 2011 Greater Manchester

10.2 Table 10 shows the achieved ACORN profile against the Target per area.

			Achieve	d	• • •			Target		
	Wealthy Achievers	Urban Prosperity	Comfortably Off	Modest Means	Hard Pressed	Wealthy Achievers	Urban Prosperity	Comfortably Off	Modest Means	Hard Pressed
Bolton	17	3	24	31	24	17	4	21	29	29
Bury	22	3	26	24	24	27	3	26	21	23
Manchester	16	1	24	29	31	7	14	12	24	43
Oldham	6	7	10	26	51	13	1	24	33	29
Rochdale	16	1	21	36	26	14	2	21	33	30
Salford	14	3	23	19	40	12	9	18	24	37
Stockport	37	1	26	18	19	40	3	25	16	17
Tameside	8	2	31	31	28	10	2	28	31	29
Trafford	41	2	24	16	16	42	7	23	15	13
Wigan	16	2	32	25	25	15	2	31	27	25
Total GM	18	3	23	25	30	18	6	22	25	29

Table 10 Sample Composition for Core Survey (%)



APPENDIX A: Survey Documents

Document A: Introductory Letter



Household Address

2 Piccadilly Place Manchester M1 3BG

0161 244 1000 www.tfgm.com

Reference No: Sample ID Month and Year

Your Interviewer: Interviewer Name

Dear Householder,

Help us with a local Travel Diary Survey with a chance to win £75 in Shopping Vouchers

I am writing to ask for your help with an important survey that is taking place across Greater Manchester. This study, for Transport for Greater Manchester (TfGM), gathers information about where, when and how residents travel whether it is by car, public transport, walking, cycling or wheelchair. Whether you travel a lot, a little, or not at all, your views are important to us.

We cannot interview everyone in Greater Manchester, and so a sample of addresses is selected. Your address is one of those selected at random from the Royal Mail's list of addresses. Your participation is, of course, voluntary, but by taking part, along with 200 other households every month, you can help us to provide an accurate picture of demand for travel and transport facilities in your area. This will enable TfGM and the local authorities to plan more effectively for the future.

Any information you and other members of your household provide will be treated in complete confidence in accordance with General Data Protection Regulation (the "GDPR").

The survey is being carried out in your area on behalf of TfGM by AECOM under the Code of Conduct of the Market Research Society.

Your interviewer (shown above) will call to arrange a convenient time to visit when everyone is at home. They will need to collect travel data for all people in the household aged 5 or over.

Please ask to see the interviewer's ID badge before admitting them to your home. The information collected will be treated in the strictest confidence and only used for transport planning purposes. More information including a telephone number for any queries can be found overleaf.

As a thank you for taking part, your household will be entered into one of our monthly Free Prize Draws and you could win £75 in High Street shopping vouchers.

Yours faithfully

on Dabato

Simon Warburton Transport Strategy Director



Frequently Asked Questions

Why has my household been selected?

By chance. As it is not possible to interview everyone, households have been randomly selected from all addresses in Greater Manchester in the Postal Address File.

What will I be asked?

Nothing difficult or intrusive. You will be asked some questions on who lives in the household, car availability, your usage of travel tickets, and questions about any trips you made on the day before the interview takes place. We will ask for some personal details, for example ethnicity and disability, to assess whether transport policies are fair to everyone. You will also have the opportunity to tell us what you think the priorities are for transport in Greater Manchester.

Do I have to take part?

Participation is entirely voluntary. But your assistance would be greatly valued, and will benefit all residents (and visitors to) Greater Manchester. If you are unable to participate in the survey, please call the Freephone number (0800 652 8646). Or alternatively, call the AECOM field manager on 0161 927 8248.

How long will it take?

It takes about 10-20 minutes (depending on how many people there are in the household, and how much they travel).

What will happen to the data?

The answers you provide will be treated in accordance with the 1998 Data Protection Act. The information will be stored on computer and grouped with information supplied by other people from your area, so you can no longer be identified. All the information collected will be treated in the strictest confidence and will only be used for transport planning purposes by Transport for Greater Manchester and third party organisations acting on our behalf; no information that could identify you will be made available. You will not be contacted again unless you give your permission for this.

What do I get for taking part?

As well as getting the chance to tell Transport for Greater Manchester your views, there is a Prize Draw. The survey is being conducted throughout 2016 with up to 200 households each month. Every month, all those who completed the survey in that month will be entered into a Prize Draw, for High Street Shopping Vouchers worth £75, so you have a 1 in 200 chance of winning. Good Luck!

Where can I get more information?

For more information on the survey you can call the AECOM Freephone number 0800 652 8646. Out of normal office hours there is an answerphone service – we will call you back if you leave your name, contact number and reference (see top right of this letter).

Alternatively visit the Transport for Greater Manchester website: http://www.tfgm.com/trads

ΑΞϹΟΜ

CONTACT RECORD SHEET

DISTRICT	SAMPLE POINT	
INTERVIEWER	WARD	
INTERVIEWER ID	Month of Issue	

Sample ID	Address	Post code	HHs at address		Dwelling Unit Selection									
			auuress	2	3	4	5	6	7	8	9	10	11	12

Call Back	Date	Time	Outcome (code as below)	Num in H hold	Number of Interviews by method	f Comments Note contact details to complete										
1					Face to face		Lead Name									
2					Phone		Contact	0								
3					Proxy		Numbers									\vdash
4					Total			0								

Outcor	Outcome codes:												
1	Full Interview												
Partial Interview		Contact – no interview		Refu	sed	Out of Scope							
2	Unable to contact all HH	6	Bad time: call back agreed/	8	Too busy (generally)	17	Communal establishment						
	members		arranged	9	Unwell	18	Non-residential address						
3	HH q'aire respondent			10	Never do surveys	19	Demolished/ derelict						
	aborted interview	7	Person(s) to be interviewed	11	Confidentiality	20	Vacant/ empty						
4	HH member refused/		unavailable	12	Security/ Safety reasons	21	Address does not exist						
	aborted interview			13	Language (record which/ what assistance needed)	22	Gated/cannot gain access to property						
				14	Interview achieved but respondent later requested	23	Not yet built						
5	No Contact				data be deleted	24	Occupied but no resident household						
				15	Office refusal	24	Other - record						
				16	Other (record reason)								

Complete if interview achieved

Trave	Travel Date			Travel Day of Week	Interview Length	I declare that this interview has been carried out strictly in accordance with your specification and
				Circle one	(mins)	has been conducted within the MRS Code of Conduct with a person unknown to me
day	month	h		1 Mon 2 Tue 3 Wed 4 Thu		Signed
				5 Fri		
			2016	6 Sat 7 Sun		

Note: This form must be completed and returned regardless of outcome.



Transport for Greater Manchester

GREATER MANCHESTER Travel Diary Survey <u>PART A: HOUSEHOLD QUESTIONNAIRE</u>

Good morning/afternoon/evening

We are carrying out a survey on behalf of Transport for Greater Manchester. You should have received a letter about this? (show letter).

If yes. Go to X0 If no, give letter, and read out

This study, for Transport for Greater Manchester (TfGM) gathers information about where, when and how residents travel whether it is by car, public transport, walking, cycling or wheelchair. Whether you travel a lot, a little, or not at all, your views are important to us.

We cannot interview everyone in Greater Manchester, and so a sample of addresses is selected and your address has been selected at random from the Royal Mail's list of addresses. Your participation is of course, voluntary, but by taking part, along with 200 other households every month, you help us to provide an accurate picture of demand for travel and transport facilities in your area and this will enable Transport for Greater Manchester and the local authorities to plan effectively for the future.

The survey is being conducted by interviewers from AECOM on behalf of Transport for Greater Manchester and under the Code of Conduct of the Market Research Society. *SHOW BADGE*.

X0 READ TO ALL

The answers you provide will be treated in accordance with the 1998 Data Protection Act. Information will be stored on computer and grouped with that supplied by other people from your area, so you can no longer be identified. All information collected will be treated in the strictest confidence and will only be used for transport planning purposes by Transport for Greater Manchester and third party organisations; no information that could identify you will be made available.

As a thank you for taking part, your household will be entered into a Prize Draw and you could win £75 in High Street vouchers in our monthly draw.

QH1	I will need to speak to all people CURRENTLY living in the household, aged 5 or over; it should take no more than 10-20 minutes. Is every one aged 5 or over at home now?									
	Yes	1	► Go To QH2							
	No	2	 make appointment for when everyone in household aged 5 or over will be available 							

QH2	Would now be a convenient time to do this survey? At the end of the interview you will have the opportunity to give suggestions for improving transport.						
	Yes 1 I Go To QH3,						
	No 2 ► make appointment						

When would be a convenient time to do this survey?

Record time and date for appointment_

QH3	Including yourself, how many people USUALLY live in this household?										
	A household is a single person living alone or a group of people who share cooking facilities and share a living room, sitting room, kitchen or dining room. <i>INCLUDE STUDENTS, WHETHER AT HOME DURING VACATION OR AWAY AT COLLEGE/UNIVERSITY Don't forget to include the respondent</i>										
	WRITE IN NUMBER If single person household > Go To QP1a Otherwise > Go to QP1										

QP1	I am now going to ask you a few questions about the people in your household.
	Complete QP1a, b and c for anyone who usually lives at the address (as QH3).
	If there are more than eight people in household (inc. respondent) use 'household continuation sheet'

QP1a Person ID:	Person 1	Person 2	Person 3	Person 4	Person 5	Person 6	Person 7	Person 8
QP1a WRITE IN FIRST NAME or INITIALS:								
QP1b What is your (/ his / h	ner) gende i	?						
Male	1	1	1	1	1	1	1	1
Female	2	2	2	2	2	2	2	2
QP1c What was your (/ his ,	/ her) age l a	ast birthda	ıy?					
WRITE IN AGE								
QP1d Was this person resi LIVING ELSEWHERE, E.G. W								RENTLY
Yes	1	1	1	1	1	1	1	1
No	2	2	2	2	2	2	2	2
	•		•				•	•

INTERVIEWER - NOW CONFIRM THE NUMBER OF CURRENT HOUSEHOLD MEMBERS AGED 5 OR OVER (TO BE ASKED QP1e ONWARDS) USE CONTINUATION SHEET IF REQUIRED									
QH4	USING ANSWERS FROM QP1c/d RECORD THE NUMBER OF HOUSEHOLD MEMBERS AGED 5 OR OVER AND PRESENT ON TRAVEL DAY			► CONTINUE					

CONTINUE WITH QUESTIONNAIRE FOR EACH PERSON AGED 5 OR OVER WHO TICKED 'YES'AT QP1d. Working your way down each column in the grid, ask each question in turn.

You should complete one column per person (as QH4).

Person ID:	Person 1	Person 2	Person	Person	Person	Person	Person	Person
Person ID.			3	4	5	6	7	8
QP1e [Showcard QP1e] Do	o you/they	have any o	of the liste	d driving li	cences? (/	MULTIPLE	CODE)	
Full licence for a car/van	1	1	1	1	1	1	1	1
Full licence for a motorcycle	2	2	2	2	2	2	2	2
Full licence for a moped/scooter	3	3	3	3	3	3	3	3
Provisional licence for a car/van	4	4	4	4	4	4	4	4
Provisional licence for a motorcycle	5	5	5	5	5	5	5	5
Provisional licence for a moped/scooter	6	6	6	6	6	6	6	6
None of these	7	7	7	7	7	7	7	7

Person ID:	Person 1	Person 2	Person 3	Person 4	Person 5	Person 6	Person 7	Person 8
QP1f Are you/they a blue b	badge hold	er?						
Yes	1	1	1	1	1	1	1	1
No	2	2	2	2	2	2	2	2
QP1g [Showcard QP1g] WI	hat is your	their ethn	ic group?			<u> </u>		
White	T							
English/Welsh/ Scottish/ Northern Irish/ British	1	1	1	1	1	1	1	1
Irish	2	2	2	2	2	2	2	2
Gypsy or Irish Traveller	3	3	3	3	3	3	3	3
Any other White background SPECIFY	4	4	4	4	4	4	4	4
Mixed / Multiple ethnic groups		L				L		
White and Black Caribbean	5	5	5	5	5	5	5	5
White and Black African	6	6	6	6	6	6	6	6
White and Asian	7	7	7	7	7	7	7	7
Any other Mixed / multiple ethnic background SPECIFY	8	8	8	8	8	8	8	8
Asian or Asian British								
Indian	9	9	9	9	9	9	9	9
Pakistani	10	10	10	10	10	10	10	10
Bangladeshi	11	11	11	11	11	11	11	11
Chinese	12	12	12	12	12	12	12	12
Any other Asian background SPECIFY	13	13	13	13	13	13	13	13
Black / African / Caribbean / Blac	k British							
African	14	14	14	14	14	14	14	14
Caribbean	15	15	15	15	15	15	15	15
Any other Black background SPECIFY	16	16	16	16	16	16	16	16
None of the above	<u>I</u>		<u> </u>				I	
Arab	17	17	17	17	17	17	17	17
Any other Ethnic group	18	18	18	18	18	18	18	18
SPECIFY								

Person ID:	Person 1	Person 2	Person	Person	Person	Person	Person	Person
Person ID.			3	4	5	6	7	8

QP1h [Showcard QP1h] As part of the commitment of Transport for Greater Manchester to providing services that meet the needs of all members of the community, we would like to ask you a question about your religious beliefs. Please could you tell me which of these best represents your religious beliefs? Once again, please be assured that your responses are completely confidential.								
No religion	1	1	1	1	1	1	1	1
Buddhist	2	2	2	2	2	2	2	2
Christian **	3	3	3	3	3	3	3	3
Hindu	4	4	4	4	4	4	4	4
Jewish	5	5	5	5	5	5	5	5
Muslim	6	6	6	6	6	6	6	6
Sikh	7	7	7	7	7	7	7	7
Any other (SPECIFY)	8	8	8	8	8	8	8	8
Prefer not to say	9	9	9	9	9	9	9	9

**(including Church of England, Catholic, Protestant and all other Christian denominations)

QH5	[Showcard QH5] How many vehicles of each of these types does your household own or have access to?					
	Do not include vehicles for sale if respondent is a vehicle trader or vehicles owned because a household member is an enthusiast / collector (if they are not used on a day to day basis).					
	WRITE IN NUMBER OF VEHICLES IN EACH CATEGORY					
QH5a	Cars and vans owned by the household					
QH5b	Cars and vans supplied as part of your job					
QH5c	Motorcycles / scooters					
QH5d	Bicycles (excluding those used by children aged under 5)					
QH5e	Other vehicles (SPECIFY)					

QH6	 [Showcard QH6] I'd now like to ask you a question about your HOUSEHOLD income. This will help Transport for Greater Manchester plan transport services for people across the whole community. Thinking about all sources of income such as salary, wages, benefits, pensions and so on, could you please tell me which letter on the showcard best represents the total income of your household before taxes and other deductions? If not sure, please estimate. Once again, please be assured that your responses are treated with the strictest confidence and reported anonymously when analysed. 						
	WRITE IN LETTER		007	•			
	Don't know		997				
	Refused		998				

QH7	What is the occupation of the head of the household? If RETIRED ask for previous occupation					
	Don't know	997				
	Refused	998				

QH8	INTERVIEWER: Probe for SEG					
	SINGLE CODE					
	AB		1			
	C1		2			
	C2		3			
	DE		4			
	Unable to say		5			

QH9	Did you have any overnight visitors staying with you last night? (/ on <travel day=""> night</travel>					
	SINGLE CODE					
	Yes 1	► Go to QH10				
	No 2	► Go to Part B				

QH10	How many visitors? Visitors should be excluded from the rest of the interview.					
	WRITE IN NUMBER			► Go to Part B		

NOW COMPLETE 'PART B: PERSON QUESTIONNAIRE' FOR EACH RESIDENT HOUSEHOLD MEMBER AGED 5 OR MORE

WHEN YOU HAVE COMPLETED PERSON INTERVIEWS WITH ALL HOUSEHOLD MEMBERS AGED 5 OR MORE, THE NUMBER OF COMPLETED PERSON QUESTIONNAIRES SHOULD EQUAL THE NUMBER GIVEN AT QH4.

ΑΞϹΟΜ

PART D: PERSON QUESTIONNAIRE COMMENTS ASK THIS SECTION ONCE PERSON QUESTIONNAIRE AND DIARY COMPLETE

READ OUT:

I would now like to ask you a question about your views of transport services and facilities in Greater Manchester This can cover any aspect of transport, including walking, cycling and public transport.

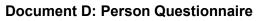
	QD1 What aspects of transport would you most like to see improved? WRITE DOWN RESPONDENTS' COMMENTS VERBATIM	QD2 Would you like to be involved in any future survey/consulta tion for Transport for Greater Manchester? 1= Yes; 2 = No	If yes: Can I take your name to pass, along with your address, to Transport for Greater Manchester? This will not be used for anything else	INTERVIEWER, PLEASE RECORD DETAILS OF HOW THE INTERVIEW WAS CONDUCTED 1 face to face; 2 telephone; 3 proxy
P1				
P2				
P3				
P4				
Р5				
P6				
P7				
P8				

If NOT Face to Face record reason

If Proxy specify relationship between absent household member and proxy respondent and reason

THANK THE RESPONDENT AND CLOSE THE INTERVIEW

MOVE ON TO INTERVIEW THE NEXT HOUSEHOLD MEMBER UNTIL YOU HAVE INTERVIEWED EACH HOUSEHOLD MEMBER AGED 5 OR MORE. IF A HOUSEHOLD MEMBER IS UNAVAILABLE, TALK TO THE PERSON YOU HAVE JUST INTERVIEWED TO TRY TO MAKE ARRANGEMENTS TO CALL BACK AECOM





GREATER MANCHESTER Travel Diary Survey PART B: PERSON QUESTIONNAIRE

SAMPLE ID	PERSON ID	TRAVEL DIARY DATE
Check PERSON ID & name match QP1a & QP	1b in HH q'aire	D D / M M / Y Y
	·	
YOU MUST CONDUCT A PERSON INTERVIE IF INTERVIEWING A CHILD UNDER THE AGE FOLLOWING CONSENT: Parental Consent Declaration I hereby give permission to <interviewer's name<br="">Survey. Name of parent / quardian giving permission Signature of parent / guardian</interviewer's>	OF 16 PLEASE MAKE SUR	E A PARENT / GUARDIAN SIGNS THE
Date (DD/MM/YY)	D D / M	M / Y Y

	(all that apply)	MULTI CODE			
	Working full-time (30 + hours)	2	► If working		
	Working part-time (16-30 hours)	3			
	Working part-time (less than 16 hours)	4	Ask QP5a		
	Unpaid work, including regular voluntary/work experience	6			
	In full-time education (student)	7	b If in advantion		
	In part-time education (student) (30 hours per week or less, sandwich course etc)	8	→ If in education ASK QP3		
	Retired	5			
	Looking after the home/family	9			
	Unemployed / not working	10	► In not working or in		
	Long term sick or disabled	11	GOTO QP9a		
	Other (SPECIFY)	12			



IF IN ED	UCATION (CO	DE 7 OR 8 @ QP	2)				
QP3	What is the full nam	e and address of your	usual pla	ce of educa	ation		
	Probe for postcode d	letails. If more than one	site, ident	ify the one v	visited most	often.	
	WRITE IN ADDRESS	S DETAIL					
	Education establishment:						
	Street name:						
	Town:						► Go to QP4
	District:						
	Postcode						
	If postcode not known, record A-Z	Page					
		Grid		Grid			
		Letter		Number			
	-						

QP4	[Showcard QP4] Which is the main method of transpunctures university)? (i.e. that used for the longest	-	
	Walk	1	
	Cycle	2	
	Motorcycle, scooter or moped	3	
	Driving a car or van	4	
	Passenger in a car or van	5	
	Train	6	
	Metrolink	7	
	Bus, coach or minibus	8	
	Taxi / minicab	9	
	Study mainly at home	10	
	Other (SPECIFY)	11	

IF IN EMPLOYMENT, WHETHER PAID OR UNPAID (Codes 2,3,4,6 @ QP2) Go to QP5a.

IF NOT IN EMPLOYMENT Go to QP9a.

IN EMPLOYMENT, WHETHER PAID OR UNPAID (Codes 2,3,4,6 @ QP2)					
QP5a	What is your occupation?				
	WRITE IN				

QP5b	Is this employment?	SINGLE CODE	
	Self -employed	1	
	Not self employed	2	

QP6	What is the full name Probe for postcode de WRITE IN ADDRESS	tails. If more than one	-		ften.
	Company / shop / place name:				
	Number and Street name:				
	Town				
	District				► GO TO QP7
	Postcode				
	If postcode not known, record A-Z	Page			
		Grid Letter	Grid Number		
	Work mainly at or from	home		1	
	No fixed place of work			2	► GO TO QP7
	Offshore installation			3	

QP7	[Showcard QP7] Which is the m work? (i.e. that used for the longe	r usual journey to SINGLE CODE		
	Walk	1	Train	6
	Cycle	2	Metrolink	7
	Motorcycle, scooter or moped	oter or moped 3 Bus, coach or minibus		8
	Driving a car or van	4	Taxi / minicab	9
	Passenger in a car or van	5	Work mainly at home	10
	Other (SPECIFY)	11		

QP8	[Showcard QP8] Do you have an occupation where driving or travelling around is an integra of the job?	•
	Yes (e.g. driver, courier, deliveries, etc.) Do not include office workers, Salesmen, Commercial Travellers etc who may travel to see clients	1
	No	2

ASK A	\LL		
QP9a	Are your day-to-day activities limited be or is expected to last, at least 12 months	•	
	Yes, limited a lot	1	► Go to QP9b
	Yes, limited a little	2	► Go to QP9b
	No	3	► Go to QP17

QP9b	[Showcard QP9b] Could you please tell me which of the conditions on the card best de your health issues or disability?	escribe /LTI-CODE
	Mobility or walking difficulty	1
	Physical coordination (e.g. balance)	2
	Lifting, carrying heavy objects	3
	Manual dexterity (affecting ability to use hands to do everyday tasks)	4
	Wheelchair user	5
	Blind, partially sighted or serious sight impairment	6
	Difficulty speaking	7
	Deaf, hard of hearing or serious hearing impairment	8
	Conditions affecting ability to learn understand, remember, concentrate or read	9
	Diagnosed mental health condition such as depression, bi-polar disorder, schizophrenia	10
	Long standing illness or health condition (e.g. MS, chronic heart disease or epilepsy, cancer, H	HV) 11
	Other (SPECIFY)	12

READ OUT: I would now like to ask you some questions about how you use transport in Greater Manchester. When travelling in Greater Manchester, currently, how often do you...

QP17 [Showcard QP17] CODE ONE RESPONSE IN <u>EACH ROW</u>	5 or more days a week	3 or 4 days a week	2 days a week	1 day a week	At least once a fortnight	At least once a month	At least once a year	Not used in the last 12 months	Never used
Use a Car?	1	2	3	4	5	6	7	8	9
Use the bus?	1	2	3	4	5	6	7	8	9
Use the train?	1	2	3	4	5	6	7	8	9
Use Metrolink?	1	2	3	4	5	6	7	8	9
Use a bicycle?	1	2	3	4	5	6	7	8	9
<u>Walk</u> - for 20 minutes or more, in one trip, i.e. without stopping	1	2	3	4	5	6	7	8	9
Use other (taxi, motorcycle etc.)	1	2	3	4	5	6	7	8	9

QP10a	[Showcard QP10a] Do you hold any of these concessionary passes?		MULTI-CODE
	National concession travel pass (for disabled or elderly people)	1	
	Concession Plus pass (<i>for disabled people</i> – <u>NOT</u> National pass as above)	2	
	IGO	3	
	Scholars Pass (16-19)	4	
	LEA Free School Pass	7	
	Other (SPECIFY)	5	
	None	6	

QP10a1	I would now like to ask you some questions about 'Get me There'		
	CODE ONE RESPONSE FOR <u>EACH QUESTION</u>	Yes	No
	Do you have a 'Get me There' card	1	2
	Are you registered on the 'Get me There' app	1	2

QP10a2	Do you pay for any Public Transport Tickets using a Contactless payment card?						
	Yes 1	No 2					

QP10b	[Showcard QP10b] Do you have any public transport season tickets day?	, valid for yesterday /travel
	No 1	► Go to QP12
	Yes 2	► Go to QP11a

QP11a		Ob] What sort of season ticket? MORE THAN ONE RECORD DETAILS IN 'Other.'		
	Bus Operator	First	1	
		Stagecoach	2	
		Other bus operator	3	
	Tram	Metrolink season ticket	4	
	Train	Train (station to station/central zone season)	5	
		GM Traincard	6	
	System One Bus	s Saver	7	
	System One Co	unty Card	8	
	System One Bus	scard Extra	9	
	Other (SPECIFY)		10	

QP11b	[Showcard QP11b] H	low long is it valid for	r?	MULTI-CODE
	Week	1	Quarter	3
	Month / 4 weeks	2	Year	4
	Other (SPECIFY)			5

	PASS (code 1-5) @ QP10a or SEASON TICKET (Code 2) @ QP10b ASK QP12. /ISE GO TO QT1	
QP12	How many ONE WAY trips do you typically make in an average week using this pass o	or ticket?
	Examples:	INSERT ESTIMATE
	If travel to and from work five days a week number of trips = 10	
	If travel to child minder on public transport and then child minder to work on public transport and from work to child minder and child minder to home this is 4 trips per day, 20 trips per week.	

PART C: TRAVEL DIARY SUMMARY QUESTIONNAIRE

READ OUT:

To get a better understanding of the travel you make, I would now like to ask about the trips made by you yesterday (/ on <TRAVEL DAY>)

Travel Day	D	D	/	Μ	Μ	/	Y	Y
------------	---	---	---	---	---	---	---	---

Please tell me about <u>all</u> trips which started on this day, between 4am and 4am the following day. Even short trips like walking to the post box, going next door, from work to a shop and back are important.

INTERVIEWER NOTE:

A trip is a one-way movement to achieve a single purpose. If the respondent describes a round trip, (which starts and finishes at the same location) e.g. walking the dog around a local park, record it as two trips: 1. home to park (or the place of furthest distance away from their house), 2.park to home

All details must be collected for travel made on the TRAVEL DATE, for <u>all</u> household members. If travel date is not yesterday, please ask questions referring to the TRAVEL DAY (e.g. "Monday").

QT1	Did you make a trip yesterday in the UK (on <travel day="">)?</travel>		
	SINGL	E CODE	E
	Yes	1	► Go to QT3
	No - (stayed indoors the whole day)	2	► Go to QT2a
	No - Abroad (i.e. outside Great Britain for the whole of the travel day)	3	► Go to Part D

QT2a	Was there a particular reason you didn't go out? (/ on <trave< th=""><th>EL DAY>?)</th><th></th></trave<>	EL DAY>?)	
	UNPROMPTED	MULTI-CODE	
	Rested because unwell / housebound	1	
	Household jobs	2	
	Leisure at home	3	
	Worked at home	4	
	Stayed in because of weather conditions	5	
	Studying / revising / coursework etc (education related)	6	► Go to Part D
	Caring for others / maternity leave / babysitting	7	
	Had no need to go out	8	
	Had no access to transport	9	
	Other (SPECIFY)	10	

QT3	When you made your first trip of the day yesterday (on <travel day="">) di</travel>	d yoı	u start this at home?
			SINGLE CODE
	Yes	1	► Go to QT6
	No (somewhere else)	2	► Go to QT4

QT4	If QT3 = no (not at h	•					-		
Q. I	the day yesterday?	(on <travel day<="" th=""><th>′>) Pi</th><th>robe for po</th><th>stcode de</th><th>etails WF</th><th>RITE IN</th><th>ADD</th><th>RESS DETAIL</th></travel>	′>) Pi	robe for po	stcode de	etails WF	RITE IN	ADD	RESS DETAIL
	Company / shop / place name:								
	Number and Street name:								
	Town / area								
	Postcode]				
	If postcode not known, record A-Z	Page							
		Grid Letter		Grid Number					

[Showcard T4] Why were you there? SINGLE-CODE	
Home	1
Usual place of work	2
Education (as pupil/ student)	3
Visit friends/ relatives	4
Shopping - Food	5
Shopping - Non food	6
Escorting – place of work (pick-up/ drop-off)	7
Escorting –place of education (pick-up/ drop-off)	8
Accompanying or giving lift to other person (not school, or work)	9
Use Services/ Personal Business (bank, hairdresser, library etc)	10
Health or medical visit	11
Social (Entertainment/ recreation/Participate in sport, pub/ restaurant)	12
Work - Business/ other	13
Worship or religious observance	14
Round trip – walk, cycle, drive for enjoyment	15
Unpaid /voluntary work	16
Tourism/sightseeing	17
Staying at hotel/other temporary accommodation	18
Other (SPECIFY)	19
Childcare – taking/collecting child to/from babysitter, nursery etc	20
Moving people or goods in connection with employment	21

TRAVEL DIARY OVERVIEW

OBTAIN A SUMMARY OF ALL TRIPS MADE BY COMPLETING THE TRAVEL DIARY OVERVIEW GRID BELOW. USE THE OVERVIEW GRID AS A MEMORY JOGGER WHEN COMPLETING THE FULL TRAVEL DIARY USING TRIPSHEETS.

- COLLECT INFORMATION ABOUT ALL TRIPS STARTED DURING THE TRAVEL DAY (I,.E. BETWEEN 0400 ON THE TRAVEL DAY TO 0359 THE FOLLOWING DAY
- ALL TRIPS STARTING OR ENDING IN GREAT BRITAIN MUST BE INCLUDED
- ESTABLISH APPROX DESTINATION AND THE PURPOSE OF EACH TRIP
- MAKE SURE YOU HAVE ALL THE TRIPS IN THE CORRECT ORDER
- REMEMBER A TRIP IS A ONE WAY MOVEMENT TO ACHIEVE A SINGLE MAIN PURPOSE

Travel Diary Overview Grid								
TRIP NO.	START TIME		PURPOSE and /or DESTINATION					
TRIP 1								
TRIP 2								
TRIP 3								
TRIP 4								
TRIP 5								
TRIP 6								
TRIP 7								
TRIP 8								
TRIP 9								
TRIP 10								
CHECK – HAVE	YOU GOT ALL TRI	PS						
-	go to local shop/ pos	st box	- Did they take the kids to swimming/ club / friends					
-	walk the dog		- Did they give friend or relative a lift					
	<pre>/ leave work at lunch nd/ get a sandwich</pre>	time to	 If town centre trip are all trips recorded for change in purpose e.g. shop, lunch, personal business 					
	- Did they go somewhere on way home from work eg gym I confirm I have probed for and recorded all trips my by the respondent.							
QT6	INTERVIEWER WF	RITE IN THE	NUMBER OF TRIPS MADE, AS RECORDED ABOVE.					
	WRITE IN NUMBEI	۲						
NOW COMPLETE THE TRAVEL DIARY – RECORD FULL TRIP DETAILS USING 'TRIP-SHEETS'								
CHECK THAT THE NUMBER OF TRIPS RECORDED IN THE TRAVEL DIARY OVERVIEW GRID (above) AND TRIP-SHEETS EQUALS THE NUMBER OF TRIPS RECORDED IN QT6. IF, DURING THE COURSE OF THE TRAVEL DIARY INTERVIEW THE RESPONDENT REMEMBERS MORE TRIPS PLEASE RECORD THESE ON THE TRIPS SHEETS AND UPDATE QT6 TO REFLECT THIS.								

REMEMBER, ONCE YOU HAVE COMPLETED THE TRAVEL DIARY TRIP SHEETS, COMPLETE PART D

Document E: Travel Diary

Sam	ple ID								Pe	rson	ID			Trav	el Diar	y Da	te	D	D /		M	/	ΥY
	l					Tri	p No	D						Í	Trip	No		Γ		T		Ī	
Q1 Where did you end this trip (Showcard T1)			Home Work [Tick one]			ne]	Home Work [Tick one]																
				Educ	ation		0	ther					Educat	tion		Othe	er						
	If other at Q1 Please tell me	the f	ull ade	dress		No/N	lame								No/Na	No/Name							
1	and postcode					Street				Street													
						Town/City				Town/City													
	(if no postcode	locate	in A-i	Z and		Po	stcod	e							Postcode								
	record grid squ					Pa	ge No	#								No#							
						Gri	d Ret	f		_		Ν			Grid	Ret	L	-			Ν		
	What time did	-						:		[24	hr, e.g	. 18:30]			:			[24 hr, e	e.g.	18:30]		
Q3	What time did	you a	rrive	?		[24 hr, e.g. 18:30]						[24 hr, e.g. 18:30]											
Q4	How long did	l trip t	ake?			[HH: MM]					[[]]: [[][[]][][]][][]][][]][][]][][]][
Q5 V	Why did you m MAIN PURPO		nis trij	p? [Co	ode	(Showcard T4) [Enter Code]				(Showcard T4) [If Code 21 at Q5 and more than five calls] [Enter Code] calls] How many work trips did you													
											make?			a you									
06.1	low many oth	or por	nlo tr	avolle	32	Emm	Hou	sobold	(5+ 4	avelud	ling se	10			From	House	bold	Mile	s travel	lled			
	[Code 0 if alone		pre u	avent				sehold			-	ai)			From h				-	,	""/ 		
						Not r	nemb	ers of	hous	ehold					Not me	ember	sofh	ouset	old]
	What methods use?		avel d	id you	-	1					6 7	Train Metro			1	Walk Cycl				6 7		nk	
	Fick all that app Showcard T7)					3	Mot	orcycle/s / van driv		/ mope	8 b		coach / i minicab	minibus	3	Moto	vrcyde/		/ moped	8	Bus/ co		ninibus
						5	Car	/ van pa	senga		11	2+ tr	ain	,	5		van dri van pa	ssenger	r	11	1 2+ train	1	
						10	Oth	er (Pleas	e Spec	aify)	12	2+ M 2+ b	etrolink us/ coad	h	10	Othe	r (Plea	se Spec	ily)		2 2+ Met 3 2+ bus		1
Q7b	What was the used [in	MAIN	MET	HOD				(Enter	Code	from	Q7a]					(E	nter C	Code fi	rom Q7	a]			
	Q7a]? (Showe	card T	7)			[If used Car/van at Q7a GO TO Q8] [Otherwise GO TO Q9]					[If used Car/van at Q7a GO TO Q8] [Otherwise GO TO Q9]												
ONLY	AN/M'BIKE U (Showcard Ta Where did you	3)				(Shov [Ente	wcard er Coo] [Ent	ter Co	ode]
	Q9 Was a ca make this tr	ar/van	availa			Yes		N	o		[tick	one]			Yes		No		[ti	ick o	one]		
ERS	[If travelled b Public Trans	y			-	т	icket	1		Ticke	et 2]	Ticke	et 3	Tic	cket 1			Ticket 2	2		Ticke	t 3
NON-CAR/VAN USERS ONLY	Q7a (CODES Q10 What tie	6-13		Bus	3	[]	[
AR/VAN ONLY	were used for Mode? (Sho	or eac	1	Moter	link			-			_		_	_						1	r		_
NON-	T10) Tick all that	apply		Metrol		L														J			
				Trai	n]	[
Q11 Did you go anywhere else yesterday/travel day?				Yes No				PART			[tick	one]	Yes No			ГО NE ГО РА	XT TRI RT D	Ρ		[ticl	(one]		

			Trip No			Trip No				
Q1	Where did you end this trip (Showcard	d T1)	Home	Work	[Tick one]	Home	Work	[Tick one]		
		<u></u>	Education	Other		Education	Other			
	If other at Q1		No/Name			No/Name				
	Please tell me the full ad and postcode	dress	Street			Street				
						Town/City	······			
	(if no postcode locate in A-	Zand	Postcode			or				
	record grid square)		Page No#			Page No#				
			Grid Ref	_	N	Grid Ref		N		
Q2	What time did you set of	ff?	:	[24 hr, e.g. 1	18:30]	:	[24 hr, e.g. 1	8:30]		
Q3	What time did you arrive?	?		[24 hr, e.g. 1	18:30]	· · · · · · · · · · · · · · · · · · ·	[24 hr, e.g. 1	8:30]		
Q4	How long did trip take?			[HH:MM]			[HH:MM]			
Q5	Why did you make this tri MAIN PURPOSE]	p? [Code	(Showcard T4) [Enter Code]	[If Code 21 at Q5 calls]	and more than five	(Showcard T4) [Enter Code]	[If Code 21 at Q5 calls]	and more than five		
	MAINFORFOSEJ				rk tripsdid you			ork trips did you		
				Trips made Miles travelled			Trips made Miles travelled			
Q6	How many other people tr	avelled?	From Household	(5+ excluding self) []	From Household	(5+ excluding self			
	[Code 0 if alone]		From household Not members of I	•		From household a Not members of h				
07a	What methods of travel d	id you								
	use? Tick all that apply	iu you	1 Walk 2 Cycle	6 7	Train Metrolink	1 Walk 2 Cycle	6 7	Train Metrolink		
	(Showcard T7)		3 Motorcycle/s 4 Car/ van driv	cooter/moped 8	Bus/ coach / minibus Taxi/ minicab	3 Motorcycle/scooler / moped 8 Bus/ coach / minibus 4 Car/ van driver 9 Taxi/ minicab 5 Car/ van passenger 11 2+ train				
			5 Car/ van pas		2+ train					
			10 Other (Pleas		2+ Metrolink 2+ bus/ coach	10 Other (Plea	se Specify) 12 13	2+ Metrolink 2+ bus/ coach		
Q7b	What was the MAIN MET used [in	HOD	[Enter	Code from Q7a]		[Enter C	ode from Q7a]			
	Q7a]? (Showcard T7)			l Car/van at Q7a G wise GO TO Q9]	O TO Q8]	[If used Car/van at Q7a GO TO Q8] [Otherwise GO TO Q9]				
ONL	VAN/M'BIKE USERS (<u>(Showcard T8)</u>		(Showcard T8) [Enter Code]]			[Enter Code]		
Q 8	Where did you park? Q9 Was a car/van avail make this trip? (Showc		Yes No	[tick or	ne]	Yes No	[tick or			
s	[If travelled by	<u>aru 19)</u>	Ticket 1	Ticket 2	Ticket 3	Ticket 1	Ticket 2	Ticket 3		
I USE	Public Transport in Q7a (CODES 6-13)]	Bus								
RIVAN	Q10 What tickets were used for each									
NON-CAR/VAN USERS ONLY	Mode? <u>(Showcard</u> <u>T10)</u> [Tick all that apply]	Metrolink								
NO	[not an that apply]	Train								
011	Did you go anywhere else	0								
un	yesterday/travel day?			TO NEXT TRIP TO PART D	[tick one]		O NEXT TRIP	[tick one]		

GMTRADS

HOUSEHOLD SURVEYS

SHOWCARD QH6

We need a general idea of household income to gain a better understanding of why people travel the way they do.

	Annual	Or <u>Monthly</u>	Or <u>Weekly</u>
D	less than £5,000	less than £400	Less then £100
Х	£5,000 - £9,999	£400 - £799	£100 - £199
R	£10,000 - £14,999	£800 - £1,199	£200 - £299
S	£15,000 - £19,999	£1,200 - £1,599	£300 - £399
Ζ	£20,000 - £24,999	£1,600 - £1,999	£400 - £499
Υ	£25,000 - £34,999	£2,000 - £2,999	£500 - £699
Α	£35,000 - £49,999	£3,000 - £4,199	£700 - £999
W	£50,000 - £74,999	£4,200 - £6,199	£1,000 - £1,499
Н	£75,000 or more	£6,200 or more	£1,500 or more

Please take into account *all* sources of income such as:

- Wages/salary, income from self-employment
- Pensions, child benefit, mobility/disability allowances
- Other state benefits such as family credit, unemployment benefit, housing benefit, sickness/invalidity benefit, maternity benefit, income support etc.
- Saving/investment interest, income from rent, capital gains tax etc
- Other income such as alimony, annuity, grants etc

SHOWCARD QH5

Cars and vans owned by the household Cars and vans supplied as part of your job Motorcycles / scooters Bicycles (excluding those used by children aged under 5) Other vehicles

SHOWCARD QP1e

- Full licence for a car / van 1
- Full licence for a motorcycle 2
- Full licence for a moped / scooter 3
- Provisional licence for a car / van 4
- Provisional licence for a motorcycle 5
- Provisional licence for a moped/scooter 6
 - None of these 7

SHOWCARD QP1g

SHOWCARD QP1h

White		No religion	1
English/Welsh/Scottish/Northern Irish/British	1	Buddhist	2
Irish Gypsy or Irish Traveller	2 3	Christian	3
Any other White background	4		
Mixed / Multiple ethnic groups		Hindu	4
White and Black Caribbean	5	Jewish	5
White and Black African	6		•
White and Asian	7	Muslim	6
Any other Mixed / Multiple ethnic background	8	Citch	-
Asian or Asian British		Sikh	7
Indian	9	Any other	8
Pakistani	10		Ŭ
Bangladeshi	11	Prefer not to say	9
Chinese	12		
Any other Asian background	13		
Black			
African	14		
Caribbean	15		
Any other Black background	16		
Other			
Arab	17		
Any other Ethnic group	18		

SHOWCARD T4

- Home 1
- Usual place of work 2
- Education (as pupil / student) 3
 - Visit friends / relatives 4
 - Shopping Food 5
 - Shopping Non food 6
- Escorting place of work (pick up / drop off) 7
- Escorting place of education (pick up / drop off) 8
 - Accompanying / giving lift (not school or work) 9
- Use services / Personal Business (bank, hairdresser, 10 library etc)
 - Health or medical visit 11
- Social (Entertainment/ Recreation / Participate in sport, 12 pub/restaurant etc)
 - Work Business / other 13
 - Worship or religious observance 14
 - Round Trip walk, cycle, drive for enjoyment 15
 - Unpaid / Voluntary work 16
 - Tourism / sightseeing 17
 - Staying at hotel / other temporary accommodation 18
 - Other 19
- Childcare taking collecting child to/from babysitter etc 20
- Moving people or goods in connection with employment 21

GMTRADS

PERSON SURVEY

SHOWCARD QP2

- Working full time (30+ hours) 2
- Working part-time (16 30 hours) 3
- Working part-time (less than 16 hours) 4
 - Regular voluntary/unpaid work 6 (including work experience)
 - In full-time education (student) 7 In part-time education (student) (30
 - hours per week or less, 8 sandwich course etc)
 - Retired 5
 - Looking after the home / family 9
 - Unemployed / not working 10
 - Long term sick or disabled 11
 - Other 12

SHOWCARD QP11b

Validity

AECOM

- Week 1
- Month / 4 weeks 2
 - Quarter 3
 - Year 4
 - Other 5

SHOWCARD QP10b

SHOWCARD QP4/7

1	Ticket Type		
2	Bus	First	1
3	Operator	Stagecoach	2
4	•	Other bus operator	3
5		·	
6	Tram	Metrolink season ticket	4
7 8	Rail	Train (station to station/	5
o 9		central zone season)	
5 10			

- GM Traincard 6
- System One Bus Saver 7
- System One County Card 8
- System One Buscard Extra 9
 - Other 10

- Walk 1
- Cycle 2
- Motorcycle, scooter or moped
 - Driving a car or van 4
 - Passenger in a car or van
 - Train 6
 - Metrolink
 - Bus, coach or minibus 8
 - Taxi / minicab 9
 - Study / Work mainly at home 10
 - Other 11

SHOWCARD QP10a

- National concession travel pass (for1disabled or elderly people)
- Concession Plus pass (for disabled people 2 NOT National pass as above)
 - IGO 3
 - Scholars Pass (16-19) 4
 - LEA Free School Pass 7
 - Other 5
 - None 6

SHOWCARD QP8

Public transport vehicle driver

Taxi/mini cab driver

Goods vehicle driver

Drive an emergency vehicle or patrol vehicle

- Car, motor or pedal-cycle courier
- Door to door selling
- Home delivery (post, milk etc)
- Home service worker (meter reader etc)

SHOWCARD QP17

- 5 or more days a week 1
 - 3 or 4 days a week 2
 - 2 days a week 3
 - 1 day a week 4
- At least once a fortnight 5
 - At least once a month 6
 - At least once a year 7
- Not used in the last 12 months 8
 - Never used 9

SHOWCARD QP9b

- Mobility or walking difficulty 1
- Physical coordination (e.g. balance) 2
 - Lifting, carrying heavy objects 3
- Manual dexterity (affecting ability to use hands to 4 do every day tasks)
 - Wheelchair user 5
- Blind, partially sighted or serious sight impairment 6
 - Difficulty speaking 7
 - Deaf, hard of hearing/serious hearing impairment 8
 - Conditions affecting ability to learn, understand, 9 remember, concentrate or read
 - Diagnosed mental health condition such as 10 depression, bi-polar disorder, schizophrenia
- Long standing illness or health condition (e.g. MS,
 - chronic heart disease or epilepsy, cancer, HIV 11
 - Other 12

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GMTRADS

TRAVEL DIARY

SHOWCARD T1

- Home 1
- Usual Workplace 2
- Usual place of education 3
 - Other (SPECIFY) 4

SHOWCARD T10

Mode	Ticket type	
Operator	Single (s)	1
specific	Return	2
(all	Day ticket	3
modes)	Season Ticket (more than one day)	4
	Concession Pass	5
	Other Specify	6
	Adult +1 (1 adult & 1 child)	7
	Family / Group ticket (2 adults & up to 3 children)	8
	Weekend ticket	9
Bus	Get me there – System One Day	10
	Get me there – System One Season	11
	Get me there – Operator Day	12
	Get me there – Operator Season	13
	System One – Day	14
	System One/Buscard Extra – Season	15
	Plus Bus (bus add on to rail ticket)	16
Metrolink	Get me there - Single	17
(App)	Get me there – Return	18
	Get me there – Day	19
	Get me there - Season	20
Multimode	System one – Bus and Train Day	21
	System one – Bus and Tram Day	22
	System one – Train and Tram Day	23
	System one – All modes Day	24
	Wayfarer Day	25
	System One - Countycard (Season)	26

SHOWCARD T4

- Home 1
- Usual place of work 2
- Education (as pupil / student) 3
 - Visit friends / relatives 4
 - Shopping Food 5
 - Shopping Non food 6
- Escorting place of work (pick up / drop off) 7
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 - Accompanying / giving lift (not school or work) 9
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 - Health or medical visit 11
- Social (Entertainment/ Recreation / Participate in sport, 12 pub etc)
 - Work Business / other 13
 - Worship or religious observance 14
 - Round Trip walk, cycle, drive for enjoyment 15
 - Unpaid / Voluntary work 16
 - Tourism / sightseeing 17
 - Staying at hotel / other temporary accommodation 18
 - Other (SPECIFY) 19
- Childcare taking collecting child to/from babysitter etc 20
- Moving people or goods in connection with employment 21

SHOWCARD T9

- Yes, I could have made this trip 1 by car/van
- There was no car/van available to 2
 - me to make this trip

SHOWCARD T8

Did not park 1

On Street

- **Resident Scheme 21**
- Paid Season Ticket 22
- Paid per day/hour (e.g. 23 cash/mobile phone)
 - Free Blue Badge 24
 - Free no fee required 25

Off Street

- Public Car Park Season Ticket 31
 - Public Car Park Paid 32
- per day/hour (e.g. cash/mobile)
 - Public Car Park Free 33
 - Private residential 34
 - Private non-residential 35
 - Park and Ride 36

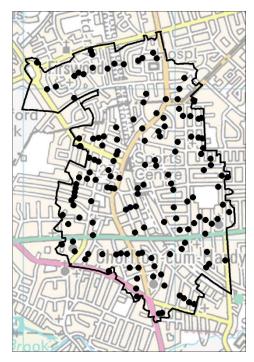
Walk 1

- Cycle 2
- Motorcycle/Scooter/Moped 3
 - Car / Van driver 4
 - Car / Van passenger 5
 - Train one 6
 - Train more than one 11
 - Metrolink one 7
- Metrolink more than one 12
- Bus / coach / minibus one 8
- Bus / coach / minibus more than one 13
 - Taxi / minicab 9
 - Other (SPECIFY) 10

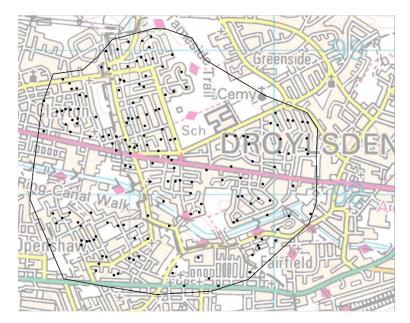
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APPENDIX B: Area Maps - Boosters

Chorlton

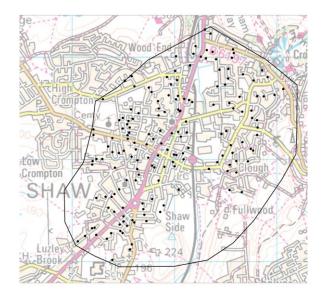


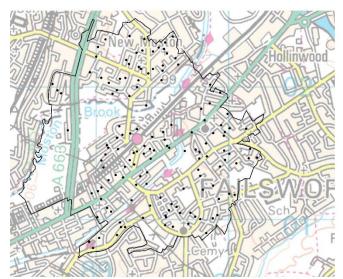
Droylsden



<u>Shaw</u>

<u>Failsworth</u>





Revision History

Revision	Revision date	Details	Authorised	Name	Position