

# Your city centre is changing...

## Analysis of 2018's public conversation



# City Centre Transport Strategy Conversation: Summary

Key points highlighted in the conversation were:

- 90 per cent of respondents identified air quality as an important issue;
- 80 per cent agreed that improving cycling, walking and public transport infrastructure would be the best way to improve air quality;
- Congestion and traffic was identified as one of the biggest problems when travelling into and around the city centre;
- 69 per cent felt that reducing levels of traffic was the best way to create a high-quality city centre;
- Expanding the public transport network, cheaper and discounted travel and more frequent and reliable services were highlighted as being needed to encourage more people to use public transport to access the city centre;
- Safety and parking were major issues when it came to cycling, with 80 per cent of respondents indicating they felt unsafe when cycling around the city centre;
- Half of people felt that pedestrians had too little space on the city centre's streets and sixty four percent of respondents felt cyclists had too little space; and
- Deansgate was highlighted as the main street in the city centre that has too little space for pedestrians.

## Methodology and sample

The City Centre Transport Strategy conversation was launched on 8<sup>th</sup> August 2018 and closed on the 17<sup>th</sup> October 2018. The online survey was open to all and **3715** respondents completed and submitted their responses. The response profile was broadly similar to the GM area with the following main exceptions:



Women were underrepresented – 40% of respondents were women compared to 55% men.



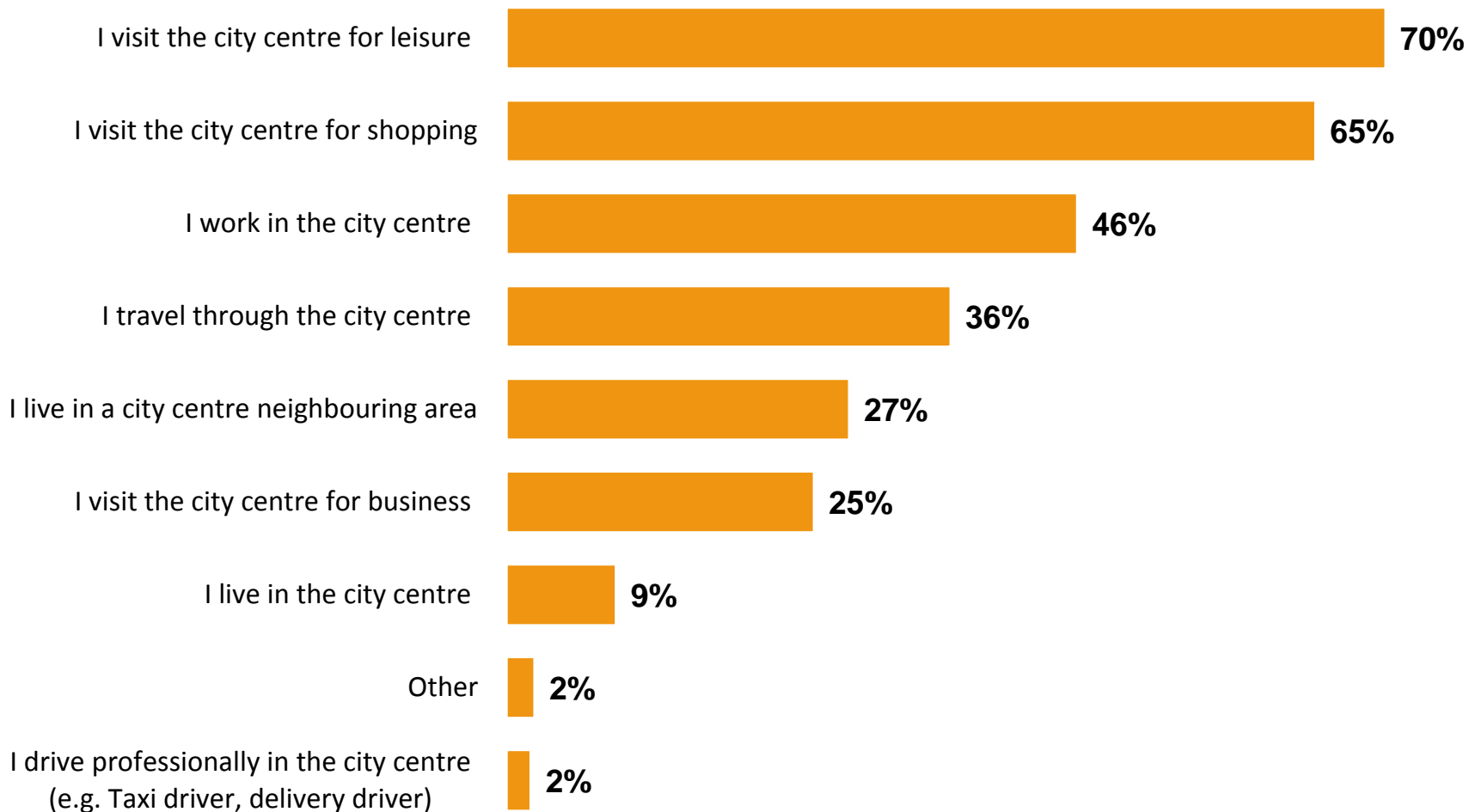
Respondents aged 25-54 were overrepresented. Respondents over 65 were underrepresented.



The response was highest in the districts closest to the City Centre, the highest response being from Manchester (35%), Salford (13%), and Trafford (12%).

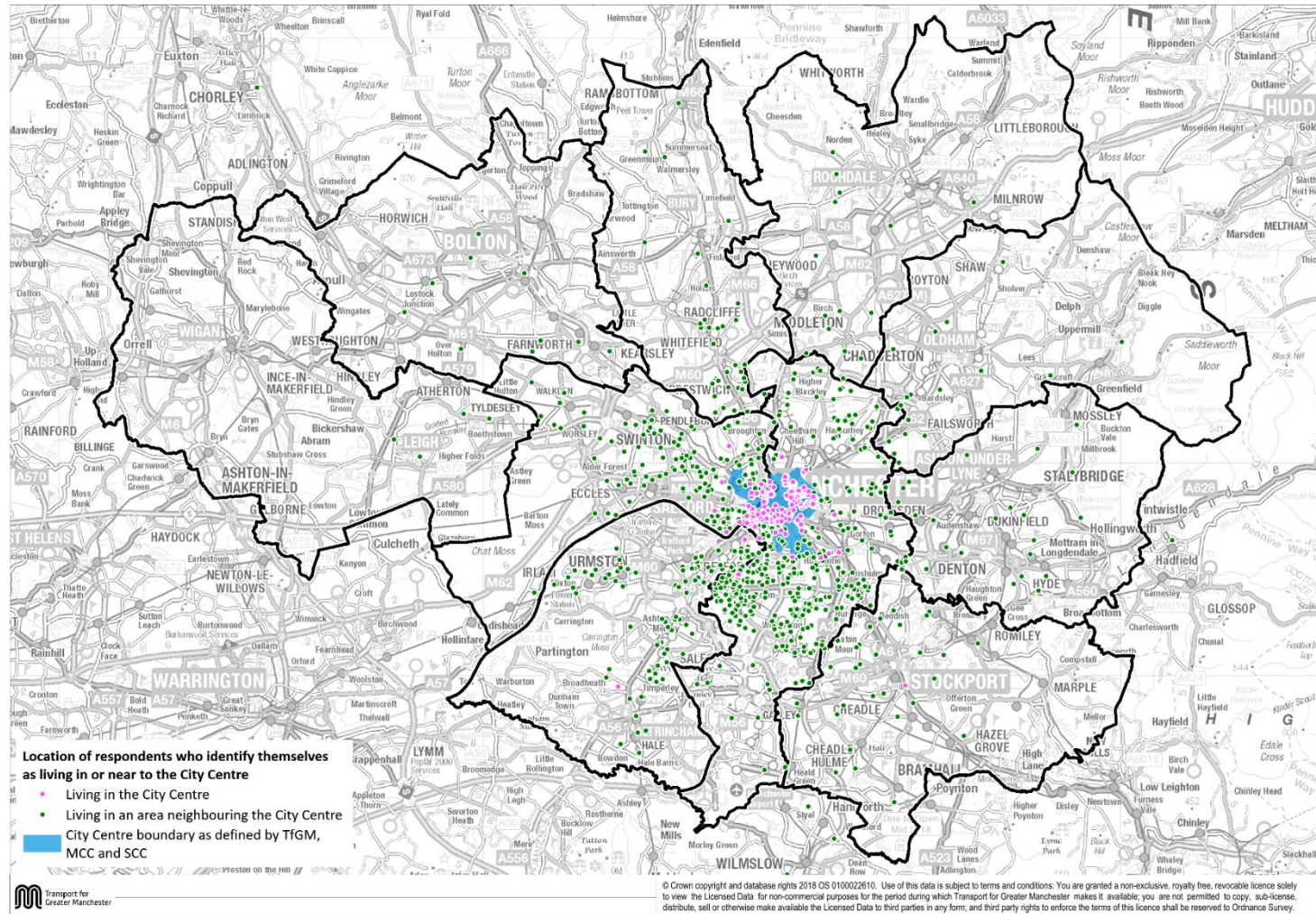


Respondents were asked how they currently use the city centre.





Respondents identifying themselves as living in the city centre or surrounding area were distributed as shown.





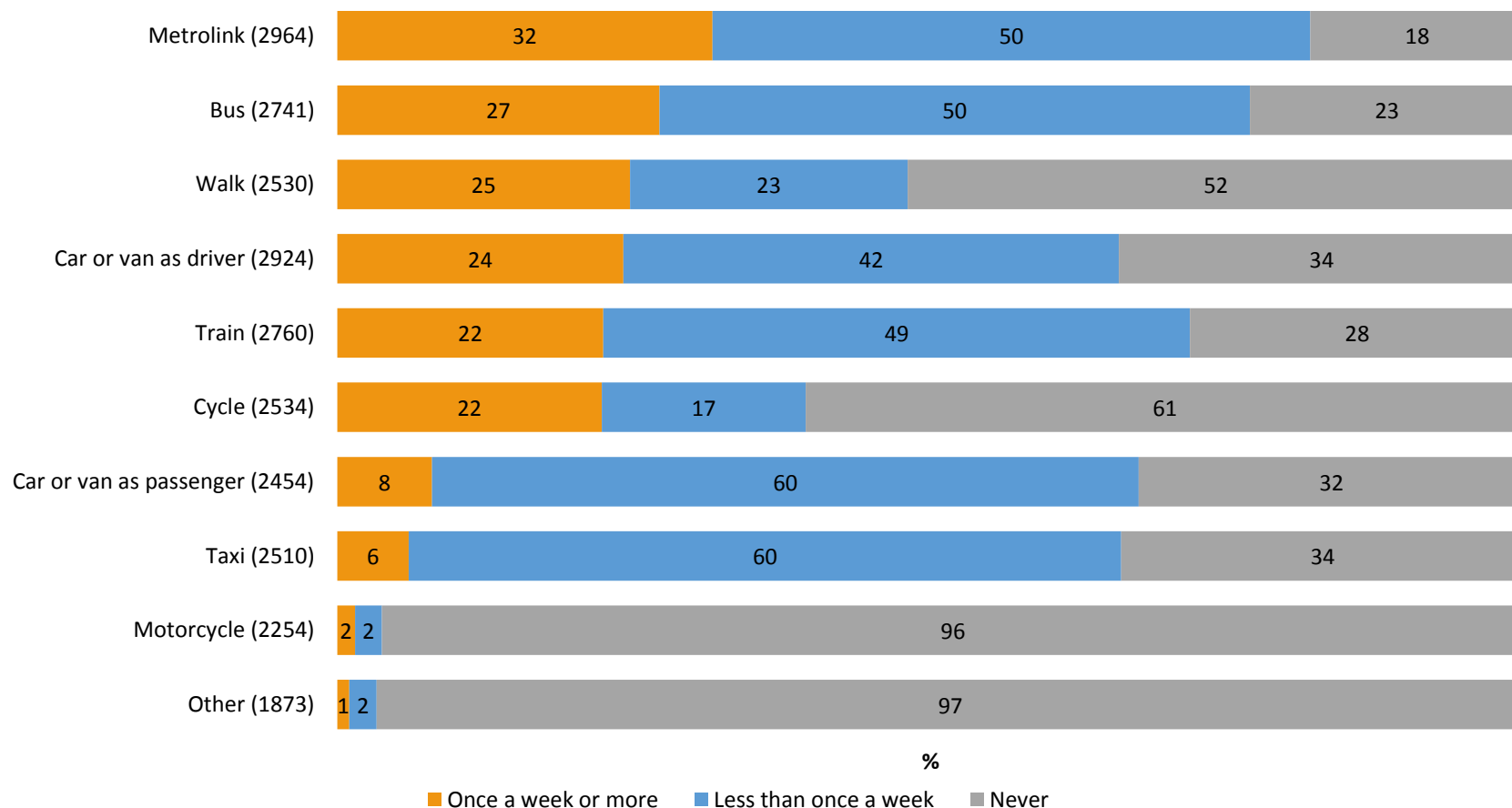


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# City Centre Transport Strategy (CCTS) Conversation

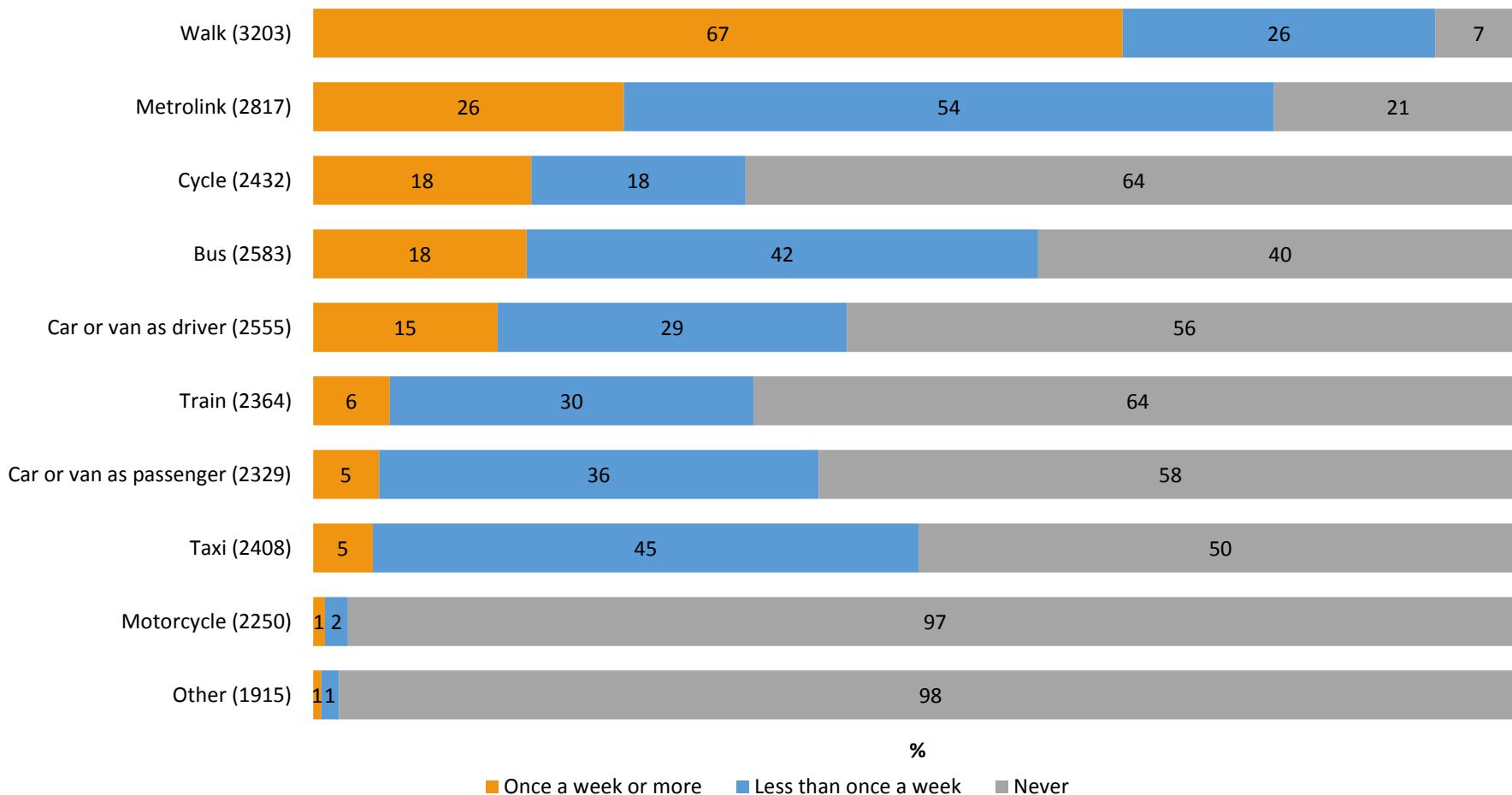
## Getting into and around the city centre

A higher percentage of respondents were using public transport to regularly travel into the city centre than were driving. Respondents were most likely to have used Metrolink, bus or train at least once a week or more. A higher than expected percentage of respondents cycled regularly.





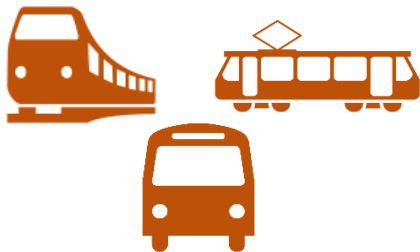
Walking was the most popular method of getting around the city centre amongst respondents to the conversation, but just over a quarter used Metrolink once a week or more.







74% of respondents who had used a car to get into the City Centre stated that they always or sometimes had an alternative.



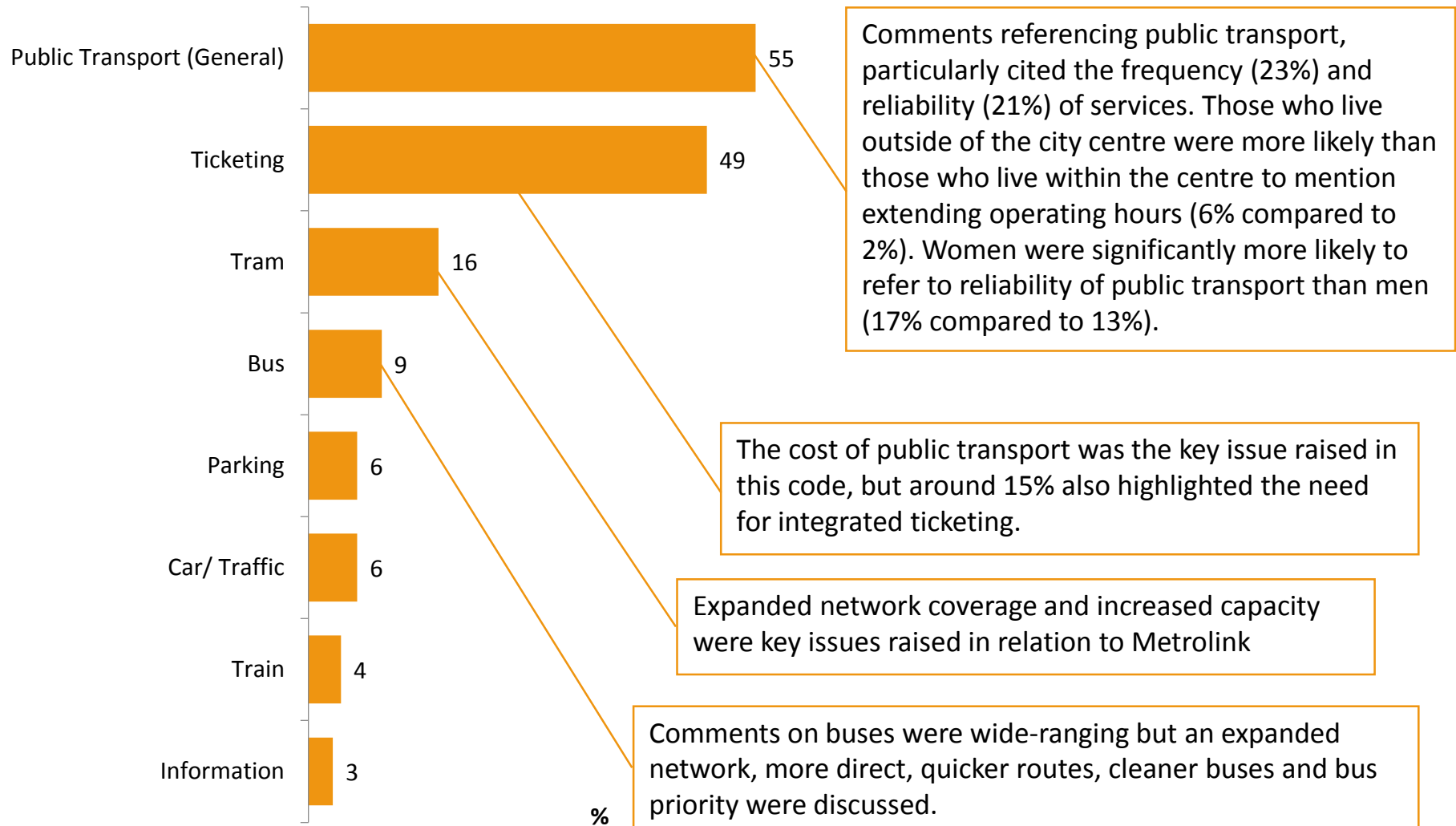
Improvement to public transport (in particular the expanded public transport networks, more frequent services and more reliable services) was the most frequently cited factor that would encourage respondents to reduce their car travel into the city centre. The same theme was most popular in the congestion conversation.



Cheaper tickets on public transport was the second most popular factor that would discourage car use (also the second most popular factor in the congestion conversation.)



## What would it take to encourage you to use public transport more frequently?

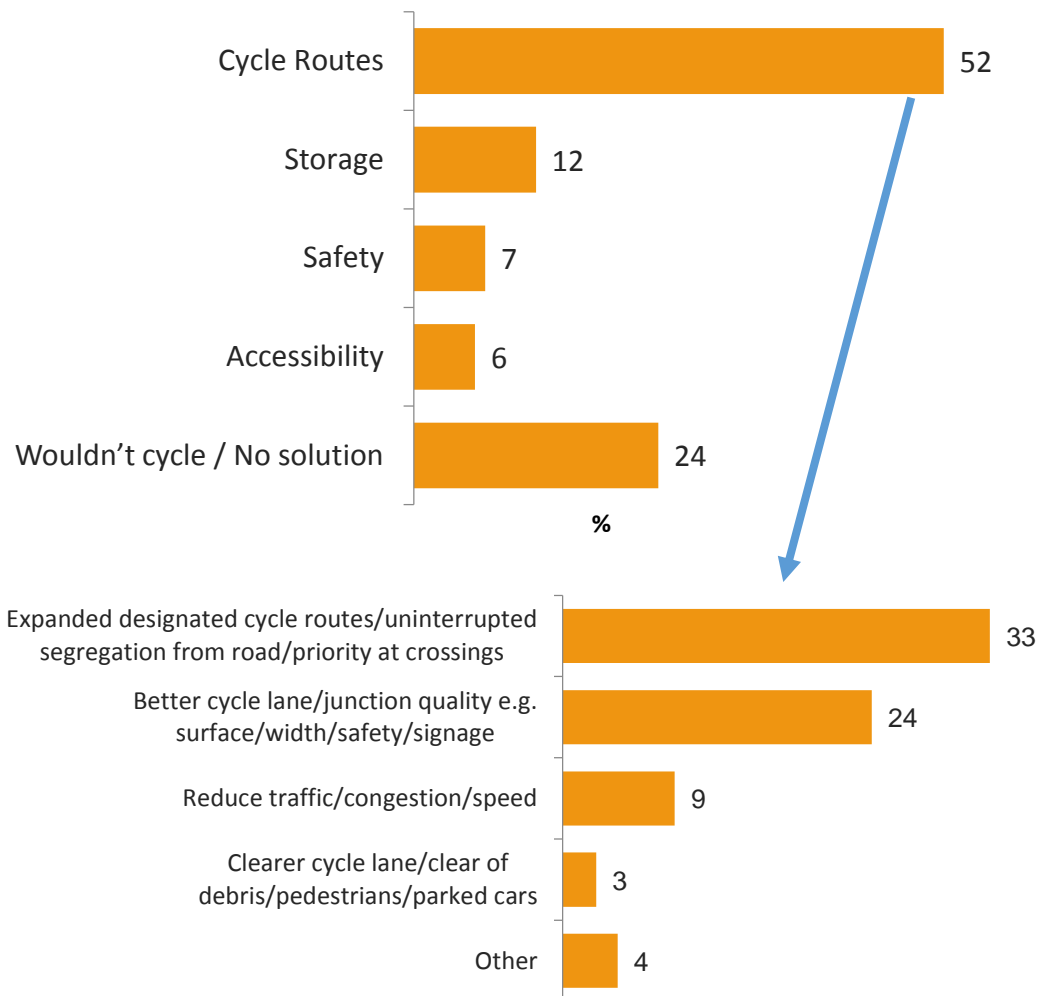




The availability and upkeep of cycle routes was the main factor that would encourage more cycling into the City Centre.

A third of respondents (33%) claimed EXPANDED cycle routes, would encourage them to cycle more frequently into the city centre. Amongst non-cyclists, 26% suggested that if these were improved they would be encouraged to cycle more frequently.

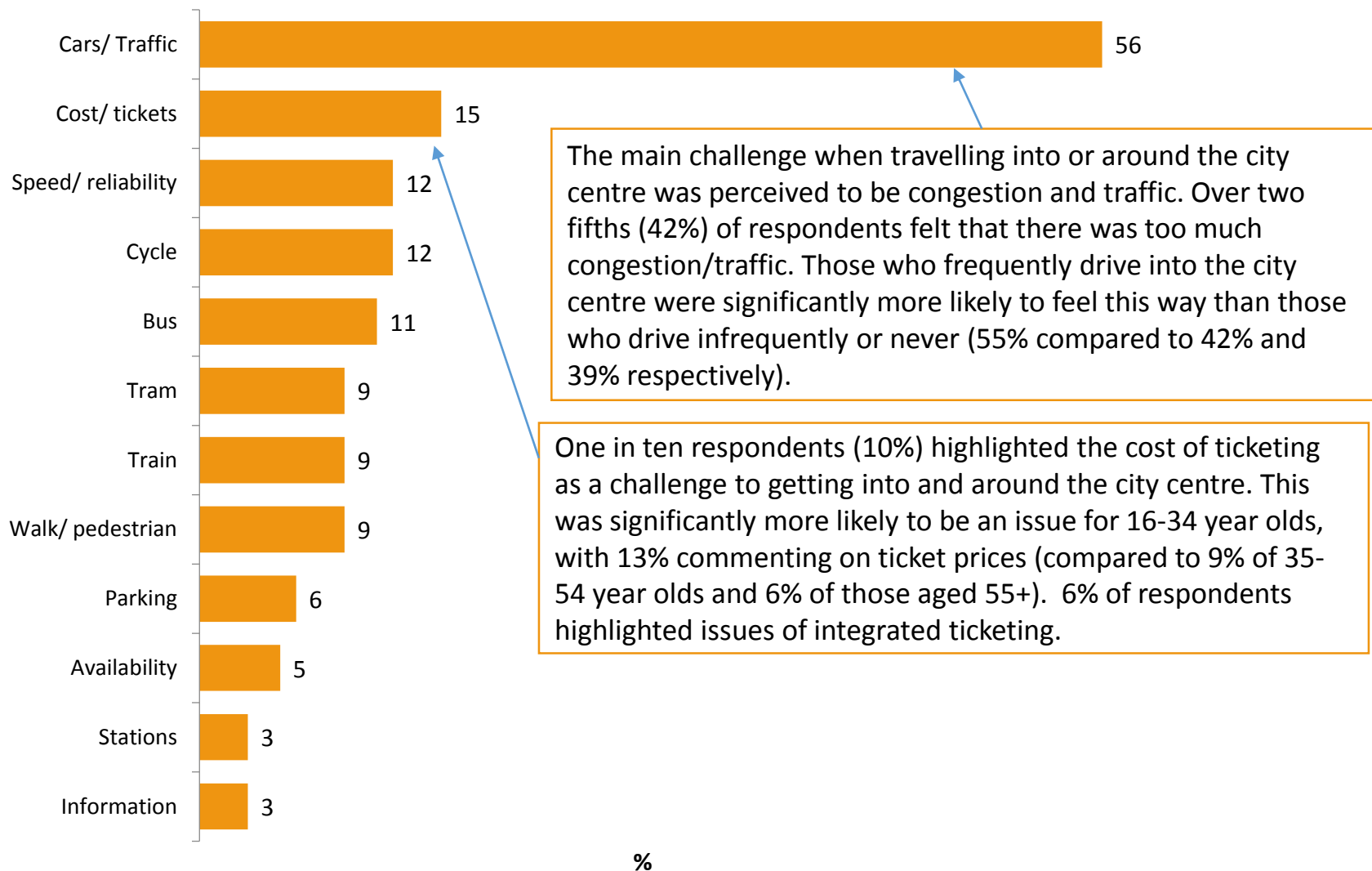
A quarter (24%) of respondents would be encouraged to cycle more frequently if cycle lanes were IMPROVED. Younger respondents aged 16-34 were significantly more likely to suggest this.

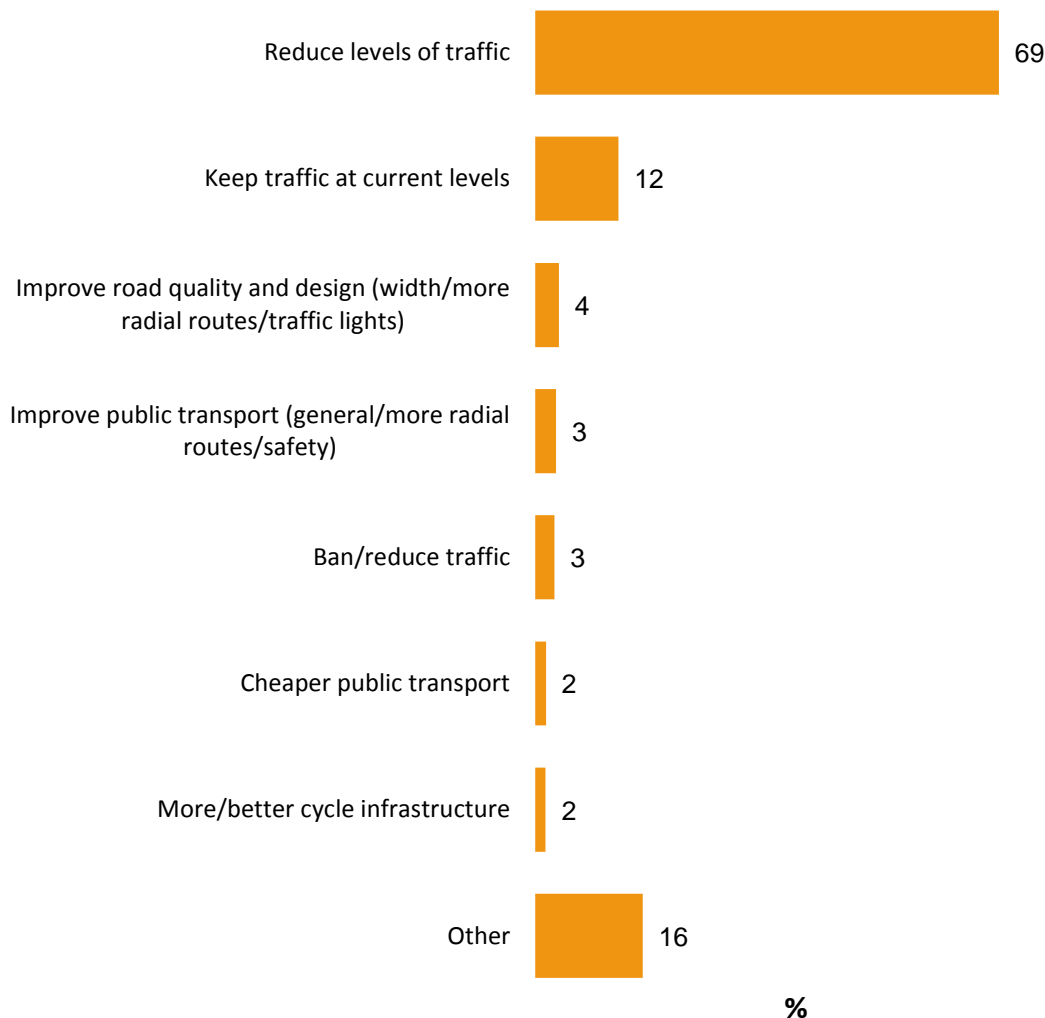






## Challenges when travelling into or around the city centre



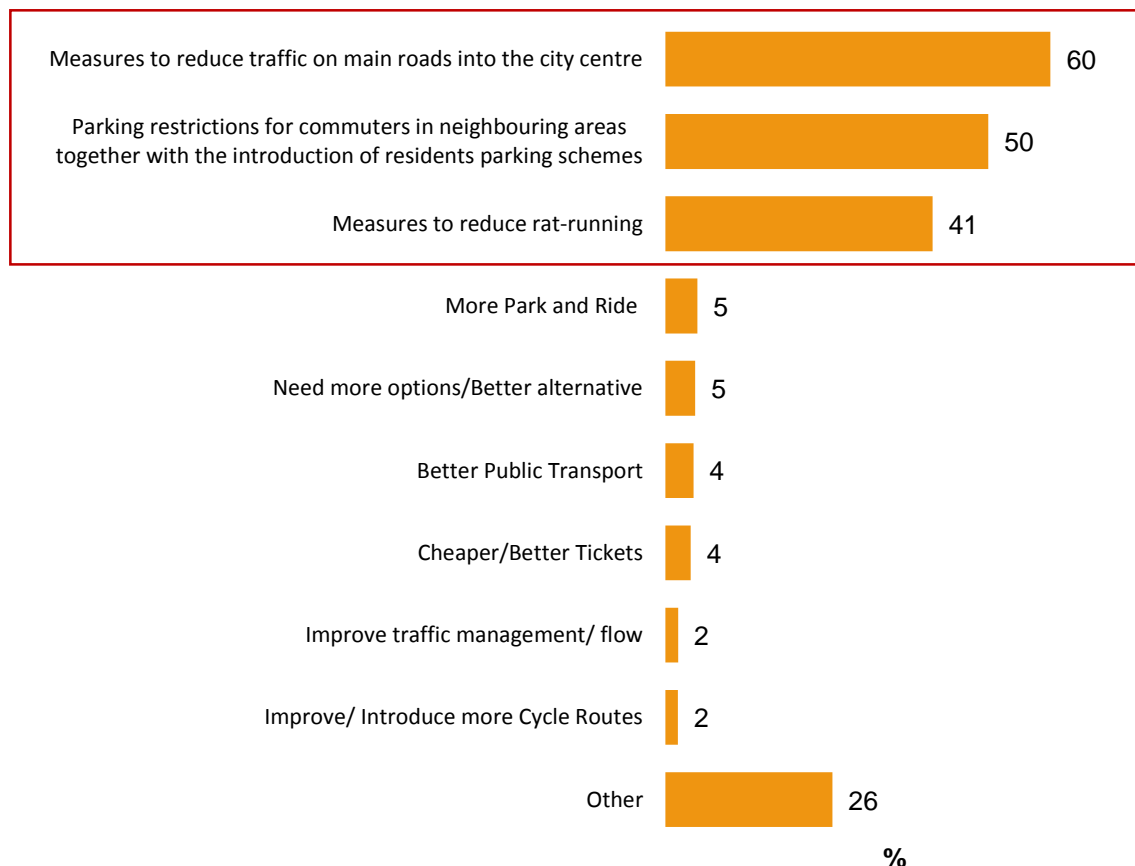


Respondents were asked how best to create a high quality city centre. Within the survey, respondents were given three initial options, 'Reduce levels of traffic', 'Keep traffic at current levels' or 'Something else'. Following recoding of the 'Something else' responses, the results were as follows.

Frequent users of bus, train, tram and cycling to get into the city centre were all significantly more likely than those who don't use those modes to think levels of traffic should be reduced, whilst frequent car drivers were significantly more likely than non-drivers to think traffic should be kept at current levels (21% compared to 8%).



Respondents were given three main options (shown in the red box) to reduce the impact of travel into the city centre on neighbouring areas, together with a 'something else' option for alternative suggestions. These suggestions have been coded by theme, the main themes are shown in the graph below.

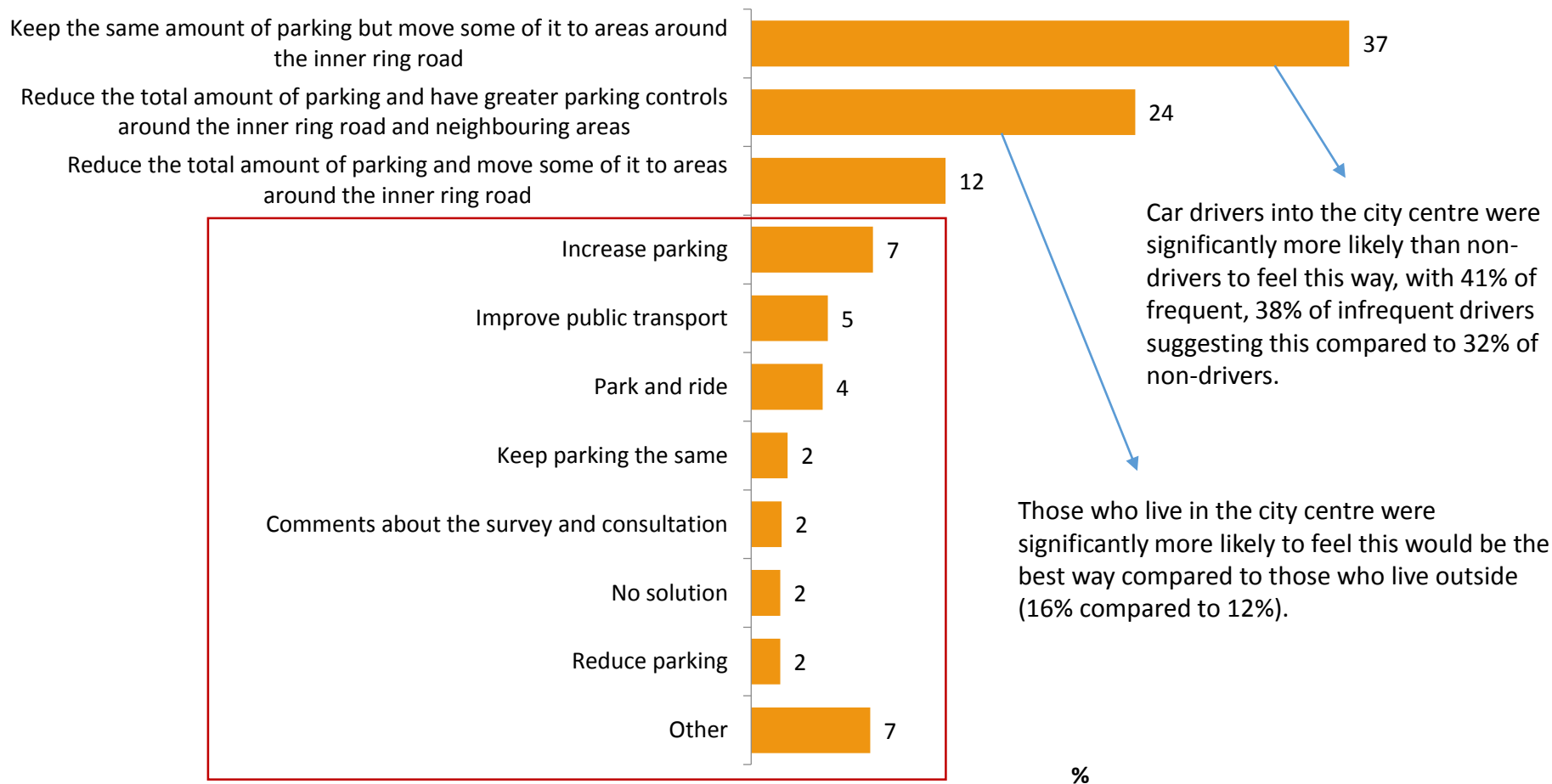


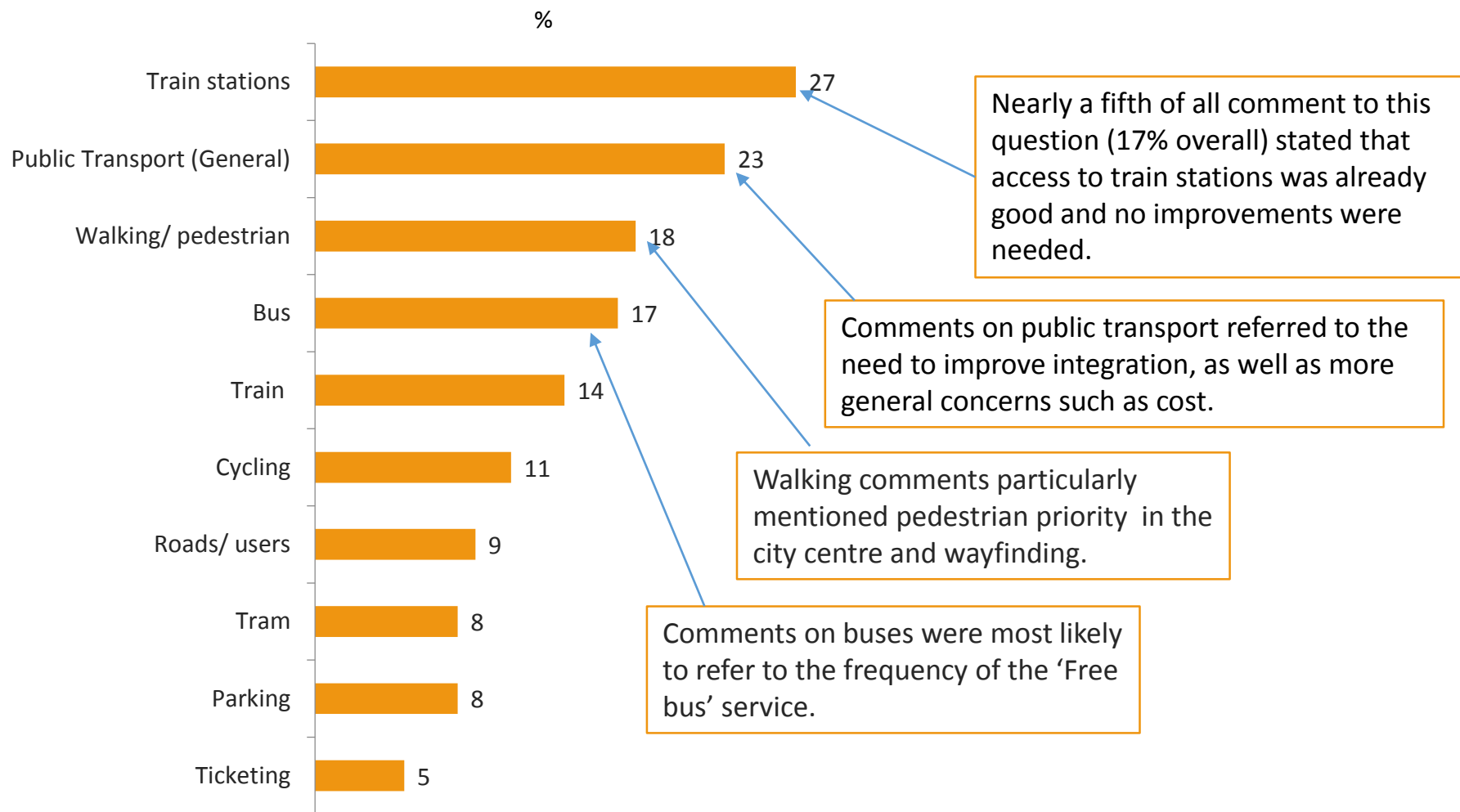
Respondents with a car in the household were significantly less likely to feel that these three options would help reduce the impact of the city centre on neighbouring areas than those without a car in the household. (55% compared to 74%, 47% compared to 60%, and 39% compared to 48% respectively).





Respondents were given three options for managing car parking in the city centre and an open comment box to provide alternative suggestions. These comments are summarised by theme in the red box below.







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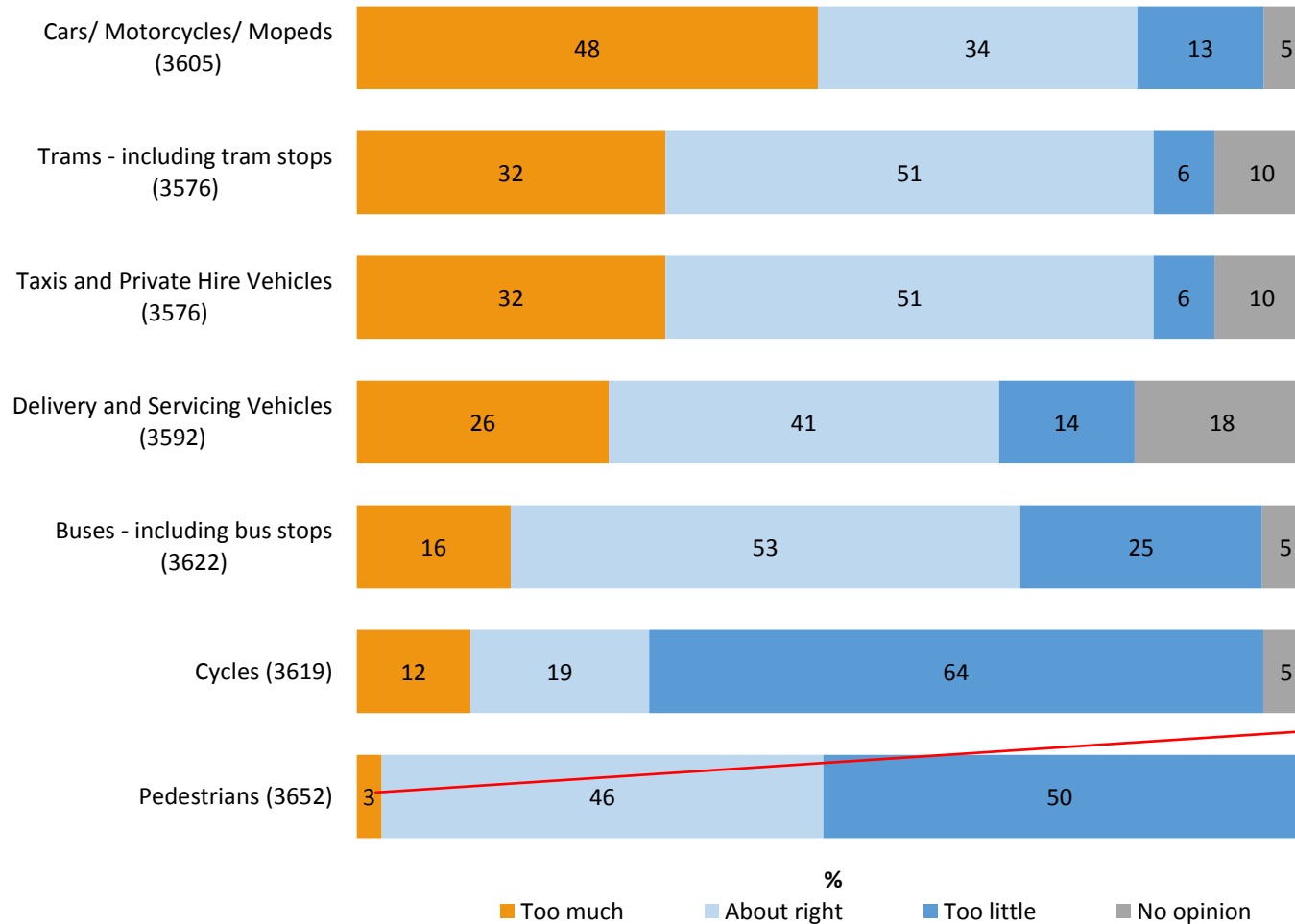
# City Centre Transport Strategy (CCTS) Conversation

## Your streets, your space





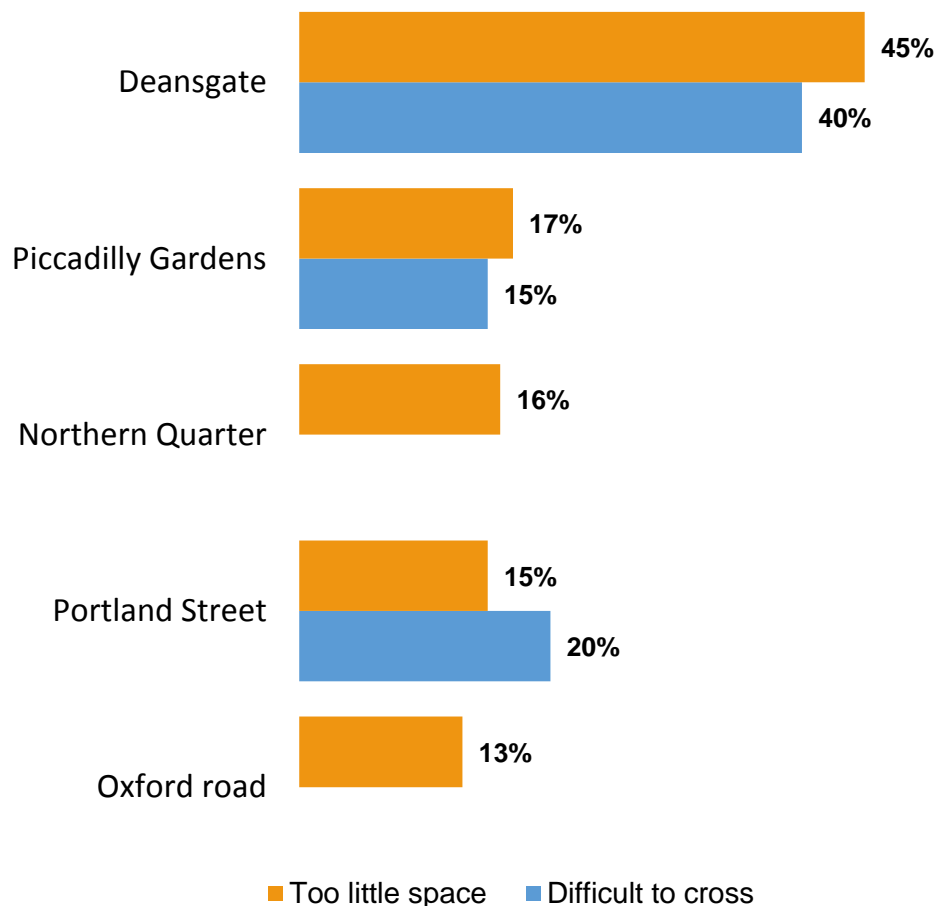
The largest percentage of respondents felt that pedestrians and cyclists had too little road space in the city centre.



Frequent drivers around the city centre were significantly more likely to think pedestrians had too much space than infrequent drivers or non-drivers (9% compared to 3% and 1% respectively).

## Particular streets in the city centre that have too little space for pedestrians or are difficult to cross.

Respondents were asked to name the streets in the city centre where 1) there was too little choice and 2) where it was difficult to cross.



In general, 30% found it difficult or very difficult to cross the street in the city centre (Q17).



Sixty four percent of respondents felt the amount of time given to cross streets at pedestrian crossings is about right (Q20). Those with a limiting health issue were significantly more likely to feel that there wasn't enough time to cross the road than those without a health issue (35% compared to 23%).



Safety in the city centre was an issue for respondents, both in terms of safety from traffic and personal security.

Very safe

Safe

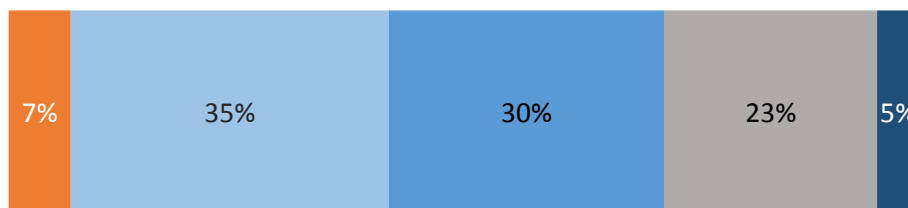
Neither safe or unsafe

Unsafe

Very unsafe

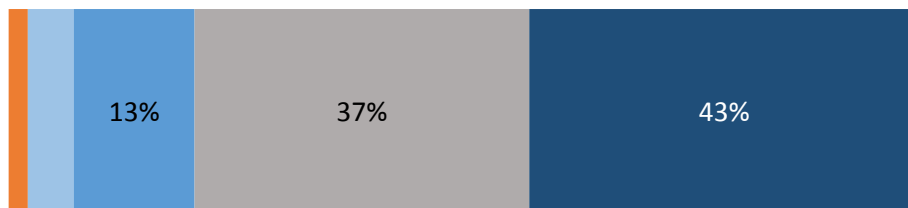
Safe Unsafe

How safe do you feel from traffic when walking around the city centre? (3697)



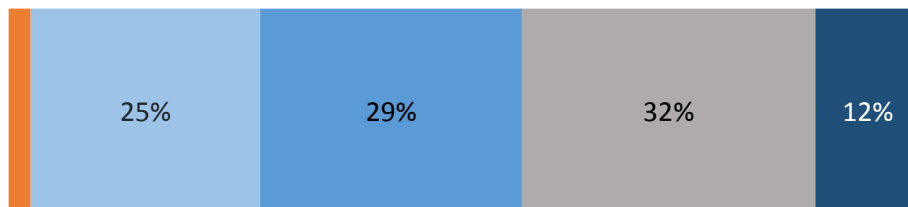
42% 28%

How safe do you feel from traffic when cycling around the city centre? (1983)



7% 80%

How safe do you feel being in the city centre in an evening? For example waiting at a bus stop, using Metrolink and walking around the city centre. (3631)

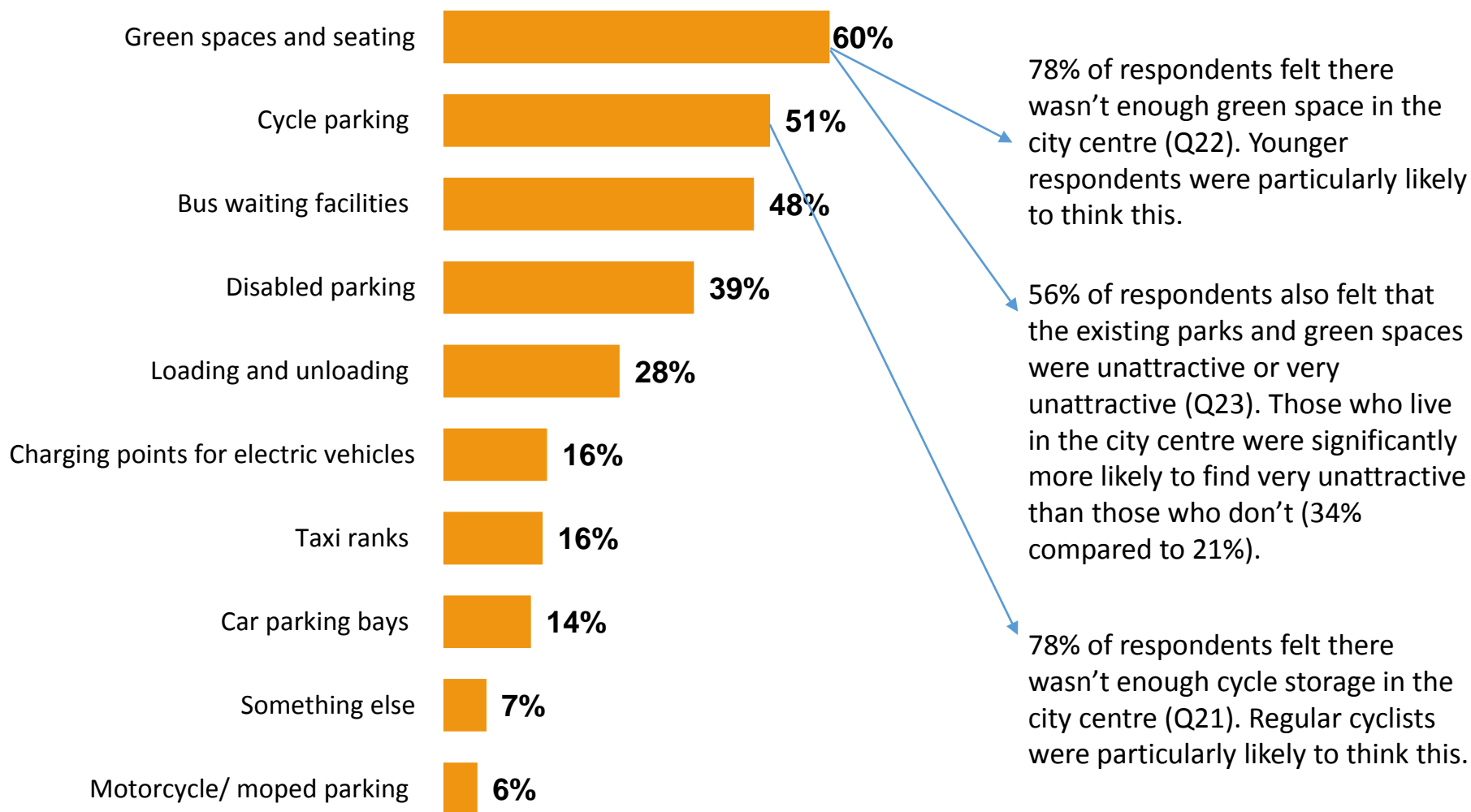


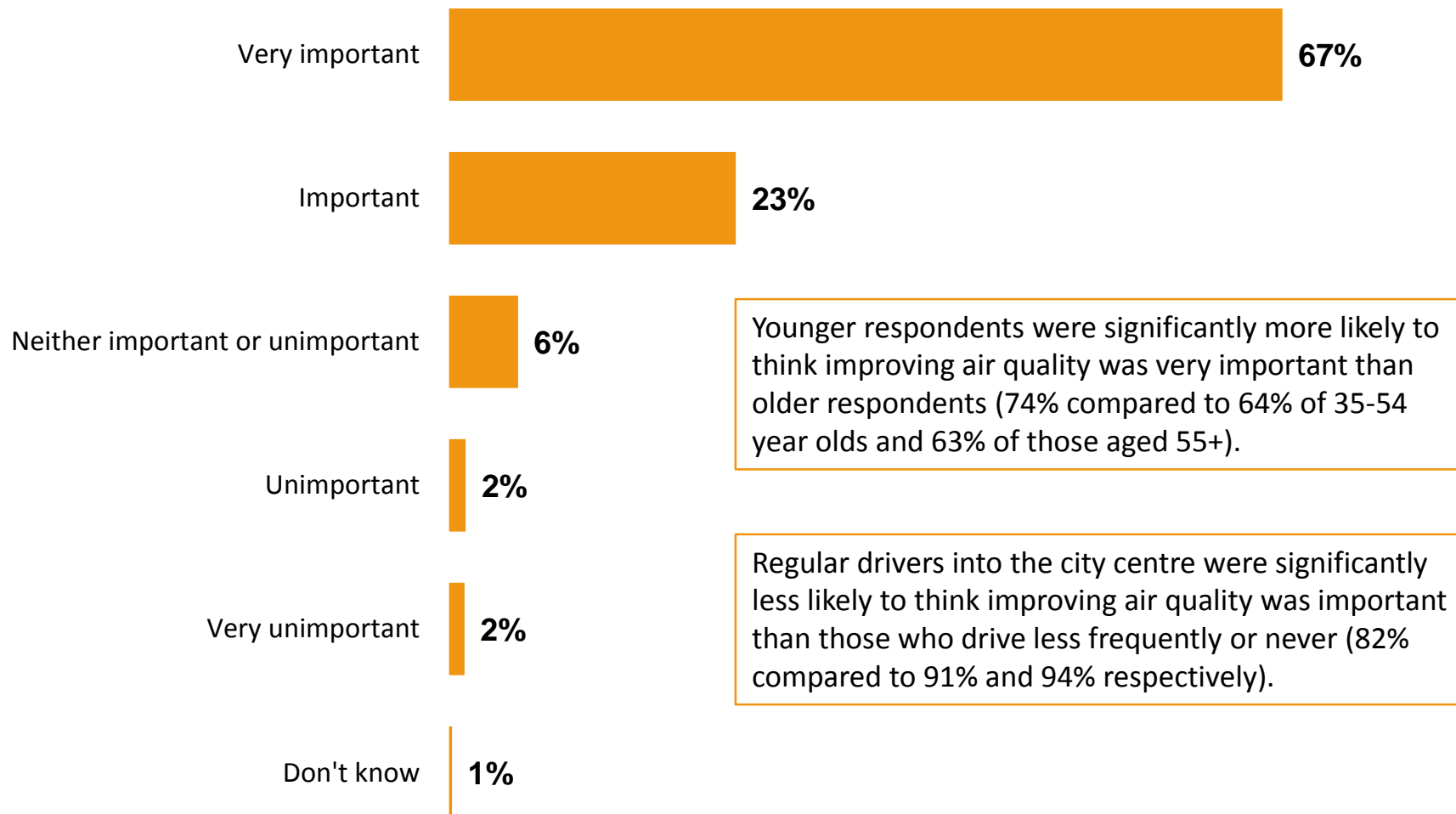
28% 43%

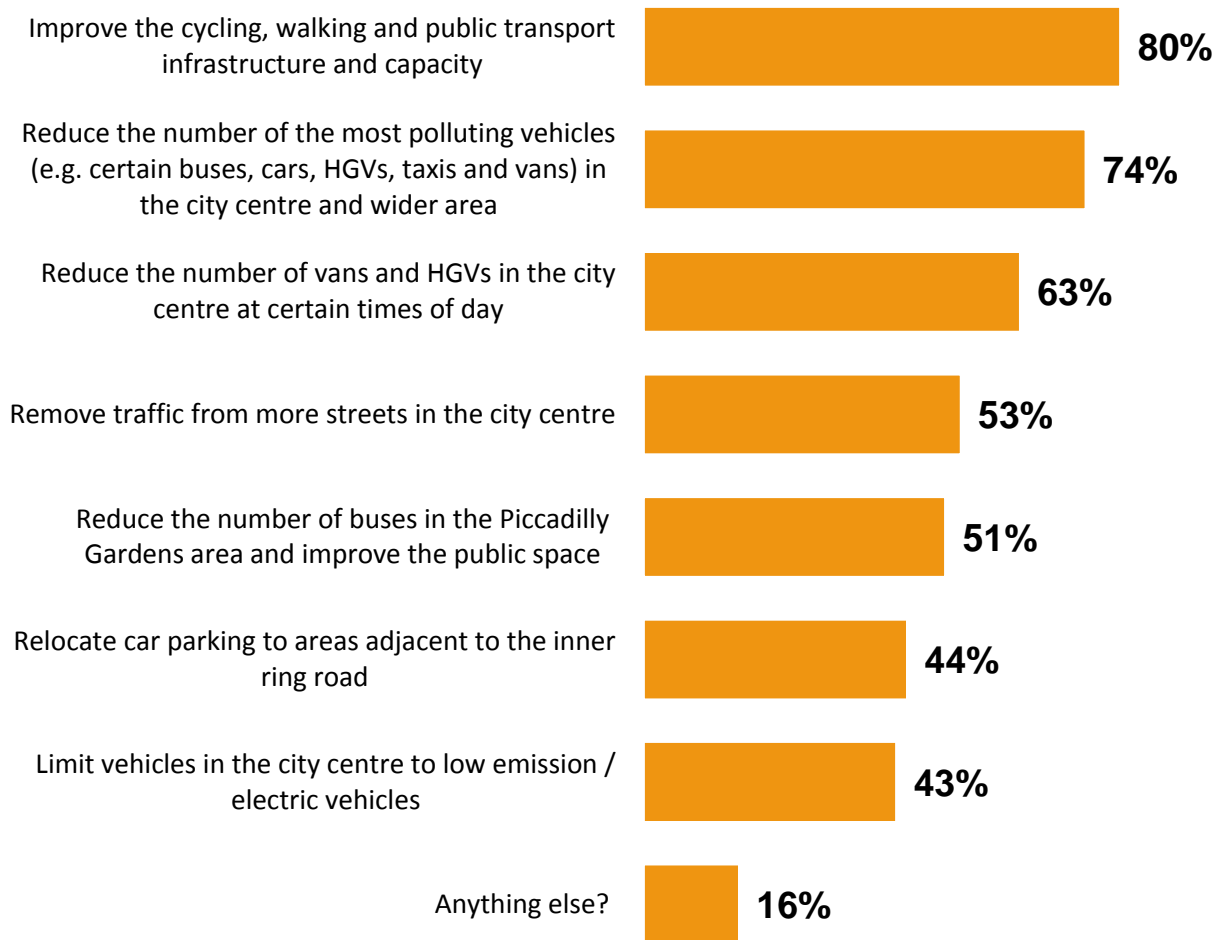




## Priorities for the space next to the kerb







The most popular option amongst regular drivers was to improve the cycling, walking and public transport infrastructure and capacity (68%), whilst those who never drive were significantly more likely to prefer removing traffic from more streets in the city centre (64%), relocating car parking to adjacent areas to the inner ring road (50%), and limiting vehicles in the city centre to low emission / electric vehicles (52%).





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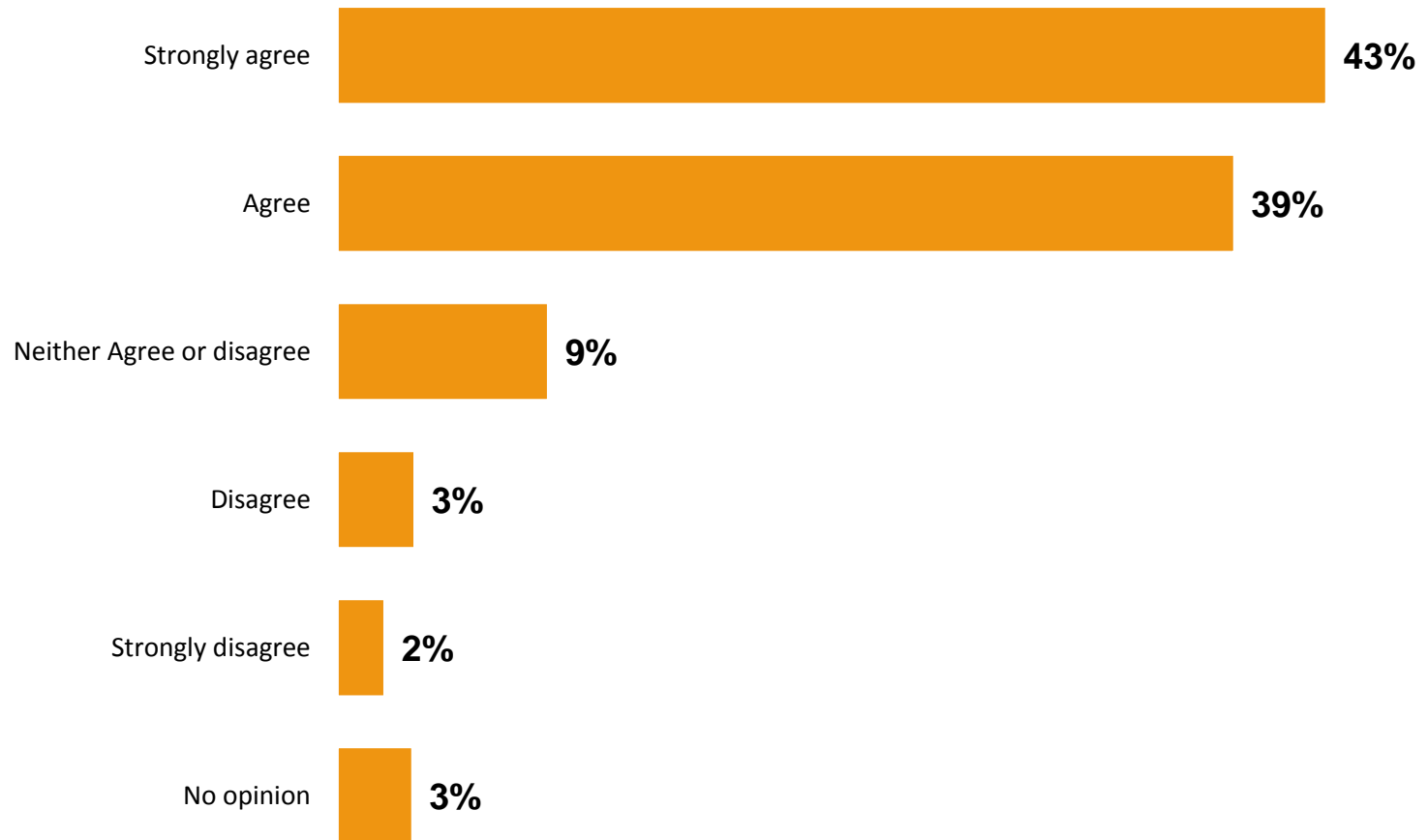
# City Centre Transport Strategy (CCTS) Conversation

## Our vision

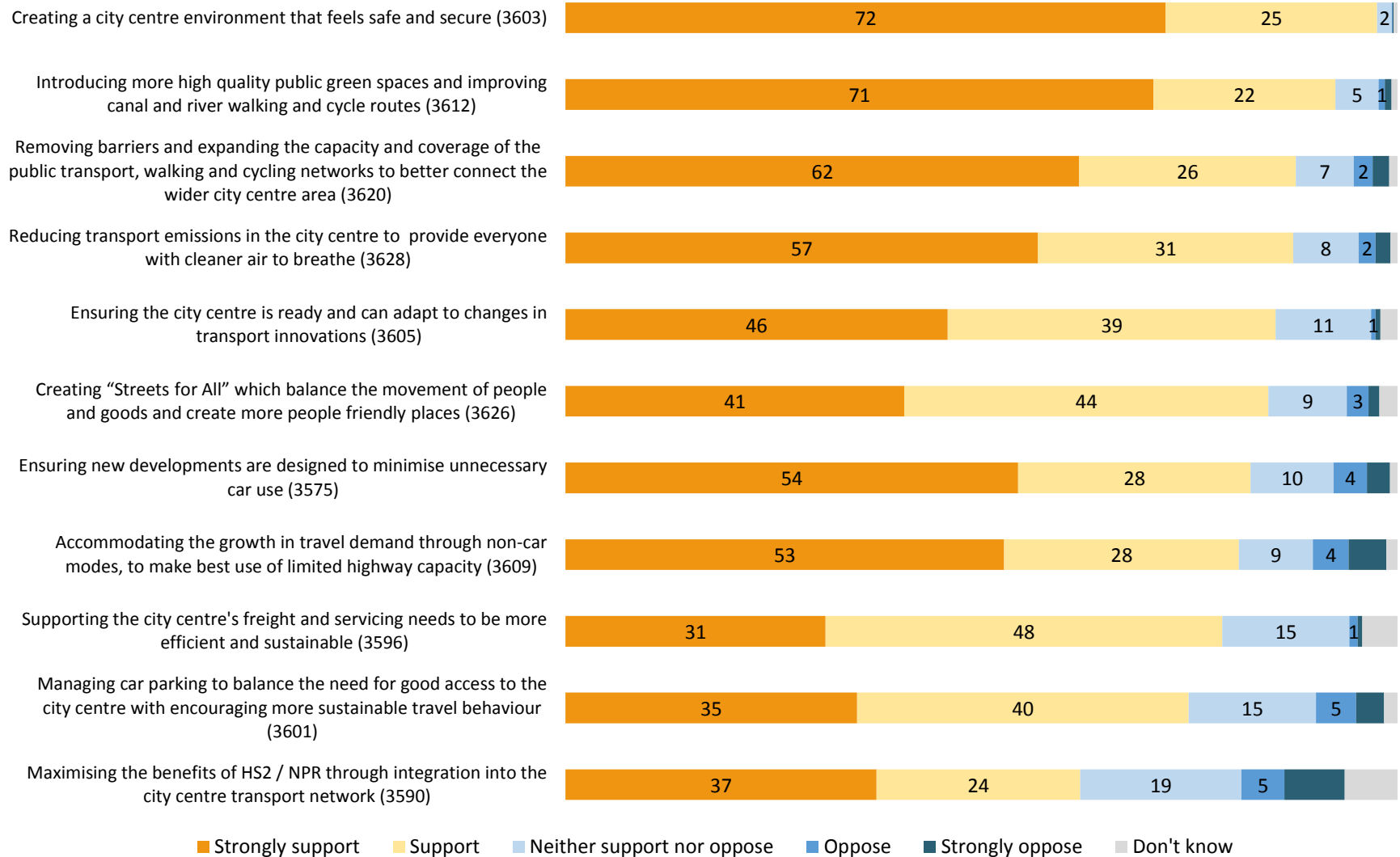




'Our vision is for a well-connected city centre at the heart of the North, offering our residents, employees and visitors a great place to work, live in and visit.'









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**For further details please email [yourcity@tfgm.com](mailto:yourcity@tfgm.com)**