

School Streets and Modeshift STARS

How your School Street can support Modeshift STARS accreditation:

By introducing a School Street, your school is already helping to improve road safety, encourage active travel and reduce air pollution. Much of this work can be recognised through Modeshift STARS, helping your school gain accreditation for activities you're already delivering.

Modeshift STARS is a nationally recognised school travel planning programme funded to help schools tackle transport issues and promote sustainable travel. Accreditation is a great way to demonstrate progress against your School Travel Plan and the Department for Education's Climate Action Plan, while gaining recognition for your achievements.

Getting started

The first step is to register your school on Modeshift STARS. Your local authority representative can do this for you, or you can register directly via the **Modeshift STARS** registration page.

Once registered, use the helpful Modeshift '**How To**' videos to complete your school profile.

You can then start recording School Street activities and initiatives. Not only will this help track the work taking place at your school, it will also count towards Modeshift STARS accreditation. Accredited schools receive a certificate, accreditation logo and opportunities to take part in national celebration events.

Benefits of Modeshift STARS

- Helps create a safer, healthier environment around your school.
- Encourages more walking, wheeling, scooting and cycling.
- Supports pupils' physical and mental wellbeing through active travel.
- Recognises and celebrates the work your school is already doing.
- Provides opportunities for regional and national award recognition.
- Supports Greater Manchester's ambition to increase active and sustainable travel.



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Record your School Street activities

Schools delivering a School Street are likely to be completing many of the actions required for accreditation. By recording them in Modeshift STARS, your school can gain recognition for work already taking place.

Your local authority representative and TfGM can help identify suitable initiatives and evidence to upload.

Achieving 'Good' accreditation

To achieve 'Good' accreditation, schools need to complete:

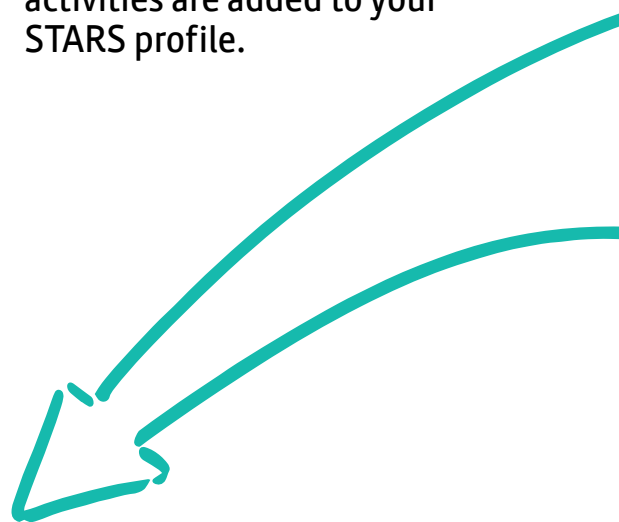
- A site audit
- An annual travel survey
- 10 Travel Initiatives
- 5 Supporting Initiatives
- 2 Consultations

Many of these requirements can be met through School Street delivery and associated engagement activities.



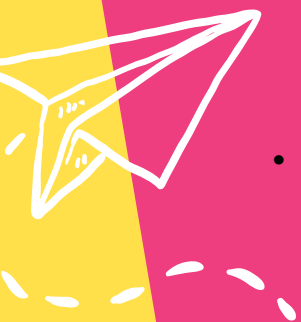
Top tips

- One piece of evidence can support multiple initiatives.
- Initiatives remain valid for three years.
- Record as many activities as possible, including events, campaigns and engagement work.
- Every School Street is different, so make sure all relevant activities are added to your STARS profile.



Need Support?

- For additional support please contact: **Active.Travel@tfgm.com**
- Your local authority representative and TfGM are available to help you get the most from Modeshift STARS. You may also wish to join one of the regular Modeshift STARS webinars, which provide practical guidance on using the system and working towards accreditation.
- By recording the work you're already doing through your School Street, your school can gain national recognition while demonstrating its commitment to safer, healthier and more sustainable journeys to school.



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Recommended Travel Initiatives

Consider adding the following Travel Initiatives to your STARS profile:

- AQ3 – School Streets/car free zone/ road closure
- W8 – 5/10 minute Walking Zone
- R14 – Pupils monitor traffic (before and after the School Street launch)
- AQ4 – Park and Stride scheme
- AQ15 – National Clean Air Day
- AT1 – Active Travel Inspectors

Consultation activities

School Streets provide excellent opportunities to gather feedback and engage with your school community. Examples include:

- PU1 – Pupil surveys
- PA1 – Parent surveys
- PU2 – Cycle counts
- S1 – Staff surveys
- RBLC1 – Inform Residents of safe travel efforts
- LA1 – Local authority engagement

Recommended Supporting Initiatives

Many School Street activities provide evidence for the following initiatives that promote safe and sustainable travel:

- CU13 – School collects postcode data
- CU15 – School teaches the importance of personal safety when travelling
- P1 – Police/safer neighbourhood engagement
- PR1 – Newsletter articles
- PR2 – Communications with residents
- PR3 – Local media coverage
- PR7 – Travel information on noticeboards
- PR9 – Assemblies
- PR10 – Social media promotion
- PR12 – Sustainable travel information at parents evenings
- PR13 – Travel to school information on the school website
- PR14 – Engagement with local councillors
- PR17 – Parent and carer information packs
- PR19 – School Street railing banners
- PR21 – Travel information paps

