

## Year Six Technical Report

**Client name** GMTRADS

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Checked by **Thomasin Stuart** 

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### 1. Introduction

1.1 The Greater Manchester Authorities require high quality data on the travel behaviour of residents in Greater Manchester (GM) to inform transport policy, modelling and appraisals and to provide a robust measure of how travel behaviour may change in response to changes in population characteristics, land use and investment in transport. To obtain this data, Transport for Greater Manchester (TfGM) commissioned AECOM to administer a programme of Household Travel Diary Surveys (GMTRADS) with households from Greater Manchester selected to a geographically stratified random probability sample.

Initially, the aim was that surveys would be carried out on a rolling basis over a six year period. This period was recently extended by a further three years. The survey involved 2,000 household interviews conducted as a rolling programme of surveys: February 2017 to January 2018 in Year Six.

- 1.2 This technical report provides a record of how the survey was conducted in the sixth year of surveying.
- 1.3 The methodology and survey instruments were kept largely the same as in previous years to allow comparison between data. There were however, four new questions added to the person questionnaire and an amendment made to two of the questions on the travel diary for the Year Six survey. (See Section 4 for further details)
- 1.4 In this document we describe the approach taken for the Year Six survey, including:
  - Questionnaire and survey instruments;
  - Sampling of addresses; •
  - Survey methodology; •
  - Data processing; •
  - Outcome of the survey including response rates; and •
  - Fieldwork issues and lessons learnt. •

### 2. Survey Materials

- 2.1 Copies of each of the documents used for the survey can be found in Appendix A. The survey instruments included the following:
  - An introductory letter providing information about the survey that was delivered to each household sampled (Document A);
  - A contact record sheet recording household size, interview record details, i.e. date of • interview, travel date and contact details for respondent (Document B);
  - A **household questionnaire** recording information about the whole household, e.g. • composition, age, gender, ethnicity, access to vehicles, income, etc. (Document C);

- A **person questionnaire** completed for each household member aged five or over recording information on personal travel behaviour (Document D);
- A **travel diary** recording details of trips made in a 24-hour period, the day before the interview was conducted (Document E); and
- A set of **show cards** (Document F) relating to Documents C, D and E.
- 2.2 Records of the contact(s) made at each sampled household were recorded on the **contact record sheet** (Document B), including when interviews were secured, number of calls required to make contact and outcomes following contact, e.g. reasons for refusals.

### 3. Sampling

- 3.1 The sampling was conducted to a random probability design. The main output of the sampling process was a randomly generated list of pre-selected addresses for inclusion in the survey. In total, 4,205 addresses were sampled as the basis for achieving 2,000 interviews.
- 3.2 A geographically stratified random probability sample approach was used, as opposed to selecting a purely random sample of addresses for interview across Greater Manchester, to ensure a balance of interviews across all population densities. The sample was stratified by district and ACORN profile.
- 3.3 The first stage in sample selection was to specify the number of interviews to be achieved in each district. If sampling had been in proportion to the number of households in each district then a relatively small number of interviews in the less populated districts would have been achieved, e.g. 136 interviews in Bury.
- 3.4 A proportional approach would have limited the reliability of the data in less populated districts, therefore a disproportionate sampling approach was taken to increase the sample rate in those areas. The approach was to set a minimum sample size (in terms of achieved interviews) in each district. The minimum sample size was then applied in the relatively less populated districts, such as Bury, with the sample rate in the most populated districts such as Manchester being decreased to provide more robust data at this level.
- 3.5 Secondly, within each district the sample was stratified by ACORN profile to ensure the sample accurately represented each type of household, namely:
  - Affluent Achievers;
  - Rising Prosperity;
  - Comfortable Communities;
  - Financially Stretched; and
  - Urban Adversity.
- 3.6 **Table 1** shows the number of addresses sampled in each district and the target number of interviews to be achieved in each district during 2017/18. As in previous years, the minimum sample size was set at 170 interviews per district to allow for a reasonable degree of confidence in the data for less populated districts.
- 3.7 The total number of addresses to be sampled (and target interviews to be completed) slightly exceeded the agreed numbers in each year to allow for practical allocation of the sample.

District	All Households (2011)	Addresses inNo. ofPostal AddressAddressesFile (PAF)Sampled		Target No. of interviews
Bolton	116,371	122,374	410	197
Bury	78,113	76,263	358	170
Manchester	204,969	219,159 762		362
Oldham	89,703	94,753 357		170
Rochdale	87,552	92,535 358		170
Salford	103,556	112,600 358		170
Stockport	121,979	126,859	126,859 418	
Tameside	94,953	100,717	358	170
Trafford	94,484	97,010	359	170
Wigan	136,386	141,923	467	222
Total	1,128,066	1,184,193	4,205	2000

### Table 1 Target Sample Size by District (2017/18)

Note: Addresses in PAF exceed households as the data from 2011 is not up to date, and includes deadwood (typically 4%-22%).

- 3.8 The sample was drawn from the 2017 small users Postal Address File (PAF) as this forms the most comprehensive listing of residential addresses available. The sampled addresses were mapped to verify the sample distribution and approved by TfGM.
- 3.9 The randomly sampled addresses in each district formed the interviewer allocations, i.e. the addresses interviewers needed to approach to conduct the interviews.

### 4. Fieldwork Methodology

- 4.1 As in previous years the approach was a household interview survey, conducted face-to-face with all members of the sampled households aged five or over.
- 4.2 The survey materials have been kept the same since Year Two. There were however, four new questions added to the person questionnaire. New questions to the person questionnaire included:
  - Frequency of using different modes;
  - Use of 'Get me there' card;
  - Registered on the 'Get me there' app; and
  - Use of contactless payment.

The travel diary was amended to allow recording of the tickets used for each journey and to record where more than one bus/train/tram used during a journey.

- 4.3 At the start of Year Six, all interviewers attended a one day training session which included:
  - **Results:** feedback on how the team have performed in the previous year, including targets met, etc;
  - **How TfGM use the data:** representatives from TfGM attended the briefing and provided details of how the information is used;



- **Differences in interviewer performance:** details of each interviewer's performance were presented to the group, so each interviewer could see how they compare with other interviewers. This allowed for open discussion and advice from peers on how to deal with situations which cause some interviewers more difficulties than others, e.g. gaining access to flats;
- **Re-Brief:** re-run through the key points of the initial training to remind interviewers of the key points of the survey;
- **Common issues:** a run through any mistakes that have been made and a discussion on how to avoid them. This included feedback from the interviewers on how mistakes occur to establish if any amendments need to be made to the survey material or training material;
- **Tricky diary scenarios:** the completion of the diary is often the most difficult part of the survey, particularly as people have very complicated lives. We ran through examples of where uncommon situations have arisen and discussed how these scenarios should be dealt with in the future. We also included a refresher on how to deal with bus, taxi and HGV drivers and other professions such as salespeople and district nurses whose travel habits are often complicated and provided examples of how to complete the diary; and
- **New Questions:** the new questions on the person questionnaire and amendments to questions on the travel diary were explained to interviewers. TfGM administered a short quiz to help interviewers understand how to identify the correct ticket(s) used by respondents in line with recent ticketing changes in Greater Manchester.
- 4.4 In addition to the survey instruments shown in Appendix A, each interviewer was also issued with a laminated copy of the **introductory letter** to show to respondents if the delivered letter had been mislaid. Interviewers also left a **thank you leaflet** at the close of the interview which provided contact details should the respondent have required further information or reassurance about the survey.
- 4.5 Interviewers also carried street-map books of Greater Manchester (Street A-Z Atlas). This was used to assist respondents in identifying places visited on the Travel Day and record a grid square if no precise address could be given.
- 4.6 Interviewer assignments were compiled based on lists of 10 addresses. Assignments were allocated such that surveys would be conducted in each district every month, with the number of addresses issued per week approximately equal through the year.
- 4.7 Around 350 addresses were issued each month. From August some addresses were reissued where no contact had initially been made.
- 4.8 The above approach ensured a rolling programme of interviews every month in broadly equal proportions by district relative to sample size.
- 4.9 On all interviewer allocations a kish grid was provided adjacent to each sampled address. This was used to randomly select a household when interviewers encountered multiple properties resident at one address on the PAF.
- 4.10 The interview was conducted with all household members aged five or above, so no random selection of respondents was required. The survey was with residents in GM at the time of interview, with visitors excluded from the surveys. Students were included at their term time address for interviews undertaken in term time and their vacation address for interviews undertaken during vacations. Students visiting the parental home or any address other than their 'home' during term time were classed as visitors and excluded from the interview.



- 4.11 The interviews were conducted in broadly equal proportions over seven days in each survey week in order to provide data on weekday and weekend travel behaviour. The surveys continued through all holiday periods with the exception of bank holidays.
- 4.12 The travel diaries were required to collect all trips made by the household in a single 24 hour period 4am to 3:59am, i.e. the travel day. Where all respondents were present at the time contact was made, the interview was conducted at that time. Where individuals from a household were absent, appointments were made at a time when all people could be present to ensure that the travel day was consistent for all. As a last resort, if one member of the household could not be present interviewers left a memory jogger and collected those persons' trips at a later date.

### 5 Maximising Response

- 5.1 A number of mechanisms were applied to ensure a high response rate, including:
  - A prize draw;
  - A minimum of four call backs to addresses to achieve contact;
  - An introductory letter sent in advance; and
  - Interviewer training.
- 5.2 There was a prize fund of £900. Prize draws took place on a monthly basis. Once all sample points for a month were completed all participating households were entered into the prize draw. Twelve draws were carried out in total with respondents having an approximately 1 in 200 chance of winning.
- 5.3 For each draw, a sequential number was assigned to each household ID and using a random number function in Excel, one household was randomly selected. Each winner was contacted, either by phone (where a contact telephone number was available), or in writing, informing them that they had been successful. £75 of Love to Shop vouchers were posted to respondents.
- 5.4 Feedback from interviewers suggests that the prize draw made a small positive difference to the response rate in enlisting respondents who may otherwise have refused to participate.
- 5.5 Call backs to selected households where no contact was made initially were conducted on different days and at different times to allow for working patterns and short term absences.
- 5.6 An **introductory letter** bearing the address of each selected household were delivered to households, usually in advance of the interviewer's first call. However, if on delivery of the letters, there was clearly someone at home, the interviewer would attempt to secure an interview at that time, highlighting the information regarding data protection and contact information to verify the bona fide of the survey.
- 5.7 Interviewers carried visually evident ID in addition to carrying a laminated version of the introductory letter.
- 5.8 Interviewer training included practice sessions to encourage respondent participation. Advice to interviewers included maintaining a smart, casual appearance, and varying the times and days of calling.



### 6 Data Processing

- 6.1 Completed questionnaires were returned to AECOM where the following procedures were conducted for quality control:
  - A visual check to ensure complete interview present (i.e. all forms completed fully and accurately);
  - Telephone back-checks on 10% of completed interviews (n=208);
  - Data input to bespoke data entry programme;
  - Address data verified and coded either to postcode or OS grid reference;
  - Validation checks using SPSS; and
  - Validation checks using TfGM's validation tool.
- 6.2 Data was processed every two weeks regardless of the number of completed questionnaires. This allowed for continuous data to be supplied to TfGM. Each batch of data contained between 69 and 101 households (average 86). When a batch of data successfully met all the validation checks, the paper questionnaires and the output files were securely supplied to TfGM in comma separated variables (CSV) files.
- 6.3 Back-checks took place on a fortnightly basis to ensure they were conducted soon after the survey to aid respondent recall and to enable prompt feedback to the interviewers. The back-check procedure was to ask the respondent to confirm that the interview took place satisfactorily and to verify the responses recorded for three or four questions from the survey.
- 6.4 The visual checks to the survey forms included the following procedures and checks:
  - Verifying that all the sections of the questionnaire bore the sample ID;
  - Verifying that the number of person interviews matched the household size;
  - Verifying that all the sections of the questionnaire bore the correct travel date;
  - Verifying that the person number was on the relevant diary sheets and that trips were sequentially numbered;
  - Checking that all routing was properly followed and responses were in range;
  - Checking employment / education addresses were fully recorded and coded where applicable;
  - Checking the new questions had been completed correctly;
  - Verifying the main mode used for trips;
  - Checking that responses were consistent with age/ employment status/ health etc.;
  - Cross referencing diary trips with the diary summary;
  - Checking that whole trips and any sequence of trips was logical and consistent with age/ employment status/ car available/ ticket /health, etc., including:
    - Fully recorded and legible destinations;
    - Times in 24 hour format, sequential for depart and arrive, and subsequent/ previous trips; and
    - For those driving, consistency with driving licence and car availability.
- Checking that the new ticket questions had been completed correctly.



- 6.5 At the data entry stage, destination information was coded as either a postcode or a full grid reference. In many cases, respondents were unable to provide a full postcode for their destination address, but could give sufficient information for it to be found, for example supermarkets and the road/area.
- 6.6 Following feedback from TfGM an additional check was introduced during Year Four interviewing; for each address with a grid reference given, the Grid Reference Finder website (<u>http://gridreferencefinder.com</u>) was used to look up the eastings / nothings given for the postcode found by Data Entry staff.
- 6.7 Postcodes could not be recorded in many cases. This included destinations where a postcode did not exist, for example, local parks. Some respondents could not remember postcodes of unfamiliar addresses, and some were not comfortable giving other people's postcodes. Where people were unable to give precise destination information interviewers recorded a grid square using the Street A-Z Atlas which could then be used to give grid references to within 100m. For destinations outside of Greater Manchester with no given or specific destination, e.g. London, a central postcode was added.

### 7 Outcome of the Survey

- 7.1 A total of **2,062** interviews were recorded with households. A further **10** addresses commenced an interview that was not subsequently completed. This occurred when one or more household members refused to take part after one person had participated. These have not been included in the final sample.
- 7.2 A subsample of the 4,205 addresses drawn were held in reserve and not issued until other addresses had been exhausted; a total of 3,869 addresses were actually issued through the year. 410 addresses that had resulted in non-contact in the first few months of the survey were issued a second time later in the year. Table 2 below shows the final outcome for these addresses.

	Addresses
Issued addresses	3,869
Deadwood	232
Remaining addresses	3,637
Non-Contact	1,109
Refusals	456
Partial/aborted interviews	10
Achieved Sample	2,062
Response Rate	57%

### Table 2 Response Rates

- 7.3 Of those that refused to take part in the survey, '*too busy*' (30%) and '*never do surveys*' (32%) were the most common reasons given.
- 7.4 Fieldwork commenced on 1<sup>st</sup> of February 2017 and continued to 31<sup>st</sup> January 2018. **Table 3** shows the number of interviews conducted each month.



### Table 3 Interviews by Month

Month	Count	Percent (%)	Cumulative Percent (%)
February 2017	215	10	10
March 2017	198	10	20
April 2017	166	8	28
May 2017	190	9	37
June 2017	205	10	47
July 2017	178	9	56
August 2017	164	8	64
September 2017	118	6	70
October 2017	145	7	77
November 2017	158	8	84
December 2017	131	6	91
January 2018	194	9	100
Total		2,062	

7.5 Targets were set for the sample to ensure that days of the week were adequately represented in the **travel diary**. **Table 4** shows that 59% of all travel days were on a weekday, 13% on a Friday and 28% were completed over the weekend.

### **Table 4 Travel Day**

	Target (%)	% achieved
Monday to Thursday	55-59	59
Friday	12-16	13
Sat / Sun	26-30	28

In each of the districts the target for the sample was exceeded, as shown in Table 5.

### Table 5 Sample by District

	Target	Achieved Sample
Bolton	197	203
Bury	170	184
Manchester	362	369
Oldham	170	171
Rochdale	170	175
Salford	170	173
Stockport	199	205
Tameside	170	174
Trafford	170	185
Wigan	222	223
All	2,000	2,062

7.6 **Table 6** shows the response rates by district for the sample.

	Issued addresses			Refusals	Partial/aborted interviews	Achieved sample	Response rate %	
Bolton	398	22	376	106	64	3	203	54
Bury	324	19	305	81	40	0	184	60
Manchester	719	62	657	217	69	2	369	56
Oldham	330	13	317	88	57	1	171	54
Rochdale	329	16	313	113	25	0	175	56
Salford	327	41	286	86	27	0	173	60
Stockport	361	13	348	91	51	1	205	59
Tameside	320	16	304	75	53	2	174	57
Trafford	308	18	290	81	23	1	185	64
Wigan	453	12	441	171	47 0 2		223	51
All	3,869	232	3,637	1,109	456	10	2,062	57

## Table 6 Response Rates by District

7.7 The number of trips recorded in the sample was 10,710, from 4,573 people aged five or over, giving an overall trip rate of 2.3 trips per person per day.

### 8 Fieldwork Issues

- 8.1 Accompaniments were undertaken with interviewers. This was a valuable exercise in understanding various difficulties faced by interviewers and these were similar to those encountered in previous years. These included:
  - Flats and gated properties becoming an increasing issue as interviewers cannot gain access to even post the **introductory letter**.
  - Where there was clearly someone at home but no-one answered the door, either because they were unable to hear the interviewer's knock, unable or unwilling to come to the door.
  - Householders unwilling to admit interviewers into the house, resulting in a large number of interviews being conducted on the door step.
  - Young people with no adult present and not being able to provide information on when to contact the household/adult.
  - Refusals.
- 8.2 The trip rate per interviewer was monitored and fed back to interviewers monthly through the **interviewer feedback forms**. Those interviewers whose trip rate was lower than average were reminded about encouraging respondents to recall all trips, for example, asking if those who had been at work had been out at lunchtime.



- 8.3 The new Greater Manchester map books (2016 edition) were introduced in Year 5. These have helped reduce the number of inaccurate grid references and enabled interviewers to more accurately pinpoint locations that respondents do not have postcodes for.
- 8.4 Travel day: our monitoring procedures highlighted that half way through the year, more interviews were taking place on a weekend rather than a weekday or Friday. This was contrary to previous years, where interviewers tended to favour weekday interviewing. To address this, from July onwards, interviewers were given maximum targets for weekend interviews. In December, weekend interviews were temporarily suspended in some districts, to redress the imbalance in travel days and ensure that weekday targets would be met.
- 8.5 Concessionary passes and season tickets: there was confusion where concessionary passes also require ticket purchases, e.g. IGO, Scholars Pass (16-19). This was addressed in the rebrief session at the end of Year Six.

### 9 Trip Rate Analysis

**9.1** The trip rate, i.e. the number of trips per person per day for the survey overall was 2.3, with 39% of trips made as the car driver as the main mode and 28% on foot. This is shown in **Table 7**.

	Trip Rate	%
Walk	0.65	28%
Cycling	0.05	2%
Motorcycling	0.00	0%
Car Driver	0.92	39%
Car Passenger	0.45	19%
Train	0.02	1%
Tram	0.03	1%
Bus	0.16	7%
Taxi	0.04	2%
Other	0.01	0%

### Table 7 Trip Rate by Mode



9.2 **Table 8** compares the trip rates between respondent types. Respondents in employment had a trip rate of 2.7, compared to a trip rate of 2.1 amongst respondents that were not. Similarly, respondents with a full driving licence for a car or van had a higher trip rate than respondents with no licence (2.7 and 1.9 respectively).

### **Table 8 Trip Rates**

		Trip Rate
Employment Status	Employed	2.7
Employment Status	Not Employed	2.1
	5-15	2.3
	16-17	1.9
	18-24	2.2
	25-34	2.6
Age Group	35-44	2.9
	45-54	2.5
	55-59	2.4
	60-64	2.2
	65+	1.9
Licence	Full Licence for car/van	2.7
LICENCE	No Licence	1.9
	Yes, limited a lot	1.2
Mobility	Yes, limited a little	1.9
	No	2.5
	None	2.0
Number of Cars in	One	2.4
Household	Two	2.5
	Three or more	2.2



### 10 Survey Sample

- 10.1 While random probability samples are generally perceived as providing the most representative data statistically, they can never be wholly representative as refusals can never be eliminated, and in spite of repeated call backs, all potential respondents cannot be contacted. The behaviour of non-respondents therefore can never be known and compared with that of respondents. Single person households and those who are economically inactive are likely to be over represented in a random survey compared with one where quotas are set to ensure minimum numbers of employed people, etc.
- 10.2 The sample composition for the survey is summarised in **Table 9**.

### Table 9 Sample Composition

		Ν	%	2011 Population Stats %
	5-15	690	15	14
	16-17	89	2	3
	18-24	416	9	11
Age         16-17           18-24         25-34           35-44         45-54           45-54         55-59           60-64         65+           Total         Employed           Status         Not Employed           Total         Single Person           Two         Three           Four         Four	637	14	15	
Ago	35-44	620	14	15
Age	45-54	583	13	14
	55-59	287	6	6
	60-64	236	5	6
	65+	1,005	22	16
	Total	4,563		
Employment	Employed	1,933	42	
	Not Employed	2,640	58	
Olalus	Total	4,573		
	Single Person	621	30	
	Тwo	717	35	
Niumah an in	Three	314	15	
	Four	257	12	
Housenoid	Five	93	5	
	Six or more	59	3	
	Total	2,061		

Population stats, 2011 Greater Manchester

## 10.3 **Table 10** shows the achieved ACORN profile against the targets for each area.

		ļ	Achieve	d				Target		
	Affluent Achievers	Rising Prosperity	Comfortable Communities	Financially Stretched	Urban Adversity	Affluent Achievers	Rising Prosperity	Comfortable Communities	Financially Stretched	Urban Adversity
Bolton	17	2	17	34	30	18	3	21	30	28
Bury	32	3	29	21	16	28	3	28	20	20
Manchester	16	1	24	34	25	6	12	13	28	41
Oldham	7	5	12	29	46	14	1	24	36	25
Rochdale	13	0	30	33	23	16	2 2	22	32	28
Salford	13	2	25	27	33	14	8	19	24	35
Stockport	54	1	24	10	11	44	2	24	14	15
Tameside	10	3	29	29	29	11	2	29	29	28
Trafford	45	4	25	12	14	47	6	21	13	13
Wigan	16	3	28	29	24	17	2	32	25	24
Total GM	21	3	23	26	27	20	5	23	25	27

## Table 10 Sample Composition for Survey (%)



### **APPENDIX A: Survey Documents**

**Document A: Introductory Letter** 



Household Address

2 Piccadilly Place Manchester M1 3BG

0161 244 1000 www.tfgm.com

Reference No: Sample ID Month and Year

Your Interviewer: Interviewer Name

Dear Householder,

#### Help us with a local Travel Diary Survey with a chance to win £75 in Shopping Vouchers

I am writing to ask for your help with an important survey that is taking place across Greater Manchester. This study, for Transport for Greater Manchester (TfGM), gathers information about where, when and how residents travel whether it is by car, public transport, walking, cycling or wheelchair. Whether you travel a lot, a little, or not at all, your views are important to us.

We cannot interview everyone in Greater Manchester, and so a sample of addresses is selected. Your address is one of those selected at random from the Royal Mail's list of addresses. Your participation is, of course, voluntary, but by taking part, along with 200 other households every month, you can help us to provide an accurate picture of demand for travel and transport facilities in your area. This will enable TfGM and the local authorities to plan more effectively for the future.

Any information you and other members of your household provide will be treated in complete confidence in accordance with General Data Protection Regulation (the "GDPR").

The survey is being carried out in your area on behalf of TfGM by AECOM under the Code of Conduct of the Market Research Society.

Your interviewer (shown above) will call to arrange a convenient time to visit when everyone is at home. They will need to collect travel data for all people in the household aged 5 or over.

Please ask to see the interviewer's ID badge before admitting them to your home. The information collected will be treated in the strictest confidence and only used for transport planning purposes. More information including a telephone number for any queries can be found overleaf.

As a thank you for taking part, your household will be entered into one of our monthly Free Prize Draws and you could win £75 in High Street shopping vouchers.

Yours faithfully

on Dabato

Simon Warburton Transport Strategy Director



### **Frequently Asked Questions**

### Why has my household been selected?

By chance. As it is not possible to interview everyone, households have been randomly selected from all addresses in Greater Manchester in the Postal Address File.

### What will I be asked?

Nothing difficult or intrusive. You will be asked some questions on who lives in the household, car availability, your usage of travel tickets, and questions about any trips you made on the day before the interview takes place. We will ask for some personal details, for example ethnicity and disability, to assess whether transport policies are fair to everyone. You will also have the opportunity to tell us what you think the priorities are for transport in Greater Manchester.

### Do I have to take part?

Participation is entirely voluntary. But your assistance would be greatly valued, and will benefit all residents (and visitors to) Greater Manchester. If you are unable to participate in the survey, please call the Freephone number (0800 652 8646). Or alternatively, call the AECOM field manager on 0161 927 8248.

### How long will it take?

It takes about 10-20 minutes (depending on how many people there are in the household, and how much they travel).

### What will happen to the data?

The answers you provide will be treated in accordance with the General Data Protection Regulation (the "GDPR"). The information will be stored on computer and grouped with information supplied by other people from your area, so you can no longer be identified. All the information collected will be treated in the strictest confidence and will only be used for transport planning purposes by Transport for Greater Manchester and third party organisations acting on our behalf; no information that could identify you will be made available. You will not be contacted again unless you give your permission for this. Further details about the GDPR and your rights will be given to you by your interviewer.

### What do I get for taking part?

As well as getting the chance to tell Transport for Greater Manchester your views, there is a Prize Draw. The survey is being conducted throughout 2017 with up to 200 households each month. Every month, all those who completed the survey in that month will be entered into a Prize Draw, for High Street Shopping Vouchers worth £75, so you have a 1 in 200 chance of winning. Good Luck!

### Where can I get more information?

For more information on the survey you can call the AECOM Freephone number 0800 652 8646. Out of normal office hours there is an answerphone service – we will call you back if you leave your name, contact number and reference (see top right of this letter).

Alternatively visit the Transport for Greater Manchester website: http://www.tfgm.com/trads

## ΑΞϹΟΜ

## CONTACT RECORD SHEET

DISTRICT	SAMPLE POINT	
INTERVIEWER	WARD	
INTERVIEWER ID	Month of Issue	

Sample ID	Address	HHs at address					Dwelling	g Unit S	election				
		auuress	2	3	4	5	6	7	8	9	10	11	12

Call Back	Date	Time	Outcome (code as below)	Num in H hold	Number of Interviews by method	Comments Note contact details to complete										
1				-	Face to face	Lead Name										
3				-	Phone Proxy	Contact Numbers	0									
4				-	Total	Numbers	0									

Outcon	ne codes:						
1	Full Interview						
Partial	Partial Interview Contact – no interview			Refus	sed	Outo	of Scope
2	Unable to contact all HH	6	Bad time: call back agreed/	8	Too busy (generally)	17	Communal establishment
	members		arranged	9	Unwell	18	Non-residential address
3	HH q'aire respondent			10	Never do surveys	19	Demolished/ derelict
	aborted interview	7	Person(s) to be interviewed	11	Confidentiality	20	Vacant/ empty
4	HH member refused/	]	unavailable	12	Security/ Safety reasons	21	Address does not exist
	aborted interview			13	Language (record which/ what assistance needed)	22	Gated/cannot gain access to property
				14	Interview achieved but respondent later requested	23	Not yet built
5	No Contact				data be deleted	24	Occupied but no resident household
				15	Office refusal	24	Other - record
	16		16	Other (record reason)			

#### Complete if interview achieved

Travel D	Travel Date Travel Day of Week		Interview Length	I declare that this interview has been carried out strictly in accordance with your specification and				
			Circle one	(mins)	has been conducted within the MRS Code of Conduct with a person unknown to me			
day	month		1 Mon 2 Tue 3 Wed 4 Thu		Signed			
0017		0047	5 Fri					
	2017		6 Sat 7 Sun					

Note: This form must be completed and returned regardless of outcome.



# Transport for Greater Manchester

## GREATER MANCHESTER Travel Diary Survey <u>PART A: HOUSEHOLD QUESTIONNAIRE</u>

Good morning/afternoon/evening

We are carrying out a survey on behalf of Transport for Greater Manchester. You should have received a letter about this? (show letter).

If yes. Go to X0 If no, give letter, and read out

This study, for Transport for Greater Manchester (TfGM) gathers information about where, when and how residents travel whether it is by car, public transport, walking, cycling or wheelchair. Whether you travel a lot, a little, or not at all, your views are important to us.

We cannot interview everyone in Greater Manchester, and so a sample of addresses is selected and your address has been selected at random from the Royal Mail's list of addresses. Your participation is of course, voluntary, but by taking part, along with 200 other households every month, you help us to provide an accurate picture of demand for travel and transport facilities in your area and this will enable Transport for Greater Manchester and the local authorities to plan effectively for the future.

The survey is being conducted by interviewers from AECOM on behalf of Transport for Greater Manchester and under the Code of Conduct of the Market Research Society. *SHOW BADGE*.

### X0 READ TO ALL

The answers you provide will be treated in accordance with the 1998 Data Protection Act. Information will be stored on computer and grouped with that supplied by other people from your area, so you can no longer be identified. All information collected will be treated in the strictest confidence and will only be used for transport planning purposes by Transport for Greater Manchester and third party organisations; no information that could identify you will be made available.

As a thank you for taking part, your household will be entered into a Prize Draw and you could win £75 in High Street vouchers in our monthly draw.

QH1		I will need to speak to all people CURRENTLY living in the household, aged 5 or over; it should take no more than 10-20 minutes. Is every one aged 5 or over at home now?									
	Yes	1	► Go To QH2								
	No	2	<ul> <li>make appointment for when everyone in household aged</li> <li>5 or over will be available</li> </ul>								

QH2		Yould now be a convenient time to do this survey? At the end of the interview you will have the pportunity to give suggestions for improving transport.						
	Yes	1	► Go To QH3,					
	No	2 ► make appointment						

### When would be a convenient time to do this survey?

Record time and date for appointment\_

QH3	Including yourself, how many people USUALLY live in this household?
	A household is a single person living alone or a group of people who share cooking facilities and share a living room, sitting room, kitchen or dining room. <i>INCLUDE STUDENTS, WHETHER AT HOME DURING VACATION OR AWAY AT COLLEGE/UNIVERSITY Don't forget to include the respondent</i>
	WRITE IN NUMBER       If single person household > Go To QP1a         Otherwise > Go to QP1

QP1	I am now going to ask you a few questions about the people in your household.
	Complete QP1a, b and c for anyone who usually lives at the address (as QH3).
	If there are more than eight people in household (inc. respondent) use 'household continuation sheet'

QP1a Person ID:	Person 1	Person 2	Person 3	Person 4	Person 5	Person 6	Person 7	Person 8		
QP1a WRITE IN FIRST NAME or INITIALS:										
QP1b What is your (/ his / her) gender?										
Male	1	1	1	1	1	1	1	1		
Female	2	2	2	2	2	2	2	2		
QP1c What was your (/ his /	<sup>/</sup> her) <b>age l</b> a	ast birthda	y?							
WRITE IN AGE										
QP1d Was this person resi LIVING ELSEWHERE, E.G. W				• •				RENTLY		
Yes	1	1	1	1	1	1	1	1		
No	2	2	2	2	2	2	2	2		
								1		

INTERVI	NTERVIEWER - NOW CONFIRM THE NUMBER OF <b>CURRENT</b> HOUSEHOLD MEMBERS AGED 5 OR OVER (TO BE ASKED QP1e ONWARDS) USE CONTINUATION SHEET IF REQUIRED									
QH4	USING ANSWERS FROM QP1c/d RECORD THE NUMBER OF HOUSEHOLD MEMBERS AGED 5 OR OVER AND PRESENT ON TRAVEL DAY			► CONTINUE						

CONTINUE WITH QUESTIONNAIRE FOR EACH PERSON AGED 5 OR OVER WHO TICKED 'YES'AT QP1d. Working your way down each column in the grid, ask each question in turn.

You should complete one column per person (as QH4).

Person ID:	Person 1	Person 2	Person	Person	Person	Person	Person	Person				
Person ID.			3	4	5	6	7	8				
QP1e [Showcard QP1e] Do you/they have any of the listed driving licences? (MULTIPLE CODE)												
Full licence for a car/van	1	1	1	1	1	1	1	1				
Full licence for a motorcycle	2	2	2	2	2	2	2	2				
Full licence for a moped/scooter	3	3	3	3	3	3	3	3				
Provisional licence for a car/van	4	4	4	4	4	4	4	4				
Provisional licence for a motorcycle	5	5	5	5	5	5	5	5				
Provisional licence for a moped/scooter	6	6	6	6	6	6	6	6				
None of these	7	7	7	7	7	7	7	7				

Person ID:	Person 1	Person 2	Person 3	Person 4	Person 5	Person 6	Person 7	Person 8
QP1f Are you/they a blue b	adge hold	er?						
Yes	1	1	1	1	1	1	1	1
No	2	2	2	2	2	2	2	2
QP1g [Showcard QP1g] Wh		/their ethni	ic aroup?					
White		-					-	-
English/Welsh/ Scottish/ Northern Irish/ British	1	1	1	1	1	1	1	1
Irish	2	2	2	2	2	2	2	2
Gypsy or Irish Traveller	3	3	3	3	3	3	3	3
Any other White background SPECIFY	4	4	4	4	4	4	4	4
Mixed / Multiple ethnic groups			I				I	
White and Black Caribbean	5	5	5	5	5	5	5	5
White and Black African	6	6	6	6	6	6	6	6
White and Asian	7	7	7	7	7	7	7	7
Any other Mixed / multiple ethnic background SPECIFY	8	8	8	8	8	8	8	8
Asian or Asian British			I				I	
Indian	9	9	9	9	9	9	9	9
Pakistani	10	10	10	10	10	10	10	10
Bangladeshi	11	11	11	11	11	11	11	11
Chinese	12	12	12	12	12	12	12	12
Any other Asian background SPECIFY	13	13	13	13	13	13	13	13
Black / African / Caribbean / Black	British							
African	14	14	14	14	14	14	14	14
Caribbean	15	15	15	15	15	15	15	15
Any other Black background SPECIFY	16	16	16	16	16	16	16	16
None of the above			<u> </u>				I	
Arab	17	17	17	17	17	17	17	17
Any other Ethnic group SPECIFY	18	18	18	18	18	18	18	18

Person ID:	Person 1	Person 2	Person	Person	Person	Person	Person	Person
Person ID.			3	4	5	6	7	8

QP1h [Showcard QP1h] As part of the commitment of Transport for Greater Manchester to providing services that meet the needs of all members of the community, we would like to ask you a question about your religious beliefs. Please could you tell me which of these best represents your religious beliefs? Once again, please be assured that your responses are completely confidential.								
No religion	1	1	1	1	1	1	1	1
Buddhist	2	2	2	2	2	2	2	2
Christian **	3	3	3	3	3	3	3	3
Hindu	4	4	4	4	4	4	4	4
Jewish	5	5	5	5	5	5	5	5
Muslim	6	6	6	6	6	6	6	6
Sikh	7	7	7	7	7	7	7	7
Any other (SPECIFY)	8	8	8	8	8	8	8	8
Prefer not to say	9	9	9	9	9	9	9	9

\*\*(including Church of England, Catholic, Protestant and all other Christian denominations)

QH5	[Showcard QH5] How many vehicles of each of these types does your household own or have access to?				
	Do not include vehicles for sale if respondent is a vehicle trader or vehicles owned because a household member is an enthusiast / collector (if they are not used on a day to day basis).				
	WRITE IN NUMBER OF VEHICLES IN EACH CATEGORY				
QH5a	Cars and vans owned by the household				
QH5b	Cars and vans supplied as part of your job				
QH5c	Motorcycles / scooters				
QH5d	Bicycles (excluding those used by children aged under 5)				
QH5e	Other vehicles (SPECIFY)				

<ul> <li>QH6</li> <li>[Showcard QH6] I'd now like to ask you a question about your HOUSEHOLD income Transport for Greater Manchester plan transport services for people across the whole Thinking about all sources of income such as salary, wages, benefits, pensions and you please tell me which letter on the showcard best represents the total income of y household before taxes and other deductions?</li> <li>If not sure, please estimate.</li> <li>Once again, please be assured that your responses are treated with the strictest con reported anonymously when analysed.</li> </ul>				
	WRITE IN LETTER		007	•
	Don't know		997	
	Refused		998	

QH7	What is the occupation of the head of the household? If RETIRED ask for previous occupation				
	WRITE IN				
	Don't know	997	7		
	Refused	998	8		

QH8	INTERVIEWER: Probe for SEG		
		SINGLE CODE	
	АВ	1	
	C1	2	
	C2	3	
	DE	4	
	Unable to say	5	

QH9	Did you have any overnight visitors staying with you last night? (/ on <travel day=""> night?)</travel>				
	SINGLE CODE				
	Yes 1 ► Go to QH10				
	No 2	► Go to Part B			

QH10	How many visitors? Visitors should be excluded from the rest of the interview.			
	WRITE IN NUMBER			► Go to Part B

# NOW COMPLETE 'PART B: PERSON QUESTIONNAIRE' FOR EACH RESIDENT HOUSEHOLD MEMBER AGED 5 OR MORE

WHEN YOU HAVE COMPLETED PERSON INTERVIEWS WITH ALL HOUSEHOLD MEMBERS AGED 5 OR MORE, THE NUMBER OF COMPLETED PERSON QUESTIONNAIRES SHOULD EQUAL THE NUMBER GIVEN AT QH4.

## ΑΞϹΟΜ

## PART D: PERSON QUESTIONNAIRE COMMENTS ASK THIS SECTION ONCE PERSON QUESTIONNAIRE AND DIARY COMPLETE

### READ OUT:

I would now like to ask you a question about your views of transport services and facilities in Greater Manchester This can cover any aspect of transport, including walking, cycling and public transport.

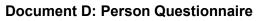
	QD1 What aspects of transport would you most like to see improved? WRITE DOWN RESPONDENTS' COMMENTS VERBATIM	QD2 Would you like to be involved in any future survey/consulta tion for Transport for Greater Manchester? 1= Yes; 2 = No	If yes: Can I take your name to pass, along with your address, to Transport for Greater Manchester? This will not be used for anything else	INTERVIEWER, PLEASE RECORD DETAILS OF HOW THE INTERVIEW WAS CONDUCTED 1 face to face; 2 telephone; 3 proxy
P1				
P2				
P3				
P4				
Р5				
P6				
P7				
P8				

If NOT Face to Face record reason .....

If Proxy specify relationship between absent household member and proxy respondent and reason .....

### THANK THE RESPONDENT AND CLOSE THE INTERVIEW

MOVE ON TO INTERVIEW THE NEXT HOUSEHOLD MEMBER UNTIL YOU HAVE INTERVIEWED EACH HOUSEHOLD MEMBER AGED 5 OR MORE. IF A HOUSEHOLD MEMBER IS UNAVAILABLE, TALK TO THE PERSON YOU HAVE JUST INTERVIEWED TO TRY TO MAKE ARRANGEMENTS TO CALL BACK AECOM





## GREATER MANCHESTER Travel Diary Survey PART B: PERSON QUESTIONNAIRE

SAMPLE ID	PERSON ID	TRAVEL DIARY DATE			
Check PERSON ID & name match QP1a & QP	1b in HH q'aire	D D / M M / Y Y			
	·				
YOU MUST CONDUCT A PERSON INTERVIEW WITH <u>ALL</u> HOUSEHOLD MEMBERS AGED 5 AND OVER. IF INTERVIEWING A CHILD UNDER THE AGE OF 16 PLEASE MAKE SURE A PARENT / GUARDIAN SIGNS THE FOLLOWING CONSENT: <u>Parental Consent Declaration</u> I hereby give permission to <interviewer's name=""> to interview my child as part of the Greater Manchester Travel Diary Survey. Name of parent / guardian giving permission Signature of parent / guardian</interviewer's>					
Date (DD/MM/YY)	D D / M	M / Y Y			

	(all that apply)	MULTI CODE		
	Working full-time (30 + hours)	2		
	Working part-time (16-30 hours)	3	► If working	
	Working part-time (less than 16 hours)	4	Ask QP5a	
	Unpaid work, including regular voluntary/work experience	6		
	In full-time education (student)	7	<b>b</b> If in advantion	
	In part-time education (student) (30 hours per week or less, sandwich course etc)	8	► If in education ASK QP3	
	Retired	5		
	Looking after the home/family	9		
	Unemployed / not working	10	►In not working or in	
	Long term sick or disabled	11	GOTO QP9a	
	Other (SPECIFY)	12		



IF IN ED	IF IN EDUCATION (CODE 7 OR 8 @ QP2)							
QP3	What is the full nam	e and address of your	usual pla	ce of educa	ation			
	Probe for postcode d	letails. If more than one	ils. If more than one site, identify the one visited most often.					
	WRITE IN ADDRESS	S DETAIL						
	Education establishment:							
	Street name:							
	Town:						► Go to QP4	
	District:							
	Postcode							
	If postcode not known, record A-Z	Page						
		Grid		Grid				
		Letter		Number				
	-							

QP4	[Showcard QP4] Which is the main method of trans university)? (i.e. that used for the longes		
	Walk	1	
	Cycle	2	
	Motorcycle, scooter or moped	3	
	Driving a car or van	4	
	Passenger in a car or van	5	
	Train	6	
	Metrolink	7	
	Bus, coach or minibus	8	
	Taxi / minicab	9	
	Study mainly at home	10	
	Other (SPECIFY)	11	

IF IN EMPLOYMENT, WHETHER PAID OR UNPAID (Codes 2,3,4,6 @ QP2) Go to QP5a.

IF NOT IN EMPLOYMENT Go to QP9a.

IN EMPLOYMENT, WHETHER PAID OR UNPAID (Codes 2,3,4,6 @ QP2)								
QP5a	What is your occupation?							
	WRITE IN							

QP5b	Is this employment?	SINGLE CODE	
	Self -employed	1	
	Not self employed	2	

QP6	What is the full name and address of your main place of work Probe for postcode details. If more than one site, identify the one visited most often. WRITE IN ADDRESS DETAIL						
	Company / shop / place name:						
	Number and Street name:						
	Town						
	District				► GO TO QP7		
	Postcode						
	If postcode not known, record A-Z	Page					
		Grid Letter	Grid Number				
	Work mainly at or from	home		1			
	No fixed place of work			2	► GO TO QP7		
	Offshore installation			3			

QP7		[Showcard QP7] Which is the main method of transport you use to make your work? (i.e. that used for the longest distance and how they travel most days)					
	Walk	1	Train	6			
	Cycle	2	Metrolink	7			
	Motorcycle, scooter or moped	3	Bus, coach or minibus	8			
	Driving a car or van	4	Taxi / minicab	9			
	Passenger in a car or van	5	Work mainly at home	10			
	Other (SPECIFY)	11					

QP8	[Showcard QP8] Do you have an occupation where driving or travelling around is an integral part of the job?					
	Yes (e.g. driver, courier, deliveries, etc.) Do not include office workers, Salesmen, Commercial Travellers etc who may travel to see clients	1				
	No	2				

ASK ALL									
QP9a	Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? Include problems due to old age. SINGLE CODE								
	Yes, limited a lot 1 ► Go to QP9b								
	Yes, limited a little	2	► Go to QP9b						
	No	3	► Go to QP17						

QP9b	[Showcard QP9b] Could you please tell me which of the conditions on the card best de your health issues or disability?	escribe /LTI-CODE
	Mobility or walking difficulty	1
	Physical coordination (e.g. balance)	2
	Lifting, carrying heavy objects	3
	Manual dexterity (affecting ability to use hands to do everyday tasks)	4
	Wheelchair user	5
	Blind, partially sighted or serious sight impairment	6
	Difficulty speaking	7
	Deaf, hard of hearing or serious hearing impairment	8
	Conditions affecting ability to learn understand, remember, concentrate or read	9
	Diagnosed mental health condition such as depression, bi-polar disorder, schizophrenia	10
	Long standing illness or health condition (e.g. MS, chronic heart disease or epilepsy, cancer, H	HV) 11
	Other (SPECIFY)	12

READ OUT: I would now like to ask you some questions about how you use transport in Greater Manchester. When travelling in Greater Manchester, currently, how often do you...

QP17 [Showcard QP17] CODE ONE RESPONSE IN <u>EACH ROW</u>	5 or more days a week	3 or 4 days a week	2 days a week	1 day a week	At least once a fortnight	At least once a month	At least once a year	Not used in the last 12 months	Never used
Use a Car?	1	2	3	4	5	6	7	8	9
Use the bus?	1	2	3	4	5	6	7	8	9
Use the train?	1	2	3	4	5	6	7	8	9
Use Metrolink?	1	2	3	4	5	6	7	8	9
Use a bicycle?	1	2	3	4	5	6	7	8	9
<u>Walk</u> - for 20 minutes or more, in one trip, i.e. without stopping	1	2	3	4	5	6	7	8	9
Use other (taxi, motorcycle etc.)	1	2	3	4	5	6	7	8	9

QP10a	[Showcard QP10a] Do you hold any of these concessionary passes?		MULTI-CODE
	National concession travel pass (for disabled or elderly people)	1	
	Concession Plus pass ( <i>for disabled people</i> – <u>NOT</u> National pass as above)	2	
	IGO	3	
	Scholars Pass (16-19)	4	
	LEA Free School Pass	7	
	Other (SPECIFY)	5	
	None	6	

QP10a1	I would now like to ask you some questions about 'Get me There'						
	CODE ONE RESPONSE FOR <u>EACH QUESTION</u>	Yes	No				
	Do you have a 'Get me There' card	1	2				
	Are you registered on the 'Get me There' app	1	2				

QP10a2	Do you pay for any Public Transport Tickets using a Contactless payment card?						
	Yes 1	No 2					

QP10b	[Showcard QP10b] Do you have any public transport season tickets, valid for yesterday /travel day?					
	No 1	► Go to QP12				
	Yes 2	► Go to QP11a				

QP11a	[Showcard QP10b] What sort of season ticket? MULTI-CODE IF MORE THAN ONE RECORD DETAILS IN 'Other.'									
	Bus Operator	First	1							
		Stagecoach	2							
		Other bus operator	3							
	Tram	Metrolink season ticket	4							
	Troip	Train (station to station/central zone season)	5							
	Train	GM Traincard	6							
	System One Bu	7								
	System One Co	System One County Card								
	System One Bu	System One Buscard Extra								
	Other (SPECIFY)	10								

QP11b	[Showcard QP11b] H	low long is it valid for	r?	MULTI-CODE				
	Week	1	Quarter	3				
	Month / 4 weeks	2	Year	4				
	Other (SPECIFY)			5				

IF HAVE PASS (code 1-5) @ QP10a or SEASON TICKET (Code 2) @ QP10b ASK QP12. OTHERWISE GO TO QT1									
QP12 How many ONE WAY trips do you typically make in an average week using this pass or ticket									
	Examples:								
	If travel to and from work five days a week number of trips = 10								
	If travel to child minder on public transport and then child minder to work on public transport and from work to child minder and child minder to home this is 4 trips per day, 20 trips per week.								

## PART C: TRAVEL DIARY SUMMARY QUESTIONNAIRE

### READ OUT:

To get a better understanding of the travel you make, I would now like to ask about the trips made by you yesterday (/ on <TRAVEL DAY>)

Travel Day	D	D	/	Μ	Μ	/	Y	Y
------------	---	---	---	---	---	---	---	---

Please tell me about <u>all</u> trips which started on this day, between 4am and 4am the following day. Even short trips like walking to the post box, going next door, from work to a shop and back are important.

### INTERVIEWER NOTE:

A trip is a one-way movement to achieve a single purpose. If the respondent describes a round trip, (which starts and finishes at the same location) e.g. walking the dog around a local park, record it as two trips: 1. home to park (or the place of furthest distance away from their house), 2.park to home

All details must be collected for travel made on the TRAVEL DATE, for <u>all</u> household members. If travel date is not yesterday, please ask questions referring to the TRAVEL DAY (e.g. "Monday").

QT1	Did you make a trip yesterday in the UK (on <travel day="">)?</travel>							
	SINGLE CODE							
	Yes	1	► Go to QT3					
	No - (stayed indoors the whole day)	2	► Go to QT2a					
	No - Abroad (i.e. outside Great Britain for the whole of the travel day)	3	► Go to Part D					

QT2a	Was there a particular reason you didn't go out? (/ on <trave< th=""><th>L DAY&gt;?)</th><th></th></trave<>	L DAY>?)				
	UNPROMPTED	MULTI-CODE				
	Rested because unwell / housebound	1				
	Household jobs	2				
	Leisure at home	3				
	Worked at home	4				
	Stayed in because of weather conditions	5				
	Studying / revising / coursework etc (education related)	6	► Go to Part D			
	Caring for others / maternity leave / babysitting	7				
	Had no need to go out	8				
	Had no access to transport	9				
	Other (SPECIFY)	10				

QT3	When you made your first trip of the day yesterday (on <travel day="">) did you start this at home?</travel>									
			SINGLE CODE							
	Yes	1	► Go to QT6							
	No (somewhere else)	2	► Go to QT4							

QT4	If QT3 = no (not at home), what is the address of your place from where you started you first trip of										
Q. I	the day yesterday?	(on <travel day<="" th=""><th>′&gt;) Pi</th><th>robe for po</th><th colspan="6">or postcode details WRITE IN ADDRESS DETAIL</th></travel>	′>) Pi	robe for po	or postcode details WRITE IN ADDRESS DETAIL						
	Company / shop / place name:										
	Number and Street name:										
	Town / area										
	Postcode				]						
	If postcode not known, record A-Z	Page									
		Grid Letter		Grid Number							

[Showcard T4] Why were you there? SINGLE-CODE	
Home	1
Usual place of work	2
Education (as pupil/ student)	3
Visit friends/ relatives	4
Shopping - Food	5
Shopping - Non food	6
Escorting – place of work (pick-up/ drop-off)	7
Escorting –place of education (pick-up/ drop-off)	8
Accompanying or giving lift to other person (not school, or work)	9
Use Services/ Personal Business (bank, hairdresser, library etc)	10
Health or medical visit	11
Social (Entertainment/ recreation/Participate in sport, pub/ restaurant)	12
Work - Business/ other	13
Worship or religious observance	14
Round trip – walk, cycle, drive for enjoyment	15
Unpaid /voluntary work	16
Tourism/sightseeing	17
Staying at hotel/other temporary accommodation	18
Other (SPECIFY)	19
Childcare – taking/collecting child to/from babysitter, nursery etc	20
Moving people or goods in connection with employment	21

## TRAVEL DIARY OVERVIEW

### OBTAIN A SUMMARY OF ALL TRIPS MADE BY COMPLETING THE TRAVEL DIARY OVERVIEW GRID BELOW. USE THE OVERVIEW GRID AS A MEMORY JOGGER WHEN COMPLETING THE FULL TRAVEL DIARY USING TRIPSHEETS.

- COLLECT INFORMATION ABOUT ALL TRIPS STARTED DURING THE TRAVEL DAY (I,.E. BETWEEN 0400 ON THE TRAVEL DAY TO 0359 THE FOLLOWING DAY
- ALL TRIPS STARTING OR ENDING IN GREAT BRITAIN MUST BE INCLUDED
- ESTABLISH APPROX DESTINATION AND THE PURPOSE OF EACH TRIP
- MAKE SURE YOU HAVE ALL THE TRIPS IN THE CORRECT ORDER
- REMEMBER A TRIP IS A ONE WAY MOVEMENT TO ACHIEVE A SINGLE MAIN PURPOSE

Travel Diary Overview Grid											
TRIP NO.	START TIME	JOURN TIME									
TRIP 1											
TRIP 2											
TRIP 3											
TRIP 4											
TRIP 5											
TRIP 6											
TRIP 7											
TRIP 8											
TRIP 9											
TRIP 10											
CHECK – HAVE	YOU GOT ALL TRI	PS									
-	go to local shop/ pos	st box	- Did they take the kids to swimming/ club / friends								
-	walk the dog		- Did they give friend or relative a lift								
	<pre>/ leave work at lunch nd/ get a sandwich</pre>	time to	<ul> <li>If town centre trip are all trips recorded for change in purpose e.g. shop, lunch, personal business</li> </ul>								
	y go somewhere on w om work eg gym	ay	I confirm I have probed for and recorded all trips my by the respondent.								
QT6	INTERVIEWER WF	RITE IN TH	HE NUMBER OF TRIPS MADE, AS RECORDED ABOVE.								
	WRITE IN NUMBEI	२									
NOW C	NOW COMPLETE THE TRAVEL DIARY – RECORD FULL TRIP DETAILS USING 'TRIP-SHEETS'										
CHECK THAT THE NUMBER OF TRIPS RECORDED IN THE TRAVEL DIARY OVERVIEW GRID (above) AND TRIP-SHEETS EQUALS THE NUMBER OF TRIPS RECORDED IN QT6. IF, DURING THE COURSE OF THE TRAVEL DIARY INTERVIEW THE RESPONDENT REMEMBERS MORE TRIPS PLEASE RECORD THESE ON THE TRIPS SHEETS AND UPDATE QT6 TO REFLECT THIS.											

### REMEMBER, ONCE YOU HAVE COMPLETED THE TRAVEL DIARY TRIP SHEETS, COMPLETE PART D

## **Document E: Travel Diary**

Sample ID								Pe	rson	ID			Trav	el Diary	y Da	te	D	D /	IV	M	/	YY
		•			Tri	p No	)							Trip	No		Г		T	•	Ī	
Q1 Where die trip		this wcard	d T1)		Hom	Ð		Wo	ork		Π	ck on	e]	Home Work [Tick one]								
					Education Other						Educat	tion		Othe	r	]						
If other at Please te		No/N	ame								No/Nar	me										
and postcode					Stree	t								Street								
					Town/City							Town/City										
(if no post	code locate	e in A-2	Z and		Pos	stcod	e							Posto	code							
record grid	d square)				Pag	je No	#							Page								
					Gri	d Ref					Ν			Gna	Rei					Ν		
Q2 What time	-						:		[24	hr, e.g.	. 18:30]				:		[	24 hr, e	.g. 1	8:30]		
Q3 What time	e did you a	rrive?	2				:		[24	hr, e.g.	18:30]				:		[	24 hr, e	.g. 1	8:30]		
Q4 How Ion	g did trip t	ake?					:		(HH:	MM]				[HH:MM]								
Q5 Why did y MAIN PU		his trip	<b>9?</b> [Co	de	(Showcard T4) [Enter Code]								(Showe [Enter (		<u>T4)</u>	calls	1		i and mo			
														]	mak	-		ork trip		a you		
				10				(5.1.1			10					h al d	Miles	s travel	led			
Q6 How many [Code 0 if	-	pie tr	avene	ar	From Household (5+ excluding self) From household aged under 5						From h				cluding nder 5	sen	" [		Ī			
					Not n	nemb	ers of	hous	ehold			-		Not me	mber	sofh	ouseh	old				ļ
Q7a What met use?	hods of tra	avel di	id you	'	1	Wal Cyc				6 7	Train Metrol	ink		1	Walk Cycle				6 7	Train Metrolin	r	-
Tick all that (Showcard					3	Mot	orcycle/s		r/ mope	d 8		oach / r	ninibus	3	Moto	rcyde/:		moped	8	Bus/ coa	ach / n	ninibus
					5	Car	/ van driv / van pas	senge		9 11	2+ trai	n		4	Car/		senger			Taxi/ mi 2+ train		
					10	Oth	er (Pleas	e Spe	aify)	12 13	2+ Me 2+ bus		1	10	Othe	r (Plea:	e Speci	§)		2+ Metr 2+ bus/		
Q7b What was used [in			HOD						e from						_			om Q7a				
	howcard 1								/van a GO T(		GO TO	Q8]						n at Q7 TO Q		O TO Q	3]	
ONLY (Showca	CAR/VAN/M'BIKE USERS ONLY ( <u>Showcard T8)</u> Q8 Where did you park?						<u>T8)</u>  e]													[Ente	er Co	ode]
Q9 Was	a car/van his trip? (S	availa			Yes		N	o 🗌		[tick	one]			Yes		No		[tio	ck or	ne]		
2 [If travel	led by ransport in				т	icket	1		Ticke	t 2		Ticke	t 3	Tic	ket 1		1	licket 2	2	Т	'ic ke	t 3
	DDES 6-13		Bus				]										[					
S Z were us	ed for eac (Showcard	1	Meter	intr	-		7		_	_			_				г					-
NON T10) (Tick al	I that apply		Metroli	IIIK	L												L					
	n																					
Q11 Did you go anywhere else yesterday/travel day?					Yes GO TO NEXT TRIP No GO TO PART D [tick one]					Yes         GO TO NEXT TRIP           No         GO TO PART D         [tick one]					(one]							

			Trip No			Trip No				
Q1	Where did you end this trip (Showcard	d T1)	Home	Work	[Tick one ]	Home	Work	[Tick one]		
		<u></u>	Education	Other		Education	Other			
	If other at Q1		No/Name			No/Name				
	Please tell me the full ad and postcode	dress	Street			Street				
						Town/City	······			
	(if no postcode locate in A-	Zand	Postcode			or				
	record grid square)		Page No#			Page No#				
			Grid Ref	_	N	Grid Ref		N		
Q2	What time did you set of	ff?	:	[24 hr, e.g. 1	18:30]	:	[24 hr, e.g. 1	8:30]		
Q3	What time did you arrive?	?		[24 hr, e.g. 1	18:30]	· · · · · ·	[24 hr, e.g. 1	8:30]		
Q4	How long did trip take?			[HH:MM]			[HH:MM]			
Q5	Why did you make this tri MAIN PURPOSE]	p? [Code	(Showcard T4) [Enter Code]	[If Code 21 at Q5 calls]	and more than five	(Showcard T4) [Enter Code]	[If Code 21 at Q5 calls]	and more than five		
	MAINFORFOSEJ				rk tripsdid you			ork trips did you		
				Trips made Miles travelled			Trips made Miles travelled			
Q6	How many other people tr	avelled?	From Household	(5+ excluding self	) [ ] (	From Household	(5+ excluding self			
	[Code 0 if alone]		From household Not members of I	•		From household aged under 5				
07a	What methods of travel d	id you								
	use? Tick all that apply	iu you	1 Walk 2 Cycle	6 7	Train Metrolink	1 Walk 2 Cycle	6 7	Train Metrolink		
	(Showcard T7)		3 Motorcycle/s 4 Car/ van driv	cooter/moped 8	Bus/ coach / minibus Taxi/ minicab	3 Motorcycle/ 4 Car/van.dri	scooler/moped 8	Bus/ coach / minibus Taxi/ minicab		
			5 Car/ van pas		2+ train	5 Car/ van pa		2+ train		
			10 Other (Pleas		2+ Metrolink 2+ bus/ coach	10 Other (Plea	se Specify) 12 13	2+ Metrolink 2+ bus/ coach		
Q7b	What was the MAIN MET used [in	HOD	[Enter	Code from Q7a]		[Enter C	ode from Q7a]			
	Q7a]? (Showcard T7)			l Car/van at Q7a G wise GO TO Q9]	O TO Q8]		Car/van at Q7a G ise GO TO Q9]	O TO Q8]		
ONL	VAN/M'BIKE USERS ( <u>(Showcard T8)</u>		(Showcard T8) [Enter Code]		]			[Enter Code]		
<b>Q</b> 8	Where did you park? Q9 Was a car/van avail make this trip? (Showc		Yes No	[tick or	ne]	Yes No	[tick or			
S	[If travelled by	<u>aiu 19</u>	Ticket 1	Ticket 2	Ticket 3	Ticket 1	Ticket 2	Ticket 3		
NON-CAR/VAN USERS ONLY	Public Transport in Q7a (CODES 6-13)]	Bus								
RIVAN	Q10 What tickets were used for each									
N-CAF	<u>T10)</u>	Metrolink								
NO	[Tick all that apply]	Train								
011	Did you go anywhere else	0								
un	yesterday/travel day?			TO NEXT TRIP TO PART D	[tick one]		O NEXT TRIP	[tick one]		

## **GMTRADS**

# HOUSEHOLD SURVEYS

## **SHOWCARD QH6**

We need a general idea of household income to gain a better understanding of why people travel the way they do.

	Annual	Or <u>Monthly</u>	Or <u>Weekly</u>
D	less than £5,000	less than £400	Less then £100
Χ	£5,000 - £9,999	£400 - £799	£100 - £199
R	£10,000 - £14,999	£800 - £1,199	£200 - £299
S	£15,000 - £19,999	£1,200 - £1,599	£300 - £399
Ζ	£20,000 - £24,999	£1,600 - £1,999	£400 - £499
Υ	£25,000 - £34,999	£2,000 - £2,999	£500 - £699
Α	£35,000 - £49,999	£3,000 - £4,199	£700 - £999
W	£50,000 - £74,999	£4,200 - £6,199	£1,000 - £1,499
Н	£75,000 or more	£6,200 or more	£1,500 or more

Please take into account *all* sources of income such as:

- Wages/salary, income from self-employment
- Pensions, child benefit, mobility/disability allowances
- Other state benefits such as family credit, unemployment benefit, housing benefit, sickness/invalidity benefit, maternity benefit, income support etc.
- Saving/investment interest, income from rent, capital gains tax etc
- Other income such as alimony, annuity, grants etc

## **SHOWCARD QH5**

Cars and vans owned by the household Cars and vans supplied as part of your job Motorcycles / scooters Bicycles (excluding those used by children aged under 5) Other vehicles

## **SHOWCARD QP1e**

- Full licence for a car / van 1
- Full licence for a motorcycle 2
- Full licence for a moped / scooter 3
- Provisional licence for a car / van 4
- Provisional licence for a motorcycle 5
- Provisional licence for a moped/scooter 6
  - None of these 7

# SHOWCARD QP1g

## SHOWCARD QP1h

White		No religion	1
English/Welsh/Scottish/Northern Irish/British	1	Buddhist	2
Irish	2		-
Gypsy or Irish Traveller	3	Christian	3
Any other White background	4	Lindu	
Mixed / Multiple ethnic groups		Hindu	4
White and Black Caribbean	5	Jewish	5
White and Black African	6	oeman	Ŭ
White and Asian	7	Muslim	6
Any other Mixed / Multiple ethnic background	8		_
Asian or Asian British		Sikh	7
Indian	9	Any other	8
Pakistani	10		0
Bangladeshi	11	Prefer not to say	9
Chinese	12		-
Any other Asian background	13		
Black			
African	14		
Caribbean	15		
Any other Black background	16		
Other			
Arab	17		

Any other Ethnic group 18

## **SHOWCARD T4**

- Home 1
- Usual place of work 2
- Education (as pupil / student) 3
  - Visit friends / relatives 4
    - Shopping Food 5
    - Shopping Non food 6
- Escorting place of work (pick up / drop off) 7
- Escorting place of education (pick up / drop off) 8
  - Accompanying / giving lift (not school or work) 9
- Use services / Personal Business (bank, hairdresser, 10 library etc)
  - Health or medical visit 11
- Social (Entertainment/ Recreation / Participate in sport, 12 pub/restaurant etc)
  - Work Business / other 13
  - Worship or religious observance 14
  - Round Trip walk, cycle, drive for enjoyment 15
    - Unpaid / Voluntary work 16
      - Tourism / sightseeing 17
  - Staying at hotel / other temporary accommodation 18
    - Other 19
- Childcare taking collecting child to/from babysitter etc 20
- Moving people or goods in connection with employment 21

## **GMTRADS**

## **PERSON SURVEY**

## SHOWCARD QP2

- Working full time (30+ hours) 2
- Working part-time (16 30 hours) 3
- Working part-time (less than 16 hours) 4
  - Regular voluntary/unpaid work 6 (including work experience)
  - In full-time education (student) 7 In part-time education (student) (30
    - hours per week or less, 8 sandwich course etc)
      - Retired 5
    - Looking after the home / family 9
      - Unemployed / not working 10
      - Long term sick or disabled 11
        - Other 12

# SHOWCARD QP11b

Validity

- Week 1
- Month / 4 weeks 2
  - Quarter 3
    - Year 4
    - Other 5

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## SHOWCARD QP10b

# SHOWCARD QP4/7

1	Ticket Type		
2	Bus	First	1
3	Operator	Stagecoach	2
4		Other bus operator	3
5	Tram	Metrolink season ticket	
6 7			4
7 8	Rail	Train (station to station/	5
9		central zone season)	
10		,	

- GM Traincard 6
- System One Bus Saver 7
- System One County Card 8
- System One Buscard Extra 9
  - Other 10

- Walk 1
- Cycle 2
- Motorcycle, scooter or moped
  - Driving a car or van 4
  - Passenger in a car or van
    - Train 6
    - Metrolink
    - Bus, coach or minibus 8
      - Taxi / minicab 9
  - Study / Work mainly at home 10
    - Other 11

## SHOWCARD QP10a

- National concession travel pass (for1disabled or elderly people)
- Concession Plus pass (for disabled people 2 NOT National pass as above)
  - IGO 3
  - Scholars Pass (16-19) 4
  - LEA Free School Pass 7
    - Other 5
    - None 6

## **SHOWCARD QP8**

Public transport vehicle driver

Taxi/mini cab driver

Goods vehicle driver

Drive an emergency vehicle or patrol vehicle

- Car, motor or pedal-cycle courier
- Door to door selling
- Home delivery (post, milk etc)
- Home service worker (meter reader etc)

## **SHOWCARD QP17**

- 5 or more days a week 1
  - 3 or 4 days a week 2
    - 2 days a week 3
      - 1 day a week 4
- At least once a fortnight 5
  - At least once a month 6
    - At least once a year 7
- Not used in the last 12 months 8
  - Never used 9

## SHOWCARD QP9b

- Mobility or walking difficulty 1
- Physical coordination (e.g. balance) 2
  - Lifting, carrying heavy objects 3
- Manual dexterity (affecting ability to use hands to 4 do every day tasks)
  - Wheelchair user 5
- Blind, partially sighted or serious sight impairment 6
  - Difficulty speaking 7
  - Deaf, hard of hearing/serious hearing impairment 8
  - Conditions affecting ability to learn, understand, 9 remember, concentrate or read
    - Diagnosed mental health condition such as 10 depression, bi-polar disorder, schizophrenia
- Long standing illness or health condition (e.g. MS,
  - chronic heart disease or epilepsy, cancer, HIV 11
    - Other 12

## GMTRADS

## TRAVEL DIARY

## **SHOWCARD T1**

- Home 1
- Usual Workplace 2
- Usual place of education 3
  - Other (SPECIFY) 4

## **SHOWCARD T10**

Mode	Ticket type	
Operator	Single (s)	
specific	Return	2
(all	Day ticket	3
modes)	Season Ticket (more than one day)	4
	Concession Pass	5
	Other Specify	6
	Adult +1 (1 adult & 1 child)	7
	Family / Group ticket (2 adults & up to 3 children)	8
	Weekend ticket	9
Bus	Get me there – System One Day	10
	Get me there – System One Season	11
	Get me there – Operator Day	12
	Get me there – Operator Season	13
	System One – Day	14
	System One/Buscard Extra – Season	15
	Plus Bus (bus add on to rail ticket)	16
Metrolink	Get me there - Single	17
(App)	Get me there – Return	18
	Get me there – Day	19
	Get me there - Season	20
Multimode	System one – Bus and Train Day	21
	System one – Bus and Tram Day	22
	System one – Train and Tram Day	23
	System one – All modes Day	24
	Wayfarer Day	25
	System One - Countycard (Season)	26

## **SHOWCARD T4**

- Home 1
- Usual place of work 2
- Education (as pupil / student) 3
  - Visit friends / relatives 4
    - Shopping Food 5
    - Shopping Non food 6
- Escorting place of work (pick up / drop off) 7
- Escorting place of education (pick up / drop off) 8
  - Accompanying / giving lift (not school or work) 9
- Use services / Personal Business (bank, hairdresser, 10 library etc)
  - Health or medical visit 11
- Social (Entertainment/ Recreation / Participate in sport, 12 pub etc)
  - Work Business / other 13
  - Worship or religious observance 14
  - Round Trip walk, cycle, drive for enjoyment 15
    - Unpaid / Voluntary work 16
      - Tourism / sightseeing 17
  - Staying at hotel / other temporary accommodation 18
    - Other (SPECIFY) 19
- Childcare taking collecting child to/from babysitter etc 20
- Moving people or goods in connection with employment 21

## **SHOWCARD T9**

- Yes, I could have made this trip 1 by car/van
- There was no car/van available to 2
  - me to make this trip

# **SHOWCARD T8**

Did not park 1

On Street

- **Resident Scheme 21**
- Paid Season Ticket 22
- Paid per day/hour (e.g. 23 cash/mobile phone)
  - Free Blue Badge 24
  - Free no fee required 25

## **Off Street**

- Public Car Park Season Ticket 31
  - Public Car Park Paid 32
- per day/hour (e.g. cash/mobile)
  - Public Car Park Free 33
    - Private residential 34
  - Private non-residential 35
    - Park and Ride 36

## Walk 1

- Cycle 2
- Motorcycle/Scooter/Moped 3
  - Car / Van driver 4
  - Car / Van passenger 5
    - Train one 6
  - Train more than one 11
    - Metrolink one 7
- Metrolink more than one 12
- Bus / coach / minibus one 8
- Bus / coach / minibus more than one 13
  - Taxi / minicab 9
  - Other (SPECIFY) 10

## On

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# SHOWCARD T7

## **Revision History**

<b>Revision date</b>	Details	Authorised	Name	Position
24.04.18		TS	Tamsin Stuart	Associate Director