

**BMI**

a FitchSolutions Company

BMI Advisory:

Business Strategy & Planning

Do you need to size a market with a specific focus on opportunities and risks?
Understand your competitor's strategy so that you can compete more effectively?
Or identify opportunities for your current and prospective clients?

As a corporate strategist, business development professional, or market opportunity analyst, you need objective and business-critical analysis to help you understand your target markets and current spheres of operation.

BMI Advisory can help you analyse the competitive landscape, assess competitor strategies, undertake benchmarking, and identify best practices.

We answer your questions such as:

- How is the local market segmented and what is the size of the opportunity?
- How can I benchmark my selected market against other markets?
- Who are my competitors in the market?
- What are their strengths and weaknesses?
- Who are our potential clients and how do we position our business to capitalise on their needs?
- What does best practice look like in our market?
- How do I navigate the regulatory environment?

BMI Advisory can help you to:



Benchmark and segment your market, underpinned by BMI's proprietary data and forecasts for more than 200 markets and 20+ industry verticals



Assess corporate strategic goals, quickly profile clients, and execute GAP analysis, backed up by BMI's expertise



Track client and competitor activity with detailed BMI market intelligence to support strategic decision-making



Identify best practice and key operational risks in local markets, with BMI's insightful regulatory analysis and comprehensive development tracking

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About BMI

In an uncertain macroeconomic environment, BMI's systematic, independent and data-driven market insights, analysis and forecasts enable you to recognize and assess risks and opportunities across 200+ markets and 20+ industries.

For over 40 years, we have provided impartial and transparent analytics, data and research across themes, countries and sectors. You receive intelligence that is deep and detailed, helping you identify opportunities and risks relevant to your strategic plans and investment decisions. Information is delivered in a consistent and systematic manner, enabling you to make comparisons and interrogate our extensive and frequently updated datasets.

Our experienced analysts appreciate how broader macroeconomic, political, sectoral and operational issues interconnect with their specialist fields. With this context, we publish definitive economic forecasts backed by sound connected thinking covering the interplay between economic, political and operational risks.

As each analyst focuses on select fields, they understand the nuances and complexities of their specialist areas, enabling them to provide you with additional insight into our research when you need it.

For more information, please contact BMI Advisory with your requirements:

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