



Elanco  
A division of Eli Lilly and Company  
P.O. Box 708  
2500 Innovation Way  
Greenfield, IN 46140 USA

---

FOR IMMEDIATE RELEASE

Contact:

Becky Fouard, Elanco, 317-607-3807, rfouard@elanco.com

Krista Cupp, Tyson Foods, 479-290-5195, krista.cupp@tyson.com

Stan Siegwald, Dare to Care, 502-741-3565, stan@daretocare.org

## **Tyson Foods and Elanco host event to benefit Dare to Care food banks**

*Volunteers donate food and learn about food security at #Feedthe9TysonIN*

CORYDON, Ind., Oct. 2, 2014 — Today, approximately 150 employees from the Corydon, Indiana, production facility of Tyson Foods, Inc., and Elanco Animal Health joined community volunteers for a special #Feedthe9TysonIN event to benefit Dare to Care. The program opened with speakers talking about the reality of hunger for many in Indiana and Kentucky, as well as three solutions that can help create food security for the world's 9 billion people by 2050. To help further the work of this charitable organization, Elanco presented a \$1,000 donation. The group then unloaded 390 bags of food items donated personally by Tyson Foods Team Members, along with 7½ tons of chicken contributed by the company, at three Dare to Care food banks in Corydon and Louisville, Kentucky.

“We are so grateful for the hands-on involvement of local volunteers from Tyson Foods and the contributions from Elanco,” said Remy Kenney, corporate relations manager for Dare to Care. “They are great examples of major companies that do more than help produce food; they also are committed to giving back to communities like ours. And, we appreciated hearing more about solutions to help overcome food insecurity by 2050 as we received the gift of nutritious food that will help local families find some relief from hunger in the coming weeks.”

The presentations encouraged attendees to go beyond focusing on only the *problem* of hunger. According to Blake Everhart, poultry business unit marketing director for Elanco, the key is to shift the conversation toward a focus on viable *solutions* that ultimately provide food security. He said that creating a world where 9 billion people have access to enough nutritious food that's affordable requires a commitment to three solutions: 1) supporting innovation, 2) protecting choice and 3) empowering trade.

“Embracing these solutions will lay a sensible foundation for eliminating hunger and malnutrition, and it's also a fit with our company's core value of feeding our families, the nation and the world with trusted food products,” said David Whittington, complex manager in Corydon for Tyson Foods. “Our Team Members have been looking forward to today's #Feedthe9TysonIN event as they collected food for Dare to Care this past month. Their passion for donating food as well as their time and talents helps make our community better.”

(more)

Elanco also will be awarding \$5,000 to one community partner participating in Feedthe9 events during September and October. The event generating the most tweets and Facebook posts featuring its individual hashtag by Saturday, Nov. 1, will receive the grant. To help Tyson Foods in Corydon win the \$5,000 for Dare to Care, talk about #Feedthe9TysonIN on social media.

For more information about solving the greatest issue of our time: food security, visit [ENOUGHmovement.com](http://ENOUGHmovement.com) and read *Enough: The fight for a food-secure tomorrow*, a report on feeding the world. The website also invites advocates to join The Enough Movement and provides resources to help make your voice heard in the fight for a food-secure tomorrow.

###

### **About Dare to Care**

Dare to Care food bank is a local nonprofit agency with a mission to lead the community to feed the hungry and conquer the cycle of need. In the past 12 months, Dare to Care distributed over 15 million meals to nearly 200,000 different people in eight Kentucky and five Indiana counties. Dare to Care also operates 13 Kids Cafes in neighborhood afterschool locations and Backpack Buddy weekend nutrition programs in 44 Kentuckiana elementary schools. More information at [daretocare.org](http://daretocare.org).

### **About Tyson Foods**

Tyson Foods, Inc. (NYSE: TSN), with headquarters in Springdale, Arkansas, is one of the world's largest producers of chicken, beef, pork and prepared foods that include leading brands such as Tyson<sup>®</sup>, Jimmy Dean<sup>®</sup>, Hillshire Farm<sup>®</sup>, Sara Lee<sup>®</sup>, Ball Park<sup>®</sup>, Wright<sup>®</sup>, Aidells<sup>®</sup> and State Fair<sup>®</sup>. The company was founded in 1935 by John W. Tyson, whose family has continued to lead the business with his son, Don Tyson, guiding the company for many years and grandson, John H. Tyson, serving as the current chairman of the board of directors. Tyson Foods provides a wide variety of protein-based and prepared foods products and is the recognized market leader in the retail and foodservice markets it serves, supplying customers throughout the United States and approximately 130 countries. It has approximately 124,000 Team Members employed at more than 400 facilities and offices in the United States and around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson Foods strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it.

### **About Elanco**

Elanco is a global, innovation-driven company that develops and markets products and services to improve animal health and protein production in more than 75 countries. Elanco employs more than 3,000 people worldwide, with offices in more than 40 countries, and is a division of Eli Lilly and Company, a leading global pharmaceutical corporation. Additional information about Elanco is available at [Elanco.com](http://Elanco.com). Follow Elanco on Twitter @elanco and @JeffSimmons2050.