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**FOR IMMEDIATE RELEASE**

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## Elanco launches innovative insecticide for darkling beetle and house fly control

*Agita® 10 WG delivers a quick kill and long-lasting residual to control house flies and darkling beetles*

**GREENFIELD, Ind. June 23, 2016** — Elanco Animal Health has launched Agita® 10 WG, a first-choice insecticide for fly and beetle control for animal housing in the U.S.

Agita 10 WG features a unique, potent active ingredient that delivers a quick kill and long-lasting residual.<sup>1</sup> Reducing pests reduces their impact on animal well-being and performance potential.<sup>2,3</sup>

Studies have shown Agita 10 WG kills approximately 76 percent of house flies in a 24-hour period and over 98 percent of darkling beetles (adult, pupae and larvae).<sup>1,4</sup>

As part of an integrated pest control rotation strategy, the water-dispersible granule insecticide forms a sprayable suspension for application on surfaces where flies prefer to gather and under feeders where beetles congregate. Agita 10 WG offers an average of six weeks residual.<sup>1</sup>

“Agita expands our U.S. portfolio with an innovative insecticide that supports Elanco’s commitment to innovation, health and production efficiency in the poultry industry,” said Oscar Betancur, Ph.D., global technical consultant.

Agita 10 WG is currently approved for use in more than 60 countries and is now available in the U.S.

Agita 10 WG delivers:<sup>1</sup>

- A lethal dose of thiamethoxam to darkling beetles and house flies
- A combination of contact and stomach modes of action
- Dual attractants for male and female flies
- A new option for rotation with other insecticide classes

Visit [Elanco.us/Agita](http://Elanco.us/Agita) for more information.



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**About Elanco**

Elanco provides comprehensive products and knowledge services to improve animal health and food-animal production in more than 70 countries around the world. We value innovation, both in scientific research and daily operations, and strive to cultivate a collaborative work environment for more than 6,500 employees worldwide. Together with our customers, we are committed to raising awareness about global food security, and celebrating and supporting the human-animal bond. Founded in 1954, Elanco is a division of Eli Lilly and Company. Our worldwide headquarters and research facilities are located in Greenfield, Indiana. Visit us at [Elanco.com](http://Elanco.com)

### **Important Safety Information**

The label contains complete use information, including cautions and warnings. Always read, understand and follow the label and use directions.

Animals cannot be present at time of premise treatment.

This press release contains forward-looking statements (as that term is defined in the Private Securities Litigation Reform Act of 1995) about Agita as an insecticide for fly and beetle control for animal housing, and reflects Lilly/Elanco's current belief. However, as with any animal health product, there are substantial risks and uncertainties in the process of development and commercialization. Among other things, there can be no guarantee that Agita will receive additional regulatory approvals or be commercially successful. For further discussion of these and other risks and uncertainties, see Lilly's most recent Form 10-K and Form 10-Q filings with the United States Securities and Exchange Commission. Except as required by law, Lilly undertakes no duty to update forward-looking statements to reflect events after the date of this release.

<sup>1</sup>Elanco Animal Health. Data on file.

<sup>2</sup>Grogan K, J Arends. Darkling beetles and their economic impact. Poultry Times, August 25, 2008.

<sup>3</sup>Elanco Animal Health. Data on file.

<sup>4</sup>Elanco Animal Health. Data on file.

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