

Marketing partners list

1. Advertising Networks:

These partners help us show personalized advertisements to our users. They may use information such as cookies and device IDs to personalize and measure advertisements.

Partners: Google, Meta, Pinterest, DPG, Snapchat, LinkedIn, Microsoft

2. Social Media Platforms:

These partners enable us to promote and share our content via their platforms. They may collect data such as likes, shares, and comments.

Partners: Meta, Pinterest, Snapchat, LinkedIn

3. Data Enrichment Partners:

These partners help us enrich the data they have collected about you on their own platforms with the information MediaMarkt has collected about your interests and purchasing behavior.

Partners: Google, Meta, Pinterest, DPG, Snapchat, LinkedIn, Microsoft