

# Atlanta

## Data Center Market Overview 2017

The Atlanta data center market is one of the top data center markets in the US and seen as a critical interconnection hub for the Southeast.

Although the Atlanta market has historically been driven by colocation and interconnection demand, nearly 6 MWs of wholesale space was absorbed in '16 with the vast majority of capacity in the Atlanta metro attributable to QTS.

### Atlanta Data Center Snapshot Q1 2017

#### Total Inventory

1.65 MSF / 194 MWs (EOY 2016)

#### Wholesale Data Center Pricing

Low  
(kW/pm)

\$115

High  
(kW/pm)

\$135

#### PRICING TREND



Tenant Demand

Data Center Supply



## Notable New Atlanta Data Center Activity

Ascent Data Center's acquired the 8.1 MW Blackberry corporate data center w/ partial leaseback in Q1 '17

250 Williams, a 996k SF office/carrier building in Downtown Atlanta, is "on the market" for sale

DRT/TelX leased space in the 250 Williams building bringing 18k SF of new raised floor space to Downtown

55 Marietta, a 384k SF office/carrier building in Downtown Atlanta, is "on the market" for sale

T5 Data Centers signed a multi-MW Fortune 100 customer in its Alpharetta data center

## Summary

The Atlanta data center market has limited commissioned supply with only 3.5 MWs of availability at EOY '16 with 2 MWs of this pre-leased. The Ascent acquisition of the Blackberry data center in Alpharetta will bring new supply to the market by converting the existing corporate facility to multi-tenancy with additional expansion capacity on site.

The larger hyperscale cloud deployments witnessed in other major markets will have limited options until the bigger players commence with new projects.



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