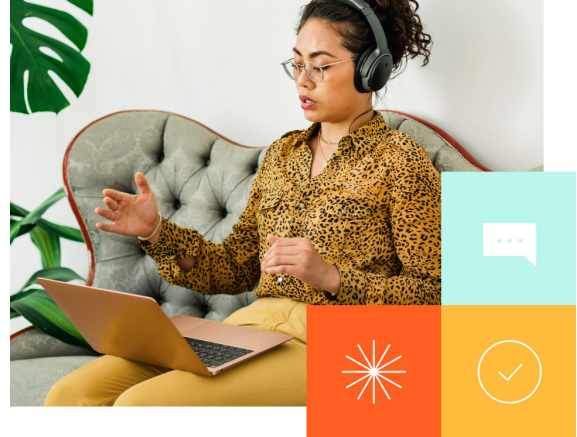


Active Insurance

A unified approach to help protect against cyber threats



The business world has drastically changed. Organizations rely on technology to power all aspects of their operations. The digital economy has created a new class of risks that make businesses vulnerable to disruptive events and opportunistic threat actors.

Cyber risk is now the most significant concern for business leaders globally.¹ As a result, businesses of all sizes and industries must take steps to protect themselves from these fast-moving, ever-present threats. To do this requires a new kind of protection — a protection that not only provides support *after* an attack but one that can help prevent and mitigate risk *before and during* an attack. **We call this Active Insurance.**

Prevent risk before it strikes with Active Insurance

Active Insurance is the first cyber defense bringing together active cyber risk assessment, proactive protection, expert response, and comprehensive cyber coverage.



¹Allianz, [Allianz Risk Barometer 2024](#)

Why traditional insurance isn't enough

Traditional insurance is slow and reactive, relying primarily on historical risk models and point-in-time scanning. At the same time, cyber risk is dynamic, moving faster and reaching further than other business risks.

Traditional insurance wasn't built to keep pace with the evolving nature of digital risks. Modern businesses need more than a passive insurance policy — they need an active partner to help protect them from digital risks.

How Active Insurance works

Active Insurance is purpose-built to help protect businesses in the digital age. We pioneered Active Insurance to address the challenges of cyber threats in ways that traditional insurance can't.

1. Assess

Coalition's Active Data Graph leverages artificial intelligence and machine learning to collect and analyze data from across the public and dark web to create the most comprehensive picture of cyber risk.

2. Protect

Coalition Control®, our integrated cyber risk management platform, provides monitoring, alerting, and remediation guidance for when security issues arise. Businesses can also stay ahead of threats with tabletop exercises, managed detection and response (MDR) support, and more from Coalition Security Services.²

3. Respond

Coalition's in-house claims team responds in minutes, not days, to help businesses recover. Our incident response capabilities and unmatched recovery tactics help mitigate the impacts of an attack.

4. Cover

Coalition's comprehensive cyber coverage is designed for fast-moving digital risks, including pay-on-behalf language and a separate limit for breach response costs, and is customizable to every business' unique risks.

Stay one step ahead of digital risk with Coalition

Our mission at Coalition is to help protect the unprotected. As the world continues to digitize, we actively partner with businesses, brokers, and security professionals to help them stay one step ahead of digital risk.



Businesses

Get your free risk assessment at control.coalitioninc.com



Brokers

Get appointed today at signup.coalitioninc.com

²Coalition Security Services MDR services are provided by Coalition Incident Response, Inc., an affiliate of Coalition.