

CASE STUDY

Healthcare organization broadens coverage with Coalition

**INDUSTRY**

Healthcare

EMPLOYEES

< 25

COVERAGES

- Voluntary Notification

Under the heavy burden of increasing regulation and following a less than stellar claims experience with a traditional insurer after a previous data breach, a Michigan-based healthcare organization turned to Coalition for superior coverage and help with regulatory compliance, both nationally and on a global scale. The organization was looking for an insurance policy that:

- Provided broad coverage for privacy regulations, including local, state, federal, and foreign laws such as GDPR
- Included coverage for voluntary notification (which wasn't covered in their last policy) with no caps on the number of individuals notified
- Went beyond just insurance — they needed help with compliance and cybersecurity to protect their patient data

This policy that my broker recommended is really great. I didn't expect all this. I'll have to call my broker and thank him!

After reviewing options with their insurance broker, they chose Coalition. In addition to receiving superior coverage, they've rewritten their security policies with help from the Coalition Incident Response (CIR) and are using Coalition's Employee Security Training and simulated phishing emails with every single member of their staff. Coalition's included security tools can reduce an organization's costs to detect, recover, and contain a breach by over 40% and are available to all policyholders at no additional cost.

Coalition brings together active monitoring, incident response, and comprehensive insurance to solve cyber risk. To learn more, visit coalitioninc.com.