

# Coalition's Security Advantage Checklist

Cybersecurity and technology are built into Coalition's foundation. This lets us focus on protecting the unprotected by providing cyber insurance coverage with security built in, not bolted on. Coalition's unique approach helps policyholders resolve critical cyber exposures and experience fewer claims than the industry average.

Use this checklist to guide conversations with your clients on how our integrated approach to cyber insurance can reduce their likelihood of loss and strengthen their security posture.

To learn more about Coalition's Security Advantage, contact your dedicated business development representative or visit coalitioninc.com >



## **Proprietary Threat Intelligence Built for Insurance**

Why proprietary threat intelligence matters  $\rightarrow$  Cyber threats don't stop once a policy is bound, and neither do we. Coalition's security research team gathers millions of data points from all corners of the web to identify emerging threats in near-real time. We combine this threat intelligence with our claims data to alert policyholders to critical exposures that are most likely to result in losses.

How this helps you  $\rightarrow$  Help clients identify exposures and prioritize remediation to minimize risk and maximize insurability.

### Loss Control Hub for Cyber Brokers

Why loss control tools matter → Keeping policyholders protected starts by knowing if they're at risk. We integrate visibility and loss-control tools directly into the Coalition broker platform so you can provide real-time support, help minimize claims, and contribute to a more predictable renewal experience.

How this helps you  $\rightarrow$  Monitor critical alerts and share resources to simplify cyber loss control and retain more clients.

# **Dedicated In-House Security Support Team**

Why dedicated security support matters  $\rightarrow$  Cybersecurity is a team sport, and brokers shouldn't have to advise alone. Our in-house team of security analysts and consultants is dedicated to helping brokers and policyholders resolve contingencies, remediate exposures, and implement security improvements.

How this helps you  $\rightarrow$  Engage our team of expert security consultants to help your clients become cyber conscious and insurable.

# Pre-bind Security Support with Coalition Control

Why pre-bind security support matters  $\rightarrow$  Cyber hygiene needs change as quickly as cyber risk. Every contingent quote comes with pre-bind access to Coalition Control. Even before coverage is bound, businesses can access remediation guidance, self-service tools to resolve security findings, and details about their cyber exposures.

How this helps you  $\rightarrow$  Take the guesswork out of security support and contingency resolution to accelerate the growth of your book.

### **Cybersecurity Protections Beyond the Policy**

Why cybersecurity protections matter → Cyber criminals don't take time off. For policyholders who just want peace-of-mind and lack the time or resources to focus on cybersecurity, Coalition offers Managed Detection & Response services for around-the-clock threat detection and remediation.

How this helps you  $\rightarrow$  Deliver a unified solution with added security services to help protect your clients beyond their policies.

#### Coalition, Inc. 55 2nd Street, Suite 2500, San Francisco, CA 94105 help@coalitioninc.com

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