



Solid partners, flexible solutions

# Press release

Brussels/Utrecht, 14 December 2005

## FORTIS SUPPORTS TURKISH FOOTBALL

**Fortis signs agreement with Turkish Football Federation to sponsor Turkish Cup. The cup will be named Fortis Turkish Cup during the 2005-2006 and 2006-2007 seasons**

Fortis Bank

Now that its activities in Turkey are operating under the Fortis name, Fortis is now making a contribution to Turkish football. Fortis has just signed an agreement with the Turkish Football Federation to sponsor the Turkish National Cup for the 2005-2006 and 2006-2007 seasons.

Montagne du Parc 3  
1000 Brussels  
Belgium

The sponsorship was announced at a press conference on 13 December which included Tayfun Bayazıt, CEO of Fortis Turkey, Dr Levent Bıçakcı, President of the Turkish Football Federation and Ertan Özerdem, General Manager of Digiturk, the official broadcasting company for the Professional League and the Fortis Turkish Cup. Mr Bayazıt emphasised in a short speech that Fortis, which sponsors Anderlecht in Belgium and Feyenoord in the Netherlands, is no newcomer to football. He went on to say: "At Fortis, being part of the community that we serve is one of our core values. We are a pioneer in our sector, both in terms of social activities and in terms of banking services. We aim to live up to that in many social areas, including sports, education, art and culture."

Archimedeslaan 6  
3584 BA Utrecht  
The Netherlands

[www.fortis.com](http://www.fortis.com)

**Fortis Bank** is part of Fortis, an integrated financial services provider active in the fields of banking and insurance. With a market capitalization of EUR 32.8 billion (30/11/2005) and around 55,000 employees, Fortis ranks in the top 20 of European financial institutions. In its home market, the Benelux countries, Fortis occupies a leading position which it aims to develop and bolster. Fortis is drawing on the expertise it has acquired in its home market to realize its European ambitions via growth platforms. Fortis also operates successfully worldwide in selected activities. In specific countries in Europe and Asia it effectively exploits its know-how and experience in bancassurance. Fortis is listed on the exchanges of Amsterdam, Brussels and Luxembourg and has a sponsored ADR programme in the United States. More information is available on [www.fortis.com](http://www.fortis.com)

### Press Contacts:

*Brussels:* +32 (0) 2 565 35 84      *Utrecht:* +31 (0) 30 226 32 19

### Investor Relations:

*Brussels:* +32 (0) 2 510 53 91      *Utrecht:* +31 (0) 30 226 32 20