

Communicate, engage and inform



Digital Signage

Share your message with centrally managed, easily customizable digital signage

Reaching tenants, visitors or employees with timely, location-specific information present challenges in most industries. Printing is costly and impractical in many scenarios; ensuring message consistency across multiple sites causes management headaches. In a world where people expect instant answers at their fingertips, it's more important than ever to deliver messages that break through.

Effectively engage, educate and empower your audiences with a network of digital displays and touchscreen kiosks. With a digital signage network from Rogers, you'll enjoy a fully customizable, cloud-based solution that allows you to remotely manage digital signage from any web browser and adapt it to your communications needs. Create highly relevant content that targets audiences based on geography, demographics and time-of-day—and even advanced use cases such as digital wayfinding for complex building environments, and service experiences that reduce wait times.

Digitize message delivery



Centralize remote management

Control and update your signage network from anywhere in the world. Proactive network monitoring with auto-delegation enables timely issue resolution by your team.



Maintain total creative control

Ensure the right content is displayed on the right screen at the right time. Specify when to play certain content, as well as publish or update content without having to login.



Secure how messages are delivered

Assign individual users limited access to specific features or displays. Cellular data provides world-class security that prevents “man in the middle” attacks.



Scale to as many locations as you need

From one screen to thousands of displays, expanding your network is easily managed from any browser, yet robust enough for any network, anywhere in the world.

Simplify digital signage with a full turnkey solution

Hardware, software, installation and ongoing support is all included.



Manage and monitor displays

- **Secure cloud platform hosting** – Deliver content quickly and securely across your network of digital displays anywhere in the world—no need for on-site servers.
- **Single-view dashboard** – View the status of content, devices, emergency broadcasts, support links and platform announcements for your entire digital signage network.
- **Customize access and alerts** – Securely designate responsibilities, alerts and access levels to individuals and third parties.



Create and publish with ease

- **Content designer UI** – Retain complete creative control over branding and messaging; a drag-and-drop interface simplifies adding videos, images and social/news feeds.
- **Playlist management** – Automate playlists to a specified time; set up and publish content without having to login and update playlists.
- **Content zones** – Grant access to specific display components for different members of your digital signage teams with separate messaging responsibilities.



Trust in robust connectivity

- **Dedicated cellular modem** – Maximize network uptime with world-class security; pair cellular with a LAN connection for mission critical failover.
- **Network monitoring** – View connectivity in near real time – without third-party modem, router, software or services.
- **Intelligent bandwidth usage** – Cached media files and dynamic data minimize large data usage from streaming; systems avoid interrupted media downloads and drop-offs by resuming and retrying content.

Deploy multiple display variations for any scenario

Digital displays

Support any display or video-wall project in any commercial and smart city environment with commercial-grade LED displays with 24/7 high-bright capabilities.

Digital kiosks

Support touch and non-touch usage with large, standalone kiosks designed retail, hospitality, healthcare, corporate communication and other industries.

Video walls

Welcome visitors, attract customers, recognize patrons/donors and more with a sunning, visually-impactful wall display.

Deliver your messages on target

Contact us today to find out more.

rogers.com/business/contact-us