# How are you managing IoT?

**Rogers Control Centre** 

## Revolutionize your business management with Rogers IoT

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For businesses seeking greater efficiency, improved customer experiences and expanded opportunities, the rise of the Internet of Things (IoT) presents endless possibilities for development. While new innovations are continuously launched, the task of putting an IoT action plan in place – and managing it – is challenging, but crucial to success.

Rogers Control Centre is a cloud-based platform that helps companies launch and manage their IoT solutions. To fully optimize and scale your connected services, you need to manage device subscriptions, with options to adjust plans based on usage to be more cost effective. With over 20 years of experience helping businesses deliver connected devices and services, Rogers is an IoT leader. Deeply integrated within our network, the Rogers Control Centre provides the insight you need to manage your connected devices for maximum efficiency.

Key Benefits	Lite	Essential	Advantage
See the data, make the change Identify profitable customers, highlight costly devices and confirm field devices are working as expected.	$\checkmark$	$\checkmark$	~
<ul> <li>Customized deployment and connectivity</li> <li>Cloud based platform and rich Application Program Interface for scale</li> <li>Device connectivity type (data, SMS, roaming, etc.).</li> <li>Activation (instant, after set number of days, or after distribution testing).</li> </ul>	~	~	~
<b>View, manage and lower costs</b> No need to wait for your bill: Access usage and incurred costs 24/7. Optimize plans in real time or pre-configure plan changes based on actual and anticipated usage across a mix of consumption and billing models.	~		~
<b>Monitor and track events as they happen</b> Real-time monitoring and usage trends, with access to usage and incurred costs available 24/7.		$\checkmark$	$\checkmark$
<b>Increased service reliability</b> Enjoy automated detection, real-time diagnostics and reporting so you can anticipate and respond to malfunctions, threats and service issues.		$\checkmark$	~

# **OROGERS** BUSINESS

### **Rogers Control Centre Offerings**

Rogers understands the diverging IoT needs and to cater to specific requirements, offers three Rogers Control Centre platform offerings.

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Rogers	Control	Centre	LILE.

- Ideal of ultra low cost stationary devices deployed in massive scale, with predictable low bandwidth consumption.
- Such devices need limited subscription management as they remain on the same communication plan or rate plan for extended periods.
- Best for: Parking meters, Tank Monitoring, Waste bin monitoring

## Supports:

- Sim Lifecycle Management
- > SIM ordering
- > Access to applicable REST APIs
- Analytics
- > Immediate rate plan changes
- > IP address range restriction

Rogers Control Centre Essential:	Supports:
<ul> <li>&gt; Ideal for massive IoT applications with large amounts of devices that consume and transmit small amounts of data and don't need frequent rate plan change.</li> <li>&gt; Best for: security and automation, smart meters, and asset tracking.</li> </ul>	<ul> <li>&gt; Sim Lifecycle Management</li> <li>&gt; Diagnostics</li> <li>&gt; SIM ordering</li> <li>&gt; Access to applicable REST and PUSH APIs</li> <li>&gt; Analytics</li> <li>&gt; Authorized Device access (IMEI whitelisting , IP address range restriction, Secure SIM etc)</li> </ul>
Rogers Control Centre Advantage:	Supports:

- Ideal for high bandwidth critical IoT services that require large amounts of data usage and constant low latency/ high reliability connectivity.
- Best for: fleet and logistics applications, autonomous and connected vehicles, and industrial equipment.

#### > Incremental functionalities in advantage package

- > Immediate rate plan changes
- > Access to REST and SOAP APIs
- Platform access security feature (IP Address Range Restrictions, IMEI whitelisting, Secure SIM etc)

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- Advanced Automation
- Analytics and Dashboard
- > SIM Ordering

# Get hands-on experience with a complimentary demo starter kit and readiness assessment.

Contact your Rogers Business Account Representative today.

#### rogers.com/iot

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