

Reduce cost with real-time insights



Fleet Management by **GEOTAB**

Ensure your business is staying safe and saving at every turn with Rogers Internet of Things (IoT) fleet solutions

Fleet management goes beyond simple GPS tracking, routing and geofencing. In today's market, companies need more advanced solutions which help them achieve additional safety, productivity and efficiency with lower operational costs.

With IoT Fleet solutions from Rogers Business, you can track each vehicle's location, speed, deviation, idling and more. This allows you to optimize your operational efficiencies, reduce accidents, insurance costs and spoilage of goods, while ensuring compliance to the new Canadian and U.S. Safety regulations. In working with Rogers Business, you can simplify and tailor your fleet management roll-out and get peace of mind from the support of our dedicated enterprise delivery service team. You also get the benefit of working with a nationally recognized IoT leader that's had the trust of Canadians for over 20 years, ensuring you can focus on what you do best - providing superior experiences for your customers.

Key benefits

Control costs

Minimize wasteful activities, optimize routes, monitor fuel usage, and perform proactive maintenance to reduce downtime and maximize fleet operations.

Improve safety

Protect your staff, vehicles and cargo with alerts, real-time and historical reporting to enhance driver behaviour.

Simplify Compliance

Take the administration and bookkeeping out of regulatory compliance with automated reporting designed to satisfy all levels of government regulation.

Geotab's intuitive, full-featured solutions help businesses of all sizes better manage their drivers and vehicles by extracting accurate and actionable intelligence from real-time and historical trips data with features such as:

Plug and Play Device

The Geotab (GO9) is a quick and easy to install small form-factor vehicle tracking device that simply plugs directly into your vehicle's OBD II port; or via an adapter for those vehicles without.

Maintenance Monitoring

Keep track of when your vehicles or equipment need maintenance based on run-time hours, mileage, vehicle telematics and more.

Driver Behavior Management

Influence safe driving behavior with in-vehicle driver feedback and coaching tools. Assign a profile, a vehicle and device to each driver while on duty to give you risk and safety scores based on driving behaviours (harsh breaking, speeding, after-hours usage, etc).

Software Customization

To extend the value of the data, fleet managers can leverage MyGeotab's Software Development Kit (SDK), customizing the software to meet exact fleet needs.

Flexible Pricing

Geotab has multiple levels of service offerings, from basic location reporting to advanced plans, making it easy to obtain an innovative solution at a price point that fits your budget.

GPS Vehicle Tracking

See where your vehicles are in near real-time or see where they've been. Geotab's patented algorithms provide you with accurate, detailed trip information.

Robust Engine Data Reporting

Geotab collects and responds to common status information in your vehicle. This includes engine RPM, engine light, seatbelt, odometer, engine hours, emissions, Vehicle Identification Number (VIN), and vehicle battery voltage

Dedicated Support

Unique project management services to assist with the hands-on implementation and creation of a Connected Vehicle technology roadmap.

Electric Vehicle Suitability Assessment

Help simplify your fleet's transition to electric vehicles with an Electric Vehicle Suitability Assessment (EVSA). Geotab also provides effective performance monitoring of both EVs and traditional vehicles in one platform for the first time.

Electronic Logging Device (ELD)

Geotab offers a smart mobile app which works with the GO9 device and the Geotab dashboard to help compliance managers meet regulations, boost productivity and driver safety.

Geotab Digital Assistant and News Feed

Provides you with the innovative tools and resources to keep important events and notices top of mind and achieve the greatest level of ROI on your telematics investment.

About Geotab

Geotab provides premium quality, end-to-end telematics technology. With over 47,000 customers in 150 countries and over 3.5 million vehicle subscriptions, Geotab is recognized as a global leader in connected transportation solutions, unlocking the power of data to understand real-time and predictive analytics.

The Geotab logo, consisting of the word "GEOTAB" in a bold, blue, sans-serif font, followed by a registered trademark symbol (®).

Contact us today to discover how IoT can benefit your business.

rogers.com/business/contact-us